

W D & H O Wills 1904

10th May, 1904.



REGISTERED TRADE MARK 5908.

RETAIL PRICES

PROTECTED BY CONDITIONS OF SALE

— OF —

Tobaccos and Cigarettes

— MANUFACTURED BY —

W. D. & H. O. WILLS

BRANCH OF

THE IMPERIAL TOBACCO COMPANY

(of Great Britain and Ireland)

LIMITED.

BRISTOL FACTORY—BRIDMISTON.

BRANCH CIGARETTE FACTORY—
REDCLIFF STREET, BRISTOL.

BRISTOL OFFICE—
86 NEW STREET.

LONDON HOUSE—
53, 54 & 55 HOLBORN VIADUCT, E.C. 4.

MANCHESTER OFFICE—
2 KILVERY'S BUILDINGS,
WITHY GROVE.

TELEGRAMS—
"WILLS, BRISTOL."
"CASTLES, LONDON."

TELEPHONE—
Bristol 1471.
London 553 Holborn.

Packet Cut Cavendish.

No. 1 Best Black Cut Cavendish—

Minimum Retail
Selling Prices,
prescribed by
Conditions of Sale

			x	c.
In 4 oz. patent tins	1	6
1 lb. patent tins	5	9

Cigarettes.

Autumn Gold—(gold tipped).

In square tin boxes of 25	(bijou size)	1	2
Scented—In square tin boxes of 25,	do.	1	3
In cardboard boxes of 10	(medium size)	0	6
In cardboard boxes of 100	(large size)	8	0
Scented—In cardboard boxes of 100,	do.	8	6
Fancy padded boxes of 25	do.	2	3

Best Bird's Eye—

In paper packets of 10	0	3
patent tins of 50	1	2

Capstan Navy Cut—"Mild."

In cartons of 10	0	2½
cartons of 20	0	5
patent tins of 50	1	0

Cigarettes—continued.

	Minimum Retail Selling Price, provided by Conditions of Sale
Capstan Navy Cut—"Medium."	
In cartons of 10	0 2½
cartons of 10 (conical)	0 2½
cartons of 10, with mouthpieces	0 2½
cartons of 20	0 5
patent tins of 50	1 0
square tin boxes of 100	3 2
square tin boxes of 25, gold tipped	1 2
square tin boxes of 50, gold tipped	2 2
square tin boxes of 100, gold tipped	4 0
Capstan Navy Cut—"Full."	
In cartons of 10	0 2½
patent tins of 50	1 0
Cinderella—	
In paper packets of 5	0 1
Dahabeah—(Turkish). (Oval).	
In flat cartons of 10	0 6
Per ½ ounce	0 5
1 ounce	0 9
2 ounces	1 6
4 ounces	3 0
8 oz. original box	5 8
1 lb.	11 4
Diamond Queen—	
In cartons of 10, with mouthpieces	0 2½
patent tins of 50	1 0

Cigarettes—continued.

Evening Star—(Virginia).

	Maximum Retail Selling Prices, governed by Conditions of Sale	
	¢	¢
Per $\frac{1}{2}$ ounce (plain or scented)	0	3 $\frac{1}{2}$
1 ounce	0	6
2 ounces	1	0
4 ounces	2	0
8 oz. original box	3	10
1 lb.	7	8

Firefly—

In 1 oz. foil packets and *pro rata* 0 6

Gold Flake—

In paper packets of 10	0	3
cartons of 20	0	6
square tin boxes of 10	0	4
square tin boxes of 10 (conical)	0	4
square tin boxes of 20	0	8
square tin boxes of 100	3	3
patent tins of 50	1	2

Gold Flake—(gold tipped).

In square tin boxes of 25	1	2
square tin boxes of 50	2	2
square tin boxes of 100	4	0

Gossips—(Virginia).

Per $\frac{1}{2}$ ounce	0	3
1 ounce	0	5
2 ounces	0	10
4 ounces	1	8
8 oz. original box	3	4
1 lb.	6	8

Cigarettes—continued.

Minimum Retail
Selling Price,
protected by
Conditions of Sale

Heartsease—

In paper packets of 10 0 2½

Jock Scott—(Virginia).

Per ½ ounce 0 4
 1 ounce 0 7
 2 ounces 1 2
 4 ounces 2 4
 8 oz. original box 4 5
 1 lb. 8 10

Kingfisher—

In cartons of 10, with mouthpieces 0 2½

Louisville—

In paper packets of 10 0 2½
 cartons of 10, with mouthpieces 0 2½

Morning Star—(Virginia).

Per ½ ounce 0 3½
 1 ounce 0 6
 2 ounces 1 0
 4 ounces 2 0
 8 oz. original box 3 10
 1 lb. 7 8

Pasha—(Turkish).

Per ½ ounce 0 4
 1 ounce 0 7
 2 ounces 1 2
 4 ounces 2 4
 8 oz. original box 4 5
 1 lb. 8 10

Cigarettes—continued.

Passing Clouds—(Virginia).

	Mercury Retail Selling Prices prevailed by Conditions of Sale	
	c.	d.
Per $\frac{1}{2}$ ounce	0	4 $\frac{1}{2}$
1 ounce	0	8
2 ounces	1	4
4 ounces	2	8
8 oz. original box	5	0
1 lb.	10	0
patent tin of 50	1	4
cardboard box of 100	3	0

Gold tipped—Per $\frac{1}{2}$ ounce	0	5 $\frac{1}{2}$
1 ounce	0	10
2 ounces	1	8
4 ounces	3	4
8 oz. original box	6	2
1 lb.	12	4

Pirate—(Virginia).

Per $\frac{1}{2}$ ounce	0	3 $\frac{1}{2}$
1 ounce	0	6
2 ounces	1	0
4 ounces	2	0
8 oz. original box	3	10
1 lb.	7	8
patent tin of 50	1	0

Pole Star—

In square tin boxes of 100	6	6
square tin boxes of 100, gold tipped	7	0

Cigarettes—continued.

Red Hussar—

	Minimum Retail Selling Prices, provided by Conditions of Sale	
	s.	d.
In cartons of 5, with mouthpieces	0	1
cartons of 10 ditto	0	2
oval tins of 25	0	5
oval tins of 50, with holder	0	10

Sahara—(Turkish).

In flat cartons of 10	0	9
square tin boxes of 100	7	0
patent tins of 50	2	0
fancy padded boxes of 25	2	0

Sahara—(Turkish). (gold tipped).

In square tin boxes of 25 (bijou size)	1	0
square tin boxes of 100	8	0

Sixpenny Weights—(Virginia).

Per $\frac{1}{2}$ ounce	0	3 $\frac{1}{2}$
1 ounce	0	6
2 ounces	1	0
4 ounces	2	0
8 oz. original box	3	10
1 lb.	7	8

Straight Cut—(Virginia).

Per $\frac{1}{2}$ ounce	0	4
1 ounce	0	7
2 ounces	1	2
4 ounces	2	4
8 oz. original box	4	5
1 lb.	8	10

Cigarettes—continued.

Sweetness and Light—(gold tipped).

Minimum Retail
Selling Prices,
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Conditions of Sale

In cardboard boxes of 10 (large size)	0 8
square tin boxes of 100 ditto	6 0

Three Castles—

In paper packets of 10	0 4
cartons of 10, with mouthpieces	0 4
cardboard boxes of 20	0 9
square tin boxes of 10	0 5
square tin boxes of 25 (bijou size)	0 9
square tin boxes of 20	0 9½
square tin boxes of 100	3 8
square tin boxes of 100 (tipped)	3 8
patent tins of 50	1 8

Three Castles—(gold tipped).

In square tin boxes of 25	1 4
square tin boxes of 50	2 5
square tin boxes of 100	4 0

Wild Woodbine—

In paper packets of 5	0 1
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