



SUNDAY
10/25/26
10AM-1PM
GILLETTE
STADIUM

STAIRS4RTROOPS

2026 Corporate Sponsor Program



\$20,000 – G.O.A.T, Title Sponsor (**SOLD OUT**)

- Introduction to LCDR John Pucillo and senior event leaders
- Speaking opportunity or video at the event
- Admission for 50 participants
- Logo printed on front of all event bibs
- Logo displayed and looped on the big screens at Gillette Stadium
- Logo included in event promotion and event-related marketing
- Space to set up marketing table at event
- Donated promotional items to be included in Climber Gift Packet

\$10,000 – Hall of Fame, Water Station Sponsor (4 available)

- Admission for 25 participants
- Sign with logo at t-shirt table
- Promotional 30 second video clip (supplied by you) on big screens at Gillette Stadium
- Logo displayed and looped on the big screens at Gillette Stadium
- Logo included in event promotion and event-related marketing
- Space to set up marketing table at event
- Donated promotional items to be included in Climber Gift Packet

\$7,500 – Super Bowl Champs - T-shirt Sponsor (6 available)

- Admission for 20 participants
- Logo placement on Climber Gift Packet
- Sign with logo at gift table
- Logo displayed and looped on the big screens at Gillette Stadium
- Logo included in event promotion and event-related marketing
- Space to set up marketing table at event
- Donated promotional items to be included in Climber Gift Packet

\$5,000 - AFC Champs - Climber Gift Sponsor (8 available)

- Admission for 15 participants
- Sign with logo at water table
- Logo displayed and looped on the big screens at Gillette Stadium
- Logo included in event promotion and event-related marketing
- Space to set up marketing table at event
- Donated promotional items to be included in Climber Gift Packet

\$2,500 – Divisional Champs – Registration Sponsor (10 available)

- Admission for 10 participants
- Sign with logo at registration tables
- Logo displayed and looped on the big screens at Gillette Stadium
- Logo included in event promotion and event-related marketing
- Space to set up marketing table at event
- Donated promotional items to be included in Climber Gift Packet

\$1,000 – Wild Card (20 available)

- Sign with logo displayed at a climb section
- Logo included in event promotion and event-related marketing
- Donated promotional items to be included in Climber Gift Packet

\$500 – Special Teams (unlimited available)

- Donated promotional items to be included in Climber Gift Packet
- Logo included in event promotion and event-related marketing

Helping to Rebuild Lives

All sponsorships are tax deductible as we are a member of the Road Runners Club of America a registered 501c3.
Please contact S4RT at info@stairs4rtroops.com for more information on becoming a sponsor.