

## *Sponsorship Opportunities*

### **PLATINUM \$10,000** (Limit - 2)

- Gold Sponsor benefits plus...
- Lunch Break address
- Full page advertisement in the conference program
- Full registration for 5 people

### **GOLD \$5,000** (Limit - 4)

- Silver Sponsor benefits plus...
- Promotional material inserted in registration packet
- 1/2 page advertisement in conference program
- 1/2 page advertisement in the LA INCOSE Newsletter
- Full registration for 3 people

### **SILVER \$2,500** (Limit - 8)

- Bronze Sponsor benefits plus...
- 1/4 page advertisement in conference program
- 1/4 page advertisement in the LA INCOSE Newsletter
- Full registration for 2 people

### **BRONZE \$1,000** (Limited by room space)

- General Sponsor benefits plus...
- Logo Advertisement on CSER2020 website
- Acknowledgement in the conference program
- Full registration for 1 person

Sponsors may register additional people for the discounted rate of  
**\$500 for the full conference**

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### **GENERAL SPONSORSHIP BENEFITS**

- Registrants contact information
- Description of your messaging in the conference program
- Acknowledgement in conference program and other published literature
- Recognition in INCOSE-LA & reciprocating Chapter newsletters
- Acknowledgment of sponsorship throughout the conference
- Professional Networking
- Opportunity demonstrate products, services and/or content
- 4' Exhibit table with linens, chairs, internet access, and power (on request)

### **EXIBITOR SPACE**

- Conveniently located to maximize access to the conference & gatherings
- NOTE: Space is limited, please contact our team as soon as possible if a table is desired

### **BENEFITS OF SPONSORING A CSER EVENT**

- Access to CSER's 300-350 engineers and academia attendees
- Attendees are from multiple industries and geos
- Advertisements reaching ~10,000 INCOSE membership WW
- Multiple sponsorship level opportunities
- Web and printed advertisements and acknowledgements
- Conference speaking opportunities
- Complimentary conference registration(s)
- Note: MAR 19 - tutorials and workshops, MAR 20 & 21 – conference (see agenda for details)



# 18<sup>th</sup> Annual Conference on Systems Engineering Research (CSEAR)

## Conference Details

### 18<sup>TH</sup> Annual Conference of Systems Engineering Research

Crowne Plaza Redondo Beach and Marina  
300 N Harbor Dr, Redondo Beach, California 90277  
MARCH 19-21, 2020

#### *Recent Trends and Advances in Model-Based Systems Engineering*

Systems engineering is undergoing a transformation motivated by mission and system complexity, and enabled by technological advances such as model-based systems engineering, digital engineering, formal modeling, and the convergence of systems engineering with other disciplines. This conference is focused on exploring recent trends and advances in model-based systems engineering (MBSE) and the synergy of MBSE with simulation technology and digital engineering. The 18<sup>th</sup> Annual Conference on Systems Engineering Research (CSEAR) invites researchers to submit papers on MBSE methods, modeling approaches, standards, languages, and economics analysis to respond to the challenges posed by 21<sup>st</sup> century systems.

#### **RESEARCH PAPER TOPICS**

- Model-Centric Engineering
- Digital Transformation
- Digital Engineering, Digital Twin, and Digital Thread
- Cyber-Physical-Human-Systems
- Internet of Things
- Non-Deterministic Evolutionary Systems
- Integration of MBSE with Simulation Technology
- Integration of Humans with Intelligent Systems
- Verification of Intelligent Systems
- Modeling for Continuous Development and Deployment
- Model-Based Verification and Testing
- Economic Analysis of MBSE
- Autonomous Systems
- Human-Machine Teaming
- Human-Machine Collaborative Decision Making
- Role of Machine Learning in MBSE
- Model Curation
- Integrating Models across Life Cycle
- Human-Technology Integration
- Modeling the System Qualities Tradespace



For Sponsorship/Exhibitor information contact Mark TenEyck @ [mteneyck11@gmail.com](mailto:mteneyck11@gmail.com)