

The Model A Restorers Club, Inc.

THE *running* BOARD REPORT

From Tom Hovetter, President and Jim Zimmer, Director of Regions

March 2026

Members, we are now offering a MARC digital membership on a promotional basis for 12 months at \$30. You get all of the privileges of full MARC membership except that the *Model A News* is only available on the MARC website. This promotional offer is in addition to our FREE 12 month digital membership for members of your Region who have never been MARC members previously. Call the office at 734-427-9050 to enroll.

Don't forget that we have some additional membership options to our regular 12 month membership.

-*Junior Membership*, for young adults between the ages of 18-25, digital *Model A News*. FREE!

-*Surviving Spouse Membership*, for those who wish to continue to participate in club activities, digital *Model A News*. \$15.

-*Complimentary Membership*, to attend a specific MARC event including dignitaries, vendors, companions or others not involved in the hobby. No other benefits except ability to attend events and MARC liability insurance. FREE (short duration).

-*Temporary Membership*, for speakers, vendors, others who profit from the event. No other benefits except ability to attend the event and MARC liability insurance coverage. \$15 (Board approved required)

Are you following Model "A" Restorers Club on Facebook? Our new social media strategy has exploded the number of views, viewers and visits by almost 1000%. People who follow our postings are up by an even higher percentage. Younger viewers, the next generation of MARC members, are talking about the cute video clips and showing more interest in our hobby. Many thanks to our development team and our new Facebook administrators!

Regarding our new social media strategy, our website development team continues to add new features to our website. Members can now register for the upcoming French Lick National Meet on our website. No more mailing/lost registration forms, hard to read names and addresses and addition errors. Just log in to the MARC website and scroll down to French Lick 2026 online registrations, click read more and it will take you to the registration form. Electronic payment is welcome, or you can still send a check!

Cold weather has delayed or cancelled many Region events. Time now to get your cars ready to attend MARC's spring Finger Lakes Tour/Membership Meet. There are still a few registrations available so plan to make yours today.

