

*The International
Fragrance Association's*

GLOBAL FRAGRANCE SUMMIT 2025

Scent connections

Advancing standards and
collaboration across cultures

15-16 October 2025

Conference: Fairmont Hotel, 80 Bras Basah Rd, Singapore 189560

globalfragrancesummit.com



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The International
Fragrance Association



IFRA Global Fragrance
Summit 2025

What is the IFRA Global Fragrance Summit?

15–16 October 2025, Singapore.

The IFRA Global Fragrance Summit is the International Fragrance Association's (IFRA) **flagship event**. It is an opportunity for all stakeholders in and around the fragrance value chain to come together to learn, debate and analyze collective opportunities and trends.

The IFRA Global Fragrance Summit 2025 *conference* will be taking place from 15–16 October 2025 in Singapore.

The theme of this year's Global Fragrance Summit is '*Scent connections: Advancing standards and collaboration across cultures*'.

Participants will reflect on the **critical role of global standards, collaboration, and ingredient defence in shaping the fragrance industry's future**. Attendees will explore how the IFRA Standards continue to support consumer trust, regulatory alignment, and sustainable practices while addressing the unique challenges and opportunities of the Asia-Pacific region.

Through expert-led discussions, regional insights, and actionable strategies, the summit aims to foster meaningful dialogue and inspire collective action toward a resilient and transparent fragrance sector that honors cultural diversity and protects ingredient integrity.

IFRA Global Fragrance Summit 2025 sponsorship opportunities

Why attend?



IFRA Global Fragrance
Summit 2025

About the IFRA Global Fragrance Summit program (tbc)

- **Advancing standards for global alignment:** Explore how the IFRA Standards provide a foundation for global regulatory coherence and consumer trust, with a focus on their implementation and impact in the Asia-Pacific region.
- **Ingredient defence in the spotlight:** Address challenges specific to the Asia-Pacific market, including ingredient restrictions and sustainability concerns, and discuss strategies for preserving the diversity and integrity of fragrance ingredients.
- **Regional insights and collaboration:** Highlight developments in the Asia-Pacific fragrance market, emphasizing how cultural heritage, consumer preferences, and regulatory landscapes influence the global industry.
- **Sustainability and industry reputation:** Examine the interplay between sustainable practices, ingredient transparency, and the industry's reputation in a rapidly evolving market.



The IFRA Global Fragrance Summit is open to all stakeholders in and around the fragrance industry. Attendees include top executives, regulatory policy experts and guests from up and down the fragrance, cosmetics, personal and homecare value chains.

Why sponsor?



**IFRA Global Fragrance
Summit 2025**

About Global Fragrance Summit sponsorship

The Global Fragrance Summit is not possible without sponsors supporting the event. In previous years, sponsors have included BASF, Givaudan, IFF, Ultra International, dsm-firmenich and Symrise, Takasago, and Mayer Brown LLP, among others! Your company's help is most welcome.

How to sponsor the Global Fragrance Summit

Sponsorship is open to IFRA members and to non-members (i.e. other companies, including those not necessarily within the field of fragrance).

IFRA offers a range of sponsorship opportunities for companies and associations of all sizes (see chart overleaf). To sponsor the Global Fragrance Summit please contact Marta Varela (mvarela@ifrafragrance.org)

Based on the package chosen, we will contact you to finalize arrangements, including contractual obligations and the use of logos. You will also receive an invoice with the payment details. We look forward to hearing from you!

Networking



- Influence key stakeholders from across the fragrance value chain.
- Showcase your company to local and international colleagues.

Unique discussion



- The only annual conference bringing together fragrance regulatory experts from across the value chain.
- Be seen by experts on topics essential to the future of the global fragrance industry.

Sponsorship package summary



IFRA Global Fragrance Summit 2025



Gold package

\$7,500 (IFRA member)
\$8,500 (non-IFRA member)

2 speakers, 4 guest passes

2 session sponsorships;
Option to moderate 1 panel

GFS dinner sponsorship

Large ads/logo on promotional material

Large reduction for additional guest passes



Silver package

1 speaker, 2 guest passes

Medium-sized ads/logo on
promotional material

Lunch and session sponsorship

....and much more

\$5,000 (IFRA member)
\$6,000 (non-IFRA member)



Bronze package

1 guest pass

Small ads/logo on
promotional material

Welcome cocktail sponsorship

....and much more

\$3,000 (IFRA member)
\$3,500 (non-IFRA member)



**IFRA Global Fragrance
Summit 2025**

Sponsorship packages

Sponsoring the IFRA Global Fragrance Summit is a unique opportunity to profile your company to leading industry stakeholders.

Item	Gold	Silver	Bronze	Notes
Guest delegate passes (for physical or virtual attendance)	4	2	1	Speakers from a sponsor company are additional to these free guests passes. Guest selection deadline: 1 September 2025.
Reduction of ticket price for additional guest passes	40%	25%	15%	A discount code will be provided to the sponsors.
Panelist/speaker slots	2	1	X	Nominations must be indicated by 1 June 2025 Note: Sponsor's speakers receive a free pass to attend the Summit – but hotel and travel costs are borne by the sponsor
Advert in event app	Large advert displayed in the event app	Medium advert displayed in the app	Small advert displayed in the app	Materials to be provided by the sponsoring company
Logo size on event website, promo material and event decorations	Big (+ video and short company description/tagline on website)	Medium (+short company description/tagline on website)	Small	To be provided by the sponsoring company. Sponsors' logos per category will be placed by alphabetical order.
Sponsorship of the Global Fragrance Summit dinner	✓	X	X	Announced verbally during the event and in the program.*5 minutes Welcome remarks if technically feasible
Sponsorship of the lunches	X	✓	X	Announced verbally during the event and in the program
Sponsorship of the after-conference cocktail on day 1	X	X	✓	Announced verbally during the event and in the program

Item	Gold	Silver	Bronze	Notes
Session (i.e. panel) sponsorship	2	1	x	Announced verbally during the event, in the program and displayed on screen
Mentions on social media, IFRA press releases and internal members' newsletter	8	5	3	IFRA uses Instagram and LinkedIn (Over 20,000 followers combined)
Option to moderate one panel	✓	x	x	Nominations must be indicated by 1 June 2025
Company video running during breaks	3 times per reel	2 times per reel	1 time per reel	Gold sponsors video will play three times as much as the bronze sponsor's video (in terms of duration, not video number). MP4 format or similar
Promotional item in delegate pack	✓	✓	✓	To be provided by the sponsor and delivered to the event organizer
Publications in delegate pack	✓	✓	✓	To be provided by the sponsor and delivered to the event organizer
Publications in exhibitor's area in the event App	✓	✓	✓	To be provided by the sponsor and delivered to the event organizer
Price	\$7500 (IFRA member price) \$8500 (Other company; Non-IFRA member price)	\$5000 (IFRA Member Price) \$6000 (Other company; Non-IFRA member price)	\$3000 (IFRA member price) \$3500 (Other company; Non-IFRA member price)	Payable 30 days after signature of contract

Interested?

Contact

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IFRA Global Fragrance Summit 2025

Event schedule



**IFRA Global Fragrance
Summit 2025**

**15
OCT**



**16
OCT**

Day 1: Fragrance around the world

The first day of the IFRA Global Fragrance Summit will explore aspects of IFRA's work over the past year and its global impact. Expect insights into the progress and challenges faced across regions, with a special focus on the Asia-Pacific.

Fairmont Hotel, SG

Day 2: Sustainability, regulation and market trends in fragrance

The second day of the summit will dive into headline and mega-trends influencing the fragrance sector. Sessions will cover the evolving regulatory landscape, sustainability imperatives, allergens and market trends.

Fairmont Hotel, SG

Full program will be available at
www.globalfragrancesummit.com/program



IFRA Global Fragrance Summit 2025 sponsorship opportunities

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of the Global Fragrance Summit



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& creativity meet

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asociación española de fragancias
y aromas alimentarios

JFMA

 **TAKASAGO**


abifra



IFRA Global Fragrance
Summit 2025

Register today

to join Global Fragrance Summit 2025

Ticket prices

	In-person	Online only
Early bird rates (before 30 June 2025) – All prices include VAT		
IFRA members	\$400	\$300
Non members	\$500	\$400
Full rates (After 1 July 2025) - All prices include VAT		
IFRA members	\$500	\$400
Non members	\$600	\$500

Concession prices are available upon request for government officials, local authorities and representatives from academia.

Past attendees of the Global Fragrance Summit benefit from an additional reduction.

Please write to globalfragrancesummit@ifrafragrance.org

Register your interest now at
[www.globalfragrancesummit.com](http://www.globalfragrancesummit.com/registration)
/registration



IFRA Global Fragrance Summit 2025 sponsorship opportunities



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Thank you for
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