

ISLAND IGNITE MENTORSHIP SOCIETY

2479 Glenmore Road, Campbell River, BC V9H 1C9

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ANNUAL GENERAL MEETING 2023 ANNUAL REPORT

SEPTEMBER 18, 2023

PRESIDENT'S MESSAGE

As I reflect on the past year, establishing and incorporating the Island Ignite Mentorship Society, I am in awe of what we have accomplished. We were established in June 2022 with three Directors serving distinct roles in the organization, living in three different municipalities, all navigating family responsibilities, shift work, and personal ambitions. We managed to combine our strengths, overcome our weaknesses, and make space for reflection and recovery when needed. We complimented each other with our varied abilities and managed to remotely collaborate in building a hugely successful inaugural camp.

I believe that we have made a remarkable impression on our industry partners and trust we have built a brand that is unique to Vancouver Island and the communities we serve. I trust we have established meaningful connections with corporate partners, fire service leaders, and municipal representatives. We have built a program to be proud of and this is only the beginning. I am optimistic for the future of our society and I am grateful to be part of this incredible group of women.

HIGHLIGHTS

ACKNOWLEDGEMENTS

We would like to acknowledge the group of 20+ volunteers who came out to mentor and instruct at Island Ignite 2023. This was a first for many and the effort and commitment shown was incredible. Thank you to Jenny Reid for connecting and coordinating all facets of their involvement. I hope each feels inspired to come out again in 2024!

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Further thanks to the 27 youth who applied to be part of our organization's first camp. This group of participants came ready to work, committed to making the most out of their experience. Thank you to Liz Johnston for overseeing the coordination of participants and remaining as an accessible resource throughout their camp experience.

GOVERNANCE

We have three Board of Director Executive positions which include:

President	Debra Rogers	July 2022-July 2024
Vice-President	Liz Johnston	July 2022-July 2023
Secretary-Treasurer	Jenny Reid	July 2022-July 2024

General objective of our society , according to Section B, Part 1 of our Constitution and Bylaw, is:

The purpose of this organization shall include, but is not limited to, empowering female youth through fire-fighting and related activities and to provide mentorship for females of all ages who are interested in exploring non-traditional work in fire and emergency services.

MEMBERSHIP

- We do not have a formal membership process as such; however, our outreach and networking allowed us to secure at least 20 individual volunteers as camp Mentors/Instructors during Island Ignite 2023.
- We are maintaining a list and building a roster of capable volunteers.

COMMUNICATIONS

- Our website was launched late 2022 and is maintained and updated by Debra Rogers. Recently we replaced images obtained outside our organization with images captured at our own event showcasing the incredible individuals who participated and volunteered with us this year.
- Our social media portfolio includes Facebook, Instagram, Twitter, and YouTube currently. These platforms are used for information sharing, acknowledgement of member contributions, holiday

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celebrations, and participant/volunteer bios, and industry partner acknowledgement. These are managed and updated by myself.

- We have shared pamphlets, posters, and materials with fire departments, school districts, youth groups, and fire service leaders across the island. We remain open to exploring ways to expand our outreach.
- We have branded images, colours, fonts, and styles and aim for continuity in the use and application of this branding across all platforms and all media.
- We have enjoyed some small local press and publicity with a commitment to expanding our visibility in 2024.

FINANCIALS

- Island Ignite 2023 cost approximately \$12K to run
- We received a Vancity Grant of \$3000 and a \$2000 BC Hydro Grant
- We received numerous donations outside of general sponsorship
- We are carrying forward a surplus in funds in preparation for Island Ignite 2024
- We have established a Return-It Express fundraising account current balance \$155.50

FUTURE OUTLOOK

We have a lot to be proud of and a lot to look forward to. We will incorporate lessons learned from Island Ignite 2023 into planning our next event with the input of our expanding group of mentors and volunteers. We will continue to strive to meet our objectives and collaborate on a mission statement and vision statement to help guide our ongoing activities. We will adjust and adapt to changing circumstances and collaborate to build programs and opportunities for Island Ignite Mentorship Society to make a lasting impact in the emergency services industry.

With gratitude and appreciation, we look forward to the many great things to come!

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