

Press Release

Whose Books Launches Non-Profit, Activating Reading Communities Organization (ARCO) to Elevate Reading Culture in Dallas

DALLAS, [November 17th] — Whose Books, Your Neighborhood Bookstore, is proud to announce the launch of the Activating Reading Communities Organization (ARCO), a dynamic initiative aimed at fostering and amplifying a vibrant reading culture within historically underserved and marginalized communities in Dallas.

National Cohort Recognition:

Whose Books was selected to participate in a prestigious national cohort of independent bookstores leading mission-driven initiatives within their communities. This recognition has provided Whose Books with seed funding and capacity-building resources, enabling the expansion of its community programming and the launch of ARCO.

Founder Claudia Vega expresses her enthusiasm about partnering with local schools, community-based organizations, and businesses dedicated to community building and growth through literature. She believes that, "Book access and ownership have a direct link to reading culture, reading achievement, and a community's social cohesion. Addressing book access and ownership within our community is an equity issue that we are ready to tackle head-on."

About ARCO

ARCO is committed to championing a robust reading culture by addressing barriers to book access, book ownership and providing resources that enhance reading experiences and uplift Dallas' reading culture. The organization aims to create positive and engaging reading experiences while establishing communal spaces for interaction with books, authors, and the exchange of ideas within community.

Objectives:

Book Ownership Access: ARCO is dedicated to removing barriers to quality books and reading resources, ensuring that everyone has the opportunity to own and access enriching literature.

Creating Positive Reading Experiences: ARCO strives to establish positive and enriching reading experiences that inspire and engage the community, fostering a love for literature.

Activating Third Spaces: The organization aims to activate third spaces where community members can engage with books, connect with authors, and exchange ideas, while building community through shared literary experiences.

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Fiscal Sponsor Partner

ARCO is fiscally sponsored by The Writer's Garret. TWG has nearly thirty years of community involvement within the literary arts and has sent thousands of writers into communities and schools to effect positive change through publications, events, media, and outreach programs. TWG has garnered local, regional, and national recognition: 20 NEAs grants; twice ranked #1 literary project and three times the #1 literary arts organization in the state; and the Writers Studio, our acclaimed literary series taped for NPR-affiliates, named both "Best of Dallas" and "Best of Big D."

About Whose Books:

Whose Books is a social impact independent bookstore dedicated to promoting literacy, inclusivity, and cultural enrichment. Committed to increasing book access, Whose Books aims to make quality literature accessible to all.

Stay Connected, Support and Engage!

We're thrilled to invite you to be a part of the transformative journey as we launch the Activating Reading Communities Organization (ARCO) by Whose Books. ARCO is on a mission to enhance reading culture within historically underserved communities in Dallas, and we need your support to make it happen.

Visit: www.readwitharco.org to get involved by:

Contributing to the ARCO Launch Campaign:

Your generous contributions will directly impact our ability to remove barriers to quality books, create positive reading experiences, and activate third spaces within the community. Every donation counts and brings us one step closer to fostering a thriving reading culture in Dallas.

Staying Connected with ARCO:

Keep up with ARCO's latest updates, events, and initiatives by subscribing to our newsletter. By staying connected, you'll be the first to know about our progress, community engagements, and opportunities to get involved.

Expressing Your Organization's Interest for Partnership:

If your organization shares our passion for building community through literature and you're interested in partnering with ARCO, we want to hear from you! Express your interest by filling out our partnership interest form.

Stay connected, stay engaged, and let's build a brighter literary future together!

For inquiries, please contact:

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ARCO

Activating Reading
Communities Organization