

ISLAND IGNITE MENTORSHIP SOCIETY

2479 Glenmore Road, Campbell River, BC V9H 1C9

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info@islandignite.com



ANNUAL GENERAL MEETING 2025

ANNUAL REPORT

SEPTEMBER 28, 2025

PRESIDENT'S MESSAGE

Island Ignite continues to demonstrate our ongoing commitment to providing quality programming to the youth in our communities. This year, our dedicated Board of Directors successfully organized our third Island Ignite camp, held in July 2025. In collaboration with Langford Fire Rescue, Victoria Fire Department and CFB Esquimalt Fire Department, we hosted 32 youth over three full days and two nights.

Mysha came on board this year as a Trustee and remains an integral part of the program continuing to offer self-defence and fitness sessions at camp. Once again, thanks to Ella Page, who has given her time and enthusiasm to our program since the beginning. We are very appreciative of the extra support and effort shown by Lisa Marino in helping us coordinate and plan with CFB Esquimalt.

We continue to be invited to showcase our program by the Soroptimists Victoria Westshore and other school programs. This outreach is helpful in ensuring we are reaching a diverse group of youth. We have had some media attention from local papers and online media which is always great to see.

Admittedly, I have been very busy with many other things pulling me away from society and I am grateful for our team that has granted me latitude and grace in balancing all the things I have going on.

Thank you to everyone who played a role in making all Island Ignite Mentorship Society events a success!



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HIGHLIGHTS

ACKNOWLEDGEMENTS

We would like to acknowledge the group of 32 volunteers who came out to mentor and instruct at Island Ignite 2025. This was a great chance to see all the incredible women doing this important work in our communities come together for a common goal. Thank you to Jenny Reid for connecting and coordinating all facets of their involvement. I hope each feels inspired to come out again in 2025!

Further thanks to the 31 youth who applied to be part of our organization's second camp. This group of participants came ready to work, committed to making the most out of their experience. Thank you to Liz Johnston for overseeing the coordination of participants and remaining as an accessible resource throughout their camp experience.

Special thanks to Mysha Dewar-McClelland for her willingness to step up at camp and oversee our chaperones and students through all the movement, transitions, and daily challenges associated with camp operations. Mysha continues to inspire us with her positive attitude and quick adaptability!

GOVERNANCE

We have three Board of Director Executive positions which include:

Vice-President	Liz Johnston	July 2025-2027	DUE FOR ELECTION
Trustee	Mysha Dewar-McClelland	July 2025-2026	DUE FOR ELECTION

General objective of our society , according to Section B, Part 1 of our Constitution and Bylaw, is:

The purpose of this organization shall include, but is not limited to, empowering female youth through fire-fighting and related activities and to provide mentorship for females of all ages who are interested in exploring non-traditional work in fire and emergency services.

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MEMBERSHIP

- We do not have a formal membership process as such; however, our outreach and networking allowed us to secure at least 32 individual volunteers as camp Mentors/Instructors during Island Ignite 2024.
- We are maintaining a list and building a roster of capable volunteers.

COMMUNICATIONS

- Our website was launched late 2022 and is maintained and updated by Debra Rogers.
- Our social media portfolio includes Facebook, Instagram, Twitter, and YouTube currently. These platforms are used for information sharing, acknowledgement of member contributions, holiday celebrations, and participant/volunteer bios, and industry partner acknowledgement. These are managed and updated by Debra Rogers.
- We have shared pamphlets, posters, and materials with fire departments, school districts, youth groups, and fire service leaders across the island. We remain open to exploring ways to expand our outreach.
- We have enjoyed some local press and publicity and remain committed to expanding our visibility in 2026.
- We have introduced various stickers, buttons, and branded swag to showcase our organization favourably.

EVENTS

- | | |
|--|--------------------|
| ● Dream It, Be It Conference, Victoria, BC | March 4, 2025 |
| ● Island Ignite 2025 | July 11-13, 2025 |
| ● National Forestry Expo | September 26, 2025 |
| ● BeYOUtiful - Langford | November 2024 |

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FINANCIALS

- Island Ignite 2025 cost approximately \$17K to run, higher than previous years..
- We received a BC Gaming Grant for \$2000, a Fortis Grant, and our bottle drive paid for one camper.
- We received corporate and private donations from Associated Fire Safety Group, WFR Wholesale Fire Rescue Services, Thrifty Foods, and Discovery Passage Dental & Implant Centre.
- We received union donations from the BCPFFA, Esquimalt Fire Fighters Association IAFF Local 4264, Campbell River Firefighters Association IAFF Local 1668, CFB Esquimalt Fire Fighters Association IAFF Local F-001, Port Coquitlam Firefighters Association IAFF Local 1941, and Langford FireSmart.
- We are carrying forward a small surplus of funds in preparation for Island Ignite 2026.

FUTURE OUTLOOK

The Island Ignite program has continued to grow in popularity and we are able to secure volunteer support to ensure camp runs smoothly and effectively. We are building a great reputation with the departments in our area and feel grateful to have industry partners willing to help us achieve our goals.

Island Ignite will have to give more focus to securing adequate funding to operate camp or consider raising the cost of youth sponsorship. I have actively been promoting our program whenever and wherever possible.

I remain proud to be part of this incredible team and I look forward to more to come!



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