



BONPYE SPORTS AGENCY (BSA)

PUBLIC CODE OF ETHICS

BY

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Our Commitment

BONPYE Sports Agency exists to support football players with integrity, respect, and responsibility. We believe

football should create opportunity—not exploitation—and that every player deserves honesty, protection, and a future beyond the game.

Player First, Always

The well-being of the player comes before money, contracts, or competition. All decisions are made with the player's long-term future in mind.

Protection & Age Responsibility

BSA does not represent children and follows all legal age requirements. Families and guardians are respected and included when appropriate.

Education Matters

Players are encouraged to continue education or vocational training. No player is asked to sacrifice learning for short-term opportunity.

Honesty & Transparency

All agreements are explained clearly. There are no false promises, hidden conditions, or misleading expectations.

Zero Tolerance for Exploitation

BONPYE Sports Agency strictly prohibits pay-to-play schemes, fake trials, unethical recruitment, and trafficking.

Respect & Equality

Every player is treated with dignity and respect. Discrimination, abuse, or harassment of any kind is not tolerated.

Freedom of Choice

Players join and leave voluntarily. No pressure, coercion, or retaliation is permitted.

Clear Separation from BIDF

BONPYE Sports Agency operates independently from the **BONPYE International Development Foundation** (BIDF). No professional opportunities are promised through nonprofit programs.

Living the BONPYE Values

Creativity. Discipline. Humility. Community uplift.



THANK YOU!

Welcome to BONPYE Academy