



Sponsor Information



Thank you for your consideration in sponsoring the North Central Region of the Astronomical League's 2019 Convention in some manner. The convention organizing committee's goals are to:

1. Increase awareness of products and services dedicated sponsors such as you provide to amateur astronomers.
2. Reduce the total cost of the conference for attendees.

Depending on your particular product or service, there are several ways that you may be able to bring your organization to the forefront. Although several needs are listed below, we are open to other suggestions from you.

1. Food and beverage sponsor

One thing an astronomer likes almost as much as the sky, is keeping their stomach full! Opportunities for sponsoring refreshments are on the last page.

2. Major door prize

We currently have 6 "major" door prizes planned; if we receive more than 6 products, we will add more to the schedule.

3. Specific session sponsor

If a particular session aligns with your product or service, consider a session sponsorship. If your sponsorship is in the form of a giveaway and there is not a giveaway on the schedule at that session, we will move one or add it!

4. Gift bag sample

Everyone loves a freebee! We will be building a gift bag for each attendee with discounts to local attractions. It would be great to add something that brings attention to your organization.



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How will we promote you?

All sponsors will receive proportionate exposure on the NCRAL 2019 website, printed programs, and rolling presentation between sessions.

Specific Event sponsors. If your sponsorship is tied to a meal, refreshment, or specific session, exposure will be increased during the food break or before and after the specific session.

All sponsors can supply reasonable promotional material for inclusion in the gift bag.

Sponsorship guide

- Refreshment sponsorships are shown on the table on the next page
- Session sponsorships are \$300 each, topics are shown on the next page
- Full or partial sponsorships are welcome for any meal or session



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Refreshment Sponsorships

Day	Meal	Notes
1	Dinner	Cocktail Party with Cash Bar \$2200
2	Morning drinks	Coffee and Juice \$400
2	Lunch	Soup, Salad and Sandwich Buffet \$1350
2	Break	Snacks and drinks \$750
2	Dinner	Buffet with Cash Bar \$2300

Session Sponsorships

Note: Topics and/or order subject to change

Day	Session Topic
1	Best Practices for Community Outreach
1	Astrophotography 101
1	A Relativistic Century: Eddington, Einstein, and the Great Eclipse
1	Voyages of Discovery
2	A Discussion of Historical Tests of General Relativity
2	Meteorites: Messengers from Space and Time, featuring Antarctic meteorites
2	Voyages of Discovery in Radio Astronomy
2	Gravitational Waves
2	Our Coolest Stellar Neighbors: the Role of M Dwarf Stars in the Search for Earth 2.0
2	Learning about galaxy evolution using simulations, and tweeting to the stars with the Burke-Gaffney Observatory
2	Asteroid Research at the Monmouth College Adolphson Observatory
2	Different Views of the Sky; American Indian Views of Astronomy (and a look at where we are going in the future)
3	Panel Discussion: Getting and keeping young adults involved in Astronomy