



# Sponsorship opportunities

GLOBAL FRAGRANCE SUMMIT 2024

## A world of fragrance:

Building bridges between innovation and global regulation

30–31 October 2024

10AM to 16PM

Conrad Hotel, Sheikh Zayed Rd - Trade Centre - Trade Centre 1 - Dubai - United Arab Emirates

## Contact

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The International  
Fragrance Association



**Global Fragrance  
Summit 2024**

# Introduction

## **About the Global Fragrance Summit**

The Global Fragrance Summit is the International Fragrance Association's (IFRA) flagship event. It is an important annual opportunity for stakeholders in the fragrance sector to come together to learn, debate and analyze collective challenges and trends.

Global Fragrance Summit 2024 will be taking place from 30–31 October 2024 in Dubai, United Arab Emirates – and online, in the sidelines of Dubai BeautyWorld 2024. The venue for the Global Fragrance Summit is the *Conrad Hotel, Sheikh Zayed Rd – Trade Centre – Trade Centre 1 – Dubai – United Arab Emirates* – just over the road from the Dubai BeautyWorld venue in the World Trade Center.

The theme of this year's Global Fragrance Summit is '*A world of fragrance: Building bridges between innovation and global regulation*'. It will be a chance to reflect on how the sector is balancing the impact of global regulation with the need to innovate and create.

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Global Fragrance  
Summit 2024

# Why sponsor?

## About Global Fragrance Summit sponsorship

The Global Fragrance Summit would not be possible without sponsors supporting the event. In previous years, sponsors have included BASF, Givaudan, IFF, Ultra International, dsm-firmenich and Symrise, Prodarom, and Mayer Brown LLP, among others! Your company's help is most welcome.

## How to sponsor the Global Fragrance Summit

Sponsorship is open to IFRA members and to non-members (i.e. other companies, including those not necessarily within the field of fragrance).

IFRA offers a range of sponsorship opportunities for companies and associations of all sizes (see chart below). To sponsor the Global Fragrance Summit please contact Marta Varela ([mvarela@ifrafragrance.org](mailto:mvarela@ifrafragrance.org))

Based on the package chosen, we will contact you to finalize arrangements, including contractual obligations and the use of logos. You will also receive an invoice with the payment details. We look forward to hearing from you!



### Visibility

- Be seen by key stakeholders from across the fragrance value chain.
- Showcase your company to customers and buyers.



### Engagement

- Meet and network with key fragrance industry players.
- Engage with experts on topics essential to the future of the global fragrance industry

# Past sponsors

of the Global Fragrance Summit



dsm-firmenich 

Givaudan

Human by nature

PRODAROM

Syndicat National des Fabricants  
de Produits Aromatiques

 **Ultra  
International  
Limited**  
Fragrances, Flavours & Essential Oils

CHANEL

biorius

 **BASF**  
We create chemistry

 **CPL**  
AROMAS

 **maedify**  
SCENT TECHNOLOGIES

symrise 



ROBERTET  
GROUPE

iff

Where science  
& creativity meet

MAYER | BROWN

aefaa

asociación española de fragancias  
y aromas alimentarios

JFMA

 TAKASAGO

  
abifra

# Event Schedule



Global Fragrance  
Summit 2024

30  
OCT



## Day 1: Exploring global fragrance

The first day of the Global Fragrance Summit will explore aspects of IFRA's work over the past year and around the world – including an examination of how the IFRA strategy for 2024–2029 will support the growth and sustainability of the global fragrance industry. Day 1 will end with a special experience dinner

Conrad Hotel, Dubai

31  
OCT

## Day 2: Diving into fragrance innovation and regulation

The second day of Global Fragrance Summit 2024 will look at headline and mega-trends facing the fragrance sector.

Conrad Hotel, Dubai

Full program available at  
[www.globalfragrancesummit.com](http://www.globalfragrancesummit.com)



# Sponsorship package summary



Global Fragrance Summit 2024



## Gold package

**\$7,500** (IFRA member)  
**\$8,500** (non-IFRA member)

2 speakers, 4 guest passes

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2 session sponsorships;  
Option to moderate 1 panel

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Desert evening experience sponsorship

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Large ads/logo on promotional material

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Large reduction for additional guest passes



## Silver package

1 speaker, 2 guest passes

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Medium-sized ads/logo on promotional material

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Lunch and session sponsorship

*....and much more*

**\$5,000** (IFRA member)  
**\$6,000** (non-IFRA member)



## Bronze package

1 guest pass

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Small ads/logo on promotional material

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Welcome cocktail sponsorship

*....and much more*

**\$3,000** (IFRA member)  
**\$3,500** (non-IFRA member)



# Sponsorship packages



Global Fragrance Summit 2024

Explain what is benefit for sponsor is. Give a description of benefits you offer for sponsor. This will help make the sponsor interested on funding your project.

Item	Gold	Silver	Bronze	Notes
Guest delegate passes (for physical or virtual attendance)	4	2	1	Speakers from a sponsor company are additional to these free guests passes.It is important to provide all the contact details ideally by 31 July 2024.
Reduction of ticket price for additional guest passes	40%	25%	15%	A discount code will be provided to the sponsors.
Panelist slots	2	1	X	Nominations must be indicated by 30 June 2024 Note: Sponsor's speakers receive a free pass to attend the Summit – but hotel and travel costs are borne by the sponsor
Advert in event app	Large advert displayed in the event app	Medium advert displayed in the app	Small advert displayed in the app	To be provided by the sponsoring company
Logo size on event website, promo material and event decorations	Big (+ video and short company description/tagline on website)	Medium (+short company description/tagline on website)	Small	To be provided by the sponsoring company. Sponsors' logos per category will be placed by alphabetical order.
Sponsorship of Desert Evening Experience	✓	X	X	Announced verbally during the event and in the program.*5 minutes Welcome remarks if technically feasible
Sponsorship of the lunches	X	✓	X	Announced verbally during the event and in the program
Sponsorship of the after-conference cocktail on day 1	X	X	✓	Announced verbally during the event and in the program

Item	Gold	Silver	Bronze	Notes
Session (i.e. panel) sponsorship	2	1	X	Announced verbally during the event and in the program
Mentions on social media, IFRA press releases and internal members' newsletter	8	5	3	IFRA uses Instagram and LinkedIn (Over 20,000 follower combined)
Option to moderate one panel	✓	X	X	Nominations must be indicated by 30 June 2024
Company video running during breaks	3 times per reel	2 times per reel	1 time per reel	Gold sponsors video will play three times as much as the bronze sponsor's video (in terms of duration, not video number). MP4 format or similar
Promotional item in delegate pack	✓	✓	✓	To be provided by the sponsor and delivered to the event organizer
Publications in delegate pack	✓	✓	✓	To be provided by the sponsor and delivered to the event organizer
Publications in exhibitor's area in the event App	✓	✓	✓	To be provided by the sponsor and delivered to the event organizer
Price	<b>\$7500</b> (IFRA member price) <b>\$8500</b> (Other company; Non-IFRA member price)	<b>\$5000</b> (IFRA Member Price) <b>\$6000</b> (Other company; Non-IFRA member price)	<b>\$3000</b> (IFRA member price) <b>\$3500</b> (Other company; Non-IFRA member price)	Payable 30 days after signature of contract

# Interested?

## Contact

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Looking forward  
to seeing you at

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