



## PUBLIC POLL FINDINGS AND METHODOLOGY

### Widespread commonality in Americans' goals for themselves while partisan differences emerge in goals for the nation

New FixUS/Ipsos poll reveals political divergence in assessment of the current state of the country and priorities for the future

Washington, DC, October 19, 2020

These are the findings of an Ipsos poll conducted between September 2-3, 2020, on behalf of FixUS. For this study, a sample of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 3.5 percentage points for all respondents.

NOTE: \* = less than 0.5%, - = no respondents

### Full Annotated Questionnaire

1. How important are each of the following values, if at all, for you?

#### Extremely/Very Important Summary

	<b>Total (N=1,005)</b>	<b>Republican (N=402)</b>	<b>Democrat (N=419)</b>	<b>Independent (N=116)</b>
Being honest	90%	91%	91%	87%
Being hard working	83%	85%	83%	83%
Being independent	80%	82%	78%	81%
Being well educated	73%	69%	79%	73%
Being generous	72%	70%	75%	67%
Being well-respected	69%	70%	70%	65%
Being connected to other people	60%	60%	63%	52%
Being patriotic	57%	78%	42%	53%
Being committed to a religion/faith	43%	57%	33%	34%
Being wealthy	26%	27%	26%	20%

#### a. Being hard working

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	40%	44%	39%	38%
Very important	43%	42%	44%	45%
Somewhat important	14%	12%	14%	14%
Not very important	2%	1%	2%	1%
Not at all important	*	1%	*	-
Not sure	1%	1%	*	2%
<b>Extremely/very important (Net)</b>	<b>83%</b>	<b>85%</b>	<b>83%</b>	<b>83%</b>
<b>Not very/at all important (Net)</b>	<b>2%</b>	<b>2%</b>	<b>2%</b>	<b>1%</b>





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### b. Being well educated

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	30%	24%	32%	34%
Very important	44%	45%	47%	39%
Somewhat important	22%	26%	19%	21%
Not very important	3%	4%	2%	1%
Not at all important	1%	1%	1%	-
Not sure	1%	-	-	4%
<i>Extremely/very important (Net)</i>	<i>73%</i>	<i>69%</i>	<i>79%</i>	<i>73%</i>
<i>Not very/at all important (Net)</i>	<i>4%</i>	<i>5%</i>	<i>3%</i>	<i>1%</i>

### c. Being generous

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	30%	30%	30%	30%
Very important	42%	40%	45%	37%
Somewhat important	21%	22%	21%	24%
Not very important	5%	6%	3%	4%
Not at all important	1%	2%	-	2%
Not sure	2%	1%	1%	3%
<i>Extremely/very important (Net)</i>	<i>72%</i>	<i>70%</i>	<i>75%</i>	<i>67%</i>
<i>Not very/at all important (Net)</i>	<i>6%</i>	<i>8%</i>	<i>3%</i>	<i>6%</i>

### d. Being honest

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	60%	60%	63%	61%
Very important	30%	31%	29%	25%
Somewhat important	7%	5%	7%	5%
Not very important	2%	2%	1%	3%
Not at all important	*	1%	-	2%
Not sure	1%	*	-	4%
<i>Extremely/very important (Net)</i>	<i>90%</i>	<i>91%</i>	<i>91%</i>	<i>87%</i>
<i>Not very/at all important (Net)</i>	<i>2%</i>	<i>3%</i>	<i>1%</i>	<i>5%</i>

### e. Being wealthy

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	11%	9%	11%	13%
Very important	15%	19%	15%	7%
Somewhat important	35%	35%	36%	30%
Not very important	26%	28%	24%	26%
Not at all important	11%	9%	13%	18%
Not sure	2%	1%	1%	5%
<i>Extremely/very important (Net)</i>	<i>26%</i>	<i>27%</i>	<i>26%</i>	<i>20%</i>
<i>Not very/at all important (Net)</i>	<i>37%</i>	<i>37%</i>	<i>37%</i>	<i>44%</i>



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### f. Being independent

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	36%	38%	36%	34%
Very important	43%	44%	43%	47%
Somewhat important	16%	14%	18%	16%
Not very important	2%	2%	2%	1%
Not at all important	1%	2%	1%	-
Not sure	1%	*	-	2%
<i>Extremely/very important (Net)</i>	<i>80%</i>	<i>82%</i>	<i>78%</i>	<i>81%</i>
<i>Not very/at all important (Net)</i>	<i>3%</i>	<i>4%</i>	<i>3%</i>	<i>1%</i>

### g. Being connected to other people

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	21%	23%	18%	20%
Very important	39%	37%	45%	33%
Somewhat important	28%	32%	27%	24%
Not very important	8%	7%	8%	11%
Not at all important	1%	1%	1%	5%
Not sure	2%	*	*	8%
<i>Extremely/very important (Net)</i>	<i>60%</i>	<i>60%</i>	<i>63%</i>	<i>52%</i>
<i>Not very/at all important (Net)</i>	<i>10%</i>	<i>8%</i>	<i>9%</i>	<i>16%</i>

### h. Being well-respected

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	26%	27%	24%	24%
Very important	43%	43%	45%	42%
Somewhat important	24%	24%	25%	24%
Not very important	4%	4%	4%	7%
Not at all important	2%	2%	1%	2%
Not sure	1%	*	*	3%
<i>Extremely/very important (Net)</i>	<i>69%</i>	<i>70%</i>	<i>70%</i>	<i>65%</i>
<i>Not very/at all important (Net)</i>	<i>6%</i>	<i>6%</i>	<i>5%</i>	<i>8%</i>

### i. Being committed to a religion/faith

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	23%	31%	15%	22%
Very important	20%	26%	18%	12%
Somewhat important	22%	24%	22%	18%
Not very important	13%	7%	17%	13%
Not at all important	20%	12%	26%	32%
Not sure	2%	-	2%	3%
<i>Extremely/very important (Net)</i>	<i>43%</i>	<i>57%</i>	<i>33%</i>	<i>34%</i>
<i>Not very/at all important (Net)</i>	<i>33%</i>	<i>19%</i>	<i>43%</i>	<i>45%</i>



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### j. Being patriotic

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	25%	37%	15%	29%
Very important	31%	41%	28%	24%
Somewhat important	26%	17%	32%	29%
Not very important	10%	4%	16%	11%
Not at all important	5%	1%	8%	2%
Not sure	3%	*	2%	6%
<i>Extremely/very important (Net)</i>	<i>57%</i>	<i>78%</i>	<i>42%</i>	<i>53%</i>
<i>Not very/at all important (Net)</i>	<i>15%</i>	<i>5%</i>	<i>24%</i>	<i>13%</i>

2. Which of the following are your top five goals for you and/or your family? Please rank them from 1 (most important goal) to 5 (fifth most important goal).

### Selected as Top 5 Goal Summary

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Being healthy	80%	78%	81%	82%
Having financial security	74%	72%	77%	73%
Having a loving relationship with a spouse or partner	67%	70%	65%	62%
Instilling good values in your kids	50%	59%	42%	46%
Having close relationships with friends	47%	45%	52%	45%
Having your kids grow up to lead a better life than you	44%	43%	42%	46%
Practicing my religion/faith	41%	50%	35%	36%
Having meaningful shared experiences	40%	32%	44%	50%
Having a satisfying work life	37%	32%	40%	40%
Being part of a close community	20%	19%	22%	19%

### a. Having a satisfying work life

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	2%	2%	3%	4%
2	6%	7%	5%	3%
3	8%	7%	8%	12%
4	10%	6%	12%	12%
5 – Fifth most important goal	11%	9%	13%	11%
No answer	63%	68%	60%	60%
<i>Selected as top 5 goal (Net)</i>	<i>37%</i>	<i>32%</i>	<i>40%</i>	<i>40%</i>





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### b. Having a loving relationship with a spouse or partner

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	21%	22%	20%	24%
2	17%	17%	17%	18%
3	10%	11%	9%	7%
4	11%	12%	8%	9%
5 – Fifth most important goal	8%	8%	10%	3%
No answer	33%	30%	35%	38%
<i>Selected as top 5 goal (Net)</i>	<i>67%</i>	<i>70%</i>	<i>65%</i>	<i>62%</i>

### c. Having your kids grow up to lead a better life than you

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	8%	6%	9%	10%
2	7%	7%	7%	3%
3	10%	13%	9%	13%
4	9%	9%	9%	8%
5 – Fifth most important goal	9%	8%	9%	12%
No answer	56%	57%	58%	54%
<i>Selected as top 5 goal (Net)</i>	<i>44%</i>	<i>43%</i>	<i>42%</i>	<i>46%</i>

### d. Having meaningful shared experiences

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	3%	2%	4%	4%
2	6%	3%	7%	8%
3	7%	5%	8%	9%
4	10%	9%	9%	14%
5 – Fifth most important goal	14%	13%	16%	14%
No answer	60%	68%	56%	50%
<i>Selected as top 5 goal (Net)</i>	<i>40%</i>	<i>32%</i>	<i>44%</i>	<i>50%</i>

### e. Instilling good values in your kids

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	11%	10%	10%	5%
2	13%	18%	8%	12%
3	10%	13%	9%	10%
4	8%	8%	7%	11%
5 – Fifth most important goal	8%	9%	7%	8%
No answer	50%	41%	58%	54%
<i>Selected as top 5 goal (Net)</i>	<i>50%</i>	<i>59%</i>	<i>42%</i>	<i>46%</i>

### f. Being part of a close community

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	1%	2%	1%	1%
2	2%	2%	3%	-
3	5%	4%	5%	7%
4	6%	4%	8%	6%
5 – Fifth most important goal	6%	7%	5%	5%
No answer	80%	81%	78%	81%
<i>Selected as top 5 goal (Net)</i>	<i>20%</i>	<i>19%</i>	<i>22%</i>	<i>19%</i>





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### g. Having financial security

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	13%	14%	14%	11%
2	16%	12%	19%	19%
3	17%	16%	18%	16%
4	13%	14%	15%	9%
5 – Fifth most important goal	14%	16%	12%	18%
No answer	26%	28%	23%	27%
<i>Selected as top 5 goal (Net)</i>	<i>74%</i>	<i>72%</i>	<i>77%</i>	<i>73%</i>

### h. Practicing my religion/faith

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	16%	23%	9%	19%
2	5%	8%	4%	2%
3	5%	5%	6%	2%
4	7%	6%	7%	8%
5 – Fifth most important goal	8%	7%	9%	5%
No answer	59%	50%	65%	64%
<i>Selected as top 5 goal (Net)</i>	<i>41%</i>	<i>50%</i>	<i>35%</i>	<i>36%</i>

### i. Being healthy

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	21%	16%	26%	17%
2	19%	17%	18%	27%
3	17%	16%	18%	16%
4	14%	17%	11%	10%
5 – Fifth most important goal	9%	10%	7%	13%
No answer	20%	22%	19%	18%
<i>Selected as top 5 goal (Net)</i>	<i>80%</i>	<i>78%</i>	<i>81%</i>	<i>82%</i>

### j. Having close relationships with friends

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	3%	2%	4%	4%
2	9%	8%	11%	9%
3	9%	9%	11%	7%
4	12%	13%	12%	12%
5 – Fifth most important goal	13%	13%	14%	12%
No answer	53%	55%	48%	55%
<i>Selected as top 5 goal (Net)</i>	<i>47%</i>	<i>45%</i>	<i>52%</i>	<i>45%</i>



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3. **[IF SELECTED AS TOP 5 GOAL IN Q2]** How close are you and your family to achieving each of your top five goals? My family/I...

**Achieved or Very Close/Somewhat Close to Achieving Goal**

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Having meaningful shared experiences	86%	88%	85%	80%
Having close relationships with friends	85%	83%	88%	69%
Instilling good values in your kids	83%	86%	79%	83%
Practicing my religion/faith	82%	89%	74%	72%
Being healthy	80%	85%	76%	77%
Having a satisfying work life	79%	80%	74%	80%
Having a loving relationship with a spouse or partner	76%	81%	74%	71%
Having your kids grow up to lead a better life than you	72%	76%	69%	73%
Being part of a close community	70%	72%	70%	70%
Having financial security	64%	70%	60%	58%

a. **[IF SELECTED AS TOP 5 GOAL IN Q2]** Having a satisfying work life

	<b>Total (N=370)</b>	<b>Republican (N=132)</b>	<b>Democrat (N=168)</b>	<b>Independent (N=44)</b>
Have achieved this goal	21%	22%	20%	28%
Are very close to achieving this goal	29%	32%	30%	16%
Are somewhat close to achieving this goal	28%	26%	24%	37%
Are not too close to achieving this goal	9%	11%	10%	5%
Are not at all close to achieving this goal	9%	8%	11%	12%
Not sure	3%	2%	5%	2%
<b>Achieved or close to achieving goal (Net)</b>	<b>79%</b>	<b>80%</b>	<b>74%</b>	<b>80%</b>
<b>Not close to achieving goal (Net)</b>	<b>18%</b>	<b>18%</b>	<b>22%</b>	<b>17%</b>



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b. **[IF SELECTED AS TOP 5 GOAL IN Q2]** Having a loving relationship with a spouse or partner

	<b>Total (N=685)</b>	<b>Republican (N=288)</b>	<b>Democrat (N=276)</b>	<b>Independent (N=75)</b>
Have achieved this goal	47%	52%	44%	54%
Are very close to achieving this goal	15%	15%	15%	10%
Are somewhat close to achieving this goal	14%	14%	15%	6%
Are not too close to achieving this goal	8%	5%	8%	13%
Are not at all close to achieving this goal	10%	9%	12%	10%
Not sure	6%	6%	6%	6%
<i>Achieved or close to achieving goal (Net)</i>	<i>76%</i>	<i>81%</i>	<i>74%</i>	<i>71%</i>
<i>Not close to achieving goal (Net)</i>	<i>18%</i>	<i>14%</i>	<i>20%</i>	<i>23%</i>

c. **[IF SELECTED AS TOP 5 GOAL IN Q2]** Having your kids grow up to lead a better life than you

	<b>Total (N=405)</b>	<b>Republican (N=166)</b>	<b>Democrat (N=156)</b>	<b>Independent (N=53)</b>
Have achieved this goal	23%	29%	18%	27%
Are very close to achieving this goal	22%	20%	26%	20%
Are somewhat close to achieving this goal	27%	28%	24%	26%
Are not too close to achieving this goal	10%	9%	12%	7%
Are not at all close to achieving this goal	10%	6%	10%	12%
Not sure	9%	9%	9%	8%
<i>Achieved or close to achieving goal (Net)</i>	<i>72%</i>	<i>76%</i>	<i>69%</i>	<i>73%</i>
<i>Not close to achieving goal (Net)</i>	<i>20%</i>	<i>14%</i>	<i>22%</i>	<i>19%</i>

d. **[IF SELECTED AS TOP 5 GOAL IN Q2]** Having meaningful shared experiences

	<b>Total (N=411)</b>	<b>Republican (N=133)</b>	<b>Democrat (N=194)</b>	<b>Independent (N=55)</b>
Have achieved this goal	31%	30%	31%	30%
Are very close to achieving this goal	24%	30%	23%	15%
Are somewhat close to achieving this goal	31%	28%	31%	36%
Are not too close to achieving this goal	9%	11%	9%	7%
Are not at all close to achieving this goal	3%	1%	2%	9%
Not sure	2%	-	3%	4%
<i>Achieved or close to achieving goal (Net)</i>	<i>86%</i>	<i>88%</i>	<i>85%</i>	<i>80%</i>
<i>Not close to achieving goal (Net)</i>	<i>12%</i>	<i>12%</i>	<i>11%</i>	<i>16%</i>

e. **[IF SELECTED AS TOP 5 GOAL IN Q2]** Instilling good values in your kids

	<b>Total (N=511)</b>	<b>Republican (N=236)</b>	<b>Democrat (N=183)</b>	<b>Independent (N=54)</b>
Have achieved this goal	37%	40%	35%	38%
Are very close to achieving this goal	27%	28%	25%	30%
Are somewhat close to achieving this goal	19%	18%	20%	15%
Are not too close to achieving this goal	3%	2%	4%	2%
Are not at all close to achieving this goal	9%	8%	10%	7%
Not sure	5%	4%	7%	8%
<i>Achieved or close to achieving goal (Net)</i>	<i>83%</i>	<i>86%</i>	<i>79%</i>	<i>83%</i>
<i>Not close to achieving goal (Net)</i>	<i>12%</i>	<i>10%</i>	<i>14%</i>	<i>9%</i>







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### f. [IF SELECTED AS TOP 5 GOAL IN Q2] Being part of a close community

	<b>Total (N=196)</b>	<b>Republican (N=73)</b>	<b>Democrat (N=88)</b>	<b>Independent (N=22)</b>
Have achieved this goal	16%	16%	18%	14%
Are very close to achieving this goal	23%	20%	23%	35%
Are somewhat close to achieving this goal	31%	35%	30%	21%
Are not too close to achieving this goal	18%	18%	18%	12%
Are not at all close to achieving this goal	6%	5%	7%	11%
Not sure	6%	4%	4%	7%
<i>Achieved or close to achieving goal (Net)</i>	<i>70%</i>	<i>72%</i>	<i>70%</i>	<i>70%</i>
<i>Not close to achieving goal (Net)</i>	<i>24%</i>	<i>24%</i>	<i>25%</i>	<i>23%</i>

### g. [IF SELECTED AS TOP 5 GOAL IN Q2] Having financial security

	<b>Total (N=751)</b>	<b>Republican (N=285)</b>	<b>Democrat (N=330)</b>	<b>Independent (N=83)</b>
Have achieved this goal	14%	18%	10%	13%
Are very close to achieving this goal	21%	26%	19%	13%
Are somewhat close to achieving this goal	29%	26%	30%	33%
Are not too close to achieving this goal	20%	16%	23%	19%
Are not at all close to achieving this goal	14%	12%	14%	21%
Not sure	2%	1%	2%	1%
<i>Achieved or close to achieving goal (Net)</i>	<i>64%</i>	<i>70%</i>	<i>60%</i>	<i>58%</i>
<i>Not close to achieving goal (Net)</i>	<i>34%</i>	<i>28%</i>	<i>38%</i>	<i>40%</i>

### h. [IF SELECTED AS TOP 5 GOAL IN Q2] Practicing my religion/faith

	<b>Total (N=400)</b>	<b>Republican (N=201)</b>	<b>Democrat (N=134)</b>	<b>Independent (N=42)</b>
Have achieved this goal	39%	46%	29%	44%
Are very close to achieving this goal	22%	25%	19%	16%
Are somewhat close to achieving this goal	21%	17%	27%	12%
Are not too close to achieving this goal	9%	6%	14%	14%
Are not at all close to achieving this goal	5%	4%	5%	8%
Not sure	4%	1%	7%	6%
<i>Achieved or close to achieving goal (Net)</i>	<i>82%</i>	<i>89%</i>	<i>74%</i>	<i>72%</i>
<i>Not close to achieving goal (Net)</i>	<i>14%</i>	<i>10%</i>	<i>19%</i>	<i>22%</i>

### i. [IF SELECTED AS TOP 5 GOAL IN Q2] Being healthy

	<b>Total (N=813)</b>	<b>Republican (N=311)</b>	<b>Democrat (N=348)</b>	<b>Independent (N=97)</b>
Have achieved this goal	20%	23%	16%	25%
Are very close to achieving this goal	28%	28%	28%	25%
Are somewhat close to achieving this goal	32%	34%	33%	27%
Are not too close to achieving this goal	14%	11%	18%	14%
Are not at all close to achieving this goal	4%	3%	4%	6%
Not sure	2%	1%	2%	3%
<i>Achieved or close to achieving goal (Net)</i>	<i>80%</i>	<i>85%</i>	<i>76%</i>	<i>77%</i>
<i>Not close to achieving goal (Net)</i>	<i>18%</i>	<i>14%</i>	<i>22%</i>	<i>20%</i>



## PUBLIC POLL FINDINGS AND METHODOLOGY

j. [IF SELECTED AS TOP 5 GOAL IN Q2] Having close relationships with friends

	Total (N=483)	Republican (N=185)	Democrat (N=218)	Independent (N=55)
Have achieved this goal	38%	37%	36%	37%
Are very close to achieving this goal	26%	28%	30%	17%
Are somewhat close to achieving this goal	21%	18%	22%	15%
Are not too close to achieving this goal	8%	10%	6%	13%
Are not at all close to achieving this goal	6%	7%	5%	11%
Not sure	1%	*	1%	7%
<b>Achieved or close to achieving goal (Net)</b>	<b>85%</b>	<b>83%</b>	<b>88%</b>	<b>69%</b>
<b>Not close to achieving goal (Net)</b>	<b>14%</b>	<b>17%</b>	<b>11%</b>	<b>24%</b>

4. Which of the following are your top five things you want in the community you live in? Please rank them from 1 (most important) to 5 (fifth most important).

### Selected as Top 5 Goal Summary

	Total	Republican	Democrat	Independent
Safety	87%	88%	86%	85%
Friendly neighbors	71%	75%	67%	73%
Good shops and restaurants	65%	64%	67%	68%
Parks and open spaces	58%	52%	62%	65%
Availability of job opportunities	54%	54%	52%	59%
Strong sense of community	45%	46%	44%	47%
Locally-owned businesses	41%	49%	34%	41%
Ethnic diversity	35%	20%	49%	25%
Nearby houses of worship	24%	33%	18%	17%
Opportunities to volunteer	20%	19%	20%	19%

a. Safety

	Total	Republican	Democrat	Independent
1 – Most important goal	50%	54%	48%	48%
2	14%	14%	14%	10%
3	9%	9%	8%	9%
4	6%	5%	7%	12%
5 – Fifth most important goal	7%	5%	10%	6%
No answer	13%	12%	14%	15%
<b>Selected as top 5 goal (Net)</b>	<b>87%</b>	<b>88%</b>	<b>86%</b>	<b>85%</b>

b. Opportunities to volunteer

	Total	Republican	Democrat	Independent
1 – Most important goal	2%	2%	1%	2%
2	4%	3%	5%	5%
3	4%	4%	3%	5%
4	4%	4%	5%	5%
5 – Fifth most important goal	6%	6%	6%	3%
No answer	80%	81%	80%	81%
<b>Selected as top 5 goal (Net)</b>	<b>20%</b>	<b>19%</b>	<b>20%</b>	<b>19%</b>



## PUBLIC POLL FINDINGS AND METHODOLOGY

### c. Locally-owned businesses

	Total	Republican	Democrat	Independent
1 – Most important goal	4%	5%	3%	3%
2	6%	7%	6%	6%
3	8%	11%	7%	7%
4	10%	13%	8%	9%
5 – Fifth most important goal	12%	13%	10%	16%
No answer	59%	51%	66%	59%
<i>Selected as top 5 goal (Net)</i>	<i>41%</i>	<i>49%</i>	<i>34%</i>	<i>41%</i>

### d. Good shops and restaurants

	Total	Republican	Democrat	Independent
1 – Most important goal	5%	5%	5%	7%
2	13%	10%	15%	21%
3	14%	17%	13%	8%
4	18%	16%	17%	19%
5 – Fifth most important goal	15%	16%	17%	13%
No answer	35%	36%	33%	32%
<i>Selected as top 5 goal (Net)</i>	<i>65%</i>	<i>64%</i>	<i>67%</i>	<i>68%</i>

### e. Parks and open spaces

	Total	Republican	Democrat	Independent
1 – Most important goal	5%	3%	6%	4%
2	12%	9%	14%	13%
3	13%	11%	13%	17%
4	15%	14%	16%	14%
5 – Fifth most important goal	14%	14%	13%	17%
No answer	42%	48%	38%	35%
<i>Selected as top 5 goal (Net)</i>	<i>58%</i>	<i>52%</i>	<i>62%</i>	<i>65%</i>

### f. Ethnic diversity

	Total	Republican	Democrat	Independent
1 – Most important goal	4%	2%	6%	2%
2	6%	3%	8%	7%
3	9%	3%	14%	5%
4	10%	6%	13%	6%
5 – Fifth most important goal	7%	7%	8%	5%
No answer	65%	80%	51%	75%
<i>Selected as top 5 goal (Net)</i>	<i>35%</i>	<i>20%</i>	<i>49%</i>	<i>25%</i>

### g. Friendly neighbors

	Total	Republican	Democrat	Independent
1 – Most important goal	10%	9%	10%	10%
2	22%	27%	20%	19%
3	17%	16%	17%	22%
4	11%	13%	9%	9%
5 – Fifth most important goal	12%	10%	12%	15%
No answer	29%	25%	33%	27%
<i>Selected as top 5 goal (Net)</i>	<i>71%</i>	<i>75%</i>	<i>67%</i>	<i>73%</i>

## PUBLIC POLL FINDINGS AND METHODOLOGY

### h. Nearby houses of worship

	Total	Republican	Democrat	Independent
1 – Most important goal	5%	6%	4%	7%
2	5%	8%	5%	2%
3	5%	7%	3%	3%
4	4%	6%	4%	2%
5 – Fifth most important goal	5%	6%	3%	3%
No answer	76%	67%	82%	83%
<i>Selected as top 5 goal (Net)</i>	<i>24%</i>	<i>33%</i>	<i>18%</i>	<i>17%</i>

### i. Availability of job opportunities

	Total	Republican	Democrat	Independent
1 – Most important goal	10%	9%	12%	8%
2	10%	11%	7%	13%
3	13%	11%	13%	14%
4	13%	13%	11%	15%
5 – Fifth most important goal	9%	9%	8%	9%
No answer	46%	46%	48%	41%
<i>Selected as top 5 goal (Net)</i>	<i>54%</i>	<i>54%</i>	<i>52%</i>	<i>59%</i>

### j. Strong sense of community

	Total	Republican	Democrat	Independent
1 – Most important goal	5%	5%	4%	8%
2	7%	7%	6%	4%
3	10%	11%	9%	12%
4	10%	10%	10%	10%
5 – Fifth most important goal	13%	13%	14%	12%
No answer	55%	54%	56%	53%
<i>Selected as top 5 goal (Net)</i>	<i>45%</i>	<i>46%</i>	<i>44%</i>	<i>47%</i>

### 5. How well does each of these describe the community you live in now? This describes my community...

#### Extremely/Very Well Summary

	Total	Republican	Democrat	Independent
Safety	59%	66%	57%	54%
Parks and open spaces	54%	55%	53%	46%
Good shops and restaurants	50%	54%	49%	44%
Friendly neighbors	50%	56%	45%	47%
Nearby houses of worship	48%	58%	43%	41%
Locally-owned businesses	45%	48%	44%	40%
Ethnic diversity	39%	37%	39%	45%
Strong sense of community	37%	45%	34%	27%
Opportunities to volunteer	36%	42%	35%	24%
Availability of job opportunities	31%	38%	29%	18%

## PUBLIC POLL FINDINGS AND METHODOLOGY

### a. Safety

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	19%	21%	19%	17%
Very well	40%	45%	39%	38%
Somewhat well	28%	24%	29%	30%
Not very well	8%	7%	9%	6%
Not at all well	3%	1%	3%	6%
Not sure	2%	2%	2%	4%
<i>Extremely/very well</i>	<i>59%</i>	<i>66%</i>	<i>57%</i>	<i>54%</i>
<i>Not very/at all well (Net)</i>	<i>10%</i>	<i>8%</i>	<i>12%</i>	<i>12%</i>

### b. Opportunities to volunteer

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	11%	13%	10%	8%
Very well	26%	29%	25%	16%
Somewhat well	35%	36%	32%	38%
Not very well	11%	9%	13%	13%
Not at all well	6%	3%	7%	9%
Not sure	12%	10%	14%	16%
<i>Extremely/very well</i>	<i>36%</i>	<i>42%</i>	<i>35%</i>	<i>24%</i>
<i>Not very/at all well (Net)</i>	<i>16%</i>	<i>12%</i>	<i>20%</i>	<i>22%</i>

### c. Locally-owned businesses

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	13%	12%	14%	16%
Very well	32%	37%	30%	24%
Somewhat well	39%	39%	37%	42%
Not very well	10%	9%	10%	11%
Not at all well	2%	2%	3%	2%
Not sure	4%	2%	6%	5%
<i>Extremely/very well</i>	<i>45%</i>	<i>48%</i>	<i>44%</i>	<i>40%</i>
<i>Not very/at all well (Net)</i>	<i>12%</i>	<i>11%</i>	<i>13%</i>	<i>12%</i>

### d. Good shops and restaurants

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	15%	19%	14%	9%
Very well	34%	36%	35%	34%
Somewhat well	31%	33%	29%	31%
Not very well	13%	9%	14%	16%
Not at all well	4%	2%	6%	7%
Not sure	2%	2%	2%	2%
<i>Extremely/very well</i>	<i>50%</i>	<i>54%</i>	<i>49%</i>	<i>44%</i>
<i>Not very/at all well (Net)</i>	<i>17%</i>	<i>11%</i>	<i>20%</i>	<i>23%</i>

## PUBLIC POLL FINDINGS AND METHODOLOGY

### e. Parks and open spaces

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	18%	17%	18%	19%
Very well	36%	37%	35%	27%
Somewhat well	32%	33%	31%	37%
Not very well	8%	9%	7%	10%
Not at all well	4%	3%	6%	4%
Not sure	1%	*	2%	2%
<i>Extremely/very well</i>	<i>54%</i>	<i>55%</i>	<i>53%</i>	<i>46%</i>
<i>Not very/at all well (Net)</i>	<i>12%</i>	<i>12%</i>	<i>13%</i>	<i>15%</i>

### f. Ethnic diversity

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	13%	10%	15%	18%
Very well	26%	27%	25%	27%
Somewhat well	33%	37%	30%	28%
Not very well	15%	11%	21%	11%
Not at all well	7%	6%	6%	7%
Not sure	6%	10%	3%	9%
<i>Extremely/very well</i>	<i>39%</i>	<i>37%</i>	<i>39%</i>	<i>45%</i>
<i>Not very/at all well (Net)</i>	<i>22%</i>	<i>16%</i>	<i>27%</i>	<i>18%</i>

### g. Friendly neighbors

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	17%	19%	14%	21%
Very well	33%	37%	30%	26%
Somewhat well	35%	32%	38%	34%
Not very well	11%	8%	13%	12%
Not at all well	3%	2%	3%	4%
Not sure	2%	2%	3%	3%
<i>Extremely/very well</i>	<i>50%</i>	<i>56%</i>	<i>45%</i>	<i>47%</i>
<i>Not very/at all well (Net)</i>	<i>13%</i>	<i>10%</i>	<i>15%</i>	<i>16%</i>

### h. Nearby houses of worship

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	18%	22%	15%	19%
Very well	30%	36%	28%	22%
Somewhat well	29%	25%	30%	24%
Not very well	7%	5%	8%	9%
Not at all well	4%	3%	3%	6%
Not sure	13%	9%	16%	20%
<i>Extremely/very well</i>	<i>48%</i>	<i>58%</i>	<i>43%</i>	<i>41%</i>
<i>Not very/at all well (Net)</i>	<i>10%</i>	<i>8%</i>	<i>11%</i>	<i>15%</i>



## PUBLIC POLL FINDINGS AND METHODOLOGY

### i. Availability of job opportunities

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	10%	12%	8%	9%
Very well	21%	26%	21%	10%
Somewhat well	34%	34%	30%	38%
Not very well	19%	17%	24%	17%
Not at all well	6%	4%	6%	10%
Not sure	10%	6%	11%	18%
<i>Extremely/very well</i>	<i>31%</i>	<i>38%</i>	<i>29%</i>	<i>18%</i>
<i>Not very/at all well (Net)</i>	<i>25%</i>	<i>21%</i>	<i>30%</i>	<i>26%</i>

### j. Strong sense of community

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	12%	12%	13%	8%
Very well	26%	33%	21%	20%
Somewhat well	40%	37%	41%	43%
Not very well	12%	10%	14%	14%
Not at all well	5%	4%	5%	8%
Not sure	6%	5%	6%	8%
<i>Extremely/very well</i>	<i>37%</i>	<i>45%</i>	<i>34%</i>	<i>27%</i>
<i>Not very/at all well (Net)</i>	<i>17%</i>	<i>14%</i>	<i>19%</i>	<i>22%</i>



## PUBLIC POLL FINDINGS AND METHODOLOGY

6. Which of the following are your top five goals for America? Please rank them from 1 (most important goal) to 5 (fifth most important goal).

### Selected as Top 5 Goal Summary

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Improving healthcare affordability	54%	44%	64%	43%
Having a strong and growing economy	53%	68%	42%	48%
Providing jobs and opportunity for all	44%	44%	43%	49%
Becoming more united	42%	46%	36%	54%
Improving education quality	42%	39%	41%	46%
Improving racial justice	37%	21%	51%	34%
Ensuring citizens' personal freedom	34%	46%	24%	33%
Putting America first	32%	54%	16%	29%
Reducing income and wealth inequality	32%	15%	46%	29%
Addressing global climate change	30%	16%	43%	31%
Finding strength in diversity	23%	17%	30%	19%
Being the strongest military force in the world	22%	37%	8%	23%
Strengthening the role of faith in public life	19%	28%	11%	16%
Improving gender equality	19%	10%	26%	21%
Being a model of democratic values around the globe	16%	13%	19%	23%



## PUBLIC POLL FINDINGS AND METHODOLOGY

### a. Becoming more united

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	10%	11%	8%	15%
2	7%	7%	6%	11%
3	6%	7%	6%	9%
4	10%	10%	10%	9%
5 – Fifth most important goal	9%	11%	6%	10%
No answer	58%	54%	64%	46%
<i>Selected as top 5 goal (Net)</i>	<i>42%</i>	<i>46%</i>	<i>36%</i>	<i>54%</i>

### b. Being a model of democratic values around the globe

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	3%	2%	3%	4%
2	2%	2%	2%	3%
3	4%	4%	3%	6%
4	3%	3%	3%	5%
5 – Fifth most important goal	5%	2%	7%	6%
No answer	84%	87%	81%	77%
<i>Selected as top 5 goal (Net)</i>	<i>16%</i>	<i>13%</i>	<i>19%</i>	<i>23%</i>

### c. Addressing global climate change

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	8%	2%	14%	9%
2	7%	4%	8%	8%
3	4%	2%	6%	3%
4	5%	3%	7%	4%
5 – Fifth most important goal	7%	5%	8%	7%
No answer	70%	84%	57%	69%
<i>Selected as top 5 goal (Net)</i>	<i>30%</i>	<i>16%</i>	<i>43%</i>	<i>31%</i>

### d. Ensuring citizens' personal freedom

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	6%	7%	5%	7%
2	8%	10%	6%	12%
3	6%	10%	3%	3%
4	8%	12%	6%	8%
5 – Fifth most important goal	5%	7%	4%	3%
No answer	66%	54%	76%	67%
<i>Selected as top 5 goal (Net)</i>	<i>34%</i>	<i>46%</i>	<i>24%</i>	<i>33%</i>

### e. Finding strength in diversity

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	3%	3%	5%	4%
2	3%	1%	4%	3%
3	5%	4%	7%	6%
4	6%	5%	8%	5%
5 – Fifth most important goal	5%	4%	6%	2%
No answer	77%	83%	70%	81%
<i>Selected as top 5 goal (Net)</i>	<i>23%</i>	<i>17%</i>	<i>30%</i>	<i>19%</i>

## PUBLIC POLL FINDINGS AND METHODOLOGY

### f. Putting America first

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	10%	18%	4%	8%
2	7%	11%	4%	7%
3	6%	11%	2%	5%
4	4%	6%	2%	3%
5 – Fifth most important goal	6%	9%	4%	6%
No answer	68%	46%	84%	71%
<i>Selected as top 5 goal (Net)</i>	<i>32%</i>	<i>54%</i>	<i>16%</i>	<i>29%</i>

### g. Strengthening the role of faith in public life

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	7%	10%	3%	10%
2	3%	5%	2%	-
3	4%	6%	2%	2%
4	2%	3%	1%	2%
5 – Fifth most important goal	4%	5%	3%	2%
No answer	81%	72%	89%	84%
<i>Selected as top 5 goal (Net)</i>	<i>19%</i>	<i>28%</i>	<i>11%</i>	<i>16%</i>

### h. Being the strongest military force in the world

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	4%	7%	*	6%
2	4%	6%	2%	2%
3	4%	7%	1%	6%
4	4%	8%	2%	3%
5 – Fifth most important goal	6%	9%	3%	7%
No answer	78%	63%	92%	77%
<i>Selected as top 5 goal (Net)</i>	<i>22%</i>	<i>37%</i>	<i>8%</i>	<i>23%</i>

### i. Having a strong and growing economy

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	10%	13%	10%	5%
2	13%	18%	8%	13%
3	11%	13%	7%	16%
4	10%	15%	7%	10%
5 – Fifth most important goal	8%	9%	9%	5%
No answer	47%	32%	58%	52%
<i>Selected as top 5 goal (Net)</i>	<i>53%</i>	<i>68%</i>	<i>42%</i>	<i>48%</i>

### j. Providing jobs and opportunity for all

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	6%	6%	4%	7%
2	9%	10%	9%	5%
3	9%	9%	9%	13%
4	10%	8%	11%	13%
5 – Fifth most important goal	10%	11%	10%	11%
No answer	56%	56%	57%	51%
<i>Selected as top 5 goal (Net)</i>	<i>44%</i>	<i>44%</i>	<i>43%</i>	<i>49%</i>

## PUBLIC POLL FINDINGS AND METHODOLOGY

### k. Reducing income and wealth inequality

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	6%	3%	8%	3%
2	7%	3%	10%	7%
3	6%	3%	10%	4%
4	7%	3%	9%	8%
5 – Fifth most important goal	6%	4%	9%	6%
No answer	68%	85%	54%	71%
<i>Selected as top 5 goal (Net)</i>	<i>32%</i>	<i>15%</i>	<i>46%</i>	<i>29%</i>

### l. Improving racial justice

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	9%	3%	12%	9%
2	6%	3%	9%	3%
3	8%	6%	12%	7%
4	8%	5%	10%	9%
5 – Fifth most important goal	6%	4%	8%	7%
No answer	63%	79%	49%	66%
<i>Selected as top 5 goal (Net)</i>	<i>37%</i>	<i>21%</i>	<i>51%</i>	<i>34%</i>

### m. Improving gender equality

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	2%	2%	3%	3%
2	4%	2%	7%	4%
3	4%	3%	6%	4%
4	3%	2%	5%	2%
5 – Fifth most important goal	5%	3%	5%	7%
No answer	81%	90%	74%	79%
<i>Selected as top 5 goal (Net)</i>	<i>19%</i>	<i>10%</i>	<i>26%</i>	<i>21%</i>

### n. Improving education quality

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	5%	4%	5%	8%
2	7%	7%	6%	9%
3	10%	8%	12%	7%
4	10%	9%	10%	10%
5 – Fifth most important goal	9%	10%	8%	12%
No answer	58%	61%	59%	54%
<i>Selected as top 5 goal (Net)</i>	<i>42%</i>	<i>39%</i>	<i>41%</i>	<i>46%</i>

### o. Improving healthcare affordability

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
1 – Most important goal	11%	9%	15%	5%
2	14%	10%	17%	11%
3	11%	9%	13%	9%
4	10%	9%	9%	10%
5 – Fifth most important goal	8%	7%	9%	8%
No answer	46%	56%	36%	57%
<i>Selected as top 5 goal (Net)</i>	<i>54%</i>	<i>44%</i>	<i>64%</i>	<i>43%</i>

## PUBLIC POLL FINDINGS AND METHODOLOGY

### 7. How well does each of these describe America now? This describes America:

#### Extremely/Very Well Summary

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
The strongest military force in the world	52%	64%	46%	53%
Puts America first	33%	43%	28%	26%
Ensures citizens' personal freedom	30%	46%	18%	28%
A strong and growing economy	27%	43%	13%	19%
Provides jobs and opportunity for all	27%	46%	12%	23%
Ensures gender equality	27%	41%	14%	28%
Finds strength in diversity	24%	35%	15%	24%
High quality education system	23%	34%	15%	20%
Low income and wealth inequality	22%	26%	19%	22%
Ensures racial justice	21%	35%	10%	23%
A model of democratic values around the globe	20%	33%	11%	19%
Strong role of faith in public life	20%	29%	14%	15%
Addressing global climate change	17%	26%	10%	12%
United	14%	19%	10%	11%
Affordable healthcare	14%	23%	6%	11%

#### a. United

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	4%	5%	3%	4%
Very well	10%	14%	7%	7%
Somewhat well	20%	28%	13%	14%
Not very well	29%	31%	27%	29%
Not at all well	33%	19%	47%	38%
Not sure	4%	3%	3%	9%
<i>Extremely/very well</i>	<i>14%</i>	<i>19%</i>	<i>10%</i>	<i>11%</i>
<i>Not very/at all well (Net)</i>	<i>62%</i>	<i>50%</i>	<i>74%</i>	<i>67%</i>

## PUBLIC POLL FINDINGS AND METHODOLOGY

### b. A model of democratic values around the globe

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	7%	12%	3%	9%
Very well	13%	21%	8%	10%
Somewhat well	28%	35%	22%	24%
Not very well	26%	18%	32%	24%
Not at all well	19%	5%	32%	18%
Not sure	8%	9%	4%	15%
<i>Extremely/very well</i>	<i>20%</i>	<i>33%</i>	<i>11%</i>	<i>19%</i>
<i>Not very/at all well (Net)</i>	<i>44%</i>	<i>23%</i>	<i>63%</i>	<i>42%</i>

### c. Addressing global climate change

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	6%	7%	4%	8%
Very well	12%	19%	6%	5%
Somewhat well	23%	36%	12%	20%
Not very well	27%	17%	34%	28%
Not at all well	23%	7%	39%	26%
Not sure	9%	13%	5%	14%
<i>Extremely/very well</i>	<i>17%</i>	<i>26%</i>	<i>10%</i>	<i>12%</i>
<i>Not very/at all well (Net)</i>	<i>50%</i>	<i>24%</i>	<i>73%</i>	<i>54%</i>

### d. Ensures citizens' personal freedom

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	9%	15%	4%	10%
Very well	21%	31%	14%	19%
Somewhat well	34%	34%	35%	29%
Not very well	21%	12%	26%	25%
Not at all well	11%	4%	16%	12%
Not sure	4%	3%	5%	5%
<i>Extremely/very well</i>	<i>30%</i>	<i>46%</i>	<i>18%</i>	<i>28%</i>
<i>Not very/at all well (Net)</i>	<i>32%</i>	<i>17%</i>	<i>42%</i>	<i>37%</i>

### e. Finds strength in diversity

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	8%	10%	7%	9%
Very well	15%	25%	8%	15%
Somewhat well	25%	30%	20%	25%
Not very well	27%	20%	32%	25%
Not at all well	18%	7%	31%	14%
Not sure	6%	8%	2%	12%
<i>Extremely/very well</i>	<i>24%</i>	<i>35%</i>	<i>15%</i>	<i>24%</i>
<i>Not very/at all well (Net)</i>	<i>46%</i>	<i>27%</i>	<i>63%</i>	<i>39%</i>

## PUBLIC POLL FINDINGS AND METHODOLOGY

### f. Puts America first

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	14%	18%	11%	12%
Very well	18%	25%	17%	14%
Somewhat well	30%	32%	28%	32%
Not very well	19%	18%	19%	19%
Not at all well	11%	5%	17%	13%
Not sure	7%	2%	8%	10%
<i>Extremely/very well</i>	<i>33%</i>	<i>43%</i>	<i>28%</i>	<i>26%</i>
<i>Not very/at all well (Net)</i>	<i>30%</i>	<i>23%</i>	<i>36%</i>	<i>32%</i>

### g. Strong role of faith in public life

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	6%	8%	3%	8%
Very well	14%	21%	10%	7%
Somewhat well	28%	28%	29%	24%
Not very well	25%	27%	20%	31%
Not at all well	14%	9%	20%	14%
Not sure	13%	7%	17%	16%
<i>Extremely/very well</i>	<i>20%</i>	<i>29%</i>	<i>14%</i>	<i>15%</i>
<i>Not very/at all well (Net)</i>	<i>39%</i>	<i>36%</i>	<i>41%</i>	<i>45%</i>

### h. The strongest military force in the world

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	22%	28%	19%	26%
Very well	30%	36%	27%	26%
Somewhat well	28%	26%	28%	28%
Not very well	7%	5%	9%	4%
Not at all well	5%	1%	9%	2%
Not sure	8%	4%	8%	13%
<i>Extremely/very well</i>	<i>52%</i>	<i>64%</i>	<i>46%</i>	<i>53%</i>
<i>Not very/at all well (Net)</i>	<i>12%</i>	<i>6%</i>	<i>18%</i>	<i>6%</i>

### i. A strong and growing economy

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	8%	12%	5%	5%
Very well	18%	31%	9%	14%
Somewhat well	30%	38%	23%	30%
Not very well	25%	13%	37%	20%
Not at all well	14%	4%	23%	17%
Not sure	4%	2%	4%	15%
<i>Extremely/very well</i>	<i>27%</i>	<i>43%</i>	<i>13%</i>	<i>19%</i>
<i>Not very/at all well (Net)</i>	<i>39%</i>	<i>17%</i>	<i>60%</i>	<i>36%</i>

## PUBLIC POLL FINDINGS AND METHODOLOGY

### j. Provides jobs and opportunity for all

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	8%	13%	3%	12%
Very well	19%	33%	8%	11%
Somewhat well	31%	39%	23%	34%
Not very well	26%	12%	39%	20%
Not at all well	14%	2%	24%	17%
Not sure	2%	1%	2%	5%
<i>Extremely/very well</i>	<i>27%</i>	<i>46%</i>	<i>12%</i>	<i>23%</i>
<i>Not very/at all well (Net)</i>	<i>40%</i>	<i>14%</i>	<i>63%</i>	<i>38%</i>

### k. Low income and wealth inequality

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	10%	9%	11%	9%
Very well	12%	16%	8%	13%
Somewhat well	23%	33%	15%	21%
Not very well	24%	22%	24%	23%
Not at all well	24%	10%	38%	21%
Not sure	8%	10%	5%	13%
<i>Extremely/very well</i>	<i>22%</i>	<i>26%</i>	<i>19%</i>	<i>22%</i>
<i>Not very/at all well (Net)</i>	<i>47%</i>	<i>32%</i>	<i>62%</i>	<i>43%</i>

### l. Ensures racial justice

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	8%	12%	3%	11%
Very well	13%	23%	7%	12%
Somewhat well	21%	31%	12%	24%
Not very well	24%	21%	25%	21%
Not at all well	29%	8%	51%	24%
Not sure	4%	6%	2%	8%
<i>Extremely/very well</i>	<i>21%</i>	<i>35%</i>	<i>10%</i>	<i>23%</i>
<i>Not very/at all well (Net)</i>	<i>53%</i>	<i>29%</i>	<i>76%</i>	<i>46%</i>

### m. Ensures gender equality

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	8%	13%	4%	11%
Very well	19%	28%	10%	17%
Somewhat well	30%	39%	23%	27%
Not very well	23%	9%	34%	26%
Not at all well	16%	6%	27%	12%
Not sure	4%	5%	3%	7%
<i>Extremely/very well</i>	<i>27%</i>	<i>41%</i>	<i>14%</i>	<i>28%</i>
<i>Not very/at all well (Net)</i>	<i>39%</i>	<i>15%</i>	<i>60%</i>	<i>38%</i>

## PUBLIC POLL FINDINGS AND METHODOLOGY

### n. High quality education system

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	7%	10%	5%	3%
Very well	16%	24%	9%	17%
Somewhat well	33%	36%	30%	33%
Not very well	24%	20%	29%	24%
Not at all well	16%	8%	24%	17%
Not sure	3%	2%	4%	6%
<i>Extremely/very well</i>	<i>23%</i>	<i>34%</i>	<i>15%</i>	<i>20%</i>
<i>Not very/at all well (Net)</i>	<i>41%</i>	<i>28%</i>	<i>52%</i>	<i>41%</i>

### o. Affordable healthcare

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely well	5%	8%	3%	5%
Very well	8%	15%	4%	6%
Somewhat well	24%	34%	16%	23%
Not very well	30%	26%	33%	24%
Not at all well	30%	14%	42%	36%
Not sure	3%	2%	3%	7%
<i>Extremely/very well</i>	<i>14%</i>	<i>23%</i>	<i>6%</i>	<i>11%</i>
<i>Not very/at all well (Net)</i>	<i>60%</i>	<i>41%</i>	<i>75%</i>	<i>60%</i>

### 8. How important, if at all, are the following values in defining America as a nation?

#### Extremely/Very Important Summary

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Free speech	81%	83%	83%	83%
Equal justice under law	80%	83%	80%	76%
Ensuring everyone has an opportunity to succeed	80%	81%	82%	78%
Individual freedom	78%	85%	75%	82%
Working together toward the common good	76%	79%	77%	75%
Personal independence and self-reliance	71%	80%	66%	69%
Rule of law	70%	81%	66%	62%
Free-market competition	60%	71%	52%	65%
Faith and religious liberty	59%	74%	51%	54%
Patriotism	58%	78%	46%	50%





## PUBLIC POLL FINDINGS AND METHODOLOGY

### a. Individual freedom

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	38%	46%	34%	39%
Very important	40%	38%	41%	43%
Somewhat important	15%	12%	17%	12%
Not very important	2%	1%	3%	1%
Not at all important	1%	*	1%	3%
Not sure	3%	1%	4%	3%
<i>Extremely/very important (Net)</i>	<i>78%</i>	<i>85%</i>	<i>75%</i>	<i>82%</i>
<i>Not very/at all important (Net)</i>	<i>3%</i>	<i>2%</i>	<i>4%</i>	<i>3%</i>

### b. Free-market competition

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	26%	37%	19%	29%
Very important	33%	34%	33%	36%
Somewhat important	26%	21%	31%	19%
Not very important	4%	2%	6%	5%
Not at all important	2%	1%	2%	2%
Not sure	8%	4%	10%	10%
<i>Extremely/very important (Net)</i>	<i>60%</i>	<i>71%</i>	<i>52%</i>	<i>65%</i>
<i>Not very/at all important (Net)</i>	<i>6%</i>	<i>4%</i>	<i>8%</i>	<i>7%</i>

### c. Personal independence and self-reliance

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	30%	37%	26%	29%
Very important	41%	43%	40%	40%
Somewhat important	22%	17%	27%	20%
Not very important	3%	1%	5%	6%
Not at all important	1%	1%	1%	2%
Not sure	3%	2%	2%	3%
<i>Extremely/very important (Net)</i>	<i>71%</i>	<i>80%</i>	<i>66%</i>	<i>69%</i>
<i>Not very/at all important (Net)</i>	<i>4%</i>	<i>1%</i>	<i>6%</i>	<i>8%</i>

### d. Working together toward the common good

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	37%	37%	40%	35%
Very important	39%	42%	38%	41%
Somewhat important	17%	15%	17%	16%
Not very important	3%	3%	2%	2%
Not at all important	1%	1%	1%	3%
Not sure	3%	2%	2%	4%
<i>Extremely/very important (Net)</i>	<i>76%</i>	<i>79%</i>	<i>77%</i>	<i>75%</i>
<i>Not very/at all important (Net)</i>	<i>4%</i>	<i>4%</i>	<i>4%</i>	<i>5%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

### e. Faith and religious liberty

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	28%	38%	23%	24%
Very important	31%	36%	29%	30%
Somewhat important	22%	17%	26%	18%
Not very important	8%	4%	11%	7%
Not at all important	6%	2%	7%	13%
Not sure	5%	3%	5%	8%
<i>Extremely/very important (Net)</i>	<i>59%</i>	<i>74%</i>	<i>51%</i>	<i>54%</i>
<i>Not very/at all important (Net)</i>	<i>14%</i>	<i>6%</i>	<i>18%</i>	<i>20%</i>

### f. Patriotism

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	31%	49%	18%	28%
Very important	27%	29%	28%	22%
Somewhat important	25%	18%	32%	26%
Not very important	8%	2%	10%	13%
Not at all important	4%	*	8%	3%
Not sure	4%	1%	3%	8%
<i>Extremely/very important (Net)</i>	<i>58%</i>	<i>78%</i>	<i>46%</i>	<i>50%</i>
<i>Not very/at all important (Net)</i>	<i>12%</i>	<i>3%</i>	<i>19%</i>	<i>16%</i>

### g. Equal justice under law

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	48%	47%	53%	40%
Very important	32%	35%	26%	36%
Somewhat important	14%	13%	14%	10%
Not very important	3%	2%	2%	6%
Not at all important	1%	*	2%	2%
Not sure	2%	2%	2%	6%
<i>Extremely/very important (Net)</i>	<i>80%</i>	<i>83%</i>	<i>80%</i>	<i>76%</i>
<i>Not very/at all important (Net)</i>	<i>4%</i>	<i>2%</i>	<i>4%</i>	<i>8%</i>

### h. Free speech

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely important	50%	53%	52%	49%
Very important	31%	30%	31%	33%
Somewhat important	13%	15%	13%	7%
Not very important	2%	1%	2%	4%
Not at all important	1%	*	*	1%
Not sure	2%	1%	1%	5%
<i>Extremely/very important (Net)</i>	<i>81%</i>	<i>83%</i>	<i>83%</i>	<i>83%</i>
<i>Not very/at all important (Net)</i>	<i>3%</i>	<i>1%</i>	<i>3%</i>	<i>5%</i>



## PUBLIC POLL FINDINGS AND METHODOLOGY

### i. Rule of law

	Total	Republican	Democrat	Independent
Extremely important	35%	45%	28%	35%
Very important	35%	36%	38%	27%
Somewhat important	21%	14%	24%	25%
Not very important	3%	1%	4%	2%
Not at all important	1%	*	1%	2%
Not sure	6%	4%	5%	10%
<i>Extremely/very important (Net)</i>	<i>70%</i>	<i>81%</i>	<i>66%</i>	<i>62%</i>
<i>Not very/at all important (Net)</i>	<i>4%</i>	<i>1%</i>	<i>5%</i>	<i>4%</i>

### j. Ensuring everyone has an opportunity to succeed

	Total	Republican	Democrat	Independent
Extremely important	44%	40%	49%	43%
Very important	36%	41%	32%	35%
Somewhat important	14%	16%	11%	10%
Not very important	3%	3%	4%	1%
Not at all important	2%	*	2%	6%
Not sure	2%	*	1%	5%
<i>Extremely/very important (Net)</i>	<i>80%</i>	<i>81%</i>	<i>82%</i>	<i>78%</i>
<i>Not very/at all important (Net)</i>	<i>5%</i>	<i>3%</i>	<i>6%</i>	<i>7%</i>

9. **Some have suggested that America needs a “moonshot” to help unite the nation – that is, an important national accomplishment that Americans could unite behind and work towards together.** What national accomplishment do you think would bring Americans together?

*Open-ended responses provided separately*

10. Thinking about politics and government, do you consider yourself:

	Total	Republican	Democrat	Independent
Very conservative	12%	28%	2%	2%
Moderately conservative	17%	32%	6%	17%
Lean conservative	14%	20%	7%	26%
Lean liberal	15%	4%	26%	14%
Moderately liberal	16%	5%	30%	9%
Very liberal	11%	4%	21%	3%
Don't know/Refuse	15%	6%	8%	28%
<i>Conservative (Net)</i>	<i>44%</i>	<i>81%</i>	<i>15%</i>	<i>46%</i>
<i>Liberal (Net)</i>	<i>42%</i>	<i>13%</i>	<i>77%</i>	<i>26%</i>

11. Are you currently registered to vote at your current address, or not?

	Total	Republican	Democrat	Independent
Yes, registered to vote at my current address	84%	86%	92%	80%
No, not registered to vote at my current address	12%	11%	6%	14%
Not sure	4%	3%	2%	6%



## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are the findings of an Ipsos poll conducted September 2-3, 2020, on behalf of FixUS. For this study, a total of 1,005 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 402 Republicans, 419 Democrats, and 116 Independents.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the online sample for this poll has a credibility interval of plus or minus 3.5 percentage points for all online respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points).

The online poll also has a credibility interval of plus or minus 5.6 percentage points for Republicans, plus or minus 5.5 percentage points for Democrats, and plus or minus 10.4 percentage points for Independents.

The party identification breakdown shown in the tables is based on counting as either Democrats or Republicans those respondents who initially classify themselves as Independent but then report a leaning toward one of these parties; the "Independent" category consists of those who self-identify as such and who say they do not lean toward either party.

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**GAME CHANGERS**





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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