

May 11th, 2023

To: Interested Parties Fr: Democrats for Education Reform Re: Montgomery Poll Findings

Concord Public Opinion Partners sponsored by Education Reform Now Advocacy (ERNA) recently conducted polling of 263 municipal voters in Montgomery Alabama. A strong majority (65%) approve of how Mayor Reed is handling his job, and would vote to re-elect him (61%) if the August election were held today. Impressively, only a quarter of voters disapprove of his job performance as Mayor, a strikingly low percentage for any Mayor at the end of their first term.

Mayor Reed Job Approval:

	Response													
	Strong approve		31%		49%	6%			49%	69	%		:	31%
following are	Somewhat approve		34%		36%	16%	1		37%			30%		49%
	Somewhat disapprove	1	5%	6%			38%	6%			2	28%	9%	
Marrian Otarian	Strong disapprove	109	6	2%		2	5%	1%			229	%	5%	
	Not sure	109	6	7%		16%		7%			13%		5%	
		0% 20 To	% 40% opline	0% Stro	50% ong Dem	20% Strong		0%	50% Black	0%	20% White	40%		50% irent
	Response		20	0/		210/ 0	10/		20%		70/		1	80/
More specifically, do you approve or	Strong approve		20	% 31%	_	31% S	28	3%	29%		7%	28%		8%
More specifically, do you approve or disapprove of the job each of the following are doing as it relate	Strong approve Somewhat approve Somewhat disapprove		20 15%	31%	_			3%			7% 179			
Question More specifically, do you approve or disapprove of the job each of the following are doing as it relate to improving the pub school system in	Strong approve Somewhat approve Somewhat disapprove Strong disapprove			31%	2		28		339					35%
More specifically, do you approve or disapprove of the job each of the following are doing as it relate to improving the pub	Strong approve Somewhat approve Somewhat disapprove Strong disapprove		15%	31% 6	2 12%		28 16%	5	339 14%			% 28%		35% 22%

Mayor Reed Generic Re-elect:

Question	Response						
Generally speaking, if the August election this year for Mayor were	Very likely	38%	55%	13%	57%	12%	36%
	Somewhat likely	23%	26%	9%	25%	20%	36%
held today, how likely are you to consider	Somewhat unlikely	8%	4%	25%	3%	15%	9%
re-electing Mayor Steven Reed?	Very unlikely	22%	7%	38%	7%	43%	9%
	Not sure	9%	7%	16%	8%	10%	9%
		20% 40%	0% 50%	20% 40%	0% 50%	0% 50%	20% 40%
		Topline	Strong Dem	Strong Rep	Black	White	Parent

The citywide representative poll was conducted by Concord Public Opinion Partners May 10th, 2023, and surveyed municipal voters in Montgomery AL. Data was collected by contacting cell phones and landlines via live callers. The sample size is n=263, with a MOE of +/-5.89%.



Top issue:

Public safety and schools topped the list of concerns for voters when asked to rate the most and second most important issues that the Mayor should prioritize.

Question	Response						
Mayor and City Council should make a top	Crime and public safety	41%	32%	63%	32%	53%	38%
	Education and schools	35%	40%	19%	41%	27%	47%
	Health care	5%	7%	0%	7%	2%	4%
priority moving forward?	Housing	3%	6%	0%	5%	0%	4%
	Immigration	1%	2%	0%	2%	0%	0%
	Infrastructure	6%	2%	9%	3%	9%	2%
	Jobs and the economy	5%	6%	3%	6%	4%	5%
	Other	5%	3%	6%	5%	4%	0%
	Taxes	1%	0%	0%	0%	2%	0%
		0% 50% Topline	0% 50% Strong Dem	0% 50% Strong Rep	0% 50% Black	0% 50% White	0% 50% Parent

Question	Response						
Which of the following do you feel is the second most important issue that the Mayor and City Council should make a top priority moving forward?	Crime and public safety	25%	25%	28%	25%	25%	29%
	Education and schools	31%	26%	47%	24%	40%	27%
	Health care	10%	13%	0%	12%	7%	9%
	Housing	8%	9%	0%	9%	6%	11%
	Immigration	2%	0%	6%	1%	3%	0%
	Infrastructure	8%	8%	6%	8%	7%	9%
	Jobs and the economy	8%	9%	13%	8%	7%	11%
	Other	3%	5%	0%	5%	2%	0%
	Taxes	6%	5%	0%	8%	3%	4%
		0% 20% 40% Topline	0% 20% 40% Strong Dem	0% 50% Strong Rep	0% 20% 40% Black	0% 50% White	0% 20% 40% Parent