

1. Executive Summary — Per Diem Pop-Up Public Safety Awareness Plan

1.1 A New Epoch of Safety in Gathering

Per Diem brings safety into the open air—at gates, on promenades, along waterfronts—so celebration and protection move as one choreography. Our pop-ups reframe high-joy corridors as living sanctuaries, where **Guardian Angel Teams** (Per Diem staff, partners, trained volunteers) welcome, guide, and rehearse simple skills that travel home as confidence. The Companion App turns wayfinding and quick drills into friendly prompts; QR touchpoints make the routines easy to start and hard to forget.

1.2 Proof-of-Safety & the PoX³ Network-of-Proof

Trust is verified, not assumed. The **PoX³: Network-of-Proof** anchors the plan: PoX₁ channels a small share of tickets, concessions, lodging, and venue experiences into a visible **Civic Token Treasury**; PoX₂ mints **Proof-of-Safety (PoS) Guardian Angel** badges for micro-drills, reports, and **Safe Place** adoptions; PoX₃ honors exemplary service—public, permanent, soulbound. The Per Diem Companion App & PoX³ Wallet record these proofs and make recognitions portable across venues and cities—one ledger, many moments of care.

1.3 Architecture as Assurance (Pop-Up Edition)

Safety is legibility. Each footprint we design privileges structured access, clear circulation, calm-space pods, and **“Ask & Report”** counters. Movement is intuitive—two exits learned in 60 seconds, a family reunification point marked in moments—while on-device cues reinforce wayfinding and reporting so guests can feel the choreography of care beneath the music and lights.

1.4 Hospitality and Security as One

Every hospitality moment is a teaching moment. Water refill bars host heat briefings; merch pick-ups run cyber checkups; tasting tents offer two-minute first-aid. Tokenized engagement turns point-of-sale into point-of-safety—guests scan with the app to earn PoS badges and unlock **Angel Perks**, while the wallet enables PoX-station scanning, rewards, and keepsakes that tie memory to skill.

1.5 Recovery, Care, and Crisis Response

Each stop stands up **Care & Response Hubs** for on-scene medical attention, survivor services, and warm handoffs to wellness partners. After the music fades, QR follow-ups in the app carry people into counseling and advocacy so care has continuity—not just contact. PoX³ lifts those who turn crisis into

stability, and the wallet provides equitable access to **Civic Token Treasury** benefits.

1.6 Culture of Vigilance and Resilience

Preparedness is practiced in public: pledge walls, exit-choreography moments, mentorship sign-ups, Safe Place onboarding, and “**See • Share • Secure**” reporting—short, joyful activations that mint proofs and strengthen civic pride. A traveling **Proof-of-Preparedness Week** keeps vigilance in rhythm, with the app powering tip intake, drills, and badge streaks that mature into a shared civic rewards.

1.7 Sustainability of Safety (Civic Treasury)

Per Diem funds protection the way communities live it—out in the open, where we gather. Transaction-linked vertical tokens (\$EVENT / \$GAME / \$DINING / \$LODGE) and core civic tokens (\$SAFE, \$CARE, \$CIVIC, \$GUARD) flow into a **Civic Safety Treasury**. Micro-contributions add up to visible improvements—from **Safe** Pathways to Care Hubs—with transparent wallet dashboards and regenerative allocations that return value to host corridors first.

1.8 Tiers of Preparedness

Per Diem sets the stage so what people love doing—gathering—also builds what they need—readiness. Each pop-up’s agenda is composed from three strands: (1) an evidence-

based hazard lens that spots what can be interrupted before it harms (Behavioral Threat & Experiential Assessment & Management Team (BTEAM), anonymous reporting at scale, ERPO use for explicit threats, DV firearm relinquishment, ghost-gun and conversion-device trends); (2) a civic playbook that translates need into welcoming activations (Preparedness Festivals, Neighborhood Ambassadors, Smart Safe Zones, Recovery & Resilience Hubs, Youth mentorship); and (3) a city-by-city events map so we meet families where they already are—parades, marathons, festivals, waterfront fireworks—matching topics to crowd patterns, dwell time, and season.

Signature event offerings available for activation:

- **Overdose Prevention & Fentanyl Awareness** — two-minute naloxone practice, hotspot reporting, “Who I carry for” remembrance wall. (Token: \$SAFE + \$CARE; PoS badge on completion.)
- **Domestic Violence & Firearm Relinquishment** — confidential consults, ERPO how-to, survivor support linkages; public \$GUARD recognitions for verified relinquishments. (Token: \$CARE + \$GUARD.)
- **Heat Illness & Extreme-Weather Readiness** — alert enrollment, “pack-a-go-bag in 120 seconds,” hydration/shade coaching. (Token: \$SAFE + \$HOME.)

- **Crowd Safety & Event Preparedness** — exit-mapping games for kids, family reunification cards, “stop-look-flow” micro-drills. (Token: \$SAFE + \$EVENT.)
- **Hate-Crime Prevention & Safe-Space Awareness** — Safe Place decals for merchants, ally pledges, quick pathways to report bias incidents—especially at Pride and cultural parades. (Tokens: \$VOICE + \$GUARD.)
- **Anonymous Reporting & Guardianship (See • Share • Secure)** — always-open, human-triaged tips via booth and app, feeding BTAM partners for preventive action.

The Companion App & PoX³ Wallet can provide the right prompts (exits, calm spaces, tipline), unlock **Angel Perks**, and mint **Proof-of-Safety (PoS)**—while PoX₁ receipts show how celebration seeds the Civic Token Treasury, and PoX₃ honors elevate exemplary guardianship. Vigilance becomes visible, aspirational, and shared—topic by topic, block by block, city by city.

Conclusion — Presence, Protected (On the Road)

The Per Diem Pop-Up Public Safety Awareness Plan converts attendance into participation, service into recognition, and spending into shared civic resilience. With Guardian Angels at the forefront, a Civic Token Treasury under the hood, and the

Companion App & PoX³ Wallet preserving the memory of care through proofs, every city stop becomes more than a show—it becomes a legacy of safe presence we build together, stop after stop, city after city.

2. Vision & Mission — Per Diem Public Safety Plan

Per Diem Public Safety Plan imagines every concourse, plaza, and neighborhood edge as a stage for care—a place where shared joy is held securely and remembered with pride. Safety is not a checkpoint off to the side; it is the quiet architecture of belonging layered into the day: clear paths, welcoming faces, and cues that help people navigate with ease. In this vision, **Guardian Angels**—Per Diem teams, partners, and participants—stand shoulder to shoulder, turning small, learnable actions into proof that communities can protect what they love. The Companion App and PoX³ Wallet capture those actions as **Proof-of-Safety (PoS)**, while the **Civic Token Treasury** returns value to the very blocks that host our gatherings—so presence is not just enjoyed, it is kept.

2.2 Mission — To Elevate Living Through Integrated Safety

Our mission is to recast safety as participation, harmonizing advanced protection with hospitality, culture, and everyday life so confidence travels with the crowd.

Preparedness as Presence

Pocket-sized learning—one-minute exit orientation, “secure-your-phone” steps, family reunification cards, overdose basics—meets people where they already are: at gates, on promenades, near transit, inside family zones. **Guardian Angel Teams** guide; the Companion App prompts; **Proof-of-Safety** badges commemorate what was learned.

Integrated Security Infrastructure

Human-triaged reporting (Ask & Report counters and in-app intake), legible circulation and sightlines, responsive staffing, calm-space pods, and mobile response carts make vigilance feel like welcome. The app moves tips to people—not to a void—and the PoX³ Wallet anchors transparent recognition.

Health, Recovery, and Care

On-scene first aid and survivor support flow into post-event follow-through via QR handoffs. **Civic Safety Treasury** pathways and wallet dashboards help ensure access remains equitable, timely, and visible—care with continuity, not just contact.

Cultural Safety Programming

Festivals, markets, and public showcases carry safety into the spotlight—pledges, Safe Place adoptions, mentorship sign-ups, and crowd-aware habits that earn PoS without dampening celebration. The result is a recognizable language of care that travels city to city.

At its foundation, the plan extends Per Diem Tokenomics into security: guests and residents mint PoS for trainings and reports; staff and partners receive **PoX³ (Proof-of-Excellence)** for standout service; the **Civic Token Treasury** channels transaction-linked value back into readiness. Vigilance becomes rewarded, remembered, and regenerative.

2.3 The Per Diem Difference

Per Diem fuses culture, architecture, and tokenomics into one living ecosystem. Safety is lived daily—embedded in design, honored through **PoX³: Network-of-Proof**, and sustained by community participation through the Companion App and PoX³ Wallet. Guests, residents, merchants, and staff become co-authors of security, earning **Guardian Angel** standing for tangible contributions—seeing, sharing, assisting, guiding—so excellence is not only delivered, it is documented and celebrated.

2.4 The Four Pillars of Public Safety

The plan rests on four enduring pillars, expressed through the **Guardian Angel** lens:

Innovation in Safety Design

Pop-up geometry and resilient circulation that teach at a glance; shade, hydration, and quiet rooms as acts of care; Angel-staffed Ask & Report points integrated into the flow.

Tokenomics Integration & Incentives

PoX³: Network-of-Proof—PoX₁ channels a fractional share from tickets, concessions, lodging, and venue experiences into the Civic Token Treasury; PoX₂ mints Guardian Angel PoS for learn-and-do moments; PoX₃ confers soulbound honors for extraordinary protection. The Companion App & Wallet make proofs portable and funding transparent.

Partnerships & Governance

Agencies, brands, educators, health systems, and communities align under shared playbooks. Integrated Safety Councils steward protocols and learning; metrics track training, reporting, response, and reinvestment so people can see how vigilance becomes investment.

Sustainability & Community Impact

Training pipelines, jobs in safety sectors, renewable mobile infrastructure, accessibility, and \$CIVIC-backed engagement ensure each city stop leaves capacity behind—skills kept, paths improved, trust strengthened.

Conclusion — A Legacy of Safe Presence

The Per Diem Public Safety Plan turns attendance into participation, service into recognition, and spending into shared civic resilience. With **Guardian Angels** out front, a **Civic Token Treasury** under the hood, and the **Companion App & PoX³ Wallet** preserving the memory of care, gatherings become stories not only remembered but safeguarded—moments carried forward as proof that presence itself is precious and protected.

3. Business Model — Pop-Up Public Safety Awareness Campaign

3.1 A Regenerative Economy Rooted in Protection (On the Road)

The Pop-Up Public Safety Awareness Campaign is Per Diem's living safety economy in motion—designed for streets, parade routes, festival gates, stadium concourses, and waterfront viewing zones. Every on-site interaction (a two-minute drill, a **See/Share/Secure** report, a **Safe Place** adoption) is converted into recognition and value: participants earn visible badges and token rewards; partners help fund readiness that stays behind after the stage comes down. In Per Diem's model, safety is not only operational; it is cultural and regenerative, so vigilance circulates back as trust, memory, and belonging across each host city.

3.2 Tokenomics as the Framework of Pop-Up Safety

Per Diem's token system powers the campaign's on-site incentives and its post-event legacy: \$SAFE for preparedness actions, \$CARE for wellness and recovery access, \$CIVIC for volunteerism/reporting, and \$GUARD to honor excellence in vigilance. These tokens operate under the **PoX³ Network-of-**

Proof, so every pledge, drill, or report mints a record that the community can see and celebrate.

- **PoX₁ — Proof of Exchange** (Resilience Funding). Fractional micro-fees tied to on-site transactions (tickets, food, retail) route to local Safety Treasuries to fund equipment, training, and response upgrades for future events.
- **PoX₂ — Proof of Safety Experience**. Guests earn evolving Proof-of-Safety collectibles for completing exit-mapping, naloxone practice, near-miss reporting, or mentorship sign-ups—portable badges that state, *I showed up for safety*.
- **PoX₃ — Proof of Excellence** in Protection. Soulbound honors for staff, responders, and partner teams who deliver exemplary protection and care—publicly and permanently recognized.

Vertical tokens at events. Core tokens like \$EVENT / \$GAME / \$DINING / \$LODGE stream a portion of each purchase into the **Public Safety Treasury**—turning celebration into preparedness while participants earn **Proof-of-Safety** for their actions.

3.3 Hospitality & Retail — Safety as Everyday Rhythm (At the Booths & Gates)

Within the festival map—entry lanes, promenades, family zones—hospitality moments double as micro-trainings and tokenized rewards. A water refill hosts a 60-second heat-safety brief; a merch pickup runs a cyber-hygiene check; a tasting tent offers a two-minute first-aid demo. Participants receive PoX₂ collectibles and small perks, while brand partners co-sponsor resilience initiatives so every purchase strengthens protection.

3.4 Residential & Neighborhood Continuity — After the Crowd Goes Home

Pop-ups seed local capacity. Residents in host corridors access tokenized services—alert enrollments, neighborhood-watch onboarding, family go-bag drills—with monthly safety credits when they complete trainings. The result is a community where daily living and vigilance are seamlessly integrated, and the campaign’s value persists between event dates.

3.5 Recovery & Response — Care Rooted in Dignity (On-Scene & Follow-Up)

Each event footprint includes **Care & Response Hubs** for immediate intervention and dignified pathways after: first-aid stations, survivor-resource kiosks, and mental-health warm

handoffs on site; post-event QR follow-ups route to \$CARE benefits, counseling, and advocacy. Tokens unlock tiered access so cost never blocks care; excellence in response is honored with PoX₃ and \$GUARD recognition.

3.6 A Network of Safety Value — Beyond a Single Stage

Because the campaign tours fairs, parades, marathons, air shows, and festivals across multiple metros, its financial engine scales with it:

- Every presence contributes to preparedness through PoX₁ micro-funding.
- Every act of vigilance is minted as proof via PoX₂ badges and \$CIVIC/\$SAFE rewards.
- Every host community is woven into a regenerative web of training, reporting, and care—leaving capacity behind after the lights fade.

Conclusion — The Pop-Up Safety Model as a Living Ecosystem

The Pop-Up Public Safety Awareness Campaign makes safety visible and valuable wherever people gather. By weaving preparedness, care, recovery, and vigilance into tokenomics, the campaign ensures that safety is not invisible—it is incentivized, celebrated, and sustained. Every guest report, every drill, every act of staff vigilance becomes part of a collective continuum of Proof-of-Safety; every partnership with government, brands, and communities amplifies resilience; and every memory made at the event is protected as legacy.

Implementation notes (aligning with treasury guidance): Local, state, and national allocations, smart-contract transparency, and burn/scarcity mechanics keep the **Safety Treasury** regenerative and accountable—so each stop on the tour finances the next, and preparedness becomes constant, not occasional.

4. Opportunities — The Living Potential of Per Diem's Pop-Up Public Safety Awareness Campaign

4.1 A Regenerative Business Model (In Motion)

Per Diem's pop-up model converts where people already gather—parades, fairs, marathons, air shows, festivals, stadium concourses, waterfront viewing zones—into a living safety economy stewarded by **Guardian Angel Teams**. Unlike static outreach, each stop activates hospitality, retail, wellness, and culture so every helpful act becomes participation and every moment of presence is remembered and rewarded. Guests are enlisted as **co-Guardians**, not passive audiences—presence is protected as legacy. The **Per Diem Companion App** nudges action in the moment; the **PoX³ Wallet** preserves achievements and shows how value flows back home through the **Civic Token Treasury**.

How it looks on the ground. **Guardian Angels** host micro-trainings, guide flows, and connect visitors to care. Participants advance **Guardian Angel** standing by completing two-minute learn-and-do moments (e.g., exit mapping, Safe Place onboarding, **See•Share•Secure** reporting) that mint Proof-of-Safety (PoS) badges in the app/wallet—vigilance made visible and portable.

4.2 Hospitality & Retail — Everyday Encounters as Legacy (Booths, Gates, Promenades)

Hospitality moments become curated safety encounters: a water-refill bar delivers a 60-second heat brief; a merch pickup doubles as a cyber check; a tasting tent runs two-minute first-aid. Guests scan to earn PoS badges and unlock **Angel Perks**; local vendors and national brands co-sponsor resilience—point-of-sale becomes point-of-safety. The **Companion App** powers scans and prompts; the **PoX³ Wallet** stores keepsakes and receipts that tie memory to skill. Clear circulation, tiered zones, and friendly **Ask & Report** counters keep movement intentional and reporting easy.

4.3 Community Living — A Distributed Village (After the Crowd Goes Home)

The roadshow seeds capacity along event corridors and host neighborhoods. Residents enroll in alerts, complete go-bag drills, and form **Angel Circles** (block-level volunteers). Completing tasks earns \$SAFE / \$CIVIC rewards and **Guardian Angel** progress; merchant rows opt into Safe Place networks. Neighborhood walk-audits and near-miss reports mint micro-proofs that guide quick-build fixes (lighting, crossings,

sightlines)—funded through the **Civic Token Treasury** and surfaced in the wallet’s local dashboard.

4.4 Care & Response — Care Elevated to Legacy (On-Scene & Follow-Up)

Every footprint **includes Care & Response Hubs**: first-aid posts, survivor-resource kiosks, mental-health warm handoffs, and quiet calm spaces. After the event, QR follow-ups route people to counseling, advocacy partners, and token-supported benefits so cost never blocks care. Excellence by medics, volunteers, vendors, and officers is honored with **PoX³**—lifting those who turn crisis into continuity. The Companion App keeps care pathways at hand; the **PoX³ Wallet** displays access, timelines, and recognitions.

4.5 Tokenomics — Mechanics of a Living Ecosystem (Guardian Angels in Practice)

Per Diem’s tokenomics make recognition and resourcing inseparable from action—the backbone of the **Guardian Angel** system:

- **PoX₁ — Proof of Exchange** (Resilience Funding). A fractional share of \$EVENT / \$GAME / \$DINING / \$LODGE

and other on-site purchases flows into local Safety Treasuries, continuously funding training, equipment, and quick-build fixes for the next event. The wallet's treasury view makes it transparent in real time.

- **PoX₂ — Proof of Safety (Guardian Angel Badges).** Guests earn evolving, displayable PoS badges for exit-mapping, naloxone practice, near-miss reporting, Safe Place adoption, and mentorship sign-ups—presence into permanence.
- **PoX₃ — Proof of Excellence.** Soulbound honors for staff and partners who deliver exemplary care and protection—public and permanent.

Tokens interoperate across hospitality, retail, wellness, and neighborhood programs: a water-refill briefing can earn credits toward a family kit; a merchant's Safe Place adoption unlocks staff training; a youth mentorship pledge opens \$EDU / \$MENTOR pathways. Every act moves the safety economy forward and makes guardianship visible.

Civic Safety Initiatives — Where Ideas Meet Streets

Per Diem aligns city partners around initiatives that translate need into welcoming activation and plug directly into the Companion App & Wallet:

- Community Preparedness Festivals that pair cultural celebrations with drills and workshops.
- Neighborhood Resilience Ambassadors (Angel Circles) who lead block-level training and earn token rewards.
- Smart Safe Zones that make parks, plazas, and transit hubs into visible trust anchors with balanced privacy and rapid help.
- Digital Proof-of-Safety Rewards (PoS, \$CIVIC) redeemable for civic services and experiences.
- Youth Safety & Mentorship Programs connected to athletes, creators, and civic leaders.
- Recovery & Resilience Hubs that serve daily wellness and stand ready for emergencies.

These initiatives dovetail with mass-event identification practices (BTAM networks, 24/7 anonymous reporting, ERPO pathways) so prevention is practical, dignified, and timely—and so the app's See • Share • Secure tools feed human triage, not a void.

Event Mapping — Meeting People Where They Gather

Per Diem's agenda is staged where families already converge—from Comic-Con and county fairs to marathons, air shows, and

Pride. City lists guide footprint design and topic cadence (e.g., crowd safety + reunification at fireworks; heat readiness on summer waterfronts; hate-crime reporting at Pride; overdose prevention at music festivals). These stops are pre-matched to Guardian Angel staffing, on-site drills, and token pairings so every event becomes a training ground for care.

In the Pop-Up Campaign, Presence Is Never Fleeting

It is captured, remembered, and rewarded: each badge an ember of what we built together; each purchase a contribution to the next safer day; each Guardian Angel a promise kept. This roadshow converts joy into readiness, hospitality into protection, and moments into a legacy of care—stop after stop, city after city—made visible in the Companion App, preserved in the PoX³ Wallet, and financed by the Civic Token Treasury that returns value to the blocks that host us.

5. Operational Plan — The Living Framework of Per Diem's Pop-Up Public Safety Awareness Campaign

5.1 A Regenerative Safety Framework (On the Road)

Our backbone is a mobile ecosystem, not a binder. Each stop—parade route, festival gate, stadium concourse, waterfront—becomes a temporary sanctuary where preparedness, vigilance, and care generate measurable value for everyone present.

Guardian Angel Teams—Per Diem staff, partners, and vetted volunteers—blend hospitality with protection, welcoming at gates, guiding flows on promenades, and inviting guests into one- and two-minute learn-and-do moments. The Companion App cues the next best action; the **PoX³ Wallet** preserves what was done as Proof-of-Safety (PoS); PoX₁ receipts show how celebration seeds the **Civic Token Treasury**—so presence **Civic Token Treasury** becomes practice, practice becomes pride, and pride is carried home as proof.

5.2 Hospitality & Retail — Daily Operations as Preparedness (Booths, Gates, Promenades)

Integrated protocols. Every hospitality touchpoint doubles as a safety touchpoint:

- Water-refill bars deliver a 60-second heat brief.
 - Merch pick-ups host a “secure your phone in 5” check.
 - Tasting tents run two-minute first-aid and reunification card set-ups.
- Wayfinding, shaded queuing, and calm-space pods teach at a glance and comfort without fuss.

Guardian Angel roles in the field.

- **Angel Guides:** greet, orient, “mark-your-exits” prompts.
- Angel Medics: micro-demos for first aid and naloxone.
- Angel **Liaisons:** connect guests to DV/ERPO pathways and Safe Place decals.
- **Angel Analysts:** staff Ask & Report counters; triage anonymous, human-answered tips.

Tokenized engagement & proof. Guests scan **PoX Stations** with the app to mint PoS for exit mapping, overdose basics, crowd-flow etiquette, and child ID/reunification—unlocking **Angel Perks** (fast-track lines, keepsakes, meet-and-greets). The Wallet shows PoX₁ receipts and partner rewards, turning point-of-sale into point-of-safety.

5.3 Residential Living — A Community of Vigilance (Between Events)

Pop-ups seed capacity that endures after the music stops. Host-corridor residents enroll in alerts, complete family go-bag drills, and form **Angel Circles** (block-level volunteers). Buildings and merchant rows adopt Safe Place protocols; walk-audits and near-miss reports mint micro-proofs that guide quick-build fixes (lighting, crossings, sightlines). The **Civic Token Treasury** funds what neighbors choose; the app and wallet display neighborhood impact, so shared responsibility becomes a steady local habit.

5.4 Recovery & Response — Operational Hubs for Crisis Care (On-Scene & Follow-Up)

When need arises, **Care & Response Hubs** deliver immediate medical attention, triage, and crisis management with dignity. **Angel Medics** and partners provide warm handoffs to survivor services and mental-health supports. After the event, QR follow-ups route people to counseling, advocacy, and token-supported benefits so access is equitable and timely. Excellence in the field—by medics, volunteers, vendors, officers—is honored with **PoX₃ (Proof-of-Excellence)**, elevating those who turn crisis into stability and modeling the culture we expect

everywhere we go. The wallet provides benefits and timelines; the app keeps pathways one tap away.

5.5 Tokenomics — The Engine of Sustainable Safety (Guardian Angels in Practice)

The **PoX³: Network-of-Proof** powers operations, incentives, and memory:

- **PoX₁ — Proof of Exchange.** A fractional share from on-site transactions (tickets \$EVENT, concessions \$DINING, lodging \$LODGE, venue experiences \$GAME) flows into Safety Treasuries—upgrading comms, training, and equipment at the next stop.
- **PoX₂ — Proof of Safety Experience.** Guests and residents earn evolving Guardian Angel badges (PoS) for micro-drills, workshops, reporting, and Safe Place adoption—portable, displayable, human-earned.
- **PoX₃ — Proof of Excellence.** Soulbound recognition for staff and partners who deliver exemplary protection and care—public, permanent, non-transferable. Core tokens—\$SAFE, \$CARE, \$CIVIC, \$GUARD—attach to each act so recognition and resourcing remain inseparable from action. The more we participate, the stronger the treasury—and the safer the roadshow.

5.6 Expanded Operational Opportunities (Roadshow Edition)

Civic Safety Initiatives align partners and residents with on-site programming and the app/wallet stack:

- Community Preparedness Festivals that pair culture with drills and workshops.
- Neighborhood Resilience Ambassadors (**Angel Circles**) earning \$CIVIC, \$SAFE, or \$GUARD for block-level training.
- Smart Safe Zones—parks, plazas, transit nodes—equipped as trust anchors with rapid help and balanced privacy.
- Digital Proof-of-Safety Rewards (PoS + civic tokens) redeemable for wellness, transit, or youth programs.
- Youth Safety & Mentorship linked to athletes, creators, and civic leaders.
- Recovery & Resilience Hubs serving daily wellness, ready for surge.

Education partners host Angel Labs; brands co-create limited badge drops and sponsor Angel Perks; volunteers earn visible credit for real service—guardianship you can show and share.

5.7 Governance & Continuous Evaluation (Guardian Angel Councils & Metrics)

Integrated Safety Councils bring Per Diem leadership together with public-safety agencies, community representatives, and event producers to govern protocols and share lessons. Auditing & Metrics track response times, training completions, tipline throughput, Safe Place adoptions, and reinvestment to **Safety Treasuries**. Feedback loops—incident reviews and after-action debriefs—update the **Angel Playbook** as communities and threats evolve. Transparent dashboards in the wallet render progress visible: proof, not platitudes.

Conclusion — Presence, Secured as Practice

This operational plan makes safety felt and visible: every transaction funds preparedness; every guest encounter is a chance to learn; every resident strengthens resilience; every contribution by staff or partner is honored as **Guardian Angel** legacy. With the **Companion App**, **PoX³ Wallet**, **Civic Token Treasury**, and **Civic Safety Initiatives** working in concert, presence is not only remembered—it is actively protected, rewarded, and sustained wherever the roadshow goes.

6. Management & Staffing Plan — Per Diem Pop-Up Public Safety Awareness Campaign

6.1 A Living Organization of Vigilance (On the Road)

Per Diem administers staffing as a traveling network of guardianship, not a static department. Leadership, staff, partners, and volunteers interlock as **Guardian Angels** who turn hospitality into protection and presence into practice—every welcome, micro-training, and calm conversation at Ask & Report is captured as Proof-of-Safety (PoS) in the Companion App and preserved in the PoX³ **Wallet**. This regenerative design keeps preparedness proactive, response immediate, and recovery dignified—city after city—while PoX₁ receipts show how celebration helps fund the **Civic Token Treasury** that reinvests locally.

6.2 Leadership Structure (Guardian Angel Command)

Chief Safety & Resilience Officer (CSRO). Per Diem's Arch Angel and liaison to public agencies, producers, and venues; orchestrates touring safety systems.

BTEAM Director (Behavioral Threat & Experience Assessment &

Management). Leads the Angel Assessment Team—human-triaged tips, OSINT, threat management, and experience safeguards.

Recovery & Response Director. Stands up Care & Response Hubs; coordinates medical partners, survivor supports, and continuity of care.

Community & Tokenomics Integration Lead. Embeds PoS and PoX³: Network-of-Proof into daily ops and operates dashboards that show how vigilance becomes investment.

Together, this tier balances strategy, readiness, and culture—keeping every footprint welcoming, legible, and secure while honoring **Guardian Angel** achievements in real time.

6.3 Staffing Philosophy — Guardianship as Service

Every role—greeter to medic, analyst to artist liaison—is reframed as protection through service; staff are custodians of presence and trust.

- Training. **Angels** complete preparedness education, de-escalation, ERPO/DV pathways, overdose reversal, reunification, accessibility etiquette, and site-specific drills before gates open.

- Recognition. Everyday acts mint PoS that elevate **Angel** standing; excellence earns **PoX³**—public, permanent, soulbound.
- Integration. Safety responsibilities are woven through hospitality, retail, cultural, and neighborhood activations so vigilance becomes a shared norm.

6.4 Operational Teams (Field Angels)

Preparedness & Engagement Angels. Deliver micro-drills (exit-mapping, naloxone, child ID, cyber hygiene), coordinate pledge walls, and run Safe Place adoptions with corridor merchants.

Rapid Response Angels. Cross-functional units (medical, grounds, stage, crowd) positioned at choke points and high-dwell zones for immediate intervention and reunification support.

Wellness & Care Angels. Clinicians and advocates staffing calm spaces and survivor kiosks; lead warm handoffs to mental-health and DV partners.

Technology & Intelligence Angels. Operate anonymous tipline triage, open-source monitoring, and tokenized engagement systems—privacy-guarded, human-led.

All teams move under one doctrine—**prevent → respond → recover**—with a public-facing warmth that makes safety feel like welcome.

6.5 Tokenomics in Staffing & Governance — Badges that Build the Culture

Per Diem's token ecosystem keeps staffing transparent, incentivized, and sustainable across the tour:

- **PoX₁ — Proof of Exchange.** A fractional share from tickets (\$EVENT), concessions (\$DINING), lodging (\$LODGE), and venue experiences (\$GAME) funds Angel training, wellness, equipment, and comms at the next stop—celebration into preparedness, visible in the Wallet's treasury view.
- **PoX₂ — Proof of Safety Experience.** Angels earn evolving digital recognitions for workshops, incident resolution, mentoring volunteers, and hitting readiness SLAs; guests earn PoS for learn-and-do moments.
- **PoX₃ — Proof of Excellence.** Soulbound honors for extraordinary protection and care—public, permanent, non-transferable.

Core tokens \$SAFE, \$CARE, \$CIVIC, \$GUARD attach to actions so recognition and resourcing remain inseparable from behavior; staff can literally see how each hour of service powers the **Civic Token Treasury** and the community it serves.

6.6 Partnerships & External Coordination (The Wider Halo)

Public Safety & Emergency Agencies. Embedded liaisons synchronize incident command, comms, and after-action reviews; mutual-aid playbooks are pre-briefed before doors.

Healthcare & Recovery Partners. Hospitals, universities, and wellness providers integrate with **Care & Response Hubs** for rapid handoffs and post-event continuity.

Community Organizations & Volunteers. Residents and nonprofits join **Angel Circles** and are incentivized with \$CIVIC rewards for drills, audits, and stewardship roles—aligning with **Per Diem's Civic Safety Initiatives**.

The pop-up functions as a hub in a national network of resilience—shared protocols as prevention, intervention, education, and redirection.

6.7 Evaluation & Adaptation (Proof, Not Promises)

Performance Metrics. Response times, training completions, pledge counts, tipline throughput, Safe Place adoptions, and reinvestment to local treasuries.

Adaptive Protocols. Continuous improvement via feedback loops, analytics from PoS/PoX³, heat maps of incidents/near-misses, and community listening posts.

Transparency. Public summaries of preparedness outcomes and treasury flows build trust and position Per Diem as a beacon of accountable safety leadership.

Conclusion — Staffing as Legacy, Angels in Practice

This strategy makes safety felt and seen: every welcome an act of watchfulness, every drill a thread in the social fabric, every intervention a promise kept. **Guardian Angels**—Per Diem teams, partners, and participants—earn status and badges that turn service into story and story into shared legacy. Safety becomes not only operational—it becomes identity, proof, and belonging that travels with the campaign and stays behind as capacity in every community we serve.

7. Marketing & Engagement Strategy — Per Diem Pop-Up Public Safety Awareness Campaign

7.1 A Beacon of Trust and Preparedness

Our roadshow markets safety as a living experience—welcoming, measurable, and shared. Every appearance invites people to stand with our **Guardian Angels**—Per Diem teams, partners, and volunteers—by taking small, meaningful actions that protect the moments we gather to celebrate. The booth is the headline, the **Companion App** provides gentle prompts and wayfinding, and the **PoX³ Wallet** preserves Proof-of-Safety (PoS) badges and PoX₃ honors as carryable recognition. Messaging, design, and programming fuse into a single promise: *presence is protected here—by you, by us, by all of us together*. The **Civic Token Treasury** turns participation into local improvements, so audiences can literally see how their choices fund safer corridors and the **Civic Safety Initiatives** that lift them.

7.2 Platforms & Engagement Avenues

On-Site (our primary stage). LED pylons, host scripts, and promenade banners spotlight “Lightning Drills”—exit mapping in 60 seconds, naloxone basics in 120, **See • Share • Secure** in

three taps. AR overlays help families mark two exits and a meet-up point; QR wristbands and **PoX Stations** mint PoS instantly. Guardian Angel Teams staff **Ask & Report** counters, calm-space pods, and adoption walls for Safe Place allies—turning vigilance into something guests can feel and do.

Digital & Social. Stories capture on-site learning; “Angel Tips of the Day” travel as shorts; token-gated micro-courses convert views into Angel-in-Training credit. Real-time badge boards in-app celebrate progress—never trauma—so recognition stays human and dignified.

Broadcast & Streaming. Local outlets and streamers feature Safety in Practice segments—family reunification wins, Safe Place expansions, neighborhood fixes funded by the Civic Token Treasury—framing preparedness as civic pride.

Token-Enhanced Experiences. Completing actions unlocks Angel Perks—priority lanes, meet-and-greets, behind-the-scenes command-cart walk-throughs—so memory and skill are minted together, visible in the PoX³ Wallet.

7.3 Outreach Strategies & Target Communities

Hospitality & Lodging. Nearby hotels host Guardian Angel Lobbies: two-minute safety tips at check-in (alerts, exits, meet-

up points) that mint PoS, with coffee credits or late checkout as perks—tracked in the wallet.

Food & Beverage. Chef booths pair tastings with first-aid or heat-safety teach-ins; diners scan to pledge and earn PoS while venues earn \$SAFE / \$CIVIC for hosting micro-drills that support Civic Safety Initiatives on the same block.

Retail & Commerce. Co-branded wearables—reflective totes, phone wallets—carry QR links to drills and tip lines; merchants adopting Safe Place ally protocols receive Angel-Ambassador decals and dashboard recognition in the app.

Residential & Neighborhood. After the event, corridor residents join Angel Circles (block-level volunteers), logging go-bag drills and near-miss reports that mint micro-proofs and guide quick-build fixes (lighting, crossings)—funded by the Civic Token Treasury and displayed in local impact views.

Wellness, Fitness & Recovery. Gyms and clinics host Secure Your Phone in 5 and Naloxone Basics pop-ups; PoS converts to credits for training, counseling, or family kits—marketing that meets people in the cadence of daily life.

7.4 Public Relations & Advocacy

Safety in the Spotlight. Preparedness festivals, exit-choreography moments before headliners, and Angel Roll Calls

that thank community guardians are press-ready without fear-mongering—and they show the Companion App and PoX³ Wallet at work.

Cultural Branding. Artists, athletes, faith leaders, and first responders co-host brief teach-ins—your favorite voice sharing a skill that may save a life—so belonging feels safer and looks like community.

Corporate Sponsorships. Brands underwrite **Care & Response Hubs**, token-match PoS with donations to **Civic Safety Initiatives**, and co-create limited **Guardian Angel** badge series—tying reputation to public trust with receipts visible in the wallet.

Seasonal Cadence. A traveling Proof-of-Preparedness Week anchors spring/fall with city-specific chapters—heat, flood, hate-crime reporting, youth mentorship—so vigilance becomes a recognizable civic tradition, not a one-off.

7.5 The Per Diem Tokenomics Advantage

Currency of Resilience. Core tokens—\$SAFE, \$CARE, \$CIVIC, \$GUARD—align to action: drills, supports, service, excellence. PoS makes participation portable; PoX₃ elevates exemplary **guardianship**—public, permanent, soulbound. The **Civic Token Treasury** shows how tickets, dining, lodging, and experiences

(e.g., \$EVENT / \$GAME / \$DINING / \$LODGE) channel a fractional share into visible improvements—proof, not promises—rendered on the wallet’s dashboards.

Exclusivity with Purpose. **Guardian Angel** tiers unlock deeper experiences (VIP briefings, backstage safety tours) only through real contributions—trainings completed, reports made, neighbors helped—verifiable through the **PoX³: Network-of-Proof**.

Partner Integration. Loyalty links with airlines, hotels, and consumer brands extend benefits—miles for drills, late checkout for service hours—so doing good travels.

Immortalized Moments. Select milestones mint as collectible PoS keepsakes—not for speculation, but as living receipts of care families can look back on, teach from, and carry to the next city.

Conclusion — From Awareness to Legacy (Angels in Practice)

This strategy turns campaigns into communities of **guardianship**. Each message is an invitation, each on-site action a step toward shared safety, each badge a promise kept. Per Diem’s pop-ups leave behind more than memories: they seed local capacity, transparent treasuries, and a growing fellowship

of **Guardian Angels**—whose achievements are seen, honored, and carried forward to the next stop on the road. Presence is remembered because it is protected, and protection is cherished because we practice it together—with the **Companion App**, the **PoX³ Wallet**, and the **Civic Safety Initiatives** connecting the dots from moment to legacy.

8. Security & Safety — Per Diem Pop-Up Public Safety Awareness Campaign (Guardian Angel Model)

8.1 Presence as Protection

Presence matters when it is sheltered. In the pop-up campaign, **Guardian Angel Teams**—Per Diem staff, partner agencies, and trained volunteers—turn streets, gates, promenades, and viewing zones into temporary sanctuaries where joy and vigilance move together. Security is not a wall; it is a welcome—quiet, coordinated, and visible enough to help families linger, performers soar, and neighborhoods shine. Guests, residents, vendors, and sponsors participate as **co-Guardians**, earning Proof-of-Safety (PoS) in the **Companion App** and carrying those achievements in the **PoX³ Wallet**; value generated on site routes into the **Civic Token Treasury** so the city that hosted us keeps the lift.

8.2 Integrated Security & Sensing Ecosystem

Human-led, tech-enabled **guardianship** anchors the roadshow. Smart video and pattern alerts surface anomalies to **Angel Analysts** for decision, documentation, and de-escalation; machines suggest, humans decide. The BTEEAM (Behavioral

Threat & Experience Assessment & Management) receives tips, watches for pre-incident cues, and links care (988/clinical supports) with corrective tools (ERPO, DV relinquishment, stay-away orders) where lawful—prevention with dignity. **See • Share • Secure** runs 24/7 through booth stations, roaming ambassadors, QR bands, and the app’s anonymous, human-answered intake. Every tip shows a plain-language “what happens next” pathway; progress is tracked, not buried. The lesson from cases is clear: most attackers leak intent, many escalate through DV or burst purchases—rapid reporting + human triage + ERPO-ready pathways save lives.

8.4 Structured Access & Flow Management

Safety thrives where movement is legible. Layered zones (public / partner / restricted), shaded queuing, calm-space pods near family areas, and color-coded role bands (guests, **Angels**, vendors, media) keep checks smooth without friction. Inactive routes are locked, signed, and monitored; nothing ambiguous, nothing improvised. The campaign’s Safe Pathways teach two exits, one meet-up point, and courteous crowd flow (“stop—look—move”), supported by gentle wayfinding in the venue and prompts in the app. Inclusion by design is the quiet order that lets belonging flourish.

8.5 Staffing & Preparedness Culture

Our people are more than protectors; they are ambassadors of trust. **Angels** train together before gates open—de-escalation, first aid and naloxone, ERPO/DV pathways, reunification, accessibility etiquette—then take positions at choke points and high-dwell zones as cross-functional Rapid Response units. Participation mints PoS for workshops, drills, assists; excellence earns **PoX³**—public, permanent, soulbound—so service becomes memory the community can see.

8.6 Security Campaigns & Civic Safety Initiatives (Pop-Up Editions)

Safety lives in the open. Each activation pairs **Guardian Angel** achievements with local treasuries so participation finances visible fixes.

8.6.1 Community Preparedness Festivals

Concerts, tasting rows, and arts markets coupled with two-minute first-aid, exit-mapping, and family reunification cards. PoS badges for participants; host corridors accrue tokens that fund next-step improvements.

8.6.2 Neighborhood Resilience Ambassadors

Block-level **Angel Circles** run go-bag drills, distribute resources, and connect neighbors to alerts—earning \$CIVIC and seasonal badges recorded in the wallet.

8.6.3 Integrated Mental Health & Crisis Response Teams

Clinicians and first responders de-escalate in place and hand off to care partners—embedded where people live, study, and gather.

8.6.4 Digital Proof-of-Safety Rewards Program

Mobile/web badges and rewards for drills, reports, and volunteer hours—redeemable for transit, culture, or wellness; **Guardian Angel** tiers track growth.

8.6.5 Youth Safety & Mentorship Programs

Athletes, artists, and civic leaders mentor youth in conflict resolution, cyber awareness, and first aid—identity anchored in resilience.

8.6.6 Smart Safe Zones

Transit hubs and plazas become Beacons of Refuge—SOS kiosks, legible circulation, medical access points, and privacy-respecting observation.

8.6.7 Civic Volunteer Mobilization Platform

A digital hub to recruit, schedule, and badge volunteers for drills, response, and neighborhood projects—credits surfaced in the wallet.

8.6.8 Public–Private Resilience Partnerships

Sponsors co-fund resilience hubs and mobile command carts; in return they co-create safety campaigns and **Angel Perks**—with receipts visible on dashboards.

8.6.9 Annual “Proof of Preparedness” Drill Week

A coordinated week across schools, venues, and neighborhoods; each chapter tailored to the city’s seasonal risks. PoS keepsakes mark participation—proof, not platitudes.

8.6.10 Recovery & Resilience Hubs

Dual-use spaces for daily wellness and surge response—counseling, medical care, survivor support—where **PoX³** recognizes extraordinary service.

8.6.11 Corrective Action Campaigns

“See • Share • Secure,” “Resilience Belongs to Us,” and “From Crisis to Care”—behavior-based reporting, shared responsibility, and seamless recovery pathways, deployed at Comic-Con, county/state fairs, Pride, air shows, marathons, and waterfront fireworks.

8.7 Partnerships & Corrective Action Pathways

Law enforcement, public health, educators, courts, and community networks strengthen the **Guardian Angel** model. ERPO and DV relinquishment workflows are trained and verified; BTEAM-aligned intake→triage→management runs with privacy guardrails and time-to-action metrics; corridors and transit nodes align to Safe Pathways, and vendors adopt Safe Place decals with short ally trainings. The goal: Every Partner, Every Layer—a visible pledge and checklist aligning brands, municipalities, schools, and venues to Per Diem protocols at every stop.

8.8 Recovery & Resilience Hubs

Safety is unfinished until healing is assured. Hubs serve daily as wellness centers and, in crisis, as anchors for response—counseling, medical care, peer mentoring, and case management. Heroes are honored with **PoX³** because excellence deserves public, permanent recognition. Campaign goal: **From Crisis to Care**—at least one hub activated and mapped for the public in every tour city.

Summary — Security as Belonging, Safety as Legacy

Per Diem turns celebration into **guardianship**. Integrated systems, tokenized recognition, and community-facing initiatives make safety participatory and portable—a badge on your phone, a habit in your day, a treasury that funds the next fix. When risks arise, corrective action is immediate, transparent, and dignified. When memories are made, they are protected as legacy by a growing fellowship of **Guardian Angels**—whose achievements are seen, honored, and carried to the next city on the road.

9. Funding Model — Per Diem Pop-Up Public Safety Awareness Campaign (Guardian Angel Model)

9.1 Safety as a Regenerative Economy

Per Diem funds protection the way communities live it—in public, where we gather. Each pop-up turns attendance, hospitality, and retail into a **Civic Token Treasury** that returns value to the community that host us. Transaction-linked flows pair with **Guardian Angel** achievements: every quick drill, **See•Share•Secure** report, and Safe Place adoption mints Proof-of-Safety (PoS) in the **Companion App**, preserves recognition in the **PoX³ Wallet**, and helps finance the next round of readiness. Presence becomes practice; practice becomes funding that neighbors can see.

Revenues created on site are matched by civic partners and amplified by impact capital, so preparedness grows alongside the memories we make. PoS badge mints and **PoX³** honors recycle fees into trainings, drills, and communications—closing the loop between what people do and what communities gain.

9.2 Local Funding Model — Community Anchors of Resilience

Each city stop stands up a **Community Safety Treasury** so dollars earned on the concourse flow back to host corridors. Inputs include a fractional share of dining, lodging, and retail (\approx 0.5–1%), small per-purchase contributions (e.g., \$0.25), opt-in resident micro-allocations, and local sponsorships. Baseline target: 5–7% of local operations dedicated to preparedness, training, and recovery—reported publicly in the wallet dashboard. As these funds convert to real improvements, **Guardian Angels**—teams, partners, and participants—advance status and tiers through verified contributions.

Local allocation priorities (examples):

- **Events & Operations:** Safe Pathways signage, shaded queuing, Ask & Report counters, reunification cards, first-aid points.
- **Community Capacity:** Corridor go-bag kits, **Angel Circle** micro-grants, neighborhood drills, Safe Place merchant onboarding.
- **Care & Recovery:** Pop-up **Care & Response Hubs**, survivor-resource kiosks, \$CARE-supported follow-ups.

9.3 Statewide Funding Model — Layered Safety Treasuries

States scale what works locally. Per Diem aligns a portion of hospitality/tourism taxes to state safety funds, secures dollar-for-dollar matches on local allocations, pairs education subsidies with tokenized curricula, and co-invests in resilient communications and ethically deployed analytics (always human-triaged). Goal: state partners meet or exceed Per Diem inputs, re-investing 10–15% of perceived value into programs that lift every corridor we touch.

State allocation priorities:

- **Event Infrastructure:** Smart Safe Zones at fairgrounds, transit nodes, waterfront plazas; medical access points and refuge wayfinding.
- **Training & Standards:** BTEAM capacity, shared tipline protocols, statewide drill weeks, and youth mentorship tracks.

9.4 National Funding Model — Safety as Cultural Investment

Nationally, Per Diem contributes to a hybrid **National Preparedness Treasury** (Per Diem revenue + federal grants + philanthropy), supported by ESG/impact capital for platform-scale tools (e.g., Proof-of-Preparedness Week, national resilience platforms). Fortune-level partners co-fund touring

safety campaigns and Recovery Hubs; a modest ~3–5% of entertainment/event revenue sustains **See • Share • Secure** and other awareness efforts—so preparedness becomes a shared civic expectation audiences ask for and brands proudly support.

National allocation priorities:

- **Events & Ops:** Touring toolkits for crowd-safety drills and exit choreography; command-cart upgrades.
- **R&D & Knowledge:** Open standards for anonymous reporting, privacy-preserving analytics, cross-city after-action libraries.

9.5 Global Funding Model — Resilience Without Borders

When the halo travels, it leaves capability behind. Overseas hospitality/wellness/retail revenues seed host-nation treasuries; cross-border safety bonds bring values-aligned capital validated by **PoX³** accountability; global festival proceeds feed local campaigns and Recovery Hubs; diaspora and philanthropy extend **guardianship** both home and to the host city. Target: 15–20% of treasury inflows sustained by global expansion to replicate the model across languages and urban forms.

Global allocation priorities:

- **Localized Ops:** Multilingual Safe Pathways and vendor-ally programs tuned to local norms.
- **Comparative R&D:** Heat/flood/crowd behavior pilots adapted across climates and transit patterns.

9.6 Treasury Mechanics & Tokenomics Integration (PoX³)

The **PoX³: Network-of-Proof** keeps funding transparent and regenerative:

- **PoX₁ — Proof-of-Exchange:** a fraction of every fiat/token transaction flows into safety treasuries.
- **PoX₂ — Proof-of-Safety Experience:** badge-mint fees recycle into drills, micro-courses, and communications.
- **PoX₃ — Proof-of-Excellence:** soulbound recognition—public and permanent—for Angels and partners whose service becomes community memory.

Baseline allocations: 40% Local, 30% State & National, 20% Global, 10% Reserve & Innovation—executed via auditable smart contracts and rendered in the **Companion App/Wallet** dashboards for plain-sight trust.

Reserve & Innovation advances:

- Human-led tech: privacy-balanced observation, human triage, comms hardening, token-gated privacy.
- Productized playbooks: simulations, training modules, rapid-deployment kits for the next city.

9.7 Times of Need & Crisis — From Crisis to Care

When pressure rises, funding moves first. Local treasuries activate **Care & Response Hubs** (medical triage, survivor services, calm spaces) and support dignified handoffs to wellness and legal partners; \$CARE ensures equitable access. State and national surge funds augment staffing, language access, reunification, and temporary shelter when systems strain—the promise made in the spotlight holds when the sirens fade.

Crisis triggers & guardrails:

- Smart-contract transparency on inflows/outflows; public dashboards for balances and disbursements.
- Rapid redirects from event allocations to care, food, and shelter credits as conditions warrant.
- PoX³ recognition for responders and partners—excellence documented, not assumed.

Conclusion — Funding as a Circle of Care

This model converts spending into shared resilience and badges into receipts of care. Local treasuries anchor neighborhoods; state partners scale what works; national programs set the tone; global flows carry the halo across borders. With **Guardian Angels**—earning standing through verifiable contributions, every dollar moves like light: illuminating today's joy and financing tomorrow's protection in the same breath.

10. Strategic Partnerships — Pop-Up Public Safety Awareness Campaign (Guardian Angel Model)

10.1 Partnerships as Legacy—Built Live, On the Concourse

Per Diem forms partnerships in the flow of the event itself. At each pop-up footprint, **Guardian Angel Teams** host friendly, high-visibility touchpoints—**PoX Stations**, **Ask & Report** counters, **Care & Response Hubs**—so promoters, vendors, sponsors, and guests can plug into a common safety language that’s measurable and welcoming. Proof-of-Safety (PoS) badges mint in the Companion App; recognitions live in the **PoX³ Wallet**; micro-contributions from transactions feed the **Civic Token Treasury**—turning participation into visible neighborhood improvements.

10.2 The On-Site Partnership Playbook (How We Build It at Every Event)

1. **Co-design the map.** With producers and city partners, we place **Angel** touchpoints where they help most—gates, promenades, family zones, vendor rows—then match topics to dwell time (heat readiness at water stations,

cyber hygiene at merch, reunification cards near family seating).

2. **Activate Proof.** Guests scan at **PoX Stations** to mint PoS for completing a drill or pledge; staff and vendors earn **PoX³** honors for exemplary service; partners can see impact on shared dashboards.
3. **Link value.** A fractional share of tickets, dining, lodging, and retail (\$EVENT / \$DINING / \$LODGE / \$GAME) streams into the local Safety Treasury to fund quick-build fixes—lighting, signage, training—reported in-wallet.
4. **Leave capacity.** After the show, neighborhood Angel Circles continue drills, merchants adopt Safe Place ally standards, and treasury funds seed the next upgrades.

10.3 Partnership Opportunities for Vendors & Market Rows

What vendors get—immediately:

- **More engaged lines.** Offer a two-minute micro-drill at your booth (heat safety, allergy basics, cyber check); guests earn PoS while they wait—engagement without slowing service.

- **Traffic you can measure.** Co-branded QR on menus or displays mints PoS and attributes footfall to your stall in partner dashboards.
- **Neighborhood goodwill.** A small per-purchase contribution flows to the corridor's Safety Treasury—your customers see local impact in the app.

What vendors build—over time:

- **Angel-Ambassador** status for staff who complete brief Safe Place trainings; visible badges earn trust and repeat visits.
- **Access to co-marketing.** Inclusion in “Proof in Every Purchase” and **Preparedness Festival** rows.

10.4 Partnership Opportunities for Corporate Sponsors

On-site integration: Preparedness PSAs, live micro-drills, and PoX Stations woven into stages, concourses, and broadcast segments—safety as hospitality, not fear.

Brand lift with receipts: Tokenized keepsakes + PoS collections in the PoX³ Wallet; treasury dashboards show how your sponsorship underwrote Care Hubs, signage, or training—proof, not promises.

Cause-tied programs: Co-fund Smart Safe Zones, Preparedness

Weeks, and Youth Mentorship—aligned to your CSR/ESG goals and verifiable on-chain.

10.5 Event Producers & Promoters (Stages as Channels for Safety)

With Live Nation/AEG/IMG and regional promoters, we embed PoS activations into halftime hits, pre-show moments, and esports intermissions; tokenized tickets pair with safety keepsakes so fans carry the learning home.

Why it works for producers: calmer flows, clearer egress, sponsorable moments, and measurable public-benefit outcomes linked to your venue.

10.6 Hospitality, Lodging & Wellness (From Check-In to Care)

Hotels host **Guardian Angel Lobbies**—60-second exit orientation and alert sign-ups at check-in; guests earn PoS and perks. Wellness partners co-run **Care & Response Hubs** for daily services and surge response.

Benefit: higher guest satisfaction, visible community stewardship, and treasury credit tied to local improvements.

10.7 Food & Beverage (Preparedness at the Table)

Dining partners weave prompts into menus and queue displays; scans mint PoS while small micro-fees seed the corridor's **Safety Treasury**. Local vendors co-host tasting-plus-training activations.

Benefit: differentiated guest experience, measurable civic impact per receipt, and eligibility for **Angel Perks** co-promotions.

10.8 Retail & Commerce (Proof in Every Purchase)

Co-branded wearables and device add-ons double as gateways to drills and tiplines; each purchase contributes a micro-allocation to safety.

Benefit: loyalty with purpose, attributable safety impact, and PoS-unlocked offers that bring customers back.

10.9 Sports, Fitness & Recovery (Performance Meets Protection)

Teams and leagues script crowd-safety teach-ins and post-event wellness activations; medical partners co-lead **Recovery Hubs**; responders and stewards receive **PoX³** honors.

Benefit: safer fan experience, sponsorable community wins, and a public archive of excellence that builds trust.

10.10 Technology & Infrastructure (Human-Led, Tech-Enabled)

Networks, data platforms, and blockchain partners power privacy-balanced reporting, portable credentials, and auditable treasuries—machines suggest, humans decide.

Benefit: demonstrable accountability (**PoX₁/PoX₂/PoX₃**), AR exit-mapping moments fans love, and standardized venue dashboards.

10.11 Civic, Education & Government (From Venue to Neighborhood)

Cities, school districts, and transit agencies extend pop-up learning into **Preparedness Weeks**, **Smart Safe Zones**, and **Angel Circles**—with student and resident PoS recorded in-app.

Benefit: aligned protocols across corridors, visible reinvestment via the **Safety Treasury**, and quicker time-to-action on reports.

10.12 Cultural Stewards & Creative Agencies (Safety into Story)

Museums, indigenous groups, and creative partners turn preparedness into exhibits, campaigns, and digital keepsakes families can revisit—culture carrying care.

Benefit: mission-aligned programming with measurable public outcomes and collectible PoS series preserved in the wallet.

10.13 What Participants & Guests Gain

- **Belonging with receipts:** PoS badges acknowledge what you learned or recent achievements—portable, displayable, and counted toward **Guardian Angel** tiers.
- **Perks with purpose:** **Angel Perks** unlock at milestones (fast-track lines, meet-and-greets, local offers).
- **Visible neighborhood impact:** In-app treasury views show how your attendance funded the next fix.

Why Partner with the Per Diem Pop-Up Booths

- **Operational value:** smoother flows, fewer incidents, faster handoffs to care—measurable in shared dashboards.

- **Marketing value:** brandable, human-positive moments tied to proofs and keepsakes guests cherish.
- **Civic value:** micro-funding that stays local, with transparent allocation and community credit.

Partner Roster (Illustrative — Built to Fit Each Stop)

- **Local:** city/county agencies, school districts, transit & parks, merchant associations, community health centers, neighborhood arts groups.
- **National:** Live Nation, AEG, IMG; Marriott, Hilton; Levy, Aramark; Apple, Nike, Lululemon; NFL/MLB/MLS; Cedars-Sinai; Cisco/Oracle/IBM; major museums & creative agencies.
- **Global:** international NGOs, cultural ministries, global festival operators, diaspora networks.

Conclusion — Partnerships You Can Feel, Proof You Can See

At every stop, Per Diem turns partnership into something guests can hold and neighborhoods can measure. The **Companion App** and **PoX³ Wallet** make actions count; the **PoX³: Network-of-Proof** keeps recognition honest and portable; and the **Civic**

Token Treasury brings funding home. For vendors, sponsors, producers, and participants, the booth is more than a table—it's a gateway to legacy, where celebration lifts safety and every proof becomes part of a shared story of care.

11. Tokenomics Structure — The Mechanics of a Living Safety Economy (Pop-Up Edition)

Introduction: Tokenomics as Infrastructure (On the Road)

Per Diem's pop-up network runs as a tokenized public-safety ecosystem. Every helpful action—entry, dining, purchases, micro-drills, reports, care handoffs—is prompted by the **Companion App**, authenticated in the **PoX³ Wallet**, and routed through the **Civic Token Treasury** to fund visible fixes in the host corridor. Tokens are functional rails for seamless access, verifiable participation, and regenerative funding—leaving capacity behind after the stages go dark.

11.1 Transactional Framework — Daily Operations at Scale (Across Pop-Ups)

Tokens operate as operational keys at each stop, turning attendance into preparedness and spend into shared resilience:

- **Access & Ticketing.** Smart tickets verify entry, mint attendance proofs, and unlock on-the-spot upgrades when guests complete quick drills (e.g., exit-mapping).
- **Food & Beverage.** Queue scans and menu prompts award Proof-of-Safety (PoS) for heat awareness, allergy basics, and hydration checkpoints.
- **Retail & Merchandise.** Purchases attach authenticated keepsakes and PoS collectibles that bind memory to a learned skill.
- **Hospitality & Lodging.** Check-in briefings mint PoS (alerts, exits, meet-up point), with perks shown in the wallet.
- **Wellness & Care.** On-scene services and post-event follow-ups are recorded as proof of care for equitable access to token benefits.

All transactions finalize on chain with plain-sight integrity for guests, vendors, and operators.

11.2 Utility Mechanics — More Than Payment (Guardian Angels in Practice)

Token utility lifts participation beyond checkout:

- **Keys to Access.** Unlock teach-ins, calm-space entry, and guided tours hosted by **Guardian Angel Teams**.

- **Dynamic Identity.** Evolving PoS profiles reflect real contributions—drills done, tips shared, care assisted—advancing **Guardian Angel** standing.
- **Instant Upgrades.** Fast-track lanes, seat improvements, and meet-and-greets are granted for verified safety actions—proof first, perk second.
- **Family & Residency Markers.** Group wallets and block affiliations accrue benefits for **Angel Circles**, Safe Place adoptions, and walk-audits.

The result is a ladder of belonging where recognition follows contribution and travels city to city.

11.3 Revenue Circulation & Governance — The Civic Token Treasury (Pop-Up Mechanics)

Per Diem's token system is circular, transparent, and regenerative:

- **PoX₁ Micro-Funding.** A fractional share of tickets, concessions, lodging, and retail (\$EVENT / \$DINING / \$LODGE / \$GAME) streams into local **Safety Treasuries** for Safe Pathways, signage, training, and **Civic Safety Initiatives**.

- **Royalties & Keepsakes.** Smart-contract royalties on collectibles sustain awareness programming and **Recovery Hubs**.
- **Seasonal Velocity.** Fairs, marathons, air shows, festivals, and waterfront fireworks drive predictable token velocity that replenishes readiness between stops.
- **Open Governance.** Operator/partner dashboards and community views align allocations with measurable outcomes—proof, not promises, rendered in the app and wallet.

Baseline allocations (illustrative): 40% Local, 30% State & National, 20% Global, 10% Reserve & Innovation—executed via auditable contracts and **Companion App/Wallet** dashboards.

11.4 The PoX³ Verification Layer — Proof That Travels With You

The **PoX³: Network-of-Proof** authenticates everything we do together:

- **PoX₁ — Proof-of-Exchange.** Confirms value moved and routes a portion to **Safety Treasuries**.

- **PoX₂ — Proof-of-Safety (PoS).** Records presence and participation—micro-drills, **See•Share•Secure** reports, Safe Place adoptions—advancing **Guardian Angel** tiers.
- **PoX₃ — Proof-of-Excellence.** Public, permanent, soulbound honors for staff, responders, vendors, and partners who deliver exemplary care.

With PoX, each act is verified, remembered, and valued—from wristband scan to wellness follow-up—so excellence becomes part of the event’s civic record.

11.5 Token Families — Core & Civic (Aligned to Action)

Core vertical tokens fund safety through everyday moments; civic tokens tie recognition to behavior:

- **Core verticals:** \$EVENT / \$GAME / \$DINING / \$LODGE—a share of each purchase routes into Safety Treasuries; keepsakes and PoS attach to the experience.
- **Civic tokens:** \$SAFE, \$CARE, \$CIVIC, \$GUARD—respectively reinforcing preparedness actions, wellness/recovery access, volunteerism & reporting, and excellence in vigilance.

Together they make recognition inseparable from resourcing, with flows and proofs visible in the wallet.

Summary — Tokenomics as Operational Core (Safety You Can See)

The Pop-Up Public Safety Awareness Campaign runs on a living safety economy: functional (seamless access and settlement), cultural (identity, trust, and **Guardian Angel** standing), and sustainable (funding that returns to the streets that hosted us). The **Companion App** cues action, the **PoX³ Wallet** preserves proof, and the **Civic Token Treasury** finances the next event—turning moments of celebration into enduring capacity for every neighborhood host.

11.1 PoX³: Network-of-Proof — The Memory Protocol of Safety

A Treasury That Remembers

At pop-up events, **PoX³ Network-of-Proof** turns every helpful act into a record that funds the next safeguard and honors the people who made it possible. The **Companion App** guides participation; the **Per Diem PoX³ Wallet** preserves recognitions; and micro-flows route to the **Civic Token Treasury** so value created on the concourse returns to the blocks that host us. In this model, participants become protagonists, **Guardian Angels** earn public esteem, and neighborhoods keep tangible gains—proof, not promises.

11.1.1 Proof-of-Exchange (PoX₁) — Funding Through Participation

PoX₁ captures the movement of value on site and directs a share to safety—tickets, dining, retail, lodging—without interrupting the experience. Each confirmed transaction becomes a time-stamped receipt in the wallet and pushes a fractional allocation into the **Civic Token Treasury** for quick-build fixes, training, and **Care & Response Hubs** at future events.

Pop-up applications:

- Token-linked tickets and passes (\$EVENT / \$GAME / \$DINING / \$LODGE) stream micro-contributions in real time.
- Vendor and sponsor integrations attribute funding to specific rows, zones, or stages—impact visible on partner dashboards.
- Tip, pledge, or donation scans at **PoX Stations** mint participation receipts during the event.

11.1.2 Proof-of-Experience (PoX₂) — Memory as Preparedness

PoX₂ turns presence into permanence. Completing a two-minute drill, mapping exits, submitting a **See • Share • Secure** report, adopting Safe Place, or helping with a reunification card mints a Proof-of-Safety (PoS) badge—portable, verifiable, and counted toward **Guardian Angel** standing. The app cues the action; the wallet stores the proof; families carry confidence home.

Pop-up applications:

- Lightning Drills at water stations (heat readiness), merch (cyber hygiene), family reunification zones award PoS instantly.
- Seasonal Proof-of-Preparedness Week chapters layer city-specific topics (heat/flood, crowd awareness, hate-crime reporting, youth mentorship).
- Streaks and “chapter completions” unlock **Angel Perks** (priority lanes, guided safety walk-throughs).

11.1.3 Proof-of-Excellence (PoX₃) — Honoring the Guardians

PoX₃ is soulbound recognition for exemplary care—public, permanent, and earned. Staff, responders, vendors, and partners who de-escalate, assist, or innovate receive on-chain honors that families and cities can point to with pride.

Pop-up applications:

- Guest-to-staff commendations issued at Ask & Report counters.
- Peer acknowledgments for teamwork across field units (Guides, Medics, Liaisons, Analysts).

- Event-close citations for **Guardian Angel Teams** whose vigilance and kindness defined the standard.

11.1.4 Active Badge Series & Safety Applications

Per Diem's badge library blends story and function so keepsakes also unlock readiness. Each badge carries metadata (time, place, team) that teaches and travels.

Examples:

- **Proof-of-Preparedness** — completed drills or exit-marking.
- **Proof-of-Resilience** — care follow-through, mental-health or recovery workshops.
- **Proof-of-Alertness** — timely hazard or threat reporting.
- **Proof-of-Service** — frontline assistance to guests or neighbors.
- **Proof-of-Teamwork** — coordinated action across Angels, vendors, and partners.
- **Proof-of-Resolve** — courageous response in crisis.
- **Proof-of-Memory** — personal safety milestones families choose to preserve.

11.1.5 Treasury & Progression Mechanics

PoX³ powers a regenerative funding cycle—each proof strengthens the next event:

- **Allocation.** A fixed share of PoX₁ flows to Local / State & National / Global / Reserve & Innovation treasuries, with local corridors prioritized and transparent views in the wallet.
- **Progression.** PoX₂ badges evolve with repeat participation and cross-city chapters, advancing **Guardian Angel** tiers that unlock deeper training and service pathways.
- **Recognition.** PoX₃ remains non-transferable and permanent, ensuring excellence cannot be bought—only demonstrated.
- **Civic Safety Initiatives.** Treasury flows finance Smart Safe Zones, Recovery Hubs, Volunteer Platforms, Preparedness Festivals, and youth mentorship—tied to proofs collected on site.

Conclusion — Vigilance as Legacy (Pop-Up Edition)

The **PoX³: Network-of-Proof** is Per Diem's memory system for public safety at scale. It transforms a day of celebration into evidence of care, channels spending into neighborhood

upgrades, and lifts the people who protect us—**Guardian Angels**—into view. With the **Companion App**, the **PoX³ Wallet**, and the **Civic Token Treasury** working together, each city stop leaves behind more than memories: it leaves capacity, credibility, and a living archive of resilience that the next community can build upon.

11.2 Treasury Matrix — Pop-Up Edition (Per Diem Public Safety Ecosystem)

11.2.1 A Living Treasury That Shelters Lives (On the Concourse)

The Treasury Matrix at pop-up events is not a vault but a breathing ledger—a constellation of vertical treasuries (e.g., \$LODGE, \$DINING, \$EVENT, \$PARK) that underwrite readiness where people actually gather. In open hours, these pools sponsor guest experiences, micro-trainings, and **Angel Perks**. When pressure rises, liquidity bridges and cross-vertical staking let value move instantly—from hospitality and entertainment into on-site safety supports (supplies, care kits, shade, hydration, transport coordination)—with every redirect shown in the **Companion App** and stored as receipts in the **Per Diem PoX³ Wallet**. **Guardian Angel Teams** trigger and steward these flows on site so presence becomes sanctuary, and the **Civic Token Treasury** returns gains to the corridors that hosted us.

Four activation layers at a glance (pop-up use):

- **Guest Layer:** Perks and keepsake funds can redirect to safety supplies and care-kit distributions during incidents.

- **Partner Layer:** Vendor and sponsor reserves bolster food service, hydration, and transport logistics for attendees and staff.
- **Coordination Layer:** City and venue partners pre-authorize rapid allocations to **Care & Response Hubs** for medical and wellness support.
- **Performance Layer:** Honors finance **PoX³** recognition for **Angels** and responders whose excellence protects lives.

Functional Mechanics (Field-Ready)

- **Interconnected reserves.** Each vertical has its own treasury, bridged by \$PERDIEM, allowing seamless transfers (e.g., unused \$DINING capacity → \$EVENT guest-safety programming).
- **Cross-vertical staking.** Holding bundles generates compounded rewards; in surges these bundles unlock expanded safety perks and accelerated redemptions in-wallet.
- **Live Giving Drives.** Cross-vertical drives during shows let attendees contribute in seconds; the **Companion App** mints Proof-of-Safety contributions guests can carry home.

- **Performance recognition.** The Performance layer mints **PoX³ (Proof-of-Excellence)**—public, permanent honors for extraordinary guardianship.

11.2.2 Rapid Safety Support Through the Matrix (Pop-Up Protocol)

When conditions shift (heat advisories, sudden weather, unexpected crowd compression), smart contracts re-route micro-fees from relevant verticals (\$DINING / \$EVENT / \$TRAVEL) into immediate safety supports: hydration stations, cooling materials, wayfinding aides, mobile charging/lighting, medical consumables, and accessibility resources. Contributors earn evolving PoX₂ receipts; **PoX³** recognizes staff and volunteers who deliver care under pressure. Allocation changes are visible to guests, vendors, and city partners in dashboard views—proof, not promises.

Safety Support Activation Details (in-venue):

- **Supply funding:** Guest-layer perks + partner reserves convert to care-kit inventories and hydration capacity.
- **Treasury Pulse:** A rapid allocation signal shifts a set percentage from partner/coordination layers into priority safety uses.

- **Staking incentives:** Cross-vertical stakers unlock priority access to safety perks or giftable care-kit credits.
- **Proof layers:** PoX₂ marks generosity and service; PoX³ engraves exemplary action into the event's civic record.

11.2.3 Public Safety & Civic Duty (Integrated with Civic Safety Initiatives)

The Matrix aligns presence, hospitality, and safety into one system that guests can feel and neighborhoods can measure. Master and Stadium-adjacent tokens animate the fun (hospitality, travel, dining, entertainment, wellness), while Public Safety Plan tokens target preparedness, care, and resilience. The PoX³: Network-of-Proof records contributions, and the Civic Token Treasury channels resources to Civic Safety Initiatives—from Smart Safe Zones and Preparedness Festivals to Recovery & Resilience Hubs—so every proof becomes a step toward a safer block.

11.2.4 Master Plan & Stadium Plan Tokens (Pop-Up Uses)

- \$PERDIEM — Protocol Token: Bridges vertical treasuries and coordinates cross-event operations.

- \$TRAVEL — Movement & Wayfinding: Transit perks; exit-mapping keepsakes when journeys link venues.
- \$LODGE — Stillness & Retreat: Rest & wellness offerings aligned to event footprints.
- \$SPA — Recovery & Calm: Hydration/cool-down access; wellness sessions.
- \$DINING — Culinary: Queue scans that pair meals with heat or allergy safety steps.
- \$GRUB — Quick Serve: Food trucks, street food, and family-friendly offerings tied to PoS.
- \$CLUB — Expression: Stage-adjacent experiences with crowd-safety teach-ins.
- \$PARK — Adventure: Family zones and scavenger safety quests.
- \$EVENT — Assembly: Tokenized tickets + PoS keepsakes for pre-show Lightning Drills.
- \$MERCH — Wearable Memory: Device add-ons and apparel that link to tip lines and drills.
- \$GAME — Play & Competition: Esports/fitness booths where skill challenges unlock PoS.

11.2.5 Public Safety Plan Tokens (Targeted to the Concourse)

- **\$SAFE, \$GUARD, \$WATCH** — Preparedness & Protection: Drills, neighborhood watch, excellence in vigilance.
- **\$CARE, \$HEAL, \$MIND** — Wellness & Healing: Mental-health support, recovery, survivor services.
- **\$MEAL** — Relief: Nutrition during crises or extended dwell times.
- **\$CLINIC, \$HEALTH** — Medical: First aid, therapy, outreach.
- **\$BUILD, \$FURNISH, \$UTILITY** — Rebuild & Utilities: Post-incident continuity for facilities and public spaces.
- **\$EDU, \$EDUCARE, \$MENTOR** — Education & Mentorship: Youth pathways tied to Angel Perks.
- **\$CIVIC, \$SERVE, \$VOICE** — Service & Advocacy: Volunteerism, reporting, ally programs.
- **\$UNITY, \$FUND** — Unity & Philanthropy: Matching drives for relief.
- **\$GREEN, \$EARTH, \$GARDEN** — Environmental: Heat/flood mitigation and urban greening.
- **\$PARKS, \$SHARE, \$PAWS** — Parks & Sharing: Park safety, resource commons, animal support.

- **\$ARTS, \$MUSIC, \$HERITAGE** — Culture: Inclusive programming with safety touchpoints.
- **\$TECH, \$COMMUTE** — Digital & Transport: Access and mobility credits.

11.2.6 Recommendations & Additional Suggestions (Field-Deployable)

- **Automatic Overflow:** Set vault thresholds; overflow auto-routes to priority safety uses (supplies, hydration, accessibility).
- **Cross-Vertical Charity Drives:** Guests earn PoX₂ for donating/staking; tiered badges reward recurring support.
- **Real-Time Transparency:** Public dashboards for balances, inflows, and safety disbursements build trust at the booth.
- **Pre-Agreed Escalation Playbooks:** City/venue partners configure triggers for rapid reallocations to **Care & Response Hubs**.
- **Flexible Redemptions:** Convert entertainment credits into food, wellness, and transport services post-incident.
- **Cross-Sector Partnerships:** Clinics, food vendors, and transport partners accept supported tokens for care kits, meals, and mobility.

- **Story-Driven Proofs:** Use PoX₂ campaigns to humanize response—financial aid becomes evidence of care families can carry.

Closing Reflection — A Treasury That Holds People, Not Just Funds

The Treasury Matrix is a tapestry of care. By threading vertical treasuries through \$PERDIEM and animating them with **PoX³**, the system becomes a safety net that can catch who falls—in the middle of a fairground, along a waterfront, or outside a stadium. In surges, tokens move with purpose; memories mint into courage; and the act of protecting one another becomes a shared story. The treasury doesn't merely allocate—it remembers generosity, courage, and community, so every pop-up leaves behind capacity, credibility, and hope.

12. Funding, Partnerships & Sponsorships — Pop-Up Event Edition

Purpose. At every Per Diem pop-up, funding and partnerships are orchestrated to do one thing well: turn shared moments into shared protection—on the concourse, in the queue, and along the promenade. We finance what guests can feel (shade, water, wayfinding, care access), and we document those gains so neighborhoods see the lift after the lights fade.

12.1 Funding Channels (Built for the Field)

Local revenue micro-allocations. A fractional share of on-site dining, lodging, and retail, plus small per-purchase contributions, flows into a **Community Safety Treasury** dedicated to the host corridor—tracked openly and reported after each event. Target: 5–7% of local operations dedicated to preparedness, training, and recovery.

Civic matches & public programs. Where possible, we align hospitality/tourism tax set-asides, matching funds, training subsidies, and infrastructure co-investments to scale what works locally across the region.

Reserve & surge capacity. A portion of treasury flows is held for **Care & Response** needs (hydration, cooling, first-aid

consumables, language access, reunification tools) so pop-ups can pivot fast when conditions change, with disbursements visible on public dashboards.

12.2 Sponsorship Architecture (Designed for Measurable Impact)

Tiered sponsorships with visible deliverables.

- Community Tier: Underwrite wayfinding, shade, refill points, and “Ask & Report” counters; receive real-time impact tallies (assist counts, PoS completions).
- Partner Tier: Co-fund safety drills, youth mentorship sign-ups, and Safe-Place merchant onboarding; recognized across the venue map and recap.
- Anchor Tier: Back **Care & Response Hubs** and accessibility upgrades; appear in pre-/post-show PSAs and the public impact report.

Each tier includes a proof package—a compact, public summary of what the sponsorship delivered (people served, supplies funded, trainings completed)—so brands earn reputation through outcomes, not slogans.

12.3 Partner Ecosystem (Who We Build With On-Site)

Event producers & promoters. Integrate preparedness PSAs, exit-mapping drills, and near-miss reporting moments into halftime, intermission, or stage changeovers—turning stage time into safety time.

Hospitality, lodging & wellness. Hotels and wellness partners host micro-workshops and calm-space activations tied to the event footprint, extending care beyond gates.

Food & beverage + retail. Queue-based prompts (heat safety in food lines; cyber hygiene at merch) pair purchases with quick trainings and neighborhood give-backs.

Civic & safety agencies. Alignment on ERPO/DV pathways, Smart Safe Zones, and shared tiplines ensures pop-up touchpoints knit into durable local practice.

12.4 Vendor & Marketplace Participation (Win-Win at the Booth Row)

Vendors opt into the “Every Partner, Every Layer” pledge—adopting Safe-Place decals, quick staff briefings, and simple guest prompts. Benefits include:

- Foot-traffic lift via map callouts to pledged vendors.

- Impact receipts showing how their booth helped fund shade, water, or signaling.
- Post-event recap for their socials and permit files (proof of community contribution).

12.5 Guest Participation & Recognition (Why People Say Yes)

Guests earn Proof-of-Safety completions for exit-mapping, two-minute drills, reports, pledges, or mentorship sign-ups—portable, privacy-respecting acknowledgments that turn attention into action. Pop-up pages in the app summarize *what you did and what it did for others*, reinforcing habits that travel to the next city.

12.6 Transparency & Accountability (Proof, Not Promises)

Public dashboards show balances and disbursements tied to concrete deliverables (e.g., gallons distributed, kits assembled, escorts provided). After-action reports memorialize outcomes and recommendations; excellence by staff, partners, and volunteers is honored with permanent, public recognition.

12.7 Event-Specific Partner Keepsakes

When desired by an anchor sponsor or venue, Per Diem can issue co-branded, event-scoped digital keepsakes that commemorate trainings or contributions (e.g., “**See • Share • Secure** — Los Angeles Marathon edition”). These keepsakes do not create or launch new network tokens; they are limited, non-transferable commemoratives tied to the event recap.

12.8 Where the Money Goes (Pop-Up Allocation Examples)

- Events & Operations: Safe Pathways signage, shade structures, refill infrastructure, reunification cards, first-aid points.
- Community Capacity: Corridor go-bag kits, micro-grants for block leaders, neighborhood drills, Safe-Place merchant onboarding.
- Care & Recovery: Mobile care kiosks, calm spaces, post-event follow-ups with local wellness and advocacy partners.

Closing Thought

Partnership is our power lane. By aligning revenue micro-allocations, fit-for-purpose sponsorships, and vendor pledges to visible safety upgrades, every pop-up leaves behind capacity the public can feel—and data the public can trust. That is how celebration becomes **guardianship**, block by block.

13. Exit Strategy – Closing the Loop with Purpose

We do not end—we echo. Departure is design.

Exit as Continuity – A Tokenized Farewell That Fuels the Next Experience

At pop-up events, “exit” means carry it forward. As gates ease and crowds thin, the Per Diem ecosystem—the **Companion App, PoX³ Wallet, Guardian Angel Teams**, and the **Civic Token Treasury**—converts the day’s participation into living proof and resources for the next city block we serve. The close of one event becomes the opening measure of another, with PoX³: **Network-of-Proof** preserving what guests, vendors, and partners did to keep one another safe.

1. Guest Completion & Redemption Flow

For guests, leaving a Per Diem-enabled pop-up is a moment to reflect, redeem, and reconnect—a graceful handoff from celebration to community benefit.

Guest Exit Flow:

- **Final Token Sweep:** Time-limited utilities are redeemed, converted, or saved for the next stop (e.g., PoS credits applied to upcoming Preparedness activations).
- **Memory Archive:** The app delivers a **PoX³** “Journey Capsule”—a portable summary of actions taken (drills completed, exits mapped, tips shared), locations visited, and milestones earned.
- **Continuity Tools:** Unused utilities can be routed to event-linked initiatives (e.g., crowd-safety signage, **Care & Response** supplies) via the **Civic Token Treasury**—with clear receipts in-wallet.
- **Community Gifts:** Guests can dedicate a portion of value to **Civic Safety Initiatives** (Preparedness Festivals, Smart Safe Zones, Youth Mentorship), turning a goodbye into a neighborhood lift.

Guests don’t leave empty-handed; they leave counted and remembered.

2. Operator Closure Protocols & On-Chain Finalization

Producers, venues, and market rows conclude service with clean operational and on-chain closure so that value and recognition are traceable and archived.

Core Operator Actions:

- Final minting of PoX proofs and redemption keepsakes tied to the day's timeline.
- Conversion or retirement of expired utilities; reconciliation of partner inventories.
- On-chain submission of token-flow summaries and badge metrics, visible in partner dashboards and the app's public views.
- Archiving of operational logs (scheduling, inventory, comms, rewards) for after-action learning with Guardian Angel Teams.

Memory stays sacred; infrastructure stays light.

3. Admin & Partner Closure Procedures

Event administrators and anchor partners bear witness to outcomes and prepare the next chapter—without bureaucracy getting in the way of care.

Actions:

- Publish short-form impact reports (PoS earned, tips triaged, **Care & Response** assists) to the app and wallet dashboards—proof, not promises.
- Capture guest and vendor feedback; mint Proof-of-Reflection acknowledgments to keep learning portable across cities.
- Queue improvements funded by the **Civic Token Treasury** (wayfinding, shade, calm-space supplies) so neighborhoods see what the day produced.

4. Partner & Sponsor Participation Pathways

Aligned brands and local sponsors re-enter with purpose at the close, choosing how today's momentum fuels tomorrow's safety.

Options:

- Reinvest: Direct a share of sponsorship value to local **Civic Safety Initiatives** (e.g., Preparedness Week, Safe Place onboarding, youth mentorship).
- Upgrade: Convert a portion of event credits into next-event improvements (signage, PoX Stations, hydration shade).

- Recognize: Issue **PoX³** commendations for standout staff, vendors, and volunteers—public, permanent, earned.

This isn't extraction—it's continuity with receipts.

5. Token Health, Cleanup & Redistribution

Velocity is strength; clarity is health. Per Diem keeps the token environment tidy and trustworthy post-event.

Cleanup Protocols:

- Retire or convert expired utilities (e.g., time-boxed dining or merch credits).
- Merge or redeem fractional keepsakes; vault significant moments into curated collections.
- Prevent badge overload by rate-limiting duplicates while preserving **PoX³** excellence.
- Route designated donations toward partner causes through transparent treasury flows.

The chain remembers—and releases what no longer serves.

6. Continuity & Return Mechanics

Closing time is a doorway.

Continuity Tactics:

- **Auto-Mint Reflections:** Guests and staff receive a concise “Last Look” badge capturing exits identified, drills practiced, and assists rendered.
- Early-Bird Invitations: Priority access to the next city’s activations and **Angel Perks** for those with sustained PoS streaks.
- **Feedback-to-Action Loop:** In-app input converts to tangible upgrades (more water stations, clearer egress cues), documented on dashboards.
- **Narrative Keys:** Select exit keepsakes unlock next-stop experiences—carrying readiness forward as story and status.

Summary – An Exit That Honors Memory

The Per Diem exit model is part of the emotional architecture of a pop-up: guests, **Angels**, partners, and vendors do not depart unnoticed. **PoX³** preserves care as proof; the **Companion App** and **PoX³ Wallet** keep achievements close; and the **Civic Token Treasury** sends value home to the streets that hosted us. To leave is to echo.

To finish is to transform.
To close is to open something else.

14. Conclusion – The Pulse of a Living Ecosystem

This is not the end. This is the moment memory becomes movement—live, on the concourse, with **Guardian Angels** out front and a community walking out safer than it came in.

A Journey Beyond the Venue

As the lights dim and the last song drifts into the night, something begins: Per Diem continues the work in people's hands. At a pop-up, every welcome, drill, and assist is captured by the **Companion App**, preserved in the **PoX³ Wallet**, and carried forward as **Proof-of-Exchange, Proof-of-Experience, and Proof-of-Excellence**. Moments don't evaporate at the gate; they travel home as readiness. The **Civic Token Treasury** turns those moments into visible improvements on the very blocks that hosted us.

Tokens as Storytellers

In the pop-up edition of Per Diem, tokens are emotional artifacts with a job to do. A parent maps exits with a child; a vendor completes a Safe Place onboarding; an usher calms a crowd and flags a concern—each act mints PoX² Proof-of-Safety and, when warranted, **PoX³** honors. These are not trinkets; they are receipts of care, time-stamped and portable, reminding people that what they learned and gave matters.

A Unified Tapestry of Meaning

Per Diem does not just integrate systems; it weaves experiences across gates, promenades, stages, and waterfronts. A single guest identity in the **Companion App** and interoperable proofs in the **PoX³ Wallet** tie together hospitality, retail, wellness, and safety so that each stop of the roadshow speaks the same language of care. With **Guardian Angel Teams**—staff, partners, trained volunteers—hosting and guiding, pop-ups become temporary sanctuaries where learning is light, welcome is warm, and vigilance is visible.

Key breakthroughs at pop-ups:

- Seamless token utility across vendor rows and zones.
- Dynamic **PoX³** badge systems that reflect real contributions.

- Partner experiences with shared logic—proof first, perk second.
- A **Civic Token Treasury** that returns value to host corridors—proof, not promises.

Where Meaning Meets Mechanism

Behind each memory is operational clarity: **PoX Stations** that scan and mint, Ask **& Report** counters with human triage, safety dashboards that render flows in plain view that makes access and recognition frictionless. The experience feels effortless because the tools are dependable—and always people-led. Guests engage, vendors participate, partners contribute; **Guardian Angels** translate technology into comfort and confidence.

The Future Is Interconnected Memory

Per Diem grows city to city, chapter by chapter. As new venues join and **PoX³** badges accumulate, the guest's story becomes a constellation: one proof unlocks the next teach-in, one contribution funds the next Safe Pathway, one commendation inspires the next act of calm leadership. Memory is not a

scrapbook—it's a map forward, connecting families, merchants, artists, athletes, and officials in a widening circle of trust.

Conclusion: A Protocol of Presence

This is not the final page; it is a perpetual prelude. Per Diem is a promise that the way we gather can also be the way we protect what we love. With **Guardian Angels** guiding on site, the **Companion App** cueing action, the **PoX³ Wallet** preserving proof, the **PoX³: Network-of-Proof** validating every contribution, and the **Civic Token Treasury** funding **Civic Safety Initiatives**, a pop-up becomes more than a show—it becomes a legacy of safe presence that outlasts the night and strengthens the day to come. Let every badge be a note. Let every token be a trace. Let every person be seen. And let the journey begin again—on the next street, in the next city—together.