



## Privacy Policy

**Last updated:** 2026

**Business name:**

Bundy Skids & Motorama  
[New Image Industries Pty Ltd]

**Email:**

Newimageindustriesptyltd@gmail.com

**Website:**

Newimageindustries.com

**Location:**

Australia

### 1. About This Policy

[Bundy Skids & Motorama] ("we", "us", "our") organises and promotes motorsport-style burnout events and automotive entertainment activities.

We handle personal information in accordance with the **Privacy Act 1988 (Cth)** and Australian Privacy Principles where applicable.

This Privacy Policy explains how we collect, use, disclose and protect personal information relating to:

- Drivers
- Crew members
- Spectators
- Vendors
- Media participants
- Website users

By attending or participating in our events, you agree to this Privacy Policy.

### 2. Information We Collect

#### Personal Details

We may collect:

- Name
- Email address
- Phone number
- Date of birth (age verification)

- Address
- Emergency contact details

### **Driver & Vehicle Information**

For competitors and entrants:

- Driver licence details
- Vehicle make, model & specifications
- Registration number
- Competition number
- Vehicle photos
- Insurance details (if provided)
- Scrutineering information

### **Event & Incident Records**

We may record:

- Entry forms
- Waivers
- Incident reports
- Safety breaches
- Disqualifications
- Medical or first-aid attendance (limited to incident documentation)

### **Automatically Collected Data**

When using our website:

- IP address
- Browser/device information
- Cookies and analytics

## **3. Filming & Photography (Important)**

Our events are **public entertainment motorsport events**.

We actively film and photograph:

- Vehicles
- Number plates
- Drivers
- Passengers
- Spectators
- Crashes, fires, and mechanical failures
- Crowd reactions

This media may be used for:

- Social media
- Livestreams
- Advertising & promotion
- Sponsors and partners
- Television or media outlets
- Future event promotion
- Monetised online content

Attendance at the venue constitutes consent to being recorded in a public setting.

You may request removal of identifiable close-up images where reasonable, however event footage documenting the event itself may be retained.

#### **4. How We Use Information**

We use personal information to:

- Register entrants
- Verify age & licensing
- Conduct safety checks
- Run competitions
- Contact participants
- Manage incidents and safety compliance
- Provide footage to media partners
- Promote events
- Prevent dangerous behaviour
- Comply with legal and insurance obligations

We do **not sell personal contact details**.

#### **5. Sharing Information**

We may share information with:

- Track owners and venue operators
- Emergency services and medical staff
- Motorsport officials and safety officers
- Insurance providers
- Sponsors and media partners (footage only)
- Government authorities if required by law

#### **6. Data Storage & Security**

Information is stored digitally and/or physically using reasonable safeguards to prevent misuse, loss, or unauthorised access.

Because motorsport events involve legal and insurance risk, some records may be retained long-term.

#### **7. Data Retention**

We may retain:

- Waivers and entry records — long term for liability purposes
- Incident reports — long term for legal protection
- Event media — indefinitely as historical media archive

#### **8. Your Rights**

You may request to:

- Access your personal information
- Correct inaccurate details
- Withdraw marketing consent
- Request removal of certain identifiable images (where reasonable)

#### **9. Marketing Communications**

We may send event announcements and promotions.

You can unsubscribe at any time.

## **10. Changes to This Policy**

We may update this Privacy Policy occasionally.  
The latest version will always be available on our website.