



## **MEDIA CONTENT EXCHANGE AGREEMENT**

This Agreement is made on:

Between:

**Bundy Skids & Motorama**  
**New Image Industries Pty Ltd**  
ABN: 52686253092  
Address: 161 Pacific Haven CCT  
Pacific Haven QLD 4659  
Email: newimageindustriesptyltd@gmail.com

and

**[MEDIA CREW / INDIVIDUAL NAME]**

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ABN (if applicable):

Address:

Email:

### **1. Purpose**

The purpose of this Agreement is to allow the Media Crew to capture photo and video content at Business events in exchange for complimentary event access and recognition, while granting the Business permission to use the captured media for marketing and promotional purposes.

### **2. Services Provided**

The Media Crew agrees to:

1. Attend Business events as scheduled and approved by the Business.
2. Capture photos and/or video content of the event.
3. Deliver media files to the Business within **[7]** after each event.
4. Provide files in formats suitable for social media and marketing use.
5. Conduct themselves professionally and safely at all times.

The Business may refuse entry if conduct is inappropriate or unsafe.

### **3. Compensation**

In exchange for services, the Business agrees to provide:

- Complimentary entry to all approved events
- Recognition as the official media crew (tagging/credit where practical)
- Permission for the Media Crew to use selected content for portfolio and self-promotion

No monetary payment is owed unless agreed in writing.

### **4. Ownership & Licensing**

#### **4.1 Media Ownership**

The Media Crew retains copyright ownership of all original captured media and may sell the images at their own discretion privately but not to other media companies or platforms for advertising use.

#### **4.2 License Granted to the Business**

The Media Crew grants the Business a **perpetual, worldwide, royalty-free, transferable license** to:

- Use
- Edit
- Crop
- Resize
- Add branding
- Publish

the media for:

- Advertising
- Social media
- Website
- Posters and flyers
- Promotional material
- Future event promotion

This license does **not expire**.

#### **4.3 Third-Party Use**

The Business may provide media to sponsors, partners, and venues solely for promoting the Business or its events.

### **5. Credit**

Where reasonable and practical, the Business will credit the Media Crew on social media posts. Failure to credit does not void the license or constitute breach of contract.

### **6. Release & Permissions**

The Media Crew acknowledges events are public environments and attendees may be recorded.

The Business is responsible for displaying general event media notices where required.

The Media Crew is not liable for individual attendee consent collection.

## **7. Conduct & Safety**

The Media Crew agrees to:

- Follow venue and safety rules
- Not interfere with operations
- Not endanger themselves or others
- Follow directions from staff/security

The Business may revoke access for unsafe behaviour.

## **8. Term & Termination**

This Agreement continues indefinitely unless terminated by either party in writing.

Termination does not revoke previously granted media usage rights.

## **9. Liability**

The Media Crew attends events at their own risk and is responsible for their equipment.

The Business is not liable for equipment damage, theft, or personal injury except where required by law.

## **10. Independent Contractor**

The Media Crew is an independent contractor, not an employee, partner, or agent of the Business.

## **11. Governing Law**

This Agreement is governed by the laws of **Queensland, Australia**.

## **12. Entire Agreement**

This document represents the entire agreement between the parties and overrides any prior discussions.

Changes must be in writing and signed by both parties.

## **Media Crew Information page**

- Name -
- Phone -
- Email -
- Social media accounts -
- Business name -

- Logo confirmation please email a png/jpeg or pdf version through.

**Signed for the Business**

Name: Yarna Hempsted

Position: Director

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Signed by the Media Crew**

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_