

## **Tobacco Health Warnings Timeline**

This is a broad guide to the introduction of health warnings on packets of cigarettes sold in the UK and the USA. In both countries the warnings were initially voluntary and then became mandatory after a period of time, so as some manufacturers responded promptly and others less so, the dates are only a general guide.

### UK

1972 – Text warnings on side panels

1991 – Warnings on back/front

2008 – Pictorial panels

### USA

1965 – Text warnings on side panels

2023 – Pictorial warnings back/front

Other countries implemented some or all of these requirements at different times.

A more definitive listing of the Worldwide application of Health warnings can be found here <https://famri.org/history-of-cigarette-warning-labels/>

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27/04/2024