



# ScaleUp – Intelligence-at-Core

Micro Data Center, Cloud, Security & AI Enabled Services

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# The Challenge

## Cost and Margin

- High operational costs.
- Pressure to maintain greater margins
- Need for 24/7 support with expensive local talent
- Implementation services becoming commoditized
- Customer demand for lower pricing

## Scaling Challenges

- Difficulty hiring qualified talent at scale
- High customer acquisition costs
- Need for geographic expansion
- Implementation capacity bottlenecks
- Support team scaling challenges



# Why ScaleUp?



- **Micro Data Centers – ScaleUp MDC**
  - **ScaleUp DCIM + SIMS with 24/7 NOC**
- 
- 40–60% cost savings vs. global providers
  - 99.995% uptime guarantee
  - AI-driven automation → 70% issues resolved automatically
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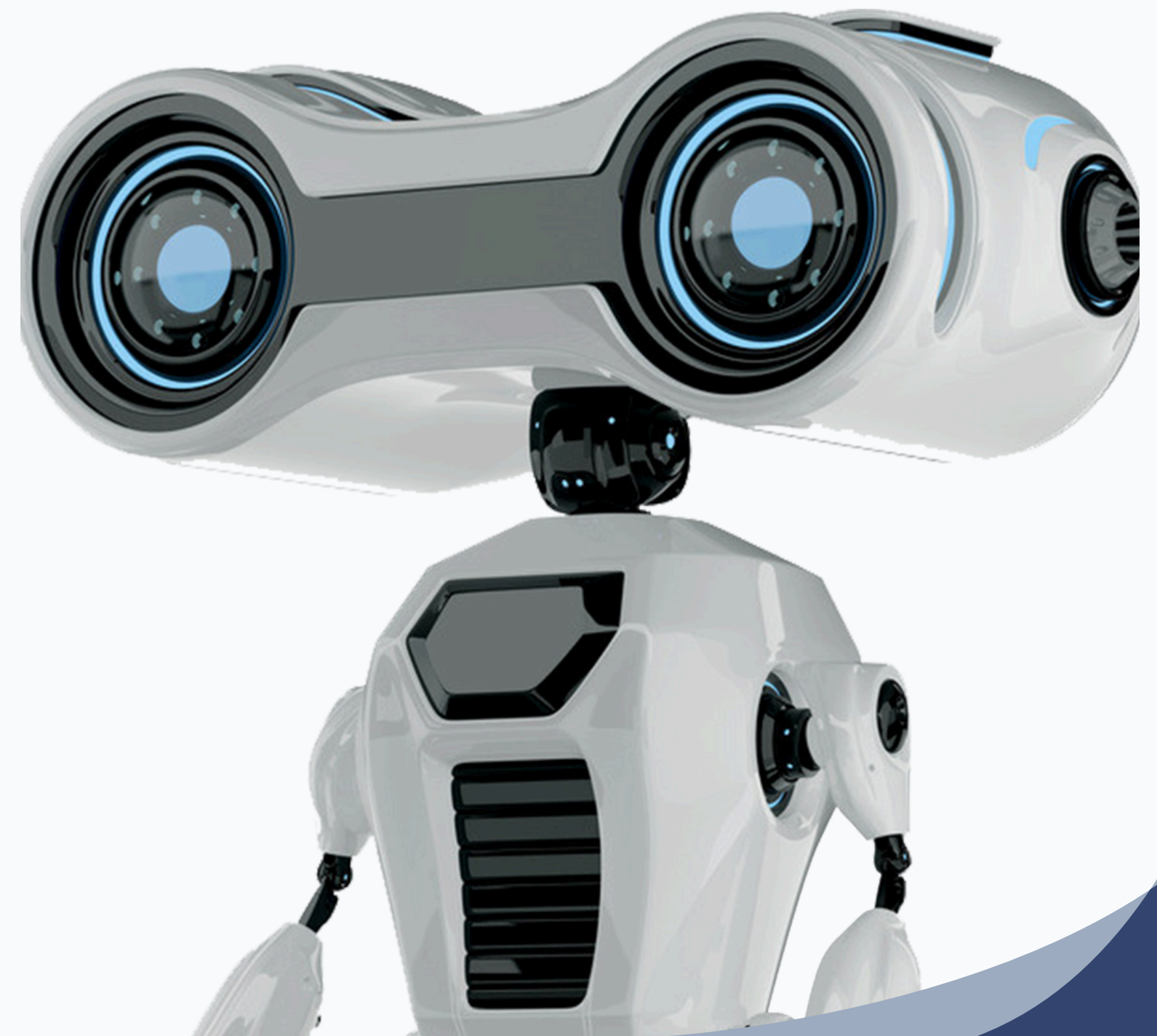
## What We Offer



Savings  
Reliability  
Intelligence

## How We Offer

Scale  
Speed  
Control



# Our Solution

Strategic Partnerships  
with Tier-III & IV Data  
Centers across India

**Enterprise-grade  
data centers**

Unified Dashboard,  
Controls and  
Reporting.

**ScaleUp MDC  
Modular DC**

Smart Modular Data  
Center in a Rack.

**24/7 Managed IT  
Services – ( NOC,  
Helpdesk)& Private  
Cloud**



## ScaleUp MDC (Smart Modular Data Center)

**Rapid  
Deployment**

**Energy Efficiency**

**Modular Design**

**Weather Proof**

**Physical Security**

ScaleUp-MDC is a smart modular data centers in prefabricated ISO containers with integrated IT, cooling, power, fire suppression, biometric access systems. Fast to deploy, secure, and ideal for remote or space-limited sites.



*Image for Illustration purposes only*



## ScaleUp- Intelligence As a Platform

Value-AddOn Services to ScaleUp Your Business

# ScaleUp Edge MDC + SIMS: Integrated Platform



Factory-engineered Edge Micro Data Center integrated with SIMS to enable centralized, intelligent infrastructure management.

## Integrated MDC Layers

- Compute: 22U–45U Rack, High Load
- Power: Online UPS, Intelligent PDUs
- Cooling: 18–27°C | 40–55% RH
- Security: Biometric + Dual Auth
- Monitoring: DCIM + Central Dashboard

## SIMS – AI-Powered Layer

- Monitoring: Temp, Fire, RFID, Cameras
- IT Metrics: CPU, RAM, Network, Bandwidth
- Billing: Per-U, Power Billing, Invoices
- Remote Ops: SSH/RDP, Reboot, Site Control

## Our Services

ScaleUp Cloud

ScaleUp Managed Services

ScaleUp NOC

ScaleUp DCIM + SIMS



# Cloud Services

## ScaleUp Cloud (Pay-as-you-go)

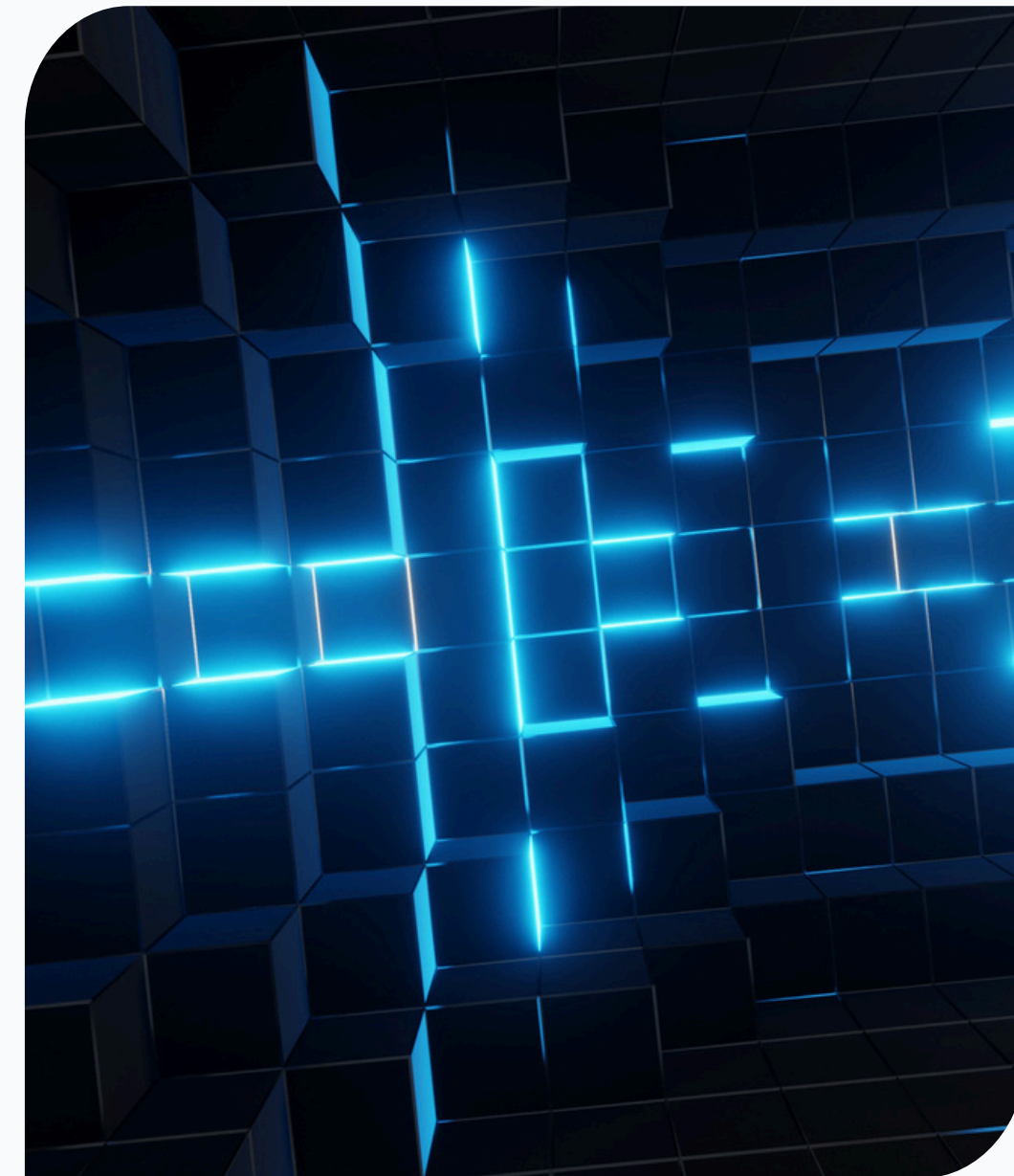
- IaaS – Virtual Servers, Storage
- PaaS – Application, Database Hosting
- SaaS – Agentic AI Calling & CX Platform
- DRaaS – Backup, DR on Cloud



# Managed Services

(NOC with AI Intelligence)

- 24/7 NOC Services Monitoring
- Remote Support, Incident Response
- Performance Optimization
- Unified Dashboard and Reporting



# Security Services

- VAPT (Vulnerability Assessment & Penetration Testing)
- Email Security & SSL Certification
- Compliance Management



# DRaaS & Backup

- DR on Cloud
- DRaaS – Disaster Recovery as a Service
- Remote Backup (Acronis)
- DR Consulting, Management & Maintenance
- Business Continuity Solutions



# ScaleUp DCIM + SIMS

## Holistic Data Center Management

### DCIM as a Service: Enhanced with SIMS

- *Manage and monitor Data Center's entire physical infrastructure, from **Power**, **Cooling** of racks to **Servers**, and other IT equipment.*
- ***Powered by SIMS**, enabling continuous monitoring and intelligent remote orchestration*
- *Giving a **single pane of glass view** for all your operational needs.*

### Flexible and Scalable Solution:

- *No need for **large upfront** software and hardware **investments**.*
- *Easily **scalable** to accommodate **growth** or **changes** in your data center.*
- ***Pay for what you use** and quickly adapt to new requirements.*



## The Team



ScaleUp InfraTech is a Team of highly qualified, energetic, young individuals. These are specialist in Data Center Technologies, Cloud Services, Managed Services, AI powered Ideations and more.

*These group of Individuals are led People with Passion and Purpose:*



**Pranav Sharma**  
CO- Founder & COO



**Manas Nath**  
CO- Founder & CRO



**Chanpreet Singh**  
VP (Business Strategy)



# Future-proof your enterprise with ScaleUp.



**Dallas, Texas (USA)**  
**Mumbai, Noida, India**



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# Thank You