

SUZANNE M. RONDEAU

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suzannerondeau.com

Creative Direction, Copywriting, Production
Highly effective conceptual abilities combined with strong leadership skills.

Team and project management, conceptual, organizational, strategy, group management and presentation for Video, Digital, Shopper, Print, TV, Radio (ie Pandora). B2C & B2B. Experience in Latin America & Canada. Seamlessly takes ownership of projects from inception through execution.

Familiar with Experiential, Office, Basecamp, Asana, UX, SEO

Rondocity LLC – June 2004 to Present

Clients run the gamut from educational to automotive to package goods, freelancing in agencies and directly for clients including: **MRM** (GM Certified Pre-Owned Vehicles, Navy Federal Credit Union, Buypower Credit Card), **Parabolic** (Snyders of Hanover, Weleda), **re:group** (DTE Energy, Dearborn Federal Credit Union), **Mars** (Campbells, Pfizer, Pepperidge Farms, Walmart), **Leo Burnett** (GMC), **AAA** (Insurance and Banking), **GTB** (Warriors in Pink, Ford Parts & Service), **George P. Johnson** (Gulfstream), **Michigan Department of Health and Human Services**, **Wayne State University**, **Cornerstone Schools**, **La-Z-Boy**, **DMC** & others.

Campbell-Ewald – Associate Creative Director, Senior VP

Chevrolet, Responsible for Regional Dealer Groups (West, Southeast), developing and selling creative campaigns and managing associated teams.

Ogilvy & Mather – Associate Creative Director, VP

Ford Motor Company, Ski-Doo Snowmobiles

Young & Rubicam (GTB) – Associate Creative Director, VP

Lincoln, HAP, Visteon, Salvation Army, Detroit Tigers, United Way, Century 21

BBDO – Sr. Copywriter

Dodge Retail, Hydro-Aluminum Bohn

Campbell-Mithun-Esty – Sr. Copywriter

Jeep, Little Caesars Pizza, United Way

Baker, Abbs, Cunningham & Klepinger – Copywriter

Standard Federal Bank, London Farm Dairy, Stanley Doors, Michigan State Fair

Former adjunct Instructor at CCS
Volunteer with I Heart Dogs Animal Rescue & Haven