

An aerial view of two tennis players shaking hands on a blue court. The player on the left is wearing a white shirt and holding a tennis racket. The player on the right is wearing a grey shirt and holding a tennis racket. The net is visible between them. The background is a solid blue color.

Tennis Club Survey

Feedback from our
members



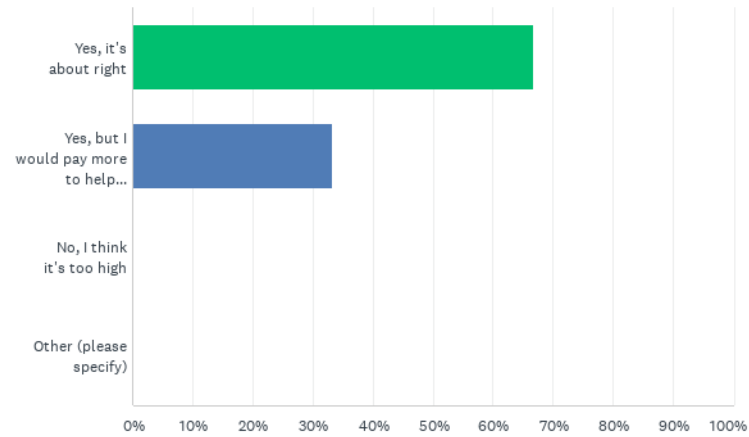
**Marshfield
Tennis Club**

Marshfield Tennis Club

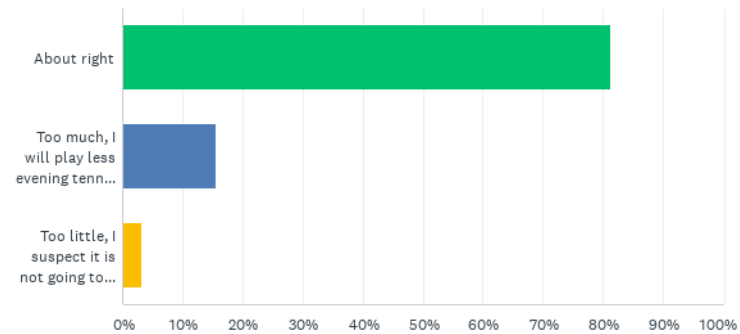
Responses

- 33 respondents:
 - 14 Individual members
 - 10 Couples members
 - 9 Family memberships
- Consensus: club is good value

Q2 Do you feel that club membership represents reasonable value for money?



Q3 Floodlight tokens are now £2.50 per half hour. Do you feel this is....



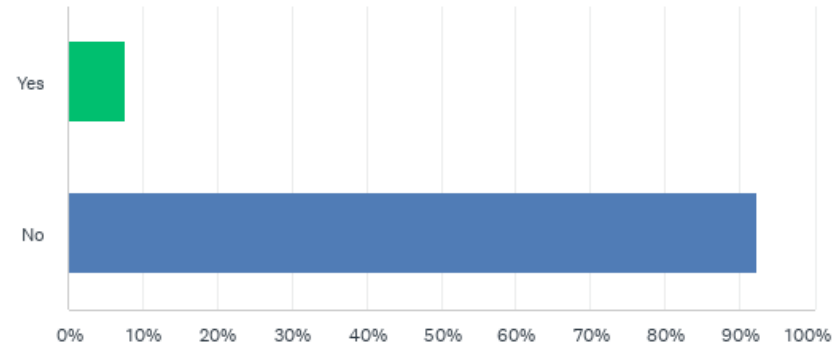
Teams

Reasons for not wanting to play:

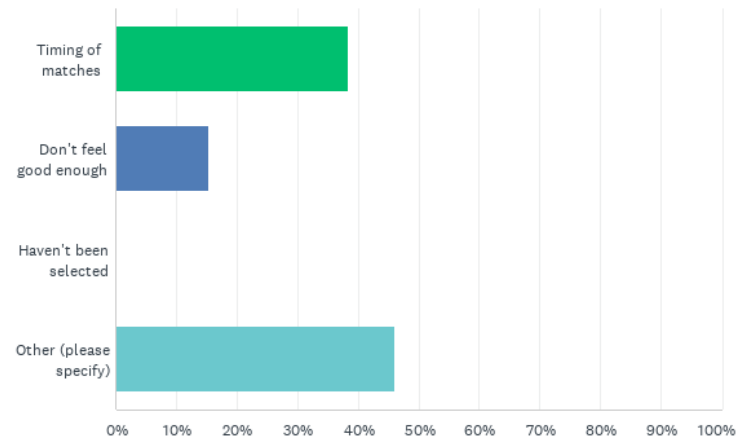
- “4 sets maybe too much”
- “Not good doubles player”
- “Not enough time”
- ”Only want o play Socially”
- “Like to play for pleasure, love club nights”
- ”Timing (family commitments), self esteem”



Q5 If No, would you like to?



Q6 If no, what has prevented you from playing in teams



Club play

Almost half of people don't play on club night
Tuesdays are a problem for half these people

Other reasons:

Too busy

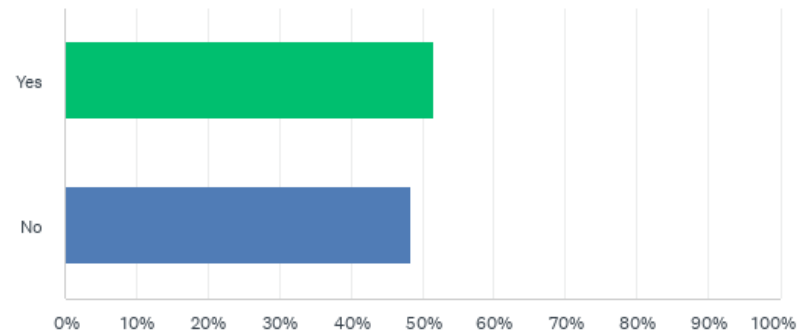
"Already play Mondays. Fridays and occasional weekends"

"Daunting"

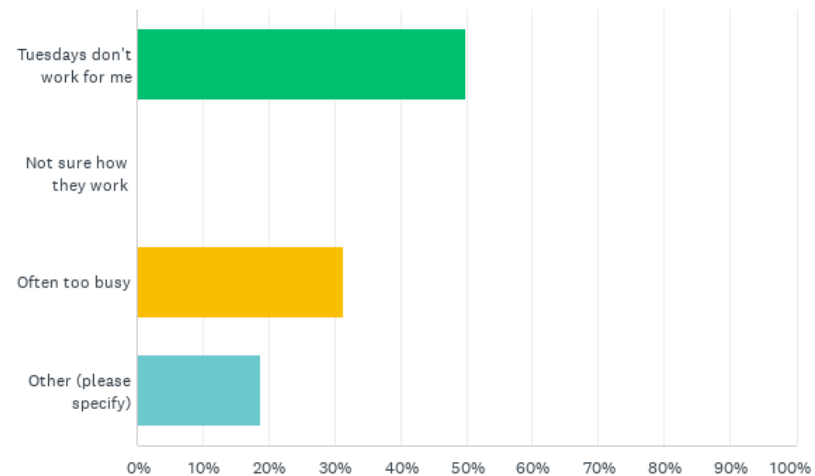
"Self Esteem"



Q7 Do you take part in Tuesday club night tennis?



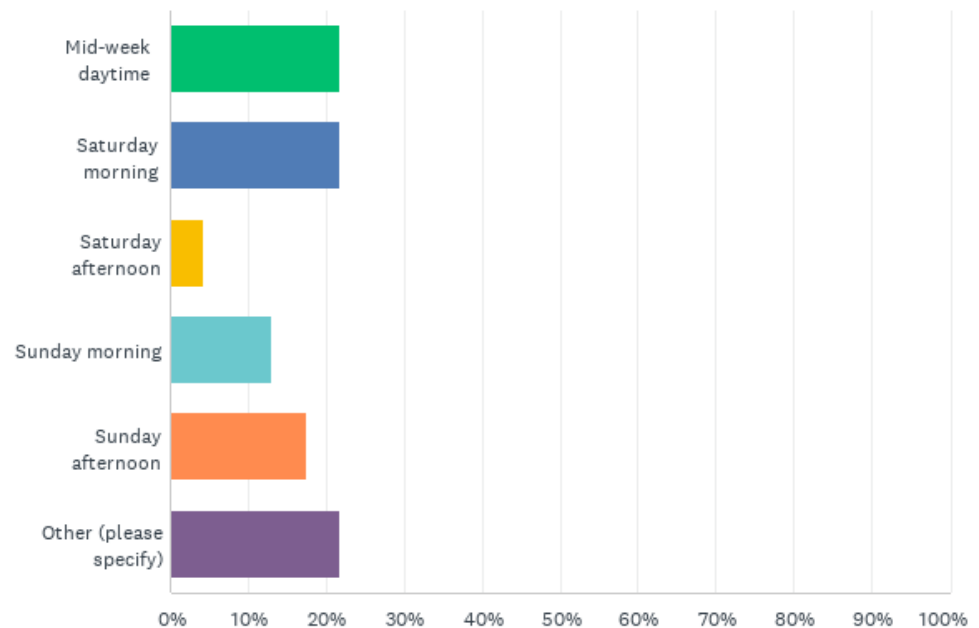
Q8 If No, what is the main reason?



Alternatives to Tuesday night

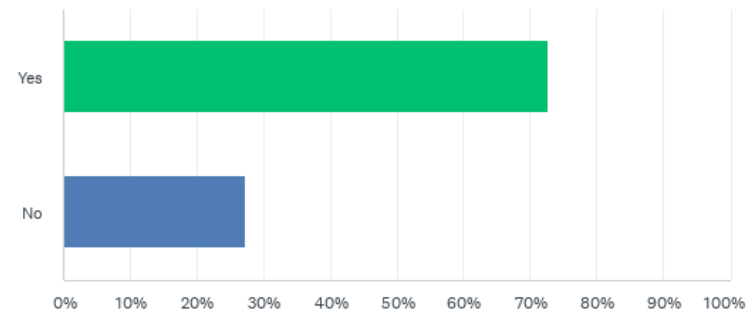
- ”Any of these”
- “When I’m available”
- “Sundays am or pm. Team practice sorely needed”
- ”Would be great to have another evening slot.
- “I’m a teacher and with my work schedule I can only attend club night during holidays”
- “Would be happy to play club tennis in any of the weekend slots as long as not early morning”

Q9 Would you like to play club tennis at another time?

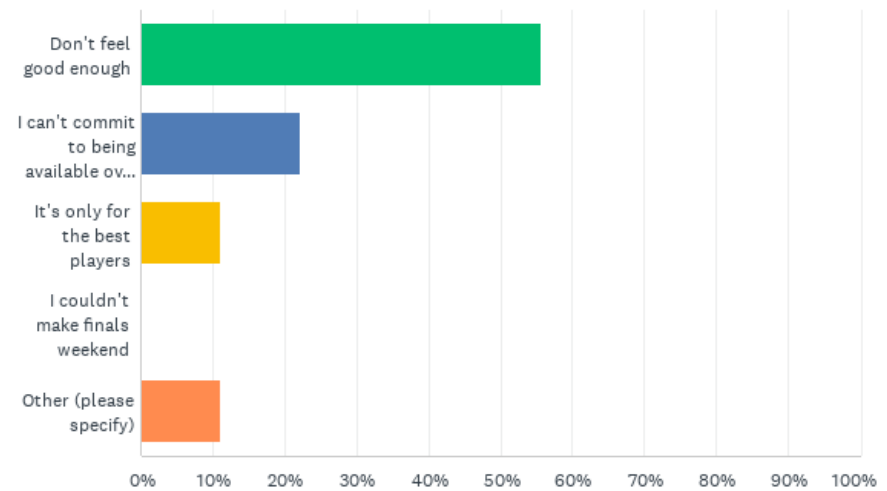


Club Tournament

Q10 Have you played in the club tournament?



Q11 If not what is the main reason ?



Club Social events

What kind of events would you like to see?

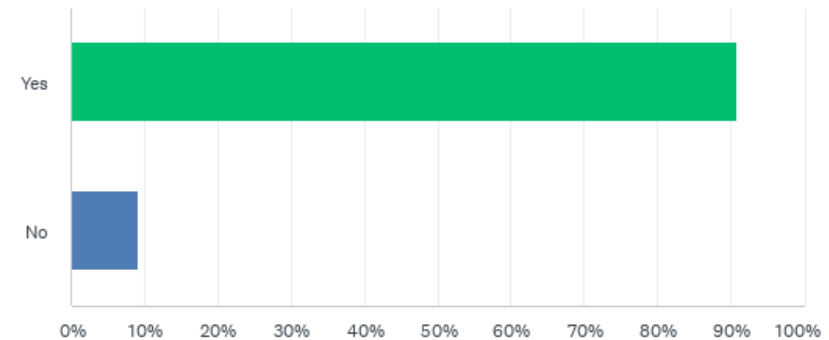
“Would actually like more social tennis. Not everyone can or wishes to play for the teams for one reason or another. Feel there needs to be a better balance”

“QUIZ HANDICAP TOURNAMENT”

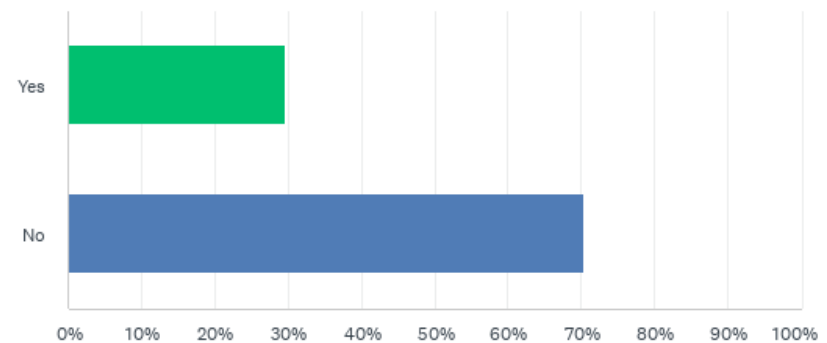
“Weekend tournaments, handicap competitions”

“More social tournaments”

Q12 Have you attended any tennis club social events?



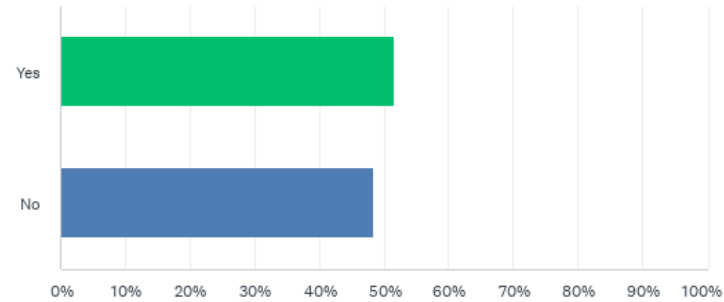
Q13 Would you like to see more tennis club social events?



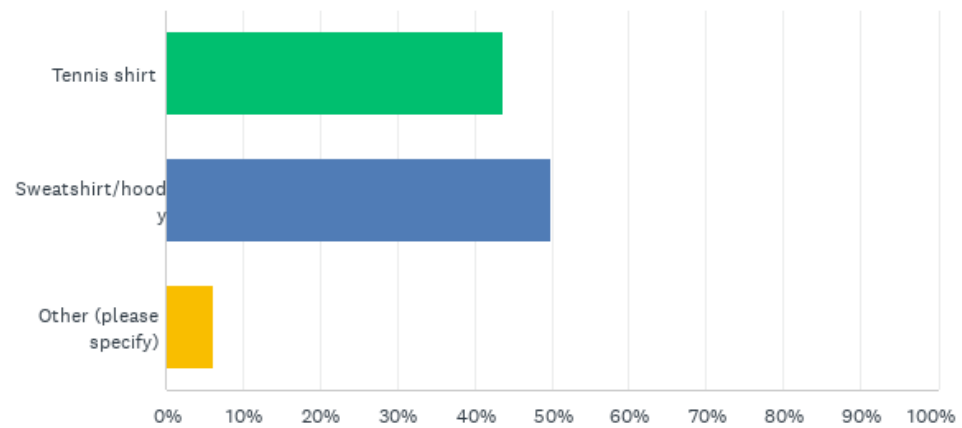
Club Kit

“Water bottles, hoodies, tops”

Q15 In the past the club has made club branded kit available to buy. If kit was available again would you be interested?



Q16 If so, what kind of things would you like to see available?



Committee and Volunteering

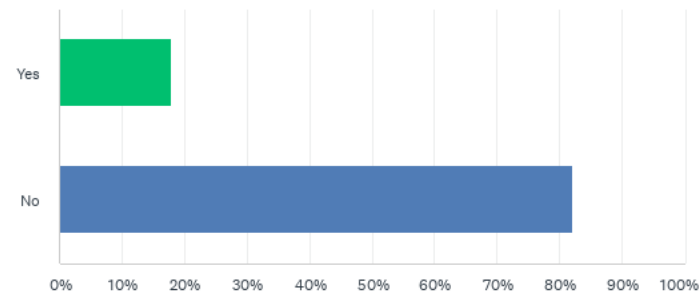
Can you help?

“Helping out when needed on a case by case basis. Just need to be asked.”

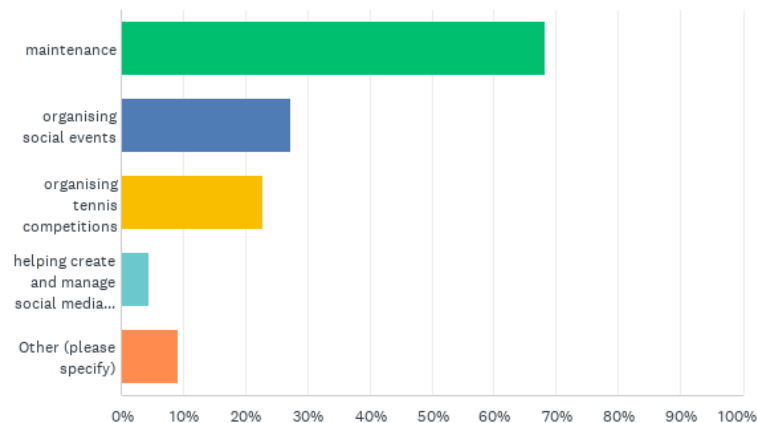
“In principle would be happy to help but my personal circumstances are challenging at the moment so probably of limited use for the next year or so. Will help when I can., sorry”



Q17 The club committee meets 4-5 times a year to help the running of the club. Would you be interested to join the committee to have more say in how the club is run and to help out?



Q18 The club relies on volunteers to help with basic maintenance such as putting up sightscreen nets, painting preservative on the clubhouse, sweeping leaves off courts etc. and helping run the club. Would you be prepared to volunteer to help with....



Social Media and club info

Which social media platform?

Facebook x 8

Instagram x 5

Whatsapp x 2

LinkedIn x 1

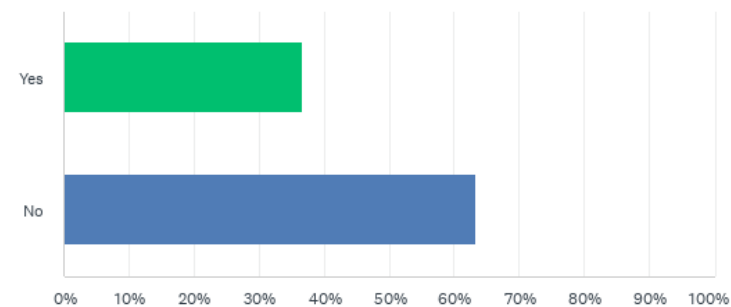
Hate social media x 2

“Facebook is the biggest community reach but updates need to be posted directly into community groups not just sat static on the club page as its a very limited audience.”

“I’m fed up of the social media platforms and the ghastly oligarchs who control them!”

“I don't use X, facebook or instagram. I would prefer comms were kept to Whatsapp. However it may be worth considering the architecture/structure of Whatsapp groups. i.e. possible 1 main group that is effectively a message board for the club that only a select admin group can post on is used for promoting club events. Teams could have their own grtoup (I know that they do).”

Q19 The club doesn't have any active social media presence at the moment. Would you like to see information about the club on social media?



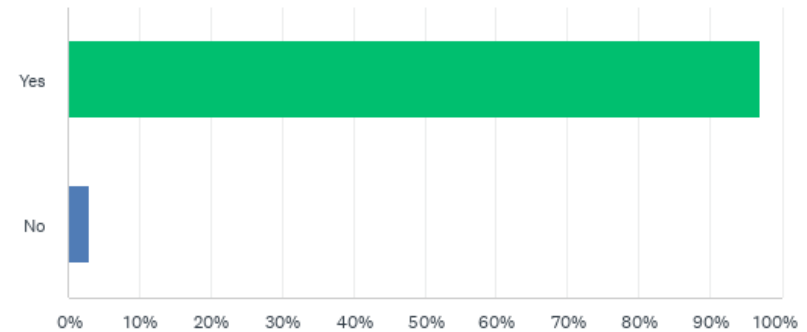
Club Information

What do you want to hear about?

“If something needs doing, e.g. a club cleaning day, just put a shout out on email and that would give us all the chance to pitch in. If I was able to assist I would.”

“Through social media the club should be sharing information on club tennis events, club night, competitions and results. Even as a member there is a lot I don’t know about.”

Q21 Do you feel you get enough information from the club?

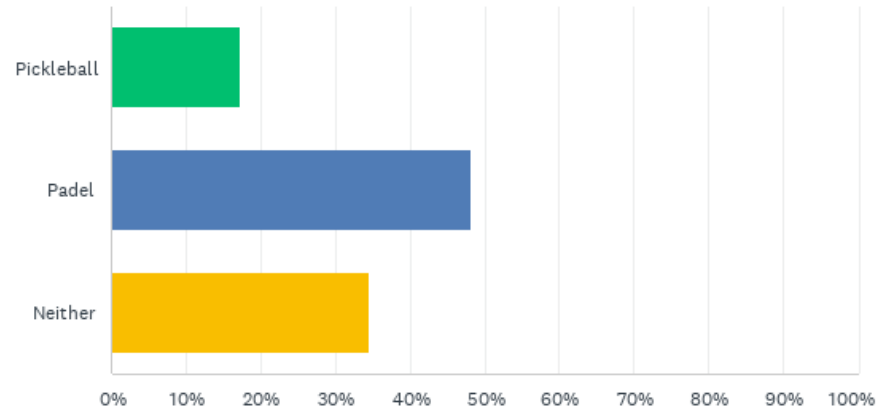


whatever whatsapp
easiest email

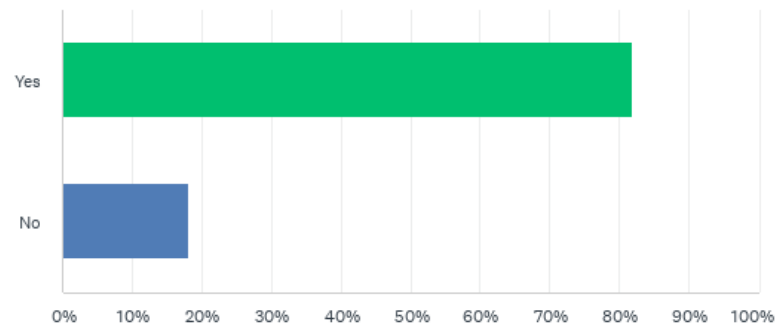


Padel, pickleball and safeguarding

Q25 Are you interested in playing Pickle ball or Padel tennis?



Q24 Do you know who to contact if you had a safeguarding concern within the tennis club?



What people like

box-leagues

league-matches

tournaments

accessible

inclusive

welcoming

coaching

club-nights

sam

court-availability

local

friendliness

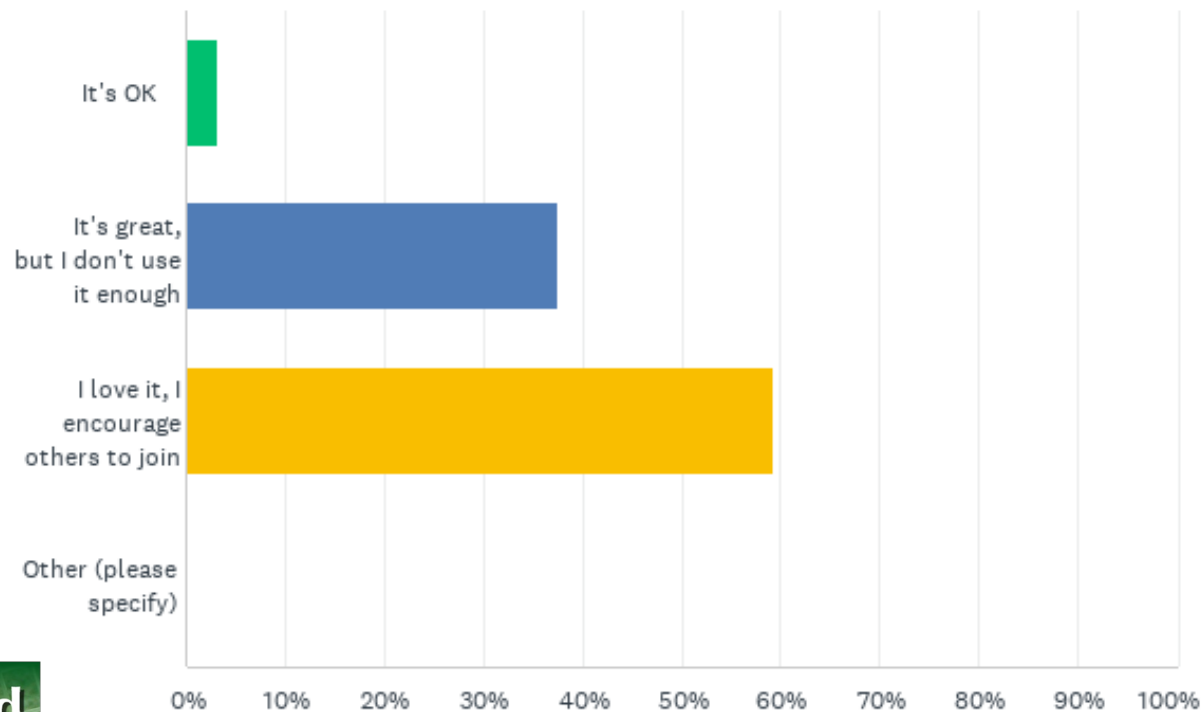


What would people like to see improved

- “More social tennis”
- “If you don’t know many others or live in village not so easy to meet similar level of player to make up a single or doubles”
- “More volunteers”
- “The path from the car park to the courts”
- “A winter bubble !!”
- “Wider reach to other parts of the community to make it more inclusive”
- “I can’t think of anything”
- “Keep website up to date with all info.”
- “The number of club nights and tennis social events”
- “Court surface and maintenance”
- “Cleaning of toilets - male and female”
- “Communication”
- “more access to group tennis at a level that is challenging to me and helps me develop”
- “My partner has dementia, it would be great if there was a session that he could join in. (Haha, would also like some of the options in this survey to allow multiple selections e.g . I would be up for trying both Padel and Pickleball and there are a few options for club sessions that would work for me)”
- “Build a padel court”

Overall feeling about the club?

Q28 Overall, how do you feel about Marshfield tennis club?



What should we do?

- More opportunities for club/social play?
 - Saturday mornings
 - Thursday evenings when summer leagues aren't on
 - ?
- More presence on Facebook and Instagram?
- Help build peoples' confidence?
- Add handicapping or other fun tournaments for those who "don't feel good enough"?
- Look at making club-branded tennis shirts available?
- Fundraising activities?