

Financial Visibility Can Increase Donations by up to 25% to Fuel Your Nonprofit's Mission

The giving landscape has changed

↓1.7%

After four years of sustained growth, overall giving dropped 1.7% in 2018¹

↓3.4%

Giving by individuals declined by 3.4%, the largest decline since 2009¹

At the same time, demand for services is up

42% of nonprofits report the inability to meet demand for their services is a high- or moderate-level challenge²

New tax laws are contributing to uncertainty in the nonprofit sector

The Council on Foundations estimated that the Tax Cuts and Jobs Act could decrease charitable giving by as much as

\$24 billion³

A whopping 6% drop from 2018⁴

The result is donors looking for increased control and transparency over how funds are spent

60% growth

Donor Advised Funds (DAFs) are the fastest growing vehicle in philanthropy growing 60% in 2017⁴

56% of donors are more likely to give a repeat gift if they hear about the impact their donation is making⁵

Nonprofit finance leaders know they need to be more transparent

61% say they are under increased pressure to demonstrate results and provide further transparency²



But they don't have adequate tools that enable them to see the big picture

64%

of senior finance leaders admit their finance function isn't proactive enough in using data and analytics⁶

58%

lack the adequate technology to gather data on impact²

75%

of CFOs state their days are consumed by routine accounting work⁷

By implementing Sage Intacct, the following nonprofits have seen increased...

Efficiency



40%

increased financial process efficiency

PAWS Chicago



8

days a month freed through automation

University Clinic Health

And visibility



75%

more time for strategic work

JumpStart, Inc.



>4%

annual growth from accelerated expansion decisions

Lutheran SeniorLife



\$40k

revenue

Gain from ability to locate and fix unprofitable program

NATCO



Which has led to more transparency

25% increase

Children's Hunger Fund used dimensional insight for financial transparency to donors, ultimately increasing donations by 25%



To make a bigger impact on their mission

100k meals



Community Food Bank of Eastern Oklahoma gained \$25k in increased cashflow, resulting in 100,000 more meals served



6 campuses



Sandals Church saw an annual growth of 25% in donations, leading them to build 6 new campuses



100k children



Room to Read improved productivity by 25% worldwide, enabling them to transform the lives of 100,000 more children



Sage Intacct is the AICPA preferred provider of cloud financial applications

At Sage Intacct, we help nonprofits strengthen stewardship, build influence, grow funding, and accelerate mission success.

For more information on how our cloud financial platform helps nonprofit organizations thrive and grow, visit: sageintacct.com/nonprofit.

¹ Giving USA, "The Annual Report on Philanthropy for the Year 2018," June 2019

² BDO, "Nonprofit Standards. A Benchmarking Survey," June 2018.

³ Council on Foundations, "Statement on Passage of the Tax Cuts and Jobs Act," December 2017.

⁴ National Philanthropic Trust, "2018 DAF Report," 2018

⁵ Nonprofit Tech for Good, "2018 Global Trends in Giving Report," 2018

⁶ Argyle Executive / Sage Intacct survey, April 2018.

⁷ Armanino LLP, "CFO Evolution 2.0," The Path to the Transformational CFO, October 2017.