

RESULTS BOOK

Awaken Beauty



icoone[®]

See and feel the difference of icoone® microstimulations

icoone® is the innovative, **natural, non-invasive facial and body treatment device** that delivers rapid, unbeatable results.

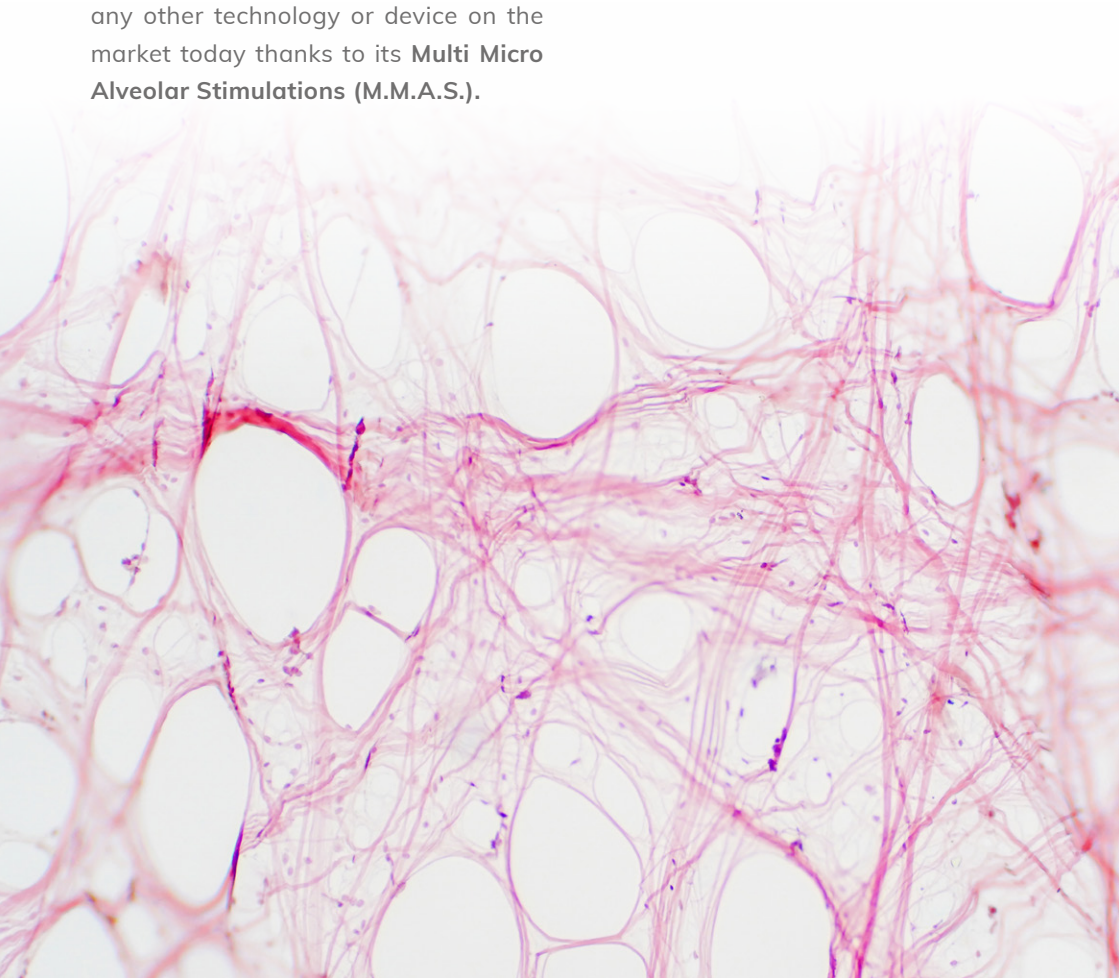
Based on several scientific studies, icoone® features **the world's most innovative patented skin care technology** called Roboderm®.

Roboderm® is a new concept in skin treatment technology that works unlike any other technology or device on the market today thanks to its **Multi Micro Alveolar Stimulations (M.M.A.S.)**.

In fact, icoone® induces **up to 21,600 microstimulations every minute** on the skin, enabling it to provide the best, most effective action on all skin types.

Face, around the eyes, neck, arms, body: there are no limits to its application.

icoone® is the perfect, 100% natural solution for even the most delicate or sensitive skin, and it has no side effects!



Customized treatments for unbeatable results

The icoone® experience is **totally customizable** and it can be tailored to meet specific goals and satisfy individual needs and preferences.

TREATMENT: a full treatment consists of a basic 20-minute total body program that continues for 10 minutes of each program focusing on specific areas depending on the objective.

DURATION: due to its non-invasive, gentle technology, icoone® is skin-friendly and has no time limitations.

A treatment cycle generally entails 2 to 3 sessions per week, but **it can be more concentrated, even every day, for faster results.**



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BODY
BEAUTY
RESULTS

CELLULITE

CELLULITE AND REMODELING



BEFORE



AFTER 10 SESSIONS

♀ Female
🕒 20 years old



TREATMENT FORECAST

- Number of sessions: 10
- Session time: 40 min
- Frequency: twice a week



AIM

To improve the cellulite appearance and skin tone and compactness.

PROGRAMS



CELLDRAIN



SILK



MODELPLUS



LASER/LED



RESULTS AFTER 10 SESSIONS

- Improvement of the circulation
- Volume reduction
- Smoother tissue texture



BEFORE



AFTER 10 SESSIONS

♀ Female
🕒 41 years old



TREATMENT FORECAST

- Number of sessions: 10
- Session time: 40 min
- Frequency: twice a week



AIM

To reduce the cellulite appearance; to improve the body shape.

PROGRAMS



CELLDRAIN



SILK



SILHOUETTE



LASER/LED



RESULTS AFTER 10 SESSIONS

- Visible volume reduction on the hips and legs
- Improvement of the appearance of cellulite

up to **21.600**
MICROSTIMULATIONS
per minute

icoone®



BEFORE

AFTER 10 SESSIONS

♀ Female
🕒 35 years old



TREATMENT FORECAST

- Number of sessions: 10
- Session time: 50 min
- Frequency: twice a week



AIM

To remodel the silhouette and to lift the buttocks.

PROGRAMS



CELLFAT



SILHOUETTE



MODELPLUS



FATZONE



RESULTS AFTER 10 SESSIONS

- Skin appearance improvement and buttocks remodelled



BEFORE

AFTER 4 SESSIONS

♀ Female
🕒 13 years old



TREATMENT FORECAST

- Number of sessions: 4
- Duration of the session: 20 min
- Frequency: once a week



AIM

To improve the appearance of the red stretch marks.

PROGRAMS



ELASTO



BIOYOUNG



RESULTS AFTER 4 SESSIONS

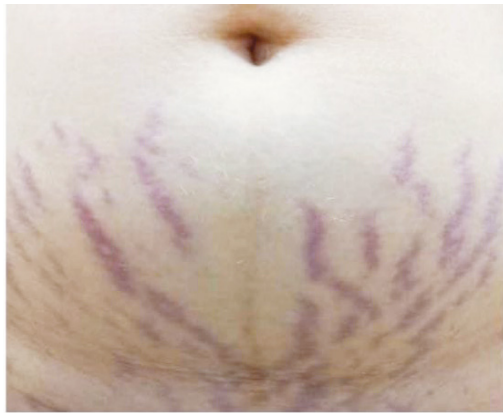
- Skin appearance improvement
- Increase of the skin elasticity and compactness

up to 21.600
MICROSTIMULATIONS
per minute



STRETCH MARKS

Result from the Medical Centre "Healthy Planet" – Russia



BEFORE



AFTER 10 SESSIONS

♀ Female
🕒 27 years old



TREATMENT FORECAST

- Number of sessions: 10
- Session time: 30 min
- Frequency: twice a week



AIM

To improve the appearance of stretch marks after pregnancy.

PROGRAMS



ELASTO



BIOYOUNG

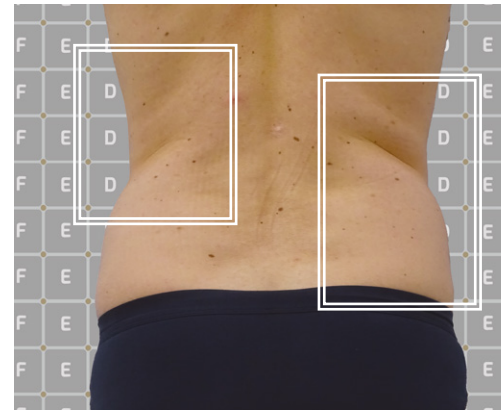


RESULTS AFTER 10 SESSIONS

- Improvement of the appearance of the skin
- Smoother skin

WAISTLINE REMODELING

Result from the "icoone Internal Evaluation Center"



BEFORE



AFTER 5 SESSIONS

♂ Male
🕒 39 years old



TREATMENT FORECAST

- Number of sessions: 5
- Session time: 40 min
- Frequency: every day



AIM

To remodel the waistline and to reduce localised fat deposits.

PROGRAMS



CELLFAT



MEN-ZONE



FATZONE



LASER/LED

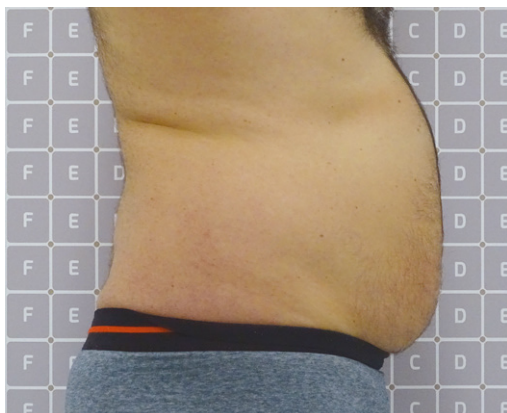


RESULTS AFTER 5 SESSIONS

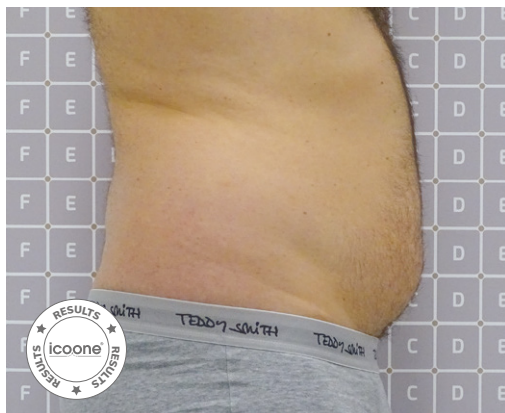
- Improvement of the skin quality
- -2 cm

up to 21.600
MICROSTIMULATIONS
per minute





BEFORE



AFTER 5 SESSIONS

♂ Male
🕒 40 years old



TREATMENT FORECAST

- Number of sessions: 5
- Session time: 40 min
- Frequency: every day



AIM

To remodel the belly and the abdominal area.

PROGRAMS



CELLFAT



MEN-ZONE



FATZONE



LASER/LED



RESULTS AFTER 10 SESSIONS

- Improvement of the body shape
- - 4 cm



BEFORE



AFTER 10 SESSIONS

♀ Female
🕒 35 years old



TREATMENT FORECAST

- Number of sessions: 10
- Session time: 40 min
- Frequency: 3 times a week



AIM

To reduce the waist volume and to improve the body shape.

PROGRAMS



CELLFAT



ABDOTON



MENZONE



LASER/LED

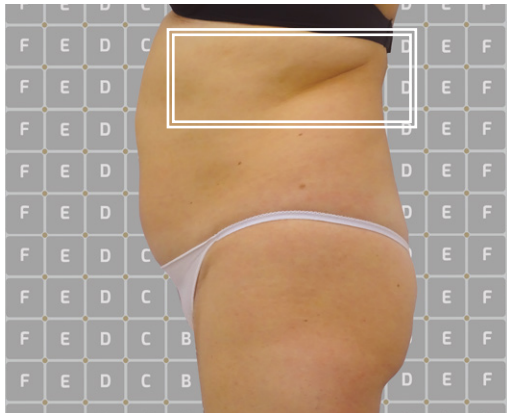


RESULTS AFTER 10 SESSIONS

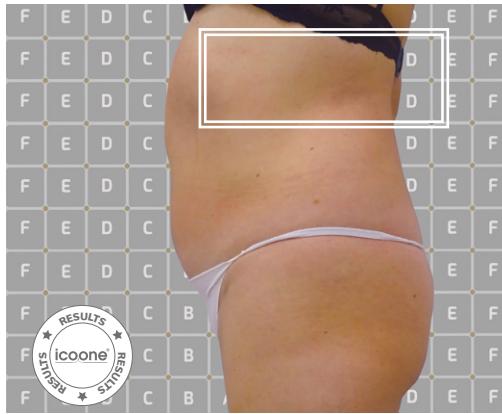
- Skin quality improvement
- Harmonization of the body shape

up to 21.600
MICROSTIMULATIONS
per minute

icoone®



BEFORE



AFTER 5 SESSIONS

♀ Female
🕒 55 years old



TREATMENT FORECAST

- Number of sessions: 5
- Session time: 40 min
- Frequency: 3 times a week

AIM

To remodel the silhouette, to improve the skin flexibility and elasticity.

PROGRAMS



CELLFAT FLOWING

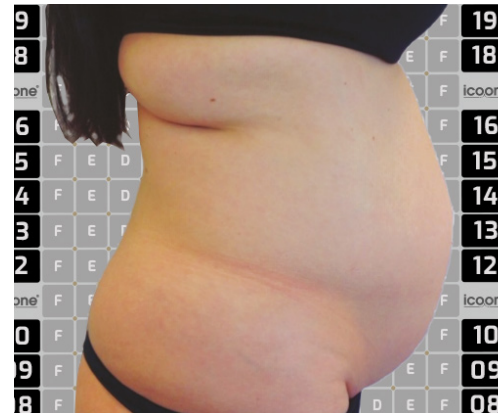


SILHOUETTE MEN-ZONE LASER/LED

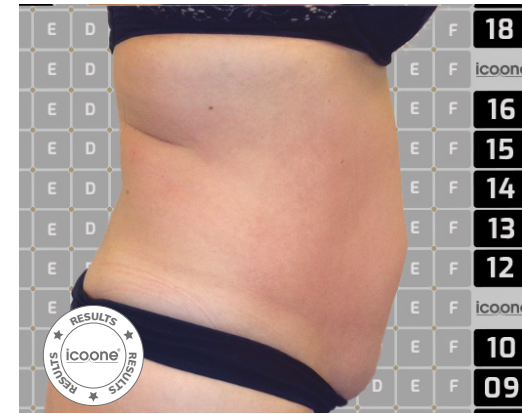


RESULTS AFTER 5 SESSIONS

- Harmonization of the body shape
- -3 cm



BEFORE



AFTER 6 SESSIONS

♀ Female
🕒 38 years old



TREATMENT FORECAST

- Number of sessions: 6
- Session time: 40 min
- Frequency: twice a week



AIM

To reduce fat in the belly and in the love handles area.

PROGRAMS



CELLFAT SILHOUETTE



FATZONE LASER/LED



RESULTS AFTER 6 SESSIONS

- Improvement of the quality of the skin
- Harmonization of the shape

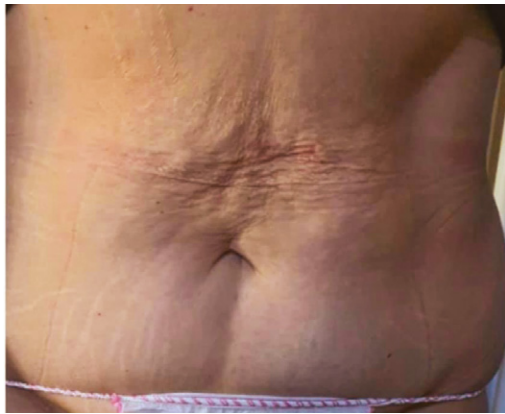
up to 21.600
MICROSTIMULATIONS
per minute

icoone®



ABDOMEN FIRMING

Result from "Deva Professional Beauty" – Italy



BEFORE



AFTER 5 SESSIONS

♀ Female
🕒 40 years old



TREATMENT FORECAST

- Number of sessions: 5
- Session time: 40 min
- Frequency: every day



AIM

To firm the abdominal skin, to improve the skin quality.

PROGRAMS



ELASTO



BIOYOUNG



ABDOTON

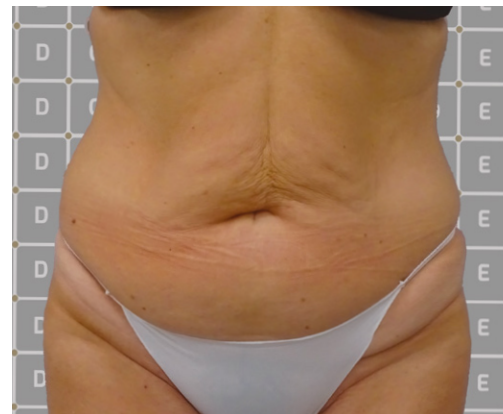


RESULTS AFTER 5 SESSIONS

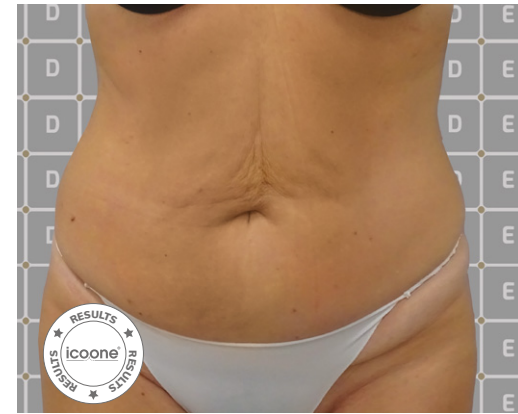
- Improvement of the appearance of the skin
- Enhanced skin compactness and elasticity

ABDOMEN FIRMING

Result from the "icoone Internal Evaluation Center"



BEFORE



AFTER 4 SESSIONS

♀ Female
🕒 53 years old



TREATMENT FORECAST

- Number of session: 4
- Session time: 50 min
- Frequency: twice a week



AIM

To improve the skin quality and to firm the tissues.

PROGRAMS



ELASTO



SILHOUETTE



BIOYOUNG



ABDOTON



RESULTS AFTER 4 SESSIONS

- Visibly firmer skin

up to **21.600**
MICROSTIMULATIONS
per minute

icoone®



BEFORE



AFTER 10 SESSIONS

- ♀ Female
- 🕒 43 years old



TREATMENT FORECAST

- Number of session: 10
- Session time: 50 min
- Frequency: once a week

AIM

To firm and tone the abdomen after two pregnancies and crash diet.



PROGRAMS



ELASTO



SILHOUETTE



ABDOTON



BIOYOUNG



RESULTS AFTER 10 SESSIONS

- Improvement of tone and compactness of the skin in the abdominal area after two pregnancies and diet

FACE
BEAUTY
RESULTS

up to 21.600
MICROSTIMULATIONS
per minute



X10 MAGNIFICATION

BEFORE



X10 MAGNIFICATION

AFTER 5 SESSIONS

♀ Female
🕒 25 years old



TREATMENT FORECAST

- Number of sessions: 5
- Session time: 30 min
- Frequency: twice a week



AIM

To improve the skin quality, the skin oxigenation and to reduce the effects of acne scars.

PROGRAMS



NECK FACE DRAIN

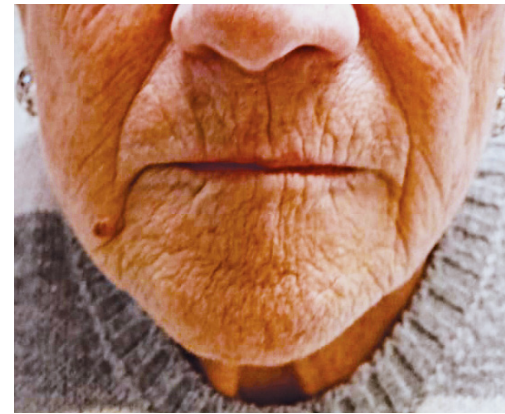


NECK FACE TWO



RESULTS AFTER 5 SESSIONS

- Smoother skin
- Skin hydratation
- Improvement of the appearance of the wrinkles



BEFORE



AFTER 10 SESSIONS

♀ Female
🕒 75 years old



TREATMENT FORECAST

- Number of sessions: 10
- Session time: 30 min
- Frequency: 3 times a week



AIM

To improve the tone and skin compactness for an anti aging effect.

PROGRAMS



NECK FACE TWO



SMOOTHFACE



EYELIGHT



RESULTS AFTER 10 SESSIONS

- Visible skin rejuvenation and improvement of the face contouring

up to 21.600
MICROSTIMULATIONS
per minute

icoone®



BEFORE



AFTER 6 SESSIONS

♀ Female
🕒 57 years old



TREATMENT FORECAST

- Number of sessions: 6
- Session time: 30 min
- Frequency: 3 times a week



AIM

To improve the skin quality; to reduce the appearance of the wrinkles.

PROGRAMS



NECK FACE DRAIN



NECK FACE TWO



RESULTS AFTER 6 SESSIONS

- Improvement of the skin compactness and elasticity



BEFORE



AFTER 2 SESSIONS

♀ Female
🕒 68 years old



TREATMENT FORECAST

- Number of sessions: 2
- Session time: 30 min
- Frequency: 2 times a week



AIM

To firm and tone the skin, to reduce deep and marked wrinkles on the face, neck and décolleté.

PROGRAMS



NECK FACE TWO



SMOOTHFACE



EYELIGHT



RESULTS AFTER 2 SESSIONS

- Improvement of the appearance of the skin
- Smoother skin and skin compactness and enhanced skin compactness



SKIN REJUVENATION

Result from "Essenza del Benessere" Center - Italy



BEFORE



AFTER 4 SESSIONS

- ♀ Female
- 🕒 65 years old



TREATMENT FORECAST

- Number of sessions: 4
- Session time: 40 min
- Frequency: 3 times a week



AIM

To rejuvenate the skin and to improve the appearance of wrinkles.

PROGRAMS



NECK FACE DRAIN



SMOOTHFACE



EYELIGHT



NECK FACE TWO



RESULTS AFTER 4 SESSIONS

- Smoother skin
- Skin hydration
- Improvement of the appearance of the wrinkles

SKIN REJUVENATION

Result from "Essenza del Benessere" Center - Italy



BEFORE



AFTER 4 SESSIONS

- ♀ Female
- 🕒 65 years old



TREATMENT FORECAST

- Number of sessions: 4
- Session time: 40 min
- Frequency: 3 times a week



AIM

To rejuvenate the skin and to improve the appearance of wrinkles.

PROGRAMS



NECK FACE DRAIN



SMOOTHFACE



EYELIGHT



NECK FACE TWO



RESULTS AFTER 4 SESSIONS

- Improvement of the wrinkles and lips appearance

up to **21.600**
MICROSTIMULATIONS
per minute

icoone[®]



BEFORE



AFTER 4 SESSIONS

♀ Female
🕒 67 years old



TREATMENT FORECAST



FASTEST RESULT

- Number of sessions: 4
- Session time: 30 min
- Frequency: once a week



AIM

To regenerate the tissue of the neck and face for an anti aging effect.

PROGRAMS



NECK FACE TWO



RESULTS AFTER 4 SESSIONS

- Wrinkles reduction
- Improvement of the face contouring



BEFORE



AFTER 6 SESSIONS

♀ Female
🕒 30 years old



TREATMENT FORECAST



FASTEST RESULT

- Number of sessions: 6
- Session time: 40 min
- Frequency: twice a week



AIM

To reduce water retention and to improve the skin quality.

PROGRAMS



NECK FACE DRAIN



NECK FACE ONE



NECK FACE TWO



RESULTS AFTER 6 SESSIONS

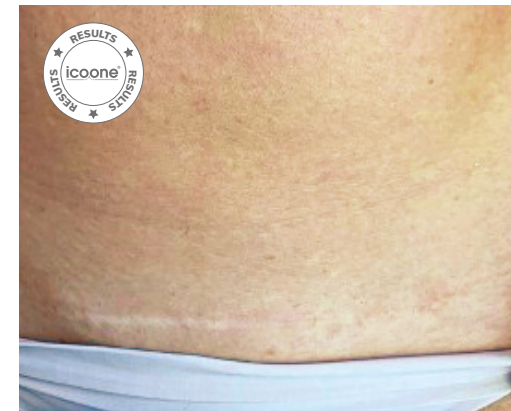
- Face contouring improvement

up to 21.600
MICROSTIMULATIONS
per minute

icoone®



BEFORE



AFTER 10 SESSIONS

- ♀ Female
- 🕒 35 years old



AIM

To reduce the visibility of the cesarean scar and the fibrosis and to improve the skin appearance.

PROGRAMS



SKINNEW



SKINREPAIR



FINAL

TREATMENT FORECAST



- Number of sessions: 10
- Session time: 20 min
- Frequency: twice a week

RESULTS AFTER 6 SESSIONS

- Reduction of the fibrosis
- Improvement of the skin flexibility

MEDICAL RESULTS



BEFORE

AFTER 7 SESSIONS

♀ Female
🕒 27 years old



TREATMENT FORECAST

- Number of sessions: 7
- Session time: 10 min
- Frequency: 3 times a week



AIM

To rehabilitate the scar after C-section surgery; to improve the skin.

PROGRAMS



NOVASKIN



SKINREPAIR



RESULTS AFTER 7 SESSIONS

- Reduction of the fibrosis and pain
- Reduction of the inflammation
- Improvement of the skin appearance and elasticity

BEFORE

AFTER 7 SESSIONS

♀ Female
🕒 22 years old



TREATMENT FORECAST

- Number of sessions: 7
- Session time: 10 min
- Frequency: 3 times a week



AIM

To rehabilitate the scar after C-section surgery; to improve the skin appearance and to speed up the wound healing process.

PROGRAMS



NOVASKIN

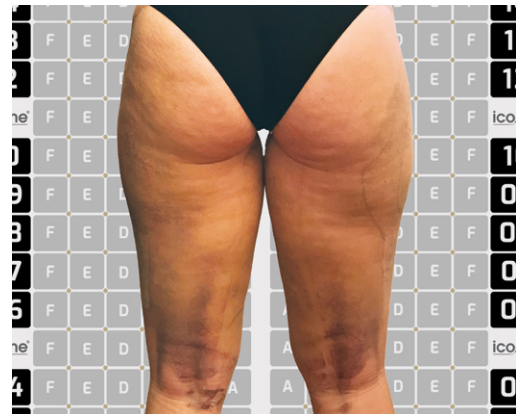


SKINREPAIR



RESULTS AFTER 7 SESSIONS

- Reduction of the fibrosis
- Improvement of the skin appearance



BEFORE



AFTER 6 SESSIONS

Female
26 years old



TREATMENT FORECAST

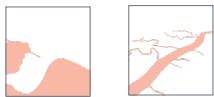
- Number of sessions: 6
- Session time: 30 min
- Frequency: once a week



AIM

To rehabilitate after liposuction, to reduce the edema, to improve the hematoma appearance.

PROGRAMS



SKINNEW LINFA

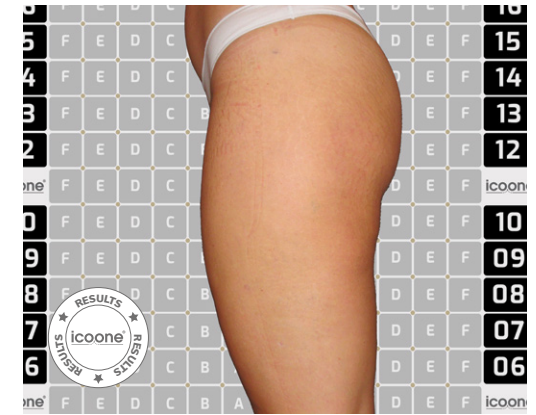


RESULTS AFTER 6 SESSIONS

- Hematoma reduction
- Improvement of the fibrosis appearance



BEFORE



AFTER 6 SESSIONS

Female
26 years old



TREATMENT FORECAST

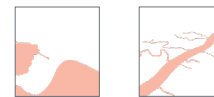
- Number of sessions: 6
- Session time: 30 min
- Frequency: once a week



AIM

To rehabilitate after liposuction, to reduce the edema, to improve the hematoma appearance.

PROGRAMS



SKINNEW LINFA



RESULTS AFTER 6 SESSIONS

- Improvement of the appearance of the edema and hematomas

up to 21.600 MICROSTIMULATIONS per minute



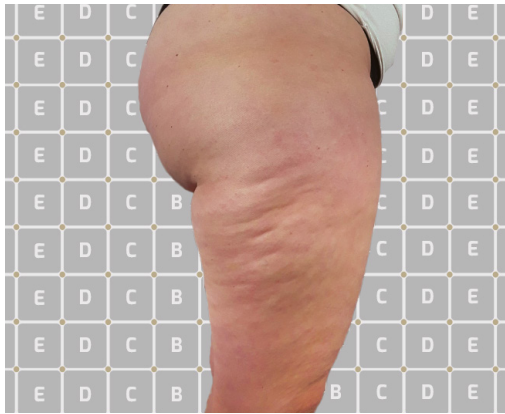


FIBROSIS REDUCTION

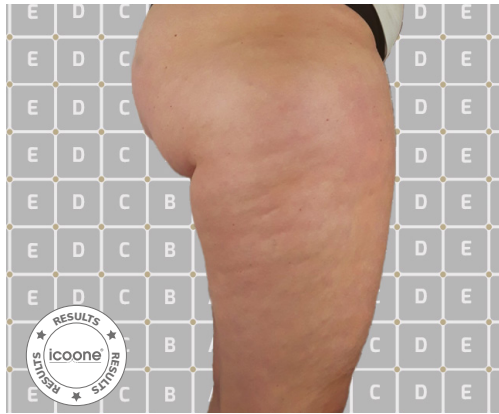
Result from "Uskin The Clinic" - The Netherlands

MASTOPLASTY RECOVERY

Result from the Medical Aesthetic Center "Dr. M. Marino" - Italy



BEFORE



AFTER 10 SESSIONS



♀ Female
🕒 40 years old



TREATMENT FORECAST



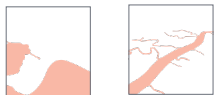
- Number of sessions: 10
- Session time: 40 min
- Frequency: twice a week



AIM

To reduce the fibrosis and the edema.

PROGRAMS



SKINNEW LINFA

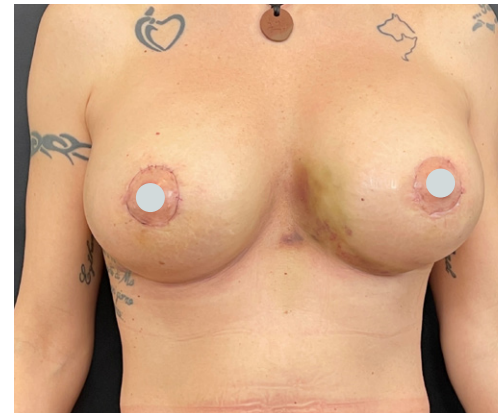


STIMFLUID



RESULTS AFTER 10 SESSIONS

- Skin quality improvement
- Reduction of volume on the legs



BEFORE



AFTER 6 SESSIONS



♀ Female
🕒 40 years old



TREATMENT FORECAST

- Number of sessions: 6
- Session time: 20 min
- Frequency: once a week



AIM

To rehabilitate after mastoplasty, to reduce the edema, to improve the hematoma appearance.

PROGRAMS



NOVASKIN SKINREPAIR



RESULTS AFTER 6 SESSIONS

- Fibrosis and edema reduction

up to 21.600
MICROSTIMULATIONS
per minute

icoone®



BEFORE



AFTER 10 SESSIONS



♂ Male
🕒 65 years old



TREATMENT FORECAST

- Number of sessions: 10
- Session time: 30 min
- Frequency: every day



AIM

To rehabilitate after artroplasty, to reduce the edema, to improve the hematoma appearance.

PROGRAMS



NOVASKIN



SKINREPAIR



RESULTS AFTER 10 SESSIONS

- Reduction of the fibrosis, edema and hematoma
- Improvement of the flexibility and mobility of the patient



BEFORE



AFTER 10 SESSIONS



♂ Male
🕒 65 years old



TREATMENT FORECAST

- Number of sessions: 10
- Session time: 30 min
- Frequency: every day



AIM

To rehabilitate after artroplasty, to reduce the edema, to improve the hematoma appearance.

PROGRAMS



NOVASKIN



SKINREPAIR



RESULTS AFTER 10 SESSIONS

- Reduction of the fibrosis, edema and hematoma
- Improvement of the leg shape

up to **21.600**
MICROSTIMULATIONS
per minute

icoone[®]



BEFORE



AFTER 5 SESSIONS



♀ Female
🕒 53 years old



TREATMENT FORECAST

- Number of sessions: 5
- Session time: 20 min
- Frequency: once a week



AIM

To recover after rhinoplasty, to reduce the hematoma and edema.

PROGRAMS



NOVASKIN



SKINREPAIR



RESULTS AFTER 5 SESSIONS

- Visible reduction of the bruises due to surgery and improvement of the face contouring



BEFORE



AFTER 5 SESSIONS



♀ Female
🕒 53 years old



TREATMENT FORECAST

- Number of sessions: 5
- Session time: 20 min
- Frequency: once a week



AIM

Recovery after rhinoplasty; hematoma and edema reduction.

PROGRAMS



NOVASKIN



SKINREPAIR



RESULTS AFTER 5 SESSIONS

- Visible reduction of the bruises due to surgery and improvement of the skin compactness

up to 21.600 MICROSTIMULATIONS per minute





BEFORE



AFTER 5 SESSIONS

♀ Female
🕒 48 years old



TREATMENT FORECAST

- Number of sessions: 5
- Session time: 15 min
- Frequency: once a week



AIM

To recover after blepharoplasty; to reduce the hematoma.

PROGRAMS



NOVASKIN

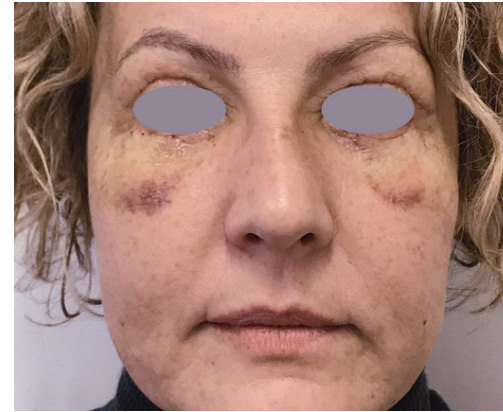


SKINREPAIR



RESULTS AFTER 5 SESSIONS

- Improvement of the skin appearance
- Visible reduction of the bruises due to surgery



BEFORE



AFTER 5 SESSIONS

♀ Female
🕒 50 years old



TREATMENT FORECAST

- Number of sessions: 5
- Session time: 15 min
- Frequency: once a week



AIM

To rehabilitate after blepharoplasty, to reduce the hematoma and edema.

PROGRAMS



NOVASKIN



SKINREPAIR



RESULTS AFTER 5 SESSIONS

- Improvement of the appearance of the skin
- Improvement of the circulation on the areas around the eyes

ICOONE RESULTS PICTURES INDICATIONS

In order to make the results meaningful and to show them to the client/patient, it is important that high-quality before/after photos are taken. Here are some useful indications to help you with this process.

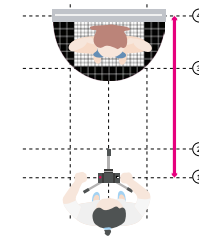
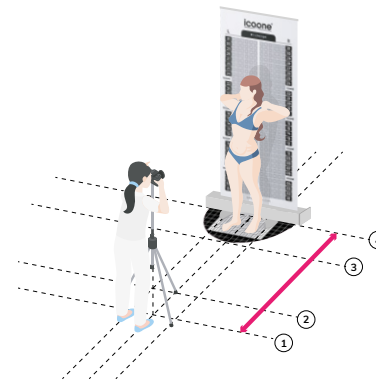
Before starting the treatments, make sure your client/patient sign the consent form for disclosing the images.

In order to take good quality pictures, you will need the following items:

- icoone measurements roll-up to use as the background
- measurement feet sticker on the floor in front of the roll-up
- a tripod (which should be placed at the height of the client/patient's navel for BODY results or at the height of their face for FACE results)
- a high-resolution camera

The pictures should be taken in compliance with the following standards:

- The pictures should represent the progress of the results, so they should be taken before starting the first session, halfway through the treatment, and at the end of all sessions.
- In the pictures of the different stages, make sure that the client/patient always stands in the same position (front, side, or back) and that the distance between the client/patient and the camera is always the same.
- The client/patient needs to be naked, wearing only the underpants included in the bodysuit pack.
- Take each picture twice in case the first photo is not good enough to be used.
- Pay attention to the lighting, it is better not to have any shadows that darken the figure.
- Take note of the zoom setting used when taking the first few photos so that it can be replicated in subsequent photos. The zoom setting should be the same for all shots.
- The client/patient should not have any creams or oils or makeup on their body or face.



Specifically, when it comes to the BODY results:

The photos should show the whole body except for the head (for facial results see the relevant directions) in the following positions:

- Front
- Back
- Right profile
- Left profile
- Zoom of the parts of the body where the treatment is being focused

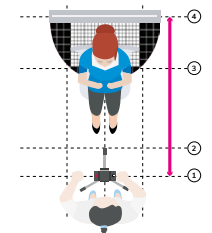
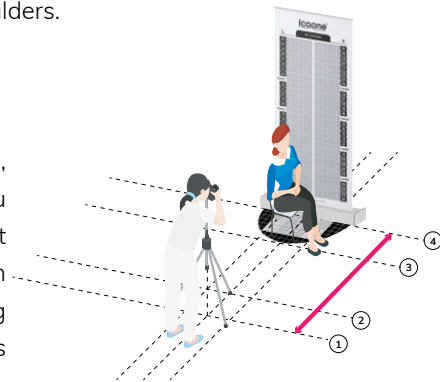
We recommend that the clients/patients stand in the proper position as follows: arms extended to form a 90° angle with the body (not resting close to the legs) and hands touching the shoulders.

When it comes to FACIAL results:

The client/patient should sit down, closing their eyes, and positioning their head on a head support. If you do not have a head support: have your client/patient sit down and ensure they maintain an upright position leaning their back against the seatback and aligning their head with the camera (follow these instructions also to take pictures of the neck).

The photos should show the whole face in the following positions:

- Front
- Right profile
- Left profile
- Enlargement of the relevant parts of the face



For pictures that were not taken at the International icoone center, we cannot guarantee the quality of the pictures showing the results.

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