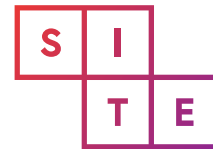


Sponsorship Opportunities 2019

WINTER GARDEN VILLAGE



2019 EVENTS

Easter Bunny Event: Hang out and take photos with the Easter Bunny at Winter Garden Village in the clocktower on Saturday, April 6 from 11:30AM-1:30PM. Don't forget to stop by the face painting booth while you are here!

Pumpkin Run 5K + Moonlit Movie: Burn off all of those candy calories and make your Halloween healthy with the Pumpkin Run 5K set for 7AM and Moonlit Movie and Harvest Celebration at 7PM on *October 19th!*

Jolly Jog – Holiday 5K: Chase Santa through a 5K course at Winter Garden Village while working off all of those sugar cookies! Mark your calendars for *December 7th* and check them twice!

Merry Monday: Join Santa and his friends on *December 16th* at Winter Garden Village for photos, freebies and fun!

SPONSORSHIP PACKAGES:

☐ Title Sponsor for All Winter Garden Village Events (*Three Spots Available*)

- Events will be presented by [your company].
- Logo on all event collateral.
- Banner prominently displayed at all four events (to be supplied by sponsor).
- Top-line, large, prominent lettering on shirt for (2) 5k events.
- 10 race entries per 5K (20 entries today).
- Table display at all four events.
- Prominent recognition on all event advertisements and radio commercials (including posters, registration packet, brochures, event page, etc.).
- 10 free call-outs on our Facebook page and shopping center emails throughout the year.

☐ Platinum Sponsor for All Winter Garden Village Events (*Five Spots Available*)

- Table display at all four events.
- Large lettering on back of t-shirt for (2) 5k events.
- Banner prominently displayed at event (provided by sponsor).
- Prominent recognition on all event advertisements (including posters, brochures, registration packet, event page, etc.).
- 5 race entries per 5K, 10 free race registrations total.

☐ Gold Sponsor for All Winter Garden Village Events

- Banner displayed prominently at all four events (provided by sponsor)
- Major recognition on event's Facebook page.
- Major recognition in runners' registration packets.
- 2 free race registrations per 5K, 4 free race registrations total.
- Table display at all four events.

☐ Table Display: **\$300 per event**



Sponsorship Opportunities 2019

WINTER GARDEN VILLAGE

ASK ABOUT A CUSTOM SPONSORSHIP PACKAGE

- Reach out to discuss a sponsorship package that meets your budget and promotional needs. Contact Kerri Ryan, Property Manager at kryan@sitecenters.com.
- If your company would like to donate products or services, please contact Kerri Ryan at kryan@sitecenters.com.
- Specific rates per event available upon request.

LIGHT POLE BANNERS

- We have up to 288 advertising opportunities on our light pole banners throughout the center.
- *Initial production cost of \$35 per banner and monthly rent of \$150 per banner (when leasing 1-15), \$125/month (15-35 banners), and \$100/month (26-100 banners).*
- Minimum five-month agreement.

SPONSOR INFORMATION:

Contact Name: _____

Contact Number: _____

Business Name (as appears for promotions): _____

Web Address (if applicable): _____

Business Address: _____

Email Address: _____

DISCLAIMER:

- Sponsorship logos must be received at least four weeks prior to the event to be included on the t-shirt. If there is a problem with providing your logo in this format, please contact Kerri Ryan at kryan@sitecenters.com.
- Please provide a company logo in .jpg or .tif format electronically along with your check.
- Please note: Any sponsorship monies received after printing deadlines may not be included in printed materials.
- Event date subject to change. SITE Centers will notify any sponsor at least 30 days in advance of event date.

