

GRAND DIPLOMA OF HONOUR  
 (Highest Award)  
 Antwerp International Exhibition 1885.  
*The only Diploma of Honour obtained by any British  
 Manufacturer of Tobacco.*



W. D. & H. O. WILLS  
 LIMITED

MANUFACTURERS OF

TOBACCO † SNUFF † CIGARS  
 and  
 CIGARETTES

BRISTOL.

London Branch—

53, 54 & 55 HOLBORN VIADUCT, E.C.

Virginia Cavendish Works—

112 REDCLIFF STREET, BRISTOL.

Birmingham Office—

86 NEW STREET.

Manchester Office—

25 FENNEL STREET.

TELEGRAPHIC ADDRESS - WILLS. BRISTOL.

## CIGARETTE PRICE LIST.

### *Cigarettes (in Paper Packets.)*

| For Telegrams<br>only. | NAME                                | No. of<br>Pkts. in an<br>outer Box | No. of<br>Cigarettes<br>in a Pkt. | Price<br>p. 1000<br>Cig'ts |
|------------------------|-------------------------------------|------------------------------------|-----------------------------------|----------------------------|
| UNCOIL ..              | Hawthorn—Scented ..                 | 50                                 | 5                                 | 13/6                       |
| ULTIMATE ..            | Cinderella ..                       | 50                                 | 5                                 | 13/6                       |
| UMPIRE ..              | Wild Woodbine ..                    | 50                                 | 5                                 | 13/6                       |
| UGLY ..                | Louisville ..                       | 10                                 | 10                                | 18/-                       |
| UMBRAGE ..             | Heartsease ..                       | 10                                 | 10                                | 18/-                       |
| UNBID ..               | Evening Star ..                     | 10                                 | 10                                | 18/-                       |
| UNBORN ..              | Pasha ..                            | 10                                 | 10                                | 18/-                       |
| UNDAUNT ..             | Best Bird's Eye ..                  | 10                                 | 10                                | 21/-                       |
| UPLAND ..              | " ..                                | 42                                 | 12                                | 7/4 <sup>per</sup> box     |
| UPPISH ..              | " ..                                | 21                                 | 12                                | 3/8 "                      |
| UNDRESS ..             | Gold Flake ..                       | 10                                 | 10                                | 21/-                       |
| UNFIX ..               | Honey Dew ..                        | 10                                 | 10                                | 21/-                       |
| UPRAID ..              | Three Castles ..                    | 10                                 | 10                                | 30/-                       |
| UPMOST ..              | Garfield (pressed, amber tipped) .. | 10                                 | 10                                | 30/-                       |
| UPRIGHT ..             | Dubec ..                            | 10                                 | 10                                | 35/-                       |

### *Cigarettes (in Patent Air-tight Tins.)*

|             | NAME                                     | No. of Cig'ts.<br>in a Tin | Price<br>p. 1000<br>Cig'ts |
|-------------|--|----------------------------|----------------------------|
| VENETIAN .. | Capstan, Navy Cut—Mild (Yellow Label) .. | 50                         | 20/-                       |
| VELVET ..   | " " Medium (Blue Label) ..               | 50                         | 20/-                       |
| VACATE ..   | Best Bird's Eye ..                       | 50                         | 21/-                       |
| VACUITY ..  | Gold Flake ..                            | 50                         | 21/-                       |
| VACUUM ..   | Three Castles ..                         | 50                         | 30/-                       |
| VASTNESS .. | Sahara ..                                | 50                         | 35/-                       |
| VAGABOND .. | Dubec ..                                 | 50                         | 37/-                       |
| VALE ..     | Eothen ..                                | 50                         | 50/-                       |

### *Tobacco-covered Cigarettes.*

|             | NAME                | No. of Cig'ts.<br>in a Pkt.<br>or Box | Price<br>p. 1000<br>Cig'ts | Price<br>p. Dz.<br>Bxs. |
|-------------|---------------------|---------------------------------------|----------------------------|-------------------------|
| WADDLING .. | No. 2 Brillantes .. | 25                                    | 47/6                       | ..                      |
| WAFER ..    | " 2 " ..            | 50                                    | 47/6                       | ..                      |
| WASH ..     | " 2 " ..            | 13                                    | ..                         | 7/6                     |
| WAPTING ..  | " 1 " ..            | 25                                    | 50/-                       | ..                      |
| WAGER ..    | " 1 " ..            | 50                                    | 50/-                       | ..                      |
| WAGON ..    | " 1 " ..            | 13                                    | ..                         | 8/-                     |

N.B. Parcels of £5 value, or 28 lbs weight, Carriage Paid to any Railway Station

*Cigarettes (in Cardboard Boxes.)*

| For Telegrams only. | NAME   | No. of Cigts. in outer Box | No. of Cigarettes in Box | Price $\text{p}$ 1000 Cigarettes | Price $\text{p}$ Dz. Box. |
|---------------------|--|----------------------------|--------------------------|----------------------------------|---------------------------|
| VACCINATE           | Louisville                                   | 1000                       | 20                       | 18/-                             |                           |
| VACATION ..         | Heartsease                                   | 1000                       | 20                       | 18/-                             |                           |
| VACANT ..           | Best Bird's Eye                              | 500                        | 10                       | 32/-                             |                           |
| VAGUE ..            | "  |                            | 100                      | 27/-                             |                           |
| VAIN ..             | Gold Flake                                   | 500                        | 10                       | 32/-                             |                           |
| VALID               | Honey Dew                                    | 500                        | 10                       | 32/-                             |                           |
| VALLEY ..           | "  |                            | 100                      | 27/-                             |                           |
| VALVE ..            | " with mouthpiece                            |                            | 24                       |                                  | 7/6                       |
| VENOM ..            | Three Castles                                | 500                        | 20                       | 34/-                             |                           |
| VENTILATE ..        | " with mouthpiece                            |                            | 14                       |                                  | 7/6                       |
| VERBAL ..           | Dubec  |                            | 16                       |                                  | 8/-                       |
| VERDANT ..          | "  |                            | 100                      | 37/-                             |                           |
| VIAND ..            | Autumn Gold—Scented (Gold Tipped) Bijou size | 100                        | 25                       | 42/-                             |                           |
| VIBRATE ..          | Autumn Gold—Plain (Gold Tipped) Bijou size   | 100                        | 25                       | 40/-                             |                           |
| VICEROY ..          | Autumn Gold—Scented (Gold Tipped) Large size |                            | 100                      | 70/-                             |                           |
| VICINAL ..          | Autumn Gold—Plain (Gold Tipped) Large size   |                            | 100                      | 68/-                             |                           |
| VERDICT ..          | Bothen (Turkish)                             | 200                        | 20                       | 55/-                             |                           |
| VESTAL ..           | " "  |                            | 100                      | 50/-                             |                           |
| VESTIGATE ..        | Egyptians                                    | 500                        | 10                       | 35/-                             |                           |
| VESTMENT ..         | "  | 500                        | 20                       | 35/-                             |                           |
| VOID ..             | Passing Clouds                               |                            | 100                      | 30/-                             |                           |

*Cigarettes—Cartons.*

|            |                          | No. of Cigts. in outer Box | No. of Cigts. in Carton  | Price Per 1000 |
|------------|--------------------------|----------------------------|--------------------------|----------------|
| URBAN ..   | Capstan, Navy Cut—Medium | 100                        | 10                       | 20/-           |
| UPSTART .. | " " Mild                 | 100                        | 10                       | 20/-           |
| VOYAGE ..  | Fire Fly                 | 100                        | 10                       | 30/-           |
| UNDECK ..  | Kingfisher               | 100                        | 10 (with 10 mouthpieces) | 19/-           |
| VILED ..   | Best Bird's Eye          | 100                        | 10                       | 21/-           |
| VIEW ..    | Gold Flake               | 100                        | 10                       | 22/-           |
| UPROAR ..  | Three Castles            | 100                        | 10                       | 30/-           |
| VIE ..     | Sahara                   | 100                        | 10                       | 35/-           |

N.B. Parcels of £5 value or 28 lbs weight, Carriage Paid to any Railway Station.

*Cigarettes (in Square Tin Boxes.)*

| For Telegrams<br>only |                         | No. of Cigts.<br>in outer Box | No. of Cigts.<br>in a tin | Price<br>Per 1000 |
|-----------------------|-------------------------|-------------------------------|---------------------------|-------------------|
| VALET ..              | Heartsease ..           | 100                           | 10                        | 37/-              |
| VALONTA ..            | Gold Flake ..           | 100                           | 10                        | 37/-              |
| VALIANT ..            | " ..                    | ..                            | 100                       | 28/-              |
| VANDAL ..             | Dahabeah (Turkish) ..   | 100                           | 10                        | 40/-              |
| VASE ..               | Three Castles ..        | 100                           | 10                        | 36/-              |
| VEAL ..               | " ..                    | 200                           | 20                        | 35/-              |
| VENUS ..              | " ..                    | ..                            | 100                       | 32/-              |
| VENTURE ..            | " bijou size ..         | 250                           | 25                        | 27/-              |
| VANISH ..             | Sahara (Gold tipped) .. | ..                            | 100                       | 67/-              |
| VAMP ..               | " " bijou size ..       | 100                           | 25                        | 32/-              |
| VALANCE ..            | " (Turkish) ..          | ..                            | 100                       | 60/-              |
| VAT ..                | " " bijou size ..       | 250                           | 25                        | 25/-              |
| VAULT ..              | " " ..                  | 100                           | 10                        | 52/-              |
| VANDYKE ..            | Pole Star ..            | ..                            | 100                       | 55/-              |
| VENTAGE ..            | " ..                    | 100                           | 10                        | 37/-              |

*Cigarettes (Loose.)*

|           |                                      |               | Price<br>per lb |
|-----------|--------------------------------------|---------------|-----------------|
| VIRTUE .. | Evening Star (Virginia) Plain ..     | 1 lb boxes    | 5/6             |
| VIVID ..  | " " Scented ..                       | 1 lb boxes .. | 5/6             |
| VINOUS .. | Pasha (Turkish) ..                   | 1 lb boxes .. | 6/6             |
| VISION .. | Passing Clouds (Virginia) Scented .. | 1 lb boxes .. | 7/6             |
| VIRTED .. | " " Plain ..                         | 1 lb boxes .. | 7/6             |
| VIRIL ..  | Dahabeah ..                          | 1 lb boxes .. | 8/-             |

*Swiss Cigars.*

|           |                    | In Packets | Price<br>per 1000 |
|-----------|--------------------|------------|-------------------|
| WAKER ..  | Ormond's Courts .. | 200 ..     | 50/-              |
| WALLEY .. | " Fines ..         | 250 ..     | 52/-              |
| WALLOW .. | " Longs ..         | 100 ..     | 87/6              |
| WARDER .. | " Sans ..          | 250 ..     | 75/-              |
| WARDEN .. | Thierry's Fines .. | 250 ..     | 50/-              |

N.B. Parcels of £5 value, or 25 lbs weight, Carriage Paid to any Railway Station