

THINK  
OUTSIDE  
THE BAG

TRANS  
ROVER<sup>TM</sup>  
[ the all-in-one golf cart ]

**THINH TRAN**, Founder/Inventor

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*U.S patented design and worldwide patents pending.*

*"Transrover the all-in-one golf cart" is a registered trademark of Transrover Inc., USA.*

# The background

Why do all golfers use a golf bag? Lugging the bag around on your shoulder puts a lot of strain on the body. Most golf bags don't protect or organize the clubs very well. It's always a challenge to keep track of all of your clubs since they're all bunched up together in the middle. Pushcarts are cumbersome, time-consuming, and take up all the trunk space. We invite you to "think outside the bag" and let us show you a smarter alternative to carrying your golf gear on and off the course.

My name is Thinh Tran from Elk Grove, California. And I invented the Transrover. My search for the elusive solution began on March 2010. It soon became my obsession. I worked on it every chance I got. Usually late at night...in my garage or backyard, hacking out concepts and prototypes with whatever random scraps I could get my hands on. Finally, after nearly 9 years of inventing and perfecting, my vision for Transrover has been realized. We are all set for mass production. I hope you enjoy learning about this incredible product as much as I did inventing it.

# THE JOURNEY: 2010 – 2019



2010: First origami mock up.



2010– 2012: Backyard hacks with used strollers, hardware, & household scraps.



2012: Corey playing with early wooden prototypes.



2014: Corey playing with metal prototype.



2015: U.S Patent issued. New U.S & Int. patent pending.



2015–2017: Industrial design & engineering for mass production.



2018: Transover team hard at work with our tradeshows & social media marketing efforts.



2018: Transover's world debut at the PGA Merchandise Show in Orlando. We made a BIG splash. Winning the "Most Innovative" award & was featured on mainstream media outlets.



2019: Transover's encore PGA Merchandise Show turned out to be a huge success. We secure big orders from retailers and distributors across the globe.



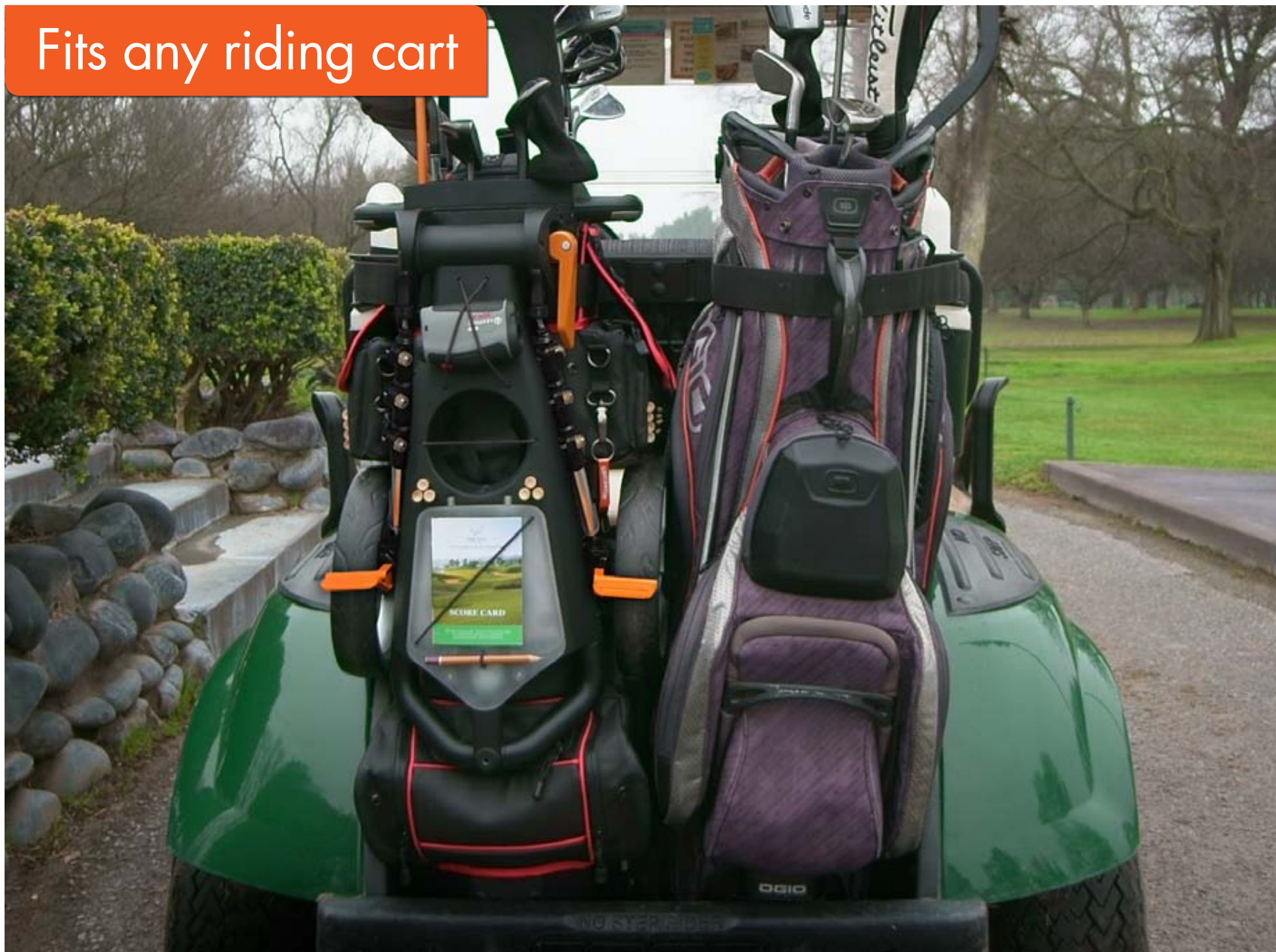
January 2019: Kickstarter campaign launched & funded. Prep for mass production.

Fold and unfold in seconds





Fits any riding cart



11 pockets & extra storage for all the gear





# Travel friendly

Transrover's compact design will fit most oversized third party travel cases. We've flown all over the world with Transrover. Weighing in at under 50lbs (with 14 clubs and pair of golf shoes). (Shown in photos is a third party TourTrek Premium Hardcase Travel Cover)



# 5 color options | inspired by nature



**Black & Lava**

**Slate & Iceberg**

**Slate & Morning Fog**

**Slate & Orchid**

**Blue & Crimson Eclipse**

Transrover's golf bag is interchangeable for easy care & personal stylization.  
All fabric is thoroughly tested to withstand all weather, fade, stain, & abrasion.



Transrover is loaded with breakthrough innovations. But don't just take it from us... we won the "**Most Innovative**" award at the PGA Merchandise Show 2018.



We thought of  
**EVERYTHING**



Pushbar tray console equipped with holders for beverage/sand bottle, tees, scorecard, pencil, golf balls, range finder, & umbrella mount.

14 club slots configuration. Designed for the ultimate club protection & organization.

Utility straps for larger items such as pants & jackets.

Oversize putter well to accommodate any large putter grips in the market.

Telescopic stabilizer support bars.

Integrated mud-guard & track alignment system.





Fold & unfold locking triggers.

Insulated cooler that can hold up to six canned beverage.

Rubber bumper for added protection against wear & tear from riding cart.

Insulated compartment for snacks & additional storage.

Adjustable Pushbar up to 180 degrees for height variations.

Dual foot brake





Upper storage equipped with straps, accessory hooks, zippered pockets, & tee holders.

Umbrella storage & raincover.

EVA maintenance-free tires with enclosed, high grade ball bearing.

Lower storage with five individual zippered pockets.

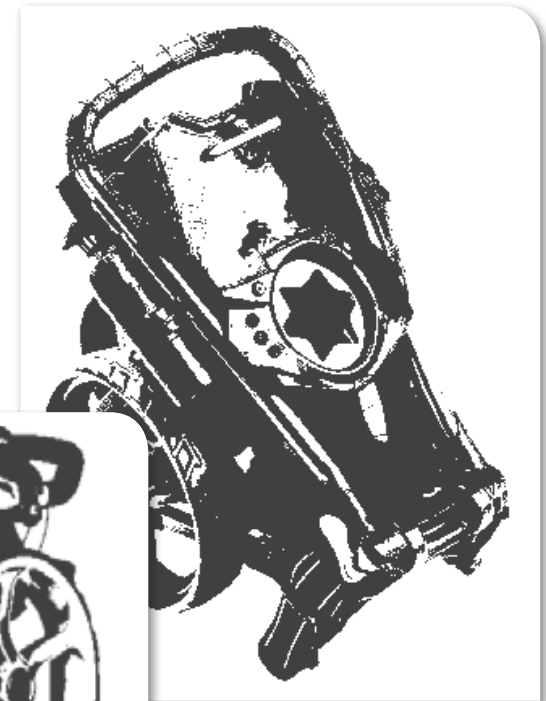
Wide rubber tread bottom for a secure stand compared to standard bags with plastic round bases.

# TRANSROVER VS. STANDARD PUSHCARTS

– Specifications and features subject to change pending final production revisions –



TRANSROVER  
**3.5 cubic feet**  
33"x13.3"x13.8"  
(20 lbs)  
Planned retail \$495



AVERAGE LEADING MODELS  
**4 cubic feet**  
(19 lbs)  
Retail \$200–\$300

# TRANSROVER VS. GOLF BAGS

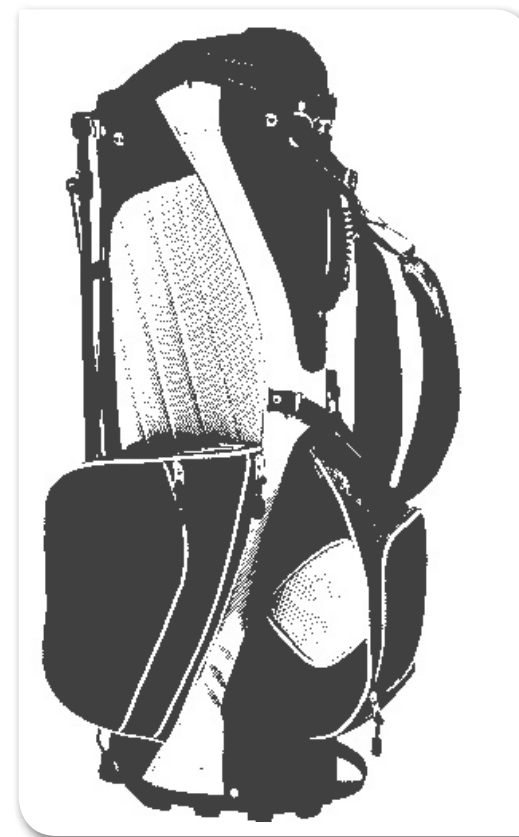
– Specifications and features subject to change pending final production revisions –



Transrover  
**3.5 cubic feet**  
33"x13.3"x13.8"  
(20 lbs)  
Planned retail \$495



Cart/Staff bags  
**5.20 cubic feet**  
(10 – 16 lbs)  
Retail \$200 – \$450



Stand bags  
**3.25 cubic feet**  
(3 – 9 lbs)  
Retail \$100 – \$299



# What our subscribers are saying

*"Love it, love it, love it!!!! I currently have one of the top brand pushcarts, but struggle to open my pushcart then set my golf bag on the cart, seems I am always running late to the tee box. I also love how it conveniently fits in the golf cart. The u-shaped slots for clubs are awesome!!!! Just so many innovations I can't give enough praises! I can't wait to purchase your product." Lucy M.*

*"Amazing product, exactly what I need as I had both hips replaced last year and look forward to walking the course again." Robert R.*

*"I love the design and innovation. This is truly a great idea and long over due for golf." Mike E.*

*"The next best thing in golf." Josh R.*

*"An ingenious product designed for golfers who alternate between walking and playing using golf carts. Living in Canada I hope your product will be available here or I can purchase on your site. Congratulations for transforming the market !!!" Eric M.*

*"Best new product to be introduced in a long time." George S.*

*"I love the concept! I too, am constantly trying to transition my set up from a golf cart set up to a push cart set up. Tired of having to rearrange the clubs to allow for easy access. Also tired of storing my golf cart in the trunk and then squeezing in my folded up push cart - doesn't leave any room for a playing partner to put his gear in my trunk - which means their equipment goes into my back seat. Good luck and hope to see your product on the courses soon." Ben D.*

*"Love the concept! This would get me walking more on the course!" Steve S.*

As featured on



Forbes

Golf Digest



GOLF  
WRX



## Team Transrover



**Thinh Tran**

*CEO & Founder*

A.K.A Lefty, a Graphic Designer by trade, Thinh lives, breathes, and constantly daydreams about Transrover.



**Tido Hoang**

*CFO*

With his extensive background in finance, Tido takes care of the numbers so we can focus on the other fun stuff.



**Van Phan**

*Mechanical Engineer*

Van has been with the project since our first wooden prototype. Not yet a golfer but is fascinated by the game. Sounds like a future golfer to me.



**Quan (Bambi) Nguyen**

*Marketing Strategist*

Our own golf C.I.A, Bambi enjoys researching and making sure we're on target with our marketing strategies and reaching goals.



**George Athan**

*Sales & Marketing*

A golf addict himself, George is crazy about Transrover. He enjoys making new friends with Transrover and building meaningful relationships.



**Chris Estrada**

*Social Media/Marketing*

When not working on his swing, Chris enjoys keeping up with the latest industry trends and engaging with our ever growing list of fans and followers.



# Join our journey

We believe Transrover offers a smarter alternative to transporting your golf gear, both on and off the course. It has been an incredible journey, nearly 9 years in the making. What started in the backyard and garage with household hacks is now a golf product that golfers around the world are longing to embrace. It is truly a golf product that is long overdue.

Being a small startup, we don't have the "big boys" marketing budget. We have been fortunate enough to have the generous support from the media and our ever growing fan base. We invite you to take part in our journey and help us spread the word about Transrover.

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