




Aaron Hall

Illustrator and Graphic Designer
Redondo Beach, CA 90278
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OTIS Parsons School of Design
Bachelor of Arts: Illustration Communication Design

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SUMMARY

Since graduating from **OTIS** Parsons School of Design, I have worked as an Illustrator, Graphic Designer and Production Artist on both the Mac and PC platforms. I consider myself to be an expert in Photoshop, Illustrator and InDesign and have utilized them to create a variety of projects ranging from Large Format Digital Printing, Marketing Collateral, Packaging, Advertising and Promotional Materials. I am also well versed in all aspects of Social, as well as Printing, Silk-Screen and managing Digital Assets. My portfolio can be reviewed at www.studio2315.com

- Self-Motivated Professional
- Excellent Customer Service
- Proficient: inDesign / Illustrator / Photoshop
- Silk-Screen Design / Production Artist
- Sign Design / Installation
- California Impressionism / Gallery Artist

WORK EXPERIENCE

SIGNET  **MARINE** Inc. (Creative Director / Managing Partner) June 2007 - Current

Creative Director for Signet Marine Inc. sailing instrument company. I am responsible for creating all advertising graphics, web site strategy, social media, marketing, and customer service. Created all manuals and brochures. Photographed product line for promotional needs and web content. Took the lead position negotiations and vendor selection and technical support.

www.signetmarine.com  Signet Marine



(Creative Director) August 1994 - 2007

Creative Director and Production Artist for Sun Threads Silk-Screen Company. I was responsible for all aspects of the operation dealing with client transactions to design development. Sun Threads earned an excellent reputation in several diverse clothing categories including promotional t-shirts, uniforms, sailing and regatta apparel, race crew uniforms as well as apparel and marketing stickers for the independent music industry.