

All Tobacconists should Stock the High-Class Tobaccos and Cigarettes made by

# GALLAHER LTD., BELFAST & LONDON,

Who belong to no Ring or Combine. Write for their New Price List.

ESTABLISHED 1896.

## The CIGARETTE WORLD

THE RETAILERS' JOURNAL.

## & TOBACCO NEWS.

ONE PENNY MONTHLY, ONE SHILLING PER ANNUM, POST FREE.

Published on the 15th of every Month.

### W. R. DANIEL & CO.,

#### The Premier House for MIXED PARCELS.

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All brands of Tobaccos, Cigars, Cigarettes, Pipes, Pouches,  
and Sundries at Rock Bottom Prices.

Prompt Delivery by our own Vans to all parts of London and Suburbs.

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### 199, Borough High St., LONDON, S.E.,

London Depot for Wm. White & Son's "Allsorbo" and Glasgow Fancy  
Colouring Clay Pipes. All shapes stocked in London.

BED ROCK  
BRAND  
PATENT  
Cherry  
Tipped  
Brilliants,  
Leaf Covered.

# Royal Navy

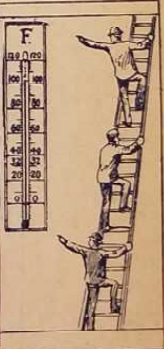
## (Jamavana) Blend.

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Packed in 1 oz. Packets and 2 oz. and 4 oz. Tins.

The Tobacco used for this Brand is of the same growths and similar in Blend to that manufactured by us for the Admiralty for the use of H.M. Navy.

### COHEN, WEENEN & CO., London, E.



Don't forget to Order.

Sales still rising.

R. P. GLOAG & CO.  
WALWORTH.

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ROCK BRAND

Cherry

Tipped

Brilliant

Leaf Covered.

Don't forget to Order.

Sales still rising.

R. P. GLOAG & CO.  
WALWORTH.

# MURATTI'S WORLD RENOWNED CIGARETTES.

## Specialities for Xmas, 1907.

	Per 1,000.				
	100's.	50's.	25's.	20's.	
<b>FUREST DUBEC.</b>					
Muratti's ARISTON DE LUXE (Gold Tipped) ...	65/-	—	—	65/-	Artistic Enamel Tins.
Muratti's ARISTON DE LUXE (Plain) ...	55/-	57/6	—	60/-	"
Muratti's ARISTON NOBLESSE ...	50/-	—	—	50/-	"
Muratti's ARISTON (Gold Tipped) ...	45/-	45/-	—	45/-	"
Muratti's ARISTON DELICAT ...	30/-	30/-	30/-	—	"
Muratti's ARISTON QUEENS ...	43/6	44/-	45/-	—	Handsome Padded Boxes.
<b>FINEST VIRGINIA.</b>					
Muratti's 20th CENTURY ...	35/6	35/6	35/6	—	Beautiful Crocodile Boxes.
Muratti's SILK CUT ...	35/6	35/6	35/6	—	Fancy Boxes.
Muratti's SPECIAL STRAIGHT CUT (Gold Tipped) ...	35/6	35/6	—	35/6	Handsome Enamel Tins.
Muratti's SPECIAL STRAIGHT CUT (Plain) ...	30/6	30/6	30/6	30/6	"

**Less Usual Discounts. Profit to Retailer over 30 per cent.**

### IMPORTANT.

B. Muratti, Sons & Co. Ltd. will be obliged if their friends will kindly place orders intended for Xmas Trade as early as possible to prevent disappointment.

Attractive Showcards and other advertising matter for window display free on application to

## B. MURATTI, SONS & CO. Ltd.,

Head Offices and Factory: WHITWORTH STREET, MANCHESTER.

London Offices and Sale Rooms: 88, GRACECHURCH STREET, E.C.

Telegrams: "MURATTI."

Telephone 1362 Manchester.  
" 9119 London Wall.

It will pay you well to  
lay in a stock of all sizes  
of Craven Mixture in

# "Double Broad Cut"

the new packing of Registered No. 33349

# Craven Mixture

which is about to be  
largely advertised

(Same Prices Wholesale and Retail)

Smokers of Craven Mixture who have travelled in Germany will have noticed that the Craven Mixture obtainable in that country is different from the home brand in this respect—it is cut much broader.

This Broad Cut was necessary because of the introduction of a new German Tariff, which practically prohibited the importation of Craven Mixture in the regular Fine Cut packing.

To enable those of our Customers who travel in Germany to obtain their supplies at a reasonable price it was necessary to devise a method of cutting the tobacco which would circumvent the new German Tariff Laws.

Craven Broad Cut was the result, and Craven Mixture in that Cut has been on sale in Germany for some time with the most gratifying results.

Indeed it has found so much favour with British travellers in Germany that we have been repeatedly asked by our Customers at home to place on the Home Market a similar packing.

This we have done.

The regular packing of Fine Cut will, of course, be strictly maintained as hitherto, but in future Craven Mixture will be packed in the new Double Broad Cut as well.

All tins of the new Double Broad Cut will bear a white label on the back of the tin, thus :—

## **Double Broad Cut**

(See explanatory leaflet under upper lid.)

Tins of Craven which do not bear that label will of course contain the usual packing, viz., Fine Cut.

Carreras Ltd., St. James' Place, London, E.C.

And of all Wholesalers.

Just the same matchless blend and quality as during the last **40** years, but now in **2** packings—the fine cut as usual and the new **DOUBLE BROAD CUT.**

# SINGLETON & COLE LIMITED,

Besides being Manufacturers of Tobaccos, Cigars, and Cigarettes, &c., &c., claim to be the originators  
\_\_\_\_\_ of the \_\_\_\_\_

## MIXED PARCEL SYSTEM.

Our **£5** MIXED PARCELS are now one of the leading and most useful lines in the trade.

We supply all goods and all makes in demand, on the best terms and at the lowest possible prices.

Why purchase in larger quantities oftentimes than you require, when you can get all you want weekly and fresh in a "Mixed Parcel" from us, and Carriage Paid?

We stock an almost endless variety of Tobacconists' Fancy Goods and Shop Fittings.

OPENING ORDERS are A SPECIALITY.

OUR REVISED GIGANTIC PRICE LIST will shortly be ready for distribution, and a postcard will bring a copy to you in due course. In the meantime, your inquiries for anything connected with the trade, imported or otherwise, will be highly appreciated.

We have a fine selection of BRITISH, MEXICAN, INDIAN, and MANILA CIGARS. If you are open to purchase, may we have the pleasure of quoting?

We strongly recommend you to stock "PASSION FLOWER" MIXTURE. The demand for it is increasing rapidly.

We study neither time nor trouble, and our sole aim is to please.

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## 11-16, CANNON ST., BIRMINGHAM.

41, PARADISE ST., LIVERPOOL. 7, MILL HILL, LEEDS.  
Also at SHREWSBURY, WALSALL, and WOLVERHAMPTON.

OUR LATEST SUCCESS.

SWEET  
GRAPES

5 a 1<sup>d</sup>

With Coupon for Presents.

PRICE  
14s. per 1,000.  
Less Discount according to  
Quantity.

STOCKED BY ALL  
WHOLESALEERS.

Manufactured by  
B. MORRIS & SONS, LTD.  
LONDON, E.

**40% PROFIT.**

**DONORE CASTLE**

**CIGARETTES, 8d. per oz.,**

**Yield 40% on List.**

ADVERTISING MATTER SUPPLIED.

Write for List, Dept. C.

**T. P. & R. GOODBODY,  
DUBLIN,**

Who are not connected with any  
Trust or Combine.

**The Cigarette World  
AND TOBACCO NEWS.**

NOVEMBER 15th, 1907.

All Communications to be addressed to Offices of "Cigarette World," 32, The Broadway, Wimbledon, S.W.

Blocks should be sent direct to  
Messrs. Chorley & Pickersgill, Ltd., The Electric Press, Leeds.

The Editors will be pleased to consider any articles which may be submitted on subjects of interest to the Trade. Prompt payment will be made for those accepted. MSS. must be clearly written on one side of the paper only, and stamps should be enclosed for their return in case of rejection. Designs for Advertisements are specially desired.

Advertisements of which proofs are required should reach us on the 8th of the month; samples can be dealt with up to the 10th.

CHRISTMAS TRADE.



THE year is closing better than it began, and everywhere we see indications that the Christmas trade will be brisker than ever. We are also glad to notice that independent manufacturers are early in the field, and actively engaged in putting specialities before the public. We are quite aware that no matter how active they may be, and no matter how good their products are, they cannot appeal to the Trust subsidised shops, for these retailers have sold their birthright for a mess of very indifferent pottage in the shape of free window dressing and a bonus, and even that bonus is now given under much more stringent conditions than it used to be. As we have said more than once, all advertisements paid for by independent manufacturers which reach these shops are utterly valueless.

ESTABLISHED 150 YEARS.

**TADDY & CO.,**  
Tobacco, Cigarette, and  
Snuff Manufacturers,  
and Cigar Importers.

.....

**PACKET SHAGS, PACKET BIRD'S EYE, &C.**  
**ROLL, TWIST, and CAKE TOBACCOS.**

.....

Flaked and all Descriptions of Fancy Tobaccos in Embossed  
 Foil Packets and Enamelled Tins.

WRITE FOR PRICE LISTS AND TERMS:

**45, MINORIES, LONDON, E.**

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They can only look to that section which we believe to be increasing daily, who are determined to preserve their independence at all costs, and who refuse to give their energies and labour to selling goods for which they get a miserable return. We thankfully acknowledge the increasing support which we have recently received from outside manufacturers, not only for its mere pecuniary value, but also because it shows so unmistakably that our policy is being appreciated by those best qualified to judge.

Those who read this Journal will find in this month's issue opportunities of purchasing the very best articles, and of gaining most liberal profits, and we trust that they will not fail to take advantage of those opportunities.

Some little sensation has been excited by the fact that a quantity of goods belonging to the Imperial Tobacco Co. were seized in America in connection with the prosecution of the American Tobacco Co. It has even been stated that the Government have been asked to raise the question through our Ambassador, though we hardly think that this is likely to be true. Of course it is no doubt a very terrible thing to interfere in the slightest degree with an English ally of the Tobacco Trust, and more especially when the head of the Imperial is a peer of the realm, but alas, in these democratic days there is no knowing to what length audacity will go. Just at present there is a lull in the campaign against the Trust, and this lull has been caused no doubt by the panic on the American Stock Exchange which recently occurred. Things are evidently in a very bad way with our American cousins, and quite recently gold to the value of six millions left these shores for America, a fact which caused the bank rate to jump to 7 per cent. at once, with every probability of a further jump in the course of a week, but serious though the state of the markets are in New York at present, we are inclined to think that later on there will be much worse panics, because sooner or later the Trusts will have to be dealt with on even more severe lines than hitherto. It seems the universal opinion in America, except of course in the case of newspapers who are richly fed with advertisements, that the American Tobacco Trust is by far the worst of the many "combinations" in the United States, and we cannot but feel humiliated when we reflect that it is so closely allied with the Imperial. It certainly is not complimentary to the intelligence of retailers that they so often prefer to support this Trust instead of placing their orders with outside manufacturers. There are, however, hopeful indications that retailers are awakening, and as far as we are concerned we shall continue to do our utmost to hasten that desirable end.

We are glad to note that our post-cards have been much appreciated by our readers, and already our stock is nearly exhausted; however, we have a large supply on order, and hope to be able to send as many as may be required. We hope our readers will not fail to use these cards in writing

to advertisers, and might we ask those who know of any trade items of news in their locality to communicate with us. We shall, of course, pay for all properly authenticated information. We have still vacancies for reliable men to sell and distribute our Journal in the provinces; a post-card to the Manager will bring particulars. We can also entertain applications from first-rate men as advertisement canvassers outside the London area. Such applications should be marked outside, "Advertisement Department."

The subject of window dressing has often been dealt with in these columns and in those of our contemporaries, but we confess that retailers have been very slow in trying to improve the appearance of their shops. In other trades much attention is given to this important matter, and there are quite a number of experts, both male and female, who make a comfortable livelihood by going round and dressing shop windows. It seems to us that there is a fine chance for really clever workers in the tobacco trade, provided they charge a reasonable rate, and we believe that an advertisement in one of the daily papers would bring numerous replies. Many tobacconists are so rushed that they have not enough leisure time to devote to the work, and others have the time but do not possess the artistic instinct. For those who intend to do everything themselves we can only say here that the great thing to avoid is overcrowding; it is better to display a few brands well than a large number indifferently. Simplicity should be aimed at, and the colour scheme should be carefully thought out, and, if possible, expert advice obtained. It is just this attention to detail which makes all the difference, more especially at Christmas, when all shopkeepers are doing their utmost to present their goods in an attractive way to passers-by.

We recently dealt with advertising from the retailer's point of view, and we append the following admirable hints from the American journal *Publicity*:—

"The value of an advertisement is not in the space it occupies, but in its persistence.

"Do not expect results as soon as the advertisement is published.

"See that the newspapers know about any improvements made in your shop.

"Always put the price of your goods in your advertisements.

"If you have but a small space speak only of one thing at a time.

"Advertise those goods which are advantageous for the buyer.

"Be brief. Those who have time to read long advertisements have no money to buy.

"Change your advertisements often. Otherwise it may be hard to still believe in your existence.

"What has helped others will help you."

# Trade News and Notes.

## Foreign.

**McWHYAN MELLISOURNE HART**, aged 58, of 11, Capetown Hill Gardens, W., and of 19, Basinghall Street, E.C., cigar merchant, who died at sea, May 15th, left £14,440.

**Mr. JACOB POPP**, tobacconist, who has been summoned over 300 times for Sunday trading, is nominated as a candidate for the Town Council of High Wycombe.

**A HUGE PURCHASE**.—A cablegram from America states that the British Imperial Tobacco Company have purchased 25,000,000 lbs. of Kentucky tobacco at the highest price known since the American Civil War.

To the *Tomcaster Guardians* a woman inmate of the workhouse, aged 84, appealed for an allowance of tobacco. She said she had smoked 71 years, and missed her pipe so much since entering the house. She could not digest her food. The board consented.

**A £40,000 NECKLACE**.—Mr. James B. Duke, the well-known head of the Tobacco Trust, has presented his wife with a magnificent pearl necklace valued at \$200,000. The pearls are all flawless and perfectly graduated, and it is doubtful if the necklace could be matched in the world.

### JUVENILE SMOKING.

—Mr. Herbert Samuel, Under Secretary for the Home Department, received at the Home Office, on November 4th, a deputation from the National Hygienic League, of which Admiral Lord Charles Berosford is President. The Government were urged to comply with the unanimous recommendation of the Select Committee of the House of Lords on Juvenile Smoking, and it was asked that legislation should be initiated in the next session of Parliament on the lines of the League's Bill as drafted by Sir Ralph Littler, K.C. Mr. Herbert Samuel expressed great sympathy with the objects of the League. He could not pledge the Government as a whole for immediate legislation, but had every hope that their wishes would be met in the ensuing session.

**Messrs. R. LOCKYER & CO.**, of Bath Street, City Road, have issued a special circular to their customers, calling their attention to the necessity for storing their cigarettes in a dry place so that all complaints may be avoided. The firm find it necessary to emphasise this point as in certain cases where complaints were made it was found upon inquiry that the cigarettes had been injured by damp.

## Fires.

**SERIOUS FIRE AT HULL. TOBACCO FACTORY BURNED**.—The tobacco factory of Messrs. Stephenson and Martin, Market Place, Hull, was destroyed by fire on October 8th. The building was surrounded by other factories, and the firemen had great difficulty in preventing the flames spreading. A policeman was overcome by fumes, and several spectators had narrow escapes from injury.

**W. T. OSBORNE & CO., 47, BLACKFRIARS ROAD, LONDON, S.E.—THE CHEAPEST HOUSE FOR EVERY DESCRIPTION OF FANCY GOODS.**

CONNOISSEURS SMOKE

# TEOFANI'S

HIGH-CLASS  
CIGARETTES.

PURVEYORS TO HIS HIGHNESS



THE KHEDIVÉ OF EGYPT.

HORS CONCOURS. MEMBRES DU JURY. GRANDS PRIX  
GOLD MEDALS, CROIX BIJOUX, CROIX D'HONNEURS,  
DIPLOMES D'HONNEURS, &c., &c.  
FROM ALL WHOLESALE HOUSES, OR FROM

**TEOFANI & CO., LONDON.**  
Tel. Address—TEOFANI, LONDON. Tel. No. 2783 AVENUE.

the average in quality and above the average in price, relatively to the low quality. The 1907 crop is of average quantity and above the average in quality; it is impossible to make any statement as to prices, as the sales do not begin till November and December. The stock of tobacco held by merchants in Turkey is said to be below the average.

**AMSTERDAM TOBACCO SALES. A VERY STRONG MARKET—EXCELLENT PRICES ARE EXPECTED TO RULE**.—The sixteenth and concluding sale of the season for Sumatra and Borneo tobacco took place on October 18th, when 16,211 bales of the former and 1,304 of the latter were offered to tender. Even the best of the leaf forthcoming could not be described as of more than medium quality, all the finer marks having been disposed of at previous sales. For the tobacco offering the market was, however, a very strong one, and the excellent prices ruling will be evidenced when the general average of the crop for the present year comes to be worked out. The highest price obtained was 146 cents, or 2s. 5d. per lb., gained by 787 bales belonging to the Deli Maatschappij. Close behind came the Senembah Maatschappij, with an average of 141 cents, or 2s. 4d., for 1,491 bales, while third place was taken by the Medan Takak Maatschappij,

**ITALIAN TOBACCO**.—Milan—the province, not the city—possesses a peripatetic chair of agriculture, and its most recent fruit is to raise the growing of tobacco on a large scale in the province. The subject was raised at a farmer's conference, but the subject was rather too novel and startling for the meeting. It was decided to begin with a selected plot of 25 acres for the dried product, for which a price of 21s. 8d. the quintal is guaranteed.

**TOBACCO TRUST SEIZURE**.—The Imperial Tobacco Company of Great Britain and Ireland, Ltd., Ogden's, Ltd., and the British and American Tobacco Company, Ltd., were charged by Attorney-General Bonaparte, at Washington, on October 21st, with violating Section 6 of the Sherman Anti-trust Law. This is the first time this section has been invoked. Nearly 9,000,000 cigarettes, of the value of £1,454, have been seized. The Attorney-General states that these British companies have contracts with two American companies and do not compete with one another in the territories allotted to each.

In effect they agreed to divide the world up among themselves so far as the tobacco business is concerned.

**CAVALLA TOBACCO CROP**.—The Acting British Consul-General at Salonica (Mr. E. H. Mulock) has forwarded a translation of a despatch from the Acting British Vice-Consul at Cavalla (the centre of the tobacco trade in the Salonica consular district), reporting that the tobacco crop of 1906 in the Cavalla district, including Drama, Serres, Xanthi, &c., was of average quantity (i.e., 12,000,000 kilos. per annum), below

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25. Cigarettes and mou
26. Snuff

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"NATIONAL CUSTOMER



which realised 139 cents for 1,067 bales. Apart from the preceding results, about 7,500 bales more fetched upwards of 100 cents, or 1s. 8d., and of the balance, about 6,250 bales obtained over 50 cents, or 10d. The United Lankat Plantations Company sold upwards of 1,200 bales, the remnants of its crop, at an average of about 68 cents, or 1s. 1d. The Rimboen Tabak Syndicat (formerly the British Deli and Lankat Tobacco, Limited) obtained 132 cents, or 2s. 2d., for 579 bales; the Serdang Tabak Maatschappij sold 184 bales at 76 cents, or 1s. 3d. The New Darvel Bay (Borneo) Tobacco Company, Limited, obtained 46 cents, or 9d., for 703 bales, and the New London Borneo Tobacco Company, Limited, sold 601 bales at 32 cents, or 6d. It is noticeable that not a single bale of either Sumatra or Borneo tobacco is reported as lying over unsold, although 228,315 bales of the former and 16,212 of the latter, or a grand total of 244,527, have come forward for sale this year. The market undoubtedly closed in a healthy state.—*Financial News.*

**AUSTRALIAN TARIFF. MODIFICATIONS IN THE DUTY ON TOBACCO.**—The tobacco duties, both Customs and Excise, in the Australian tariff have undergone considerable modification in passing through the House of Representatives. We have received official information that Division II. of the proposed tariff, headed "Tobacco and Manufactures thereof," and also the corresponding Excise duties, have been passed. The relation between the tariff as originally proposed, and as now amended, is as follows:—

	Duties as Proposed.		Amended.	
	s.	d.	s.	d.
17. Tobacco, manufactured, n.e.i., including the weight of tags, labels, and other attachments .. .. . per lb.	3	6	3	6
18. Tobacco, cut (n.e.i.) .. .. .	3	9	3	6
19. Tobacco, cut fine for cigarettes .. .. .	6	6	3	6
20. Tobacco, unmanufactured .. .. .	3	3	3	6
21. Tobacco, unmanufactured, but entered to be locally manufactured into tobacco or cigarettes—to be paid at the time of removal to the factory:—				
(a) Unstemmed .. .. .	1	9	1	6
(b) Stemmed or in strips .. .. .	2	0	2	0
(c) Clippings and cuttings .. .. .	4	0	2	0
22. Tobacco, unmanufactured, but entered to be locally manufactured into cigars—to be paid at the time of removal to the factory:—				
(a) Unstemmed .. .. .	3	0	2	6
(b) Stemmed or in strips .. .. .	3	3	3	0
(c) Clippings and cuttings .. .. .	4	0	3	0
23. Tobacco destroyed for manufacture of sheepwash .. .. .	Free		Free	
24. Cigars, including weight of bands and ribbons .. .. .	6	3	7	6
			and 15 per cent.	
25. Cigarettes, including weight of cards and mouthpieces .. .. .	6	6	6	6
26. Snuff .. .. .	6	6	6	6

The effect of the above amendments, it will be seen, is to eliminate the distinction of item 19, and to impose the same duties on all classes of manufactured tobacco, and on unmanufactured tobacco, unless this is entered for the manufacture in Australia of cigarettes or cigars. In the case of unmanufactured unstemmed tobacco imported for cigarette making, the duties will be 1s. 6d. per lb. instead of 1s. 9d. as originally proposed, and for cigars 2s. 6d. instead of 3s. If imported in strips the duties are:—2s. per lb. if for cigarettes, and 3s. instead of 3s. 3d. if for cigars. The Excise duties have also been amended as follows:— "Tobacco, cut fine for cigarettes, 3s. per lb." ; this item is deleted and is included in manufactured tobacco, for which the rates are now fixed at:—Tobacco, manufactured n.e.i., made in Australia, 1s. per lb.; hand-made strand, 9d. per lb.; cigars, machine made, 9d. per lb.; hand made,

3d. Hand-made tobacco means tobacco in the manufacture of which all operations are entirely carried on by hand, without the aid of machine, tools, or machinery, other than that used in pressing tobacco. Hand-made cigars means cigars in the manufacture of which every operation is performed by hand, provided that moulds may be used. In 1905 the value of the imports in this group was £606,253, and the duty collected on them was £948,622.—*Standard.*

**TURKEY TOBACCO CROP.**—The following particulars concerning the tobacco crops in Turkey during 1906 and 1907 have been supplied by the British Vice-Consul at Smyrna (Mr. H. C. Venables):—The 1906 crop was somewhat below the average, amounting to about 1,500,000 kilos. The quality was good, and the average price ruling was 14½ piastres. The crop for 1907 is calculated at 2,000,000 kilos.—a fair average crop—of which very little has as yet come in. Owing to heavy rains in the latter part of the summer, the quality is somewhat inferior. The price cannot be given, as the crop does not come in before another month or six weeks, but it is expected that there will be very little of superior quality. The stock held is about 600,000 kilos., which, it is stated, is below the average. Half of this will probably be shipped when the new crop comes in.

## Law.

**A PARCEL OF CIGARS.**—The plaintiff, Mr. Percy R. Milbank, tailor, 29, High Street, Bromley, sued the defendant, Mr. Sidney Nichols, commercial traveller and cigar merchant, 15, St. Stephen's Road, Lewisham, for £7 9s. for goods sold and delivered.—At the Bromley County Court last month Mr. G. Blaiklock, barrister, appeared for the plaintiff, and said that £1 4s. had been paid into Court. There was no question about the debt, and the real issue was a set-off, amounting to £6 5s.—Giving evidence with regard to the set-off the defendant said that in 1906 the plaintiff made him a suit of clothes and other articles, and asked defendant to supply him with cigars. The plaintiff said, "Send me a few hundred cigars," and cigars which came to £6 5s. were sent.—In reply to Mr. Blaiklock, defendant said that he did not hear that some mysterious parcel of cigars had reached Mr. Milbank, and that Mr. Milbank did not know where it had come from. He did not make Mr. Milbank a present of the cigars.—The plaintiff, Mr. Milbank, gave particulars of the clothes supplied to the defendant, and said that he did not know that the defendant was in the cigar trade, had never purchased any cigars from him, and never gave him any order for cigars. He did receive four boxes of cigars, but they were sent from Brighton, and there was the Brighton post-mark on them. The defendant in his set-off had put down quite fancy prices. He did not expect Mr. Nicholls to make him a present of the cigars.—Mr. Harvey, commercial traveller in the cigar line, valued one of the lots for which £1 15s. had been charged at 13s.—Mr. Blaiklock submitted that there was no evidence of any contract to purchase any cigars, and that the set-off must fail.—Judgment was given for the plaintiff for £5.

## Police.

**STREET HAWKING OF CIGARETTES.**—Frederick Harman (64), Waterloo Road, King's Heath, was summoned at the local police court last month for selling tobacco on the highway on September 11th.—Mr. A. Austin, supervisor of Inland Revenue, explained to the Bench that the prosecution was taken under the Tobacco Act of 1840, and for a breach of the section a penalty of £100 might be inflicted.

**"NATIONAL WEIGHTS," 5 FOR 1d., WITH COUPONS, 3s. 2d. PER BOX. SELLING WELL EVERYWHERE. CUSTOMERS PLEASED, RETAILERS PLEASED.—W. T. OSBORNE & CO., 47, BLACKFRIARS RD., LONDON, S.E.**

**EXHIBITION, 1907.**

**TWO GOLD MEDALS**

Have been awarded to the High-class Brand of British Cigars:

**"FLOR DE ALEGATO"**

for the . . .

**4d. size HERMOSOS, 6d. size FLORENTINOS.**

Stocked in the following sizes:

- HERMOSOS ... in 50's and 25's.
- PANATELAS ... ,, 50's.
- ALFONSOS ... ,, 50's and 25's.
- ZARZUELAS ... ,, 25's.
- FLORENTINOS ... ,, 25's.

Packed with Patent Pressing Slips.

**HAVANA FILLERS.**

Owing to the scarcity of good 4d. and 6d. Havana Cigars, these goods command a ready sale.

**SPECIAL LINES IN BRITISH CIGARS:**

**2d.**

- EL ESCARZAR ... Excellentes, 25's and 50's (Banded).
- EL OBTENIDO... ... Especiales Extra, 25's and 50's (Banded).
- SANS GENE ... Napoleons, 50's.
- FLOR DE OVIDE ... Conchas Finas, 50's (Mexican Tobacco).

**3d.**

- LA TABONA ... Perfectos Choisi, 25's and 50's (Banded).
- LA FORCIGO ... Bouquet, 25's and 50's (Banded).
- EL TAPIR ... Embelesos, 50's.

**CIGARETTES.**

Virginia:

- EL ALEGATO (3d. packet), 10's.
- SANS GENE in 25's, 50's, and 100's.

Turkish:

- BUCEPHALUS in 10's, 20's, and 100's.
- HALEPHIE in 100's.

Sole Agents for . . .

**BOSTANJOGLO (Moscow) RUSSIAN CIGARETTES.** Prices on Application.

**A. EDWARDS & CO.,**

3 & 4, Aldersgate Buildings, London, E.C.

In consequence of information received the local officer of Inland Revenue went into High Street, King's Heath, on September 17th, and saw Harman with a black dice in his hand selling a packet of cigarettes to another man. The officer went up to him and also purchased a packet, afterwards disclosing his identity and informing him of the offence he was committing.—Harman pleaded that he had acted in ignorance of the law. He said he had taken out a license for his premises, and thought that that was sufficient. The Bench fined him 10s. and costs, or seven days, intimating that others charged with a similar offence would be more severely dealt with.

**POLICEMEN SENTENCED. HARD LABOUR FOR BURGLARY.**—At Essex Quarter Sessions at Chelmsford, on October 6th, Lewis Banks and Fred Smith, constables of the N division of the Metropolitan Police, were indicted for burglary at Chingford on October 2nd. Banks pleaded not guilty and Smith guilty.—Mr. Eustace Fulton, counsel for the prosecution, said that the prosecutor, Mr. Henry Martin, tobacconist, of 124, Station Road, Chingford, was aroused by a noise in his shop at 12.20 a.m. He saw a constable, who proved to be Smith, rifling the shelves of cigars, &c. Smith went to the window, by which access had been gained to the premises, gave a low whistle, and said, "Are you there, Lew?" and then made off. Complaint was made at the police station, and prisoners were detained. Cigarettes were found in Smith's helmet.—Banks said he was passing the shop when he heard someone shout "Lew, come here; take this." He took some cigarettes from Smith, not knowing what had happened. At first he thought Smith had a prisoner inside, but when he suspected the things had been stolen he thought he would get rid of them as soon as possible, and try to clear Smith and himself as well.—Smith, on oath, said there was no arrangement between himself and Banks to meet. He saw Banks in the road and said, "Take them." It was all done on the impulse of the moment.—Banks repeated on oath that he did not understand what had happened. It afterwards crossed his mind to arrest Smith.—Smith was sentenced to a year's hard labour, and Banks, who was found guilty of receiving, and strongly recommended to mercy, was given three months' hard labour.

**WAS IT HIS "ORDINARY" CALLING. WEST CROSS PUBLICAN'S SUNDAY SALE OF CIGARETTES. UNUSUAL POINT BEFORE SWANSEA BENCH.** At Swansea, last month, John Braley, West Cross Hotel, Mumbles, was summoned for selling tobacco on Sunday, September 29th.—P.C. Vallance saw defendant sell a packet of cigarettes. "We've had no notice not to sell," defendant replied.—Mr. T. Leyson, who defended, raised the objection that the Statute of Charles II. against Sunday trading applied only to persons engaged in "their ordinary calling." The summons was for "being a tradesman carrying on business in West Cross did exercise certain worldly labour of your ordinary calling." Selling cigarettes was not his client's ordinary calling, but that of a licensed victualler. The tobacco licence was quite optional. Mr. Leyson quoted in support an old case, "Regius v. Whitnash," which had, he said, been followed in subsequent cases. A licensed victualler, he contended, was not a tradesman within the meaning of the Act, also that the officers were down on the West Cross Hotel.—Mr. W. J. Lewis, J.P.:

I think it's a compliment to the Swansea Bench that the first case of this kind should be brought before them.—Mr. Leyson: Yes, sir.—Magistrates found that defendant was a tradesman, because he had been granted a licence to trade as a tobacconist as well as a licensed victualler. He was fined 1s. only.—Mr. Leyson said he would consider the question of appeal.—The wording of the decision was as follows: "We are of opinion that the offence charged has been proved. By the licence put in by defendant he is granted a licence to carry on the 'trade of the business' of a retailer of spirits, and he is also granted a licence to sell tobacco and snuff. He is, therefore, in our opinion, a tradesman within the meaning of the Act of Charles II., and his ordinary calling is that of selling spirits and tobacco. We convict the defendant in the nominal penalty of one shilling without costs and will grant a case for the opinion of the Court of King's Bench, if asked for."

**THE GRIMSBY CIGARETTE SWINDLE. ACCUSED COMMITTED FOR TRIAL.**—Henry Guthrie, the Nottingham commercial traveller and fancy goods agent, who is in custody at Grimsby in connection with the cigarette

swindle which was worked there last April, again came before the Stipendiary on October 16th. In April last a man called upon shopkeepers in the district, appointed them agents for "Ozone" herbal cigarettes, and persuaded them to buy a quantity for cash on the understanding that if they did not sell them within a month they could have their money back on applying to an address in Grays Inn Road, London. When the shopkeepers found they could not sell the cigarettes and returned them to the address given, the goods came back through the Dead Letter Office. The police allege that the prisoner Guthrie is that man. Guthrie denies that he is, and the whole case turns upon the evidence of identity. The specific charge is one of obtaining £2 14s. by means of the trick described from John Howie, tobacconist. At previous hearings four witnesses had sworn that prisoner was the man, and Alfred Bradley, cab driver, swore that the prisoner was the man whom he drove as a commercial traveller to shops in Scartho, Waltham, Ludbro', Holton, Thoresby, and

Louth, on April 18th last.—Prisoner pleaded not guilty, and made a statement to the effect that on April 18th he left Nottingham by the 9 a.m. train to Pilsley, where he called upon a shopkeeper named Kirk, to whom he sold a quantity of jewellery, and from whom he bought a number of cheap vases, receiving an invoice for them, dated and receipted. Kirk saw him leave Pilsley by the 2.51 train. He reached Nottingham at 3.30 p.m., and did not leave the town again that day. Since his arrest his daughter had forwarded the dated invoice to him, and he had given it to the Chief Constable to make inquiries. Chief Constable Sterling said he found Kirk had left Pilsley, but he hoped to be able to trace him. "In fact, I've had more trouble with the defence than with the prosecution," he said. "I'll do all I can to help the prisoner clear himself."—Guthrie was committed to Quarter Sessions.

**BETTING TOBACCONISTS AT GRIMSBY.**—Some interesting figures as to the profits made out of the bets of working men by bookmakers trading ostensibly as tobacconists were given at the Grimsby Police Court on October 28th, when a number of men whose premises were "raided" by the police on October 19th were brought

## VAFIADIS

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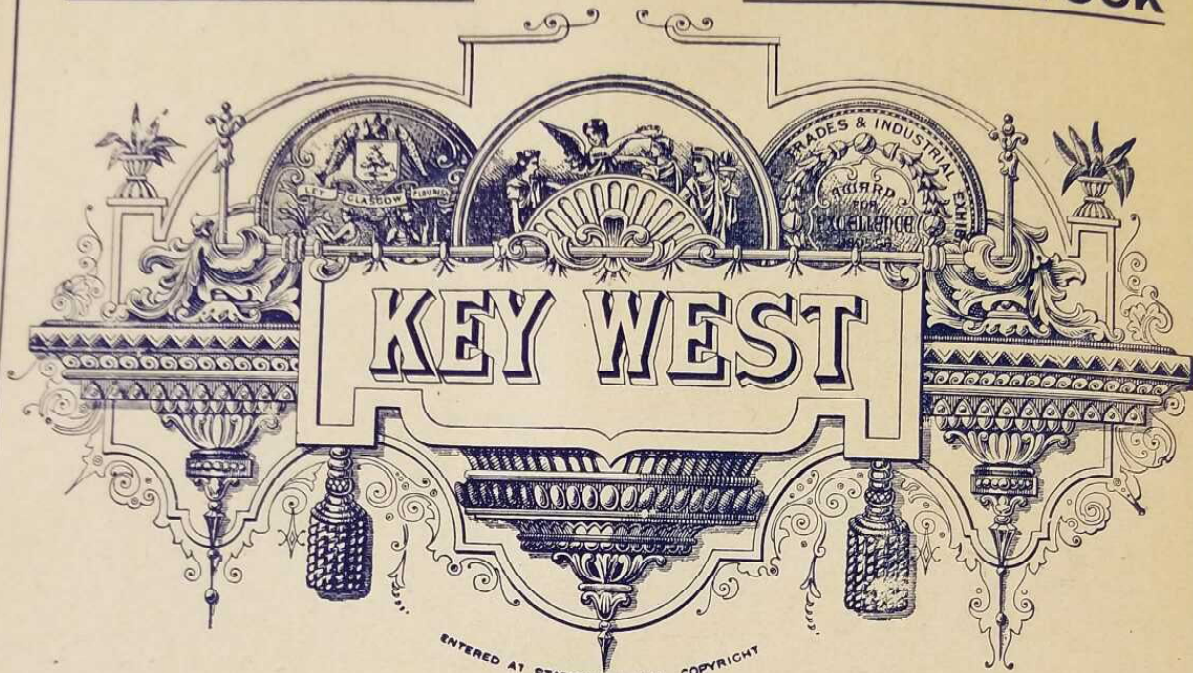
## Cigarettes



**Attract High-Class Trade.**

Dummies for Window Display, Price List, and full particulars from

Theodoro Vafiadis & Co., 19, Basinghall St., London, E.C. (CORRESPONDENCE INVITED)

**ALL RETAILERS****SHOULD STOCK**

This is the **GENUINE ORIGINAL 2<sup>d</sup>. KEY WEST,**

And has the **LARGEST SALE** of any 2d. CIGAR in the UNITED KINGDOM.

*There are many Imitations. WHY? Because*

**DEXTER'S 2d. KEY WEST**

IS A GOOD THING AND A SUCCESS!

*You want the Best? Then avoid Imitations and purchase only the GENUINE BRAND.*

**Also DEXTER'S PENNY KEY WEST,**

The sales of which have reached enormous proportions.

*If you do not already Stock them, Write at once for Samples and Quotations to—*

**R. I. DEXTER & SONS,** Cigar Manufacturers,  
**NOTTINGHAM.**

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before the Stipendiary Magistrate. In the case of Charles Simpson, of 10, Market Street, who was summoned on two charges, it was stated that in his private office there was a telephone and a set of books, and the Chief Constable said the defendant's profits since March were shown by the books to be £160. Mr. T. D. Lawrence, barrister, on behalf of the defendant, admitted his guilt, but in mitigation of penalty, urged that there had been no misconduct or disorder, and that he had honourably fulfilled his obligations. He could not see that it was worse for him to have these transactions with working men than for bigger bookmakers with wealthy clients. The Stipendiary said he hoped the working men referred to would note that in a very few months £160, which might have gone towards the happiness and well-being of their homes, had gone into the defendant Simpson's pockets. He would have to pay £20 and 11s. costs on the first charge, and £1 1s. and 11s. costs on the second. William Wilson, an assistant employed by Simpson, was fined £1 1s. and 11s. costs. Frank Burt and Thomas Butty, who were charged with using the premises for betting purposes, were ordered to pay 7s. 6d. costs, no conviction being recorded.—John Wringe, fish merchant, carrying on business also as a tobacconist, at 40, Weelsby Street, pleaded guilty, through Mr. Bloomer, to three charges, and in this case it was stated that books showing transactions totalling £15 per day were found, as well as a number of incriminating slips. Wringe was fined £10 and 11s. costs on the first summons, and £1 1s. and 11s. costs on the other two. George Baker, a fisherman, for using the premises, was ordered to pay 7s. 6d. costs.—In the case of Henry Hollingsworth, a tobacconist, of 27, Oxford Street, it was stated that his books showed transactions totalling £345 in 20 days. While the police were in the shop a nine-year-old lad came to make a bet "for mother," and girls of 14 and 16 also came to make sixpenny bets. Hollingsworth was fined £10 and 11s. costs on the first summons, and £4 4s. and £1 2s. costs on the other two. Charles Eggleston, his clerk, was fined £2 2s. and 11s. costs. Thomas Edward Willis and Philip Beaver, who pleaded guilty to using the shop for betting, were each ordered to pay 7s. 6d. costs. The Stipendiary observed that the defendants had probably been making hundreds of pounds annually by their business, and he did not know whether he was justified in dealing with the cases so leniently. If there were any repetition of the offences he would deal much more severely with them.

**THE WRONG TOBACCO.** MESSRS. GODFREY PHILLIPS PULLS UP A RETAILER.—A trade substitution case of interest to tobacco manufacturers came before Mr. D'Eyncourt at North London Court last month. Sigfrid Schmid (trading as S. Smith, tobacconist, of Holloway Road) was summoned at the instance of Messrs. Godfrey Phillips & Son, of Commercial Street, E., under the Merchandise Marks Act, accused of exposing for sale tobacco with the false trade description of "G. Phillips & Sons' Grand Cut Virginia," formerly known as "Phillips's Hand Cut." The tobacco thus offered (it was stated) was not the manufacture of Messrs. Godfrey Phillips & Sons. The dates of exposure alleged were 29th July and 12th August.—Mr. Bodkin (supporting the summons) said Messrs. Godfrey Phillips were proprietors of "B.D.V." and other tobaccos, including Grand Cut Virginia. The latter is sold at 4d. to 4½d. per oz. Such is the demand that dishonest traders have been known to buy boxes of the tobacco, and to keep the empty boxes to refill them with inferior tobacco. On 29th July a representative visited the defendant's shop and bought tobacco packed in a box labelled "Godfrey Phillips' Grand Cut Virginia." But the tobacco was not genuine, said counsel. This was repeated on 12th August.—Evidence of purchase on 29th July was given by Charles Sherlock, of the Butter Association. He said he asked for "Two ounces of Phillips's Grand Cut."—The second purchase was made by William Edward Stone under similar conditions.—Mr. Phillip Phillips (of Messrs. Godfrey Phillips & Sons) said their tobacco was manufactured in large cakes, and sliced by machinery,

and packed in yellow boxes. It came from Virginia. He thought the substituted article came perhaps from Kentucky.—The defence was that the tobacco was bought from John Higgins & Co., of Long Lane, Aldersgate Street, and Harvey & Co., as "Grand Cut Virginia."—Mr. D'Eyncourt said there was no attempt to prove that the tobacco was the genuine article, or that the defendant was acting innocently. On the first summons he imposed a fine of £10, with £10 10s. costs; on the second summons 2s. costs.

## A STUDY IN TOBACCO.

### EXHIBITION OF PIPES AND MATCHES.

THERE is, says the *Manchester Guardian*, to be seen just now in the Whitworth Institute galleries, Manchester, an interesting exhibition of tobacco pipes and appliances for making a light, which has been got together by the Lancashire and Cheshire Antiquarian Society. Small as it is, the exhibition contains curious things brought from many lands and belonging to many different periods. The pipes are very various, and some of them are so ornate that they seem not to belong to the same race as the homely English briar. There is a flavour of romance about such things as the North American Indian Pipe of Peace, with its long flat stem and huge bowl of red pottery, or the tomahawk pipe, which is a nasty little weapon and a peaceful pipe as well. These are things one reads of in Fenimore Cooper, but does not often see. Then there are wonderful Esquimaux pipes, carved out of whalebone and etched with most spirited pictures. Some of the designs—whale hunting, reindeers, and so on—are done with great delicacy, and give one quite a new idea of the artistic powers of the Esquimaux. There is quite a show of opium pipes—tiny things from Japan, reminiscent of cigarette-holders; big pipes from China, which are like the familiar German pipe in shape. True German pipes, carved with fearful elaboration, are there too. Pipes smoked by savages are not absent; there is one made out of a piece of hard basaltic stone, and it is quite an uncanny piece of grotesque.

Coming home, there is a set of old English clay pipes, of which the most noteworthy is a very early one, probably Elizabethan or Jacobean. This pipe has a thickish stem and a small sloping bowl, reminding us that in those early days tobacco was a luxury and only to be smoked in whiffs. This pipe is considered a great rarity; it is the only one that has been found of so indisputably early a date.

The collection of early appliances for "striking a light" is a good one. The gem of it is the specimen of the "steel mill," which was at one time used—incredible as it seems—for lighting the miners at their work in the pits. It is a little machine with two cogwheels worked by a crank, turning a wheel with a smooth steel rim. This latter wheel in its revolutions rubs against a piece of flint, thus creating sparks. It used to be the task of a boy to sit near where the men were working and light them by making sparks. These sparks were considered harmless, but the old miner who supplied the machine says that an explosion once followed. One wonders how it was that explosions were not happening all the time. This curious device was, of course, abolished by Sir Humphrey Davy's safety lamp.

There are a good many specimens of tinder and flint arrangements, especially of a form of tinder-box used in Lancashire even within living memory. The outfit consisted of a round metal box, in which the tinder lay, a piece of flint, and a piece of steel. The steel was held over the tinder and struck with the flint until the tinder ignited. This was the way in which, before matches came in, the older generation of mill operatives used to light the early fires. Matches are a comparatively recent invention. The earliest variety was simply a piece of cardboard slit into strips, the ends dipped in brimstone. When you wanted a match you tore one off the row.

**LINES THAT SELL:—"NILO" EGYPTIAN BLEND CIGARETTES, 5s. 6d. lb.; "GOOD TACK" (32), 3s. 6d. lb.; "SPECIAL STRAIGHT CUT, No. 5," 5s. 6d. lb.; "LOLAH" TURKISH CIGARETTES, 5s. 6d. lb.; "DOTS" VIRGINIA (40), 5s. 6d. lb.—W. T. OSBORNE & CO., 47, BLACKFRIARS ROAD, LONDON, S.E.**

## Tobacco Section Brewers' Exhibition, 1907.

We have never been a believer in the value to the trade of tobacco exhibitions. Indeed, we have rarely visited one without hearing from representatives of many of the firms that the results were most disappointing. We were accordingly not surprised to find a considerable diminution in the number of exhibitors at the recent Exhibition. Many of the old firms were absent, and we are inclined to think that when the next Exhibition comes round many more will be found missing. We give further on an official list of awards, and it is only necessary for us to refer to a few of the exhibitors who had specially prominent stalls. Amongst these we must certainly give pride of place to Messrs. W. T. Osborne & Co., of 47, Blackfriars Road, S.E. In artistic arrangement and novelty their stall was certainly particularly attractive. It consisted of three sections; their own brands were placed in the centre, and at the sides the brands of other manufacturers. For their own manufactures they gained silver medals for their "Vandyck" cigarettes, "National" shag, and the "Regal" pouch, and they also secured a diploma for their "Iona" briar, a really first-rate pipe, mounted with silver with vulcanite mouthpiece. We have the firm's catalogue before us as we write, and we recommend retailers to apply for it, as they will find a vast amount of useful information. We would specially draw attention to the little booklet which accompanies the catalogue, headed "Money Makers for the Tobacconist." This contains an illustrated list of cigarette cases, tobacco boxes, match boxes, flasks, change purses, and other articles peculiarly adapted to tempt purchasers at Christmas.

One of the most interesting exhibits was that of the Anglo-American Cigarette Co., 35, Hatton Garden. This exhibit consisted of Apteckman's Patent Cigarette-making Tool. This machine has the great advantage of simplicity and is therefore not at all likely to get out of order; by means of it cigarettes can be rapidly manufactured, by even the merest tyro, in every respect equal to hand-made. The firm also showed Apteckman's Hand Lever Press, which is intended for manufacturing oval cigarettes. The price for both is extremely moderate, and retailers should write for particulars, as undoubtedly they will be able to effect a great saving by expending a very reasonable sum, and at the same time will produce most satisfactory cigarettes.

Kaplan's Ltd., 69, Buckingham Gate, S.W., had a very handsome stall, and the firm proved extremely successful, gaining not less than four medals at the Exhibition. The first prize, silver medal, for Turkish cigarettes for the "Mahadan" brand, bronze medal for the "Royal Express" Virginia, silver medal for the high-class Virginia "Buckingham," and silver medal for Turkish cigarettes over 40s. per 1,000, the "Graphic."

Messrs. Kaplan's business has hitherto been chiefly confined to Turkish tobacco, but as we have shown, the firm have been remarkably successful with Virginia Cigarettes. This is a firm whose catalogues should certainly be obtained, because not only are their goods of first-rate value, but in packing and boxing they leave nothing to be desired.

We have referred at some length elsewhere to the cigars of Messrs. A. Edwards & Co., 3 and 4, Aldersgate Buildings, E.C., and we need only here say that their stall at the Exhibition was greatly admired, and that a very large business was done in their specialities. We should not forget to note that Messrs. Edwards & Co. are also the agents for the well-known Russian cigarettes manufactured by Bostanjoglo, of Moscow.

Messrs. Hemming & Edwards, Ludgate Hill, E.C., may be warmly congratulated upon their exhibit, inasmuch as they secured two gold medals for "Pearl Maiden," a 3d.

British cigar, and "El Solania," a 2d. British cigar, respectively. These cigars attracted much attention, and a brisk business was done. A post card will bring the fullest information.

### Tobacco, Cigar, and Cigarette Competitions.

#### OFFICIAL LIST OF AWARDS.

**Section A.—HAVANA CIGARS** for the best 6d. selling price:—1st, T. Jackson & Son, "Legitimidad" (Napoléones), Silver Medal; 2nd, H. J. Nathan, "Villar Villar" (Nobles), Bronze Medal.

**Section B.—HAVANA CIGAR** (4d.):—1st, A. Edwards and Co., "Flor de Lopez Hermanos" (Ambrosias), Silver Medal; 2nd, H. J. Nathan, "Villar Villar" (Nobles), Bronze Medal; 3rd, F. Wright, "Cortina Mora," Diploma.

**Section C.—BRITISH CIGAR** (4d.):—1st, A. Edwards and Co., "Flor de Alegato," Gold Medal; 2nd, T. Jackson and Son, "Amelaries," Silver Medal, and F. Wright, "La Varias," Silver Medal.

**Section D.—BRITISH CIGAR** (3d.):—1st, Hemming and Edwards, "Pearl Maiden," Gold Medal; 2nd, Coronel and Sons, "La Pyretta," Silver Medal; 3rd, T. Jackson and Son, "Prinaros," Bronze Medal; 4th, H. J. Nathan, "Extra Mex," Diploma.

**Section E.—BRITISH CIGAR** (2d.):—1st, Hemming and Edwards, "El Solania," Gold Medal; 2nd, T. Jackson and Son, "Grand Coup," Silver Medal; 3rd, Charles & Austin, "Special Chum," and H. J. Nathan, "Pedro Cuba," Bronze Medal.

**Section F.—PIPE TOBACCO MIXTURE** (retailing 4½d. per oz.):—1st, Charlesworth & Austin, "Billiard Blend Mixture," Silver Medal; 2nd, I. Rutter & Co., "Mitclam Cricket Green Mixture," Bronze Medal.

**Section G.—TOBACCO** (½ oz. for publicans' trade):—1st, I. Rutter & Co., "Mitclam Shag," Gold Medal; 2nd, W. T. Osborne & Co., "National Shag," Silver Medal.

**Section H.—TURKISH CIGARETTES** (over 40s. per 1,000):—1st, Kaplans, Ltd., "Graphic," Silver Medal; 2nd, Poulides and Co. Ltd., "Hors Concours No. 2," Bronze Medal.

**Section I.—TURKISH CIGARETTES** (not exceeding 40s. per 1,000):—1st, Kaplans, Ltd., "Mahadan," Silver Medal; 2nd, Malcajik Cigarette Co., "El Melik," Bronze Medal.

**Section J.—VIRGINIAN CIGARETTES** (over 25s. per 1,000):—1st, Malcajik Cigarette Co., "Virginia Royal Special," Gold Medal; 2nd, W. T. Osborne & Co., "Vandyck," Silver Medal; 3rd, Kaplans, Ltd., "Royal Express," Bronze Medal.

**Section K.—VIRGINIAN CIGARETTES** (not exceeding 25s. per 1,000):—1st, Kaplans, Ltd., "Buckingham," Silver Medal; 2nd, Poulides & Co. Ltd., "Agnos," Bronze Medal.

**Section L.—IMPORTED CIGARETTES** (value for money):—1st (and only award), T. Jackson & Son, "Hadji Osman," Silver Medal.

**Section M.—PACKET CIGARETTES** (selling at 3d.):—1st, I. Rutter & Co., "Rutter's No. 5," Gold Medal; 2nd, E. Coronel & Sons, "Conqueror Virginia," Silver Medal; 3rd, Poulides & Co. Ltd., "Fez," Bronze Medal.

**Section N.—COLONIAL AND INDIAN CIGARS**:—Only award, F. Wright, "Flor de Kylas," Diploma.

**Section O.—ANY SPECIAL CIGAR OR CIGARETTE NOT INCLUDED IN ABOVE SECTIONS**:—1st, A. Edwards & Co., "Flor de Alegato" (6d. cigar), Gold Medal; 2nd, Charlesworth & Austin, Ltd., "Old Chum Fives" (1d. packet cigarettes), and H. J. Nathan, "Cubavana Corona Perfectos" (6d. cigar), Silver Medal; 3rd, I. Rutter & Co., "Mitclam Cricket Greens" (1d. packet cigarettes), Bronze Medal.

**Section P.—BEST BRIAR ROOT PIPE**:—Only award, W. T. Osborne & Co., "Iona," Diploma.

**Section Q.—BEST PATENT PIPE**:—No awards.

**Section R.—BEST RUBBER-LINE FANCY TOBACCO POUCH**:—Only award, W. T. Osborne & Co., Silver Medal.

**BUY HIGH-CLASS WALKING STICKS FROM HENRY HOWELL & CO. LTD., MANUFACTURERS,  
180, OLD STREET, E.C.**

YOU  
ARE SURE  
TO BE  
ASKED  
FOR

WHY?

# SAVOY REGALOVAL PALM BRAND OR ALECTO CIGARETTES.

## BECAUSE

These popular High-class Cigarettes are now being extensively advertised in all the leading papers of the day. **NOW** is the time to build up a good class trade. The Brands we advertise are **NOT** equalled by any line now on the market for either **QUALITY** or "**GET UP.**" You are bound to be asked for one of them shortly, and as they show you **MORE** than a good profit, stock at once. Write to-day for full particulars to the Sole Manufacturers—

R. LOCKYER & CO., 12 & 14, Bath St., City Rd., LONDON, E.C.

### *Seizure of Imperial Tobacco Company's Goods in America.*

#### SPECIAL DETAILS.

In the furtherance of the suit instituted by the United States Government against the Tobacco Trust, in the United States District Court for the Eastern District of Virginia, which is brought to an issue by the Government, owing to its recent seizure of 100 cases containing 5,000,000 cigarettes, Special Attorney General J. C. McReynolds has filed his "information" with the court, or to be less technical the complaint and reasons for the seizure and the formal request for a decree to forbid the further exportation of cigarettes, or further inter-state commerce within the country by the Tobacco Trust with its subsidiary companies conspiring to monopolise.

The first reason as drawn up states: "That the said property so seized was at the time of the seizure in the course of transportation, part of it from Durham, in the State of North Carolina, to New York, in the State of New York, and thence to Singapore, South Sea, a foreign country, and the residue from Petersburg, in the State of Virginia, to New York, in the State of New York, and thence to London, England, a foreign country, and was owned by the British-American Tobacco Co. Limited, under contracts, by combinations and pursuant to conspiracies which are in restraint of trade and commerce and so declared to be unlawful in the Sherman law."

The complaint recites that the American Tobacco Co., the Continental Tobacco Co., and the Consolidated Tobacco Co. were merged into one corporation called the American Tobacco Co. That these three companies, together with the American Cigar Co., had put forth every effort to extend the business trade and commerce within Great Britain and Ireland and especially to sell within that kingdom leaf tobacco grown in the United States and products therefrom manufactured by them in the United States and in other places. To facilitate their purposes the different companies of the Trust in September, 1901, purchased the control of an English company known as Ogden's, Limited, the plant of which was at Liverpool.

The complaint then states that competition was extremely fierce between the British manufacturers and the Tobacco Trust to sell their products in Great Britain. Alarmed by the competition many British concerns determined to combine. Accordingly, the Imperial Tobacco Co. of Great Britain and Ireland was incorporated under the laws of that kingdom. A combination was effected later on between the Imperial Tobacco Co. and the Tobacco Trust.

It is charged that all the subsidiary companies of the Tobacco Trust entered into "contracts, combinations, and conspiracies."

The final paragraph in the complaint recites that the cigarettes seized were in course of transportation and in the furtherance of a conspiracy.

The complaint, in conclusion, prays that the Court enforce the forfeiture of the goods from the Tobacco Trust, so that the proceeds of their sale may go into the United States Treasury, and to give notice to all persons concerned in interest to appear and show cause on the return day of the process why such forfeiture should not be decreed.

GENUINE NATURAL WALKING STICKS FROM HENRY HOWELL & CO. LTD., MANUFACTURERS,  
180, OLD STREET, E.C.

# A Special Fancy Line for Christmas Trade.



Tobacconists desirous of doing a brisk trade in Christmas fancy goods should not fail to get a supply of

## MURRAY'S SILK-CUT CIGARETTES.

These are excellent quality Virginia, and are packed in handsome crimson padded boxes, with protective cardboard cases.

In Boxes of 25 and 50, to retail at 1/- and 2/-. Also in boxes of 100.

PRICES ON APPLICATION. WRITE TO:-

**Murray, Sons & Co. Ltd., Belfast,**  
Also at Dublin and Glasgow.

# B. MURATTI, SONS & CO. LTD.,

TOBACCO AND CIGARETTE MANUFACTURERS,

MANCHESTER, LONDON, PARIS, BERLIN, BRUSSELS, and CONSTANTINOPLE.

### Leading Popular Brands.

- "ARISTON" . . . . . in several sizes.
  - "NEBKA" . . . . . in two sizes.
  - "LABAN" . . . . . in 20's, 50's, and 100's.
  - "EGYPTIAN BLEND" . . . . . in 20's only.
- CIGARETTES (by weight) TURKISH, VIRGINIA, and EGYPTIAN BLEND, in 1-lb.,  $\frac{1}{2}$ -lb., and  $\frac{1}{4}$ -lb. boxes.

# B. MURATTI, SONS & CO. Ltd.,

Head Offices and Factory - - - WHITWORTH STREET, MANCHESTER.  
London Offices and Sale Rooms - 88, GRACECHURCH STREET, E.C.

New

We have had the LOPEZ...  
by Messrs. A...  
London. We...  
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Murray's FLOR...  
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# New Lines and Christmas Specialities.

We have had the opportunity of sampling some FLOR DE LOPEZ HERMANOS HAVANA CIGARS, imported by Messrs. A. Edwards & Co., of Aldersgate Buildings, London. We have carefully tested them and found them of really admirable quality. The larger cigar was particularly excellent—just the thing to smoke after the Christmas dinner. We also took occasion to try the same firm's FLOR DE ALLEGATO British cigar at 4d. and 6d. These cigars are made from specially selected well-matured tobacco, and are in every respect reliable; they will do much to remove the prejudice which exists against the home manufactured cigar. Retailers should write the firm for price list, they will find many items suitable for Christmas stock, and can depend upon good treatment and handsome profits.

MESSRS. R. I. DEXTER & CO., of NOTTINGHAM, should certainly be written to by all retailers for their price list before they make a final selection for Christmas. This good old firm have reliable lines of sound and uniform quality, which have won the approval of the smoking world for many years past, and the greatest pains are always taken to keep up the quality, the firm relying, not so much upon the casual smoker, but rather upon the permanent customer. Recently there has been considerable demand for something between a cigarette and a cigar, and as we pointed out in a recent issue, Messrs. Dexter & Co. have just filled the bill with their Little Dorrit Whiffs, and we have been glad to know that this line speedily secured a striking success, and we feel certain that no Christmas selection will be complete which does not include them. They are cheap in price and have a delicious nutty flavour of their own.

MESSRS. T. P. & R. GOODBODY, of DUBLIN, are worthy representatives of the "Green Isle in the Sea," and like many other Irish firms have only been stimulated to renewed exertions by the iniquitous attempts of the Trust to crush Irish trade. They showed at the Irish Exhibition specimens of Irish-made cigars, which were much liked by all who tried them, and this branch of their trade has shown most satisfactory results. Their pipe tobaccos continue to grow in favour, and the most rigorous care is exercised in their manufacture, and no money spared in order to secure the best results. Out of a host of lines of cigarettes it is only necessary to mention the DONORE CASTLE, the popular line which we have dealt with previously in these columns. In these days, when threepenny packets are so much in demand, no retailer can afford to be without these dainty Irish whiffs.

STATE EXPRESS CIGARETTES.—The Ardath Tobacco Co. inform us they are not introducing any special line of cigarettes for the Christmas season, as they find that the sales of their STATE EXPRESS CIGARETTES are increasing to such an enormous extent that it is quite unnecessary for them to place a new brand on the market at this time. We have no need to analyse the merits of this well-renowned brand. If we say the cigarettes are as good as ever it will suffice. There must be very few retailers left who do not stock STATE EXPRESS, but if any such should read these lines they should consult the Company's advertisement and write to them without further delay, because we feel convinced after a very short trial they will find that the cigarettes sell most readily, and encourage high-class customers to visit the shop.

MURATTI'S CIGARETTES.—Retailers who seek to develop a really high-class trade should consult Messrs. Muratti Sons & Co. Ltd. advertisements in our present issue. We have on very many occasions referred to their ARISTON specialities, the ARISTON DE LUXE and

ARISTON NOBLESSE being only two of several types, which by their handsome get-up, as well as their intrinsic value, make exceptionally appropriate Christmas gifts for discriminating smokers. Besides these specially fine qualities, Messrs. Muratti have also an excellent selection of thoroughly sound VIRGINIA goods, and of these the SILK CUT, in fancy boxes at an extremely moderate price, should certainly be stocked. The profit allowed to the trade is over 30 per cent., and on application retailers will be furnished with attractive show cards and dummies for window and counter display. In order to prevent disappointment Christmas orders should be sent without delay.

MURRAY'S SILK CUT VIRGINIA CIGARETTES.—Messrs. Murray & Co. Ltd. have sent us a sample of this new line. It is particularly suited for Christmas trade, being most attractively boxed and at a reasonable price. The cigarettes are sold in crimson padded boxes with gold lettering, enclosed in an attractive cardboard case, and the retail price is 1s. for 25, or 2s. for 50. Boxes of 100 are also obtainable. The quality of the tobacco leaves nothing to be desired, and the cigarettes are piquant and pleasing in flavour. We are sure they will prove quick sellers at Christmas time. Messrs. Murray, we are pleased to record, continue to find that their well-known FRONT BENCH VIRGINIA cigarettes have speedily caught the popular favour, and are in great demand all over the Kingdom. With these we have dealt in detail previously. It is perhaps hardly necessary to remind retailers of Murray's MELLOW MIXTURE, which continues to increase in sale to an astonishing degree, but we might perhaps suggest that the MOTTLED FLAKE, in half pound tins, is also much favoured by smokers, and should be readily disposed of during the festive season.

MESSRS. LOCKYER & CO., of BATH STREET, CITY ROAD, LONDON, have a splendid and tempting display of all grades of their various popular cigarettes. They have been mentioned too often to need further comment in these columns, and wherever they are introduced they have always given satisfaction. There are, of course, in the market many good cigarettes, and it is perhaps a question of temperament as to which is preferred, but for flavour, aroma, and purity the "Palm" brands cannot be beaten. All Messrs. Lockyer's productions are perfectly packed and boxed, and are sure to attract notice on the shop counter, and what is perhaps even more to the purpose, never fail to bring repeat orders. Retailers who wish to have their own brands should apply for particulars to this firm, as they make this branch a speciality, and deal very liberally with the trade.

MESSRS. GALLAHER & CO., of BELFAST, are making big efforts which we think, and hope, will be successful, to do a record Christmas trade. So many specialities in tobaccos and cigarettes are sent out by this firm that it would take ten times the space we have at our disposal to deal adequately with even a few of them. They have an enormous sale in Ireland and fairly knock the Trust goods out of the market, and moreover, very many of them are well known all over the world. Readers of this paper will be familiar with the many excellent mixtures and pipe tobaccos of the firm, as we have more than once dealt with them in detail, and we have no hesitation in saying that pipe smokers can find nothing better, and can moreover rely upon always getting the same quality. Large though Messrs. Gallaher's sales are, they ought to be larger still, in consideration of the merits of their products. Let those who up till now have not tried them do so without further delay, and they will find that we have not exaggerated their merits. Messrs. Gallaher & Co. have, of course, also a

## THE TOBACCONISTS' SUPPLY SYNDICATE'S

**NEW ILLUSTRATED PRICE LIST** WILL BE  
READY SHORTLY.

WRITE AND PROCURE A COPY

To Head Office:—55, FARRINGDON STREET, LONDON, E.C.

TOBACCOS, CIGARS, and CIGARETTES.    
TOBACCONISTS' FANCY GOODS and SHOP FITTINGS.

## MIXED PARCELS.

Every known brand at manufacturers' own list prices. Endless variety of  
tobacconists' fancy goods and shop fittings, &c., &c. The trade only supplied.  
Opening orders a speciality. No shop complete without them!

**SINGLETON & COLE, Ltd.,** 11—16, Cannon Street, **BIRMINGHAM.**

Branch Distributing Depots—LIVERPOOL, LEEDS, WOLVERHAMPTON, WALSBALL


Factories—SHREWSBURY.

**The French Cigarette Paper Co.,** 120, CAMBERWELL  
ROAD,  
LONDON, S.E.

CIGARETTE PAPER MANUFACTURERS.

22 CARAT GUARANTEED GOLD TIPPED PAPERS, CORK TIPPED, AMBER TIPPED,  
IMITATION GOLD TIPPED, ALUMINIUM TIPPED PAPERS,  
MAIZE TIPS, STRAW TIPS, CORK TIPS, &c., &c. CIGARETTE BOXES AND LABELS.

Telegraphic Address: "EMAILLE," LONDON.  
A.B.C. Code 4th and 5th Editions.

 Telephone Nos.: 994 and 1168 Hop.

For  
**Asthore Cigarettes**

APPLY TO



**J. H. CUSTANCE,**

Sole Agent for the United Kingdom.

.. Putney, S.W. . .

particularly choice selection of cigarettes at various prices. They are all got up extremely well, and never fail to please. The retailer's Christmas business will be increased if he sends one of our post-cards for the firm's price list and samples.

**ARDATH SPECIAL.**—The Ardath Tobacco Co. have sent us a sample of this new line. It is a mixture of the very highest class, made from choice and well-matured tobaccos selected from the best years' crops which have been stored in bond for some time. The tobacco is packed in charming and artistically embossed tins, and cannot fail to meet with the approval of the most fastidious smoker.

**MESSRS. CARRERAS LTD.** have found their Football Competition remarkably successful, and it has stimulated the already large sales of their celebrated **BLACK CAT** cigarettes. The firm have a large number of specialities with which we have frequently dealt, and we need only observe that the **CRAVEN MIXTURE** is even more popular than ever, and we know from experience that it is one of the best possible lines for the Christmas trade. Retailers should write for full particulars, and they will find in Messrs. Carreras Ltd.'s catalogue a great variety of lines which should prove exceedingly popular.

**MESSRS. B. MORRIS & SONS, LTD.**, of London, are making a big bid for popular favour at Christmas, and their many lines of cigars and cigarettes should be sampled, as they are sure to be much sought after by lovers of the weed. We are glad to know that their latest success, "**SWEET GRAPES**," in packets of five for a penny, including coupon for presents, is going strong. The penny packet is always with us, but few in the market are as good value as Messrs. Morris' new line.

**MESSRS. SINGLETON & COLE, LTD.**, the good old Birmingham firm, have a remarkably varied stock of all sorts of Christmas lines, and retailers should write for their catalogue and Christmas price list. The firm make a speciality of fancy goods, and it is only necessary to compare their prices to see that in this branch of business, though they may be equalled, they cannot be beaten. It is impossible for retailers to judiciously decide upon their Christmas stock without having their price list before them.

**MESSRS. TEOFANI & CO.**, 18, Bury Street, St. Mary Axe, E.C., never make a special appeal to the public at Christmas, but their reputation as cigarette manufacturers is world wide, and their terms to the trade are generous. No tobacconist's stock can be considered suitable to the best class of customers which does not contain many of their specialities. One of our post cards will bring the fullest particulars.

**MESSRS. COHEN, WEENEN & CO.**, of 52, Commercial Road, London, E., have also a number of lines which experience has shown sell rapidly, and can be relied upon in every respect. Their **ROYAL NAVY BLEND**, as supplied to the Admiralty for the use of His Majesty's Navy, is everywhere in great demand, and they will be glad to send price list of their other brands and Christmas specialities on application.

**MESSRS. W. R. DANIEL & CO.**, 199, Borough High Street, London, S.E., a well-known wholesale house, are supplying all brands of tobaccos, cigars, cigarettes, pipes, pouches, &c., at rock bottom prices, and they have a splendid selection of William Whiteley & Co.'s **ALLSORBO** and Glasgow Covering Fancy Clay Pipes. These pipes, which we have already referred to, are as good as money can buy.

**THE TOBACCONISTS' SUPPLY SYNDICATE**, 55, Faringdon Street, E.C., have a fine stock of fancy goods, and some very high-class brands of their own, which once introduced, push themselves. They are also putting up a number of carefully prepared Christmas parcels.

Amongst imported Turkish and Egyptian Cigarettes, Messrs. **VAFIADIS' CAIRO** cigarettes hold a high place. The firm supply useful advertising matter and dummies for window display on application. Their advertisement should be consulted.

**MESSRS. TADDY & CO.**, 45, Minories, London, have practically an endless selection of packet **SHAGS**, **BIRD'S EYE**, **ROLL**, **TWIST**, and **CUT** tobaccos, and amongst cigarettes the **MYRTLE GROVE** can, as usual, safely be relied upon for fine quality, absolute purity, and delicious flavour.

**MESSRS. J. H. CUSTANCE & CO.**, of Putney, London, S.W., have many grades of their celebrated **ASTHORE** cigarettes, and their most recent introduction, the **ASTHORE DELICATES**, which are sold in pound boxes to retail at 1s. per ounce, are particularly suitable for smokers who can appreciate a very mild cigarette, made from the choicest Virginia procurable.

There can hardly be a more acceptable Christmas gift than a handsomely mounted walking stick, and also we may add that a capital profit is obtained upon the sale of such goods. Retailers should send to Messrs. **HENRY HOWELL & CO.**, 180, Old Street, London, for their catalogue, wherein they will find an astonishingly varied selection at all prices. Messrs. Henry Howells & Co. are the largest manufacturers in the world, and are, moreover, the only firm who have ever obtained the gold medal in their trade. We fear there are a great many retailers who do not give sufficient attention to this class of business, and we hope that this Christmas they will give it a trial, for we feel sure that the results will prove satisfactory.

**THE HAVANA CIGAR MANUFACTURING CO.**, of Congleton, have been good enough to send us a copy of their price list and a number of samples of their specialities. This is a firm which certainly deserves the support of the trade, for be it noted that their goods are the only widely advertised brands with an extensive sale which cannot be purchased from Trust subsidised tobacconists. It obviously therefore pays the retailer to make a good display of the Company's specialities in his windows, as the public must come to him for these goods, and he therefore gets the whole of the benefit of the advertising. The Company, to use their own words, declare that they "will stand or fall by the *bona fide* tobacconist." This bold policy has met with, and should continue to meet with a generous reward.

With regard to the samples, **MARSUMA SIAKS** are dainty little cigars, packed in boxes of various sizes, from selected East Indian tobacco. They are simply a revelation at the price, and their sales already very large. It is claimed with justice that these cigars produce no after ill effects, and are especially mild and delicate in flavour.

Another good line is called "**SURABEGAL**." This popular cigar is sold in very handsome boxes at the rate of five for 1/-; it is very mild in flavour, and has a peculiar delicate aroma. We have no hesitation in saying that it is one of the best 3d. cigars in the market, and never needs to be more than once pushed, as after that its own merits will do the rest.

**DARVEL BAY EXCEPTIONALES**. This is a three-penny cigar made of a choice blend of Borneo tobacco. On sampling this brand we found that the cigars, like all the products of the firm, smoked evenly and pleasantly to the end, and in flavour and aroma left nothing to be desired.

We need hardly remind the trade that besides these and a great quantity of other cigars to be found in the firm's catalogue, there are the well-known **MARSUMA HAND-MADE CIGARETTES** in threepenny packets, and the **MARSUMA DE LUXE GOLD TIPPED CIGARETTES**, which retail at 6/3 per 100. Both these lines have been steadily increasing in favour with smokers all over the world, and the large advertising done by the firm keeps them well before the public eye. Nor must we forget to mention the firm's "**AMIO**," a penny packet containing four cigarettes, hand-made from mild Virginian tobacco. This brand we have already referred to, and we are glad to be informed that it has been greatly taken up by retailers all over the country. We would strongly urge all retailers who do not already stock the Company's various brands to write for their catalogue before finally settling upon their Christmas orders.

## The Healthy Side of Smoking.

### A STRONG PLEA ON BEHALF OF MY LADY NICOTINE.

To the extremes of definite "Yes" and "No" the argument has been swaying concerning the use of tobacco.

It has been urged that one only poisons oneself by smoking. To My Lady Nicotine has been ascribed the falling birthrate. Is it true that we, as a race, are ruining our future by smoking? Dr. Rentoul here presents his views of the danger and pleasure in the tobacco jar, and tells *Ideas* readers how to be healthy though smokers.

Of late the use and abuse of tobacco has been freely discussed. Some contend that it is a deadly poison; others, that it is one of Nature's best gifts. These two views are essentially the same. For does not everything act as a poison when abused?

That boys and girls should not use tobacco in any form we all agree. One of the most unfortunate facts relating to the use of cigarettes is that boys do not show the symptoms of tobacco poisoning which follow when a pipe has been used for the first time.

I think boys should not smoke. It acts injuriously upon their growing system. Some allege that the boy smokes because it is man-like. My idea is that he smokes because he unconsciously feels he must be sucking something to soothe him. He has not quite put off his very juvenile habits. Teach this boy that he will obtain as good and soothing results by using an india-rubber "dummy" covered with Demerara sugar, and he will forsake the cigarette.

#### USE A CLEAN PIPE.

Regarding chewing, and the using of pulverised tobacco in the form of snuff, the majority hold that these are evil customs. I have seen an adult man dangerously poisoned by snuff. I induced him to take the usual quantity up his nostrils. When the throat was examined it was seen to be covered over with fine tobacco. This he swallowed when eating or drinking. In fact, he had been swallowing tobacco through his nose!

In many cases of cigar smoking the smoker practically *chews* the tobacco. This we see in some Americans, who chew rather than smoke their cigar. When the cigar is "green" it is decidedly dangerous.

Of all the forms of using tobacco the clean pipe is the best. But how many pipes are clean? It is a well-known fact that if a few drops of tobacco juice be taken out of the pipe stem and placed upon the heart of a frog its heart will stop beating.

But this is no valid objection to clean smoking. If a pipe is so soiled it can be well cleaned by stopping up the mouth end of the stem, filling the bowl and stem with methylated chloroform, and allowing it to stand for some two hours. Chloroform is one of the few substances which will dissolve out nicotine. Nearly all our wisdom has come from the

East, and I think the Eastern method of smoking—the hookah, or bowl-pipe, placed on the floor, with an india-rubber tube and mouthpiece, is the best. No good pipe has yet been invented to take its place.

I hold that a great many pipes are dirty because the tobacco has been made too damp by smearing it over with glycerine and other liquids. It is always well to semi-dry tobacco before using it.

Bearing upon those who say they "cannot smoke," but who, in reality, tell the physician that they are smoking too much, and who show symptoms of tobacco heart, such as palpitation and sore ache on the heart, extending, perhaps, down to the elbow, one's advice is, "Smoke with a clean pipe, lighter tobacco, and not so often. And if possible take some tea, coffee, or light beer at the same time."

As regards tobacco dulness of vision, and partial or complete tobacco blindness, these are not due to the use of tobacco, but to its *gross abuse*. As one who examines

a large number of sailors, I can see how the *over-use* of black, strong tobacco, sold cheaply at sea, and in one pound squares, plays havoc with the eye nerves. One also sees cases of neuritis (neuralgia) due to tobacco poisoning, and sleeplessness.

I have referred to the over-use and abuse of tobacco. But because some youths and some weak-minded persons have not the will power to use tobacco, that is no reason why the Anti-Tobacco League should try to establish a tobacco taboo.

#### WHY NOT SMOKE IN CHURCH?

Man's best friends are a pipe, a dog, and a book. The moderate use of tobacco stimulates the mind, helps to generate fine thoughts, and quiets the over-excited nerves. The majority of wives prefer the smoker to the non-smoker husband, and who will deny that when two men sit down to settle some tangled question they will be much more likely to arrive at a fresh and friendly finding when smoking a cigar (a good cigar) or a pipe of fragrant tobacco?

Man is a queer mixture of good and evil. But I should like to know of any case where the moderate use of good tobacco has developed or stirred up any single influence for evil in a man. So let me hear of it.

Tobacco has never acted as does alcoholic excess. Even in India it is well known—*pace* the Anti-Opium Society—that the moderate use of good opium by the native stimulates him, prevents intermittent fever and dysentery, and helps to compensate him for his poor life.

I may say that I regret the repeal of the old English Act which sanctioned smoking in church. I feel certain that if this old custom were reintroduced parsons would not have to complain of non-attendance by men at church.

It is interesting to note that in the year 1905-6 no fewer than 88,137,951 lbs. of tobacco entered this country for home consumption, and that the net revenue paid on it was £12,712,705; or £58,637,249 in the last five years. Thanks to smokers the general taxation is lessened. Thanks to smokers thousands obtain employment.—*Ideas*.

## ARDATH TOBACCO CO., LONDON.

### NEW PRODUCTION.

GOOD  
PROFIT  
TO  
RETAILER.



SEND  
FOR  
PRICE  
LIST.

# ARDATH SPECIAL SMOKING MIXTURE.

FOR CHOICE CHRISTMAS PRESENTS WRITE FOR CATALOGUE OF WALKING STICKS TO  
HENRY HOWELL & CO. LTD., MANUFACTURERS, 180, OLD STREET, E.C.

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# THE TOBACCO MARKETS.

Mr. ADAM PRINGLE, of 102, Fenchurch Street, London, E.C., reports as follows under date of November 1st, 1907:—

The business in NORTH AMERICAN TOBACCO was more active during the past month, principally in the lower grades. The October Imports were:—656 Hhds.; Deliveries, 1,046 Hhds.; the present Stock being 24,079 Hhds., against 25,851 Hhds. in 1906; 25,281 Hhds. in 1905; 27,384 Hhds. in 1904; 31,218 Hhds. in 1903; 35,744 Hhds. in 1902; and 37,749 Hhds. in 1901.

WESTERN LEAF AND STRIPS, } Have sold to a moderate extent.  
VIRGINIA LEAF AND STRIPS, }

CHINA, JAPAN, DUTCH, JAVA, LATAKIA.—Not much demand.  
TURKEY, }  
SAMSOON, } Some good parcels on offer.  
TREBIZONDE,  
GREEK.

THE FOLLOWING QUOTATIONS MAY BE TAKEN AS REPRESENTATIVE OF THE MONTH'S PRICES.

	Per lb.
Virginia Leaf, common, middling and semi-bright color, and good to fine	4½d. @ 6½d.
Strips, common, middling and semi-bright color, and good to fine	5½d. ,, 8d.
Kentucky Leaf, common, middling good and fine	8½d. ,, 1/3
Strips, common, middling good and fine	3½d. ,, 4½d.
Maryland and Ohio	5d. ,, 8d.
Negrohead and Cavendish—	4½d. ,, 6½d.
common and heated, middling to good, fine, bright and soft pressed	7d. ,, 9d.
Columbian	nominal.
Java	6d. @ 1/3
Turkey	3d. ,, 6d.
Japan	4½d. ,, 10d.
China	3½d. ,, 7/-
Sumatra	nominal.
Samsoun	5d. @ 7d.
Latakia	6d. ,, 5/-
Paraguay	4d. ,, 4/6
Greek	4d. ,, 1/6
German and Dutch	3½d. ,, 6d.
Manilla	4d. ,, 1/3
Havana	5½d. ,, 2/6
Yara and Cuba	1/- ,, 5/-
Esmeralda	1/3 ,, 3/6
Cigars	2/-
Cheerots and Cigars, Manilla	2/- ,, 4/-

## BOARD OF TRADE RETURNS, month ended September 30th.

	1905. lbs.	1906. lbs.	1907. lbs.
<b>TOBACCO.</b>			
Unmanufactured f from U.S.A.	828,543	1,398,851	6,043,622
Stemmed l ,, other Countries	134,861	159,231	255,945
Total Imports	963,404	1,558,082	6,299,567
Home Consumption	3,734,724	3,008,731	2,483,690
Unmanufactured f from U.S.A.	9,733,835	11,485,088	3,070,851
Unstemmed l ,, other Countries	770,254	951,990	363,871
Total Imports	10,510,089	12,437,078	3,434,722
Home Consumption	3,871,517	4,259,242	5,361,820
Total f from U.S.A.	10,562,378	12,883,939	9,114,473
Unmanufactured l ,, other Countries	911,115	1,111,221	619,816
TOTAL IMPORTS	11,473,493	13,995,160	9,734,289
HOME CONSUMPTION	7,606,241	7,267,973	7,845,510

## BOARD OF TRADE RETURNS, nine months ended September 30th.

	1905. lbs.	1906. lbs.	1907. lbs.
<b>TOBACCO.</b>			
Unmanufactured f from U.S.A.	7,636,475	9,836,111	32,933,474
Stemmed l ,, other Countries	1,041,127	976,799	1,676,625
Total Imports	8,677,602	10,812,910	34,610,099
Home Consumption	34,769,533	27,448,469	24,308,394
Unmanufactured f from U.S.A.	42,292,350	60,227,532	25,181,951
Unstemmed l ,, other Countries	6,683,236	7,191,993	6,950,779
Total Imports	48,975,586	67,419,525	32,132,730
Home Consumption	28,937,775	40,281,580	47,789,448
Total f from U.S.A.	49,928,825	70,063,643	58,115,365
Unmanufactured l ,, other Countries	7,724,363	8,168,792	8,627,404
TOTAL IMPORTS	57,653,188	78,232,435	66,742,769
HOME CONSUMPTION	63,707,308	67,730,049	72,097,842

## BONDED WAREHOUSE ACCOUNT, month ended September 30th.

	1905. lbs.	1906. lbs.	1907. lbs.
Tobacco Unmanufactured	189,970,000	190,069,000	185,357,000
Foreign Manufactured and Snuff	2,607,000	2,394,000	1,828,000

THE FOLLOWING TABLE SHOWS THE IMPORTS, DELIVERIES AND STOCKS FOR OCTOBER, 1907:—

	Virginia Stemmed.	Virginia Unstemmed.	Kentucky Stemmed	Kentucky Unstemmed.	Maryland and Ohio.	Negro and German.	Dutch and Cavendish.	Havana, Cuba, and Yara.	Java.	Paraguay.	Columbian.	Turkey.	Greek.	Manilla.	East India.	China.	Japan.	Florida.	Australian.	Hungarian.	Latakia.	Havana Cigars.	St. Domingo.	Virginias and South American	Esmeralda.	Brazil.	Manilla Cigars.	Cigars, other sorts.			
Stock, 24th Sept., 1907	4442	1038	3813	5348	559	6846	915	1716	13736	505	519	25577	2112	393	1012	3875	1351	1534	14	910	7796	718	394	1692	225	526	1293	3759			
Landed since	111	530	15	—	94	58	1209	7	4633	—	10	—	—	—	—	—	292	—	105	880	408	126	—	200	14	90	—	—			
Total Stock	4553	1068	3828	5348	558	6940	915	1774	19045	512	519	30210	2112	403	1012	3875	1351	1826	14	1015	8676	1126	394	1818	225	726	1073	2849			
Exported	20	1	—	—	1	84	—	2	130	—	—	399	39	1	1	15	—	5	—	—	171	8	10	62	2	109	18	—	—		
Bonded	89	159	11	56	1601	18	9	290	2	—	477	45	—	—	44	15	15	—	—	20	1440	10	—	5	—	16	9	—	—		
Duty Paid	151	278	129	138	13	8	61	89	1115	39	14	948	36	6	58	94	50	323	—	84	219	580	1	39	14	102	67	99	—	—	
Deliveries	260	438	140	194	14	1693	79	100	1535	41	14	1754	120	7	59	153	65	343	—	104	1330	598	1	49	81	104	192	126	—	—	
1907	4293	1040	3688	5144	544	5447	836	1074	18410	471	505	28456	1992	396	953	3722	1286	1483	14	911	6846	528	393	1769	144	622	1115	2723	—	—	
1906	4772	10412	4716	6092	349	15445	1078	2492	18664	1010	788	26191	2070	282	629	1182	1503	2866	14	625	7101	1989	265	2022	117	823	1393	2713	—	—	
Stock, Oct. 24th	7906	7871	6760	3167	187	11236	1627	3040	18032	872	1062	25576	1589	432	9	3279	453	4386	18	571	8549	2287	266	1623	232	784	161	2917	—	—	
1904	10586	4822	10727	1071	178	12929	1680	2853	22084	1051	668	21141	1444	387	13	5010	1310	2785	18	445	7079	1357	266	1717	87	320	2261	2664	—	—	
1903	16811	5046	14804	244	223	1902	1690	2428	21134	305	306	15618	1812	210	22	5585	1894	3905	23	734	5111	1474	266	1975	96	398	2663	3399	—	—	
Imports from January 1st to 24th	1659	2893	1100	1211	271	2971	414	331	13555	112	119	11986	699	219	611	3161	573	2447	—	1103	6149	2480	133	644	193	867	752	1009	—	—	
Oct., 1907	512	5280	1102	3799	340	7215	378	1665	14368	670	274	12828	1220	39	654	792	750	3401	3	700	1499	4733	—	740	8	1014	720	940	—	—	
Increase 1907	144	—	—	—	—	30	—	—	—	—	—	—	—	180	—	2369	—	—	—	403	4680	—	133	—	185	—	32	69	—	—	
Decrease	—	2387	—	2588	69	4244	—	734	813	558	155	842	521	—	43	—	177	954	3	—	2253	—	133	—	147	—	—	—	—	—	
Deliveries from January 1st to 24th	2116	4438	1724	6255	166	15858	708	899	12588	537	380	12237	808	130	325	1367	735	3152	—	884	6256	3480	7	930	155	972	975	1068	—	—	
Oct., 1907	2534	3871	2562	1006	108	2059	804	5030	12609	457	526	12100	715	169	32	1454	607	4317	7	617	5933	4293	—	375	141	829	864	1151	—	—	
Increase 1907	—	567	—	5449	—	13199	—	—	78	—	—	137	93	—	293	—	148	—	—	267	1223	—	7	555	14	143	111	—	—	—	
Decrease	428	—	838	—	12	—	96	4131	681	—	146	—	—	—	32	—	85	—	1165	7	—	—	—	—	—	—	—	—	—	—	—

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