



Hello,

We would like to take this opportunity to not only thank you for your interest, but to also share some information about our shopping center and how it may fit your target audience and advertising needs.

Winter Garden Village is an open-air shopping center located in the heart of Orange County at 3251 Daniels Road in Orlando, FL. Winter Garden Village is the dominant power center in the western Orlando market, with over 1 million square feet. The center serves the growing and affluent communities of western Orlando, including Winter Garden and Windermere.

Winter Garden Village's trade area services over 33,000 households with an average household income of \$100,000.

Due to its diverse shopper base, Winter Garden Village is the perfect place to advertise your business. With an average of 500,000 customers visiting the center per month, we cater to many types of shoppers. 56% of Winter Garden Village patrons come from Winter Garden, Orlando, and Clermont, making our shoppers your target audience.

Our shoppers come from a wide range of backgrounds. Our highest shopper density is made up of "Promising Families," young couples with children in starter homes living child-centered lifestyles (16%), "Singles and Starters," young singles starting out (14%), and "Power Elite," the wealthiest households in the U.S. living in the most exclusive neighborhoods (10%).

We have a highly engaged, established audience with 13,000 Facebook followers, 22,000 Facebook check-ins and over 3,500 email subscribers for any sponsors to take advantage of.

Winter Garden Village will be hosting four events in 2019: Easter Bunny Event, Halloween 5K+ Moonlit Movie, Holiday 5K and Merry Monday (including photos with Santa).

With numerous events and advertising opportunities, we believe we can fit your advertising needs. We would love to work with you and your company and to help you better grow your business through sponsorships at our property.

AT A GLANCE

33K

HOUSEHOLDS

\$100K

AVG. HH INCOME

10%

POWER ELITE SHOPPERS

500K

MONTHLY VISITS

13K

FACEBOOK FOLLOWERS

