



October 22, 2024

Dear Friend,

Committee Members:

Rob Roseff (posthumous)
Denise Roseff
Keith Roseff
Mike Andrastek
Kim Andrastek
Lisa Duckart
Jim DuPont
Sue DuPont
Dan Eisenschink
Mike Flentje
Linda Flentje
Jayne Hagman
Larry Hagman
Randy Heinzen
Connie Heinzen
Amy Herzog
Rick Hoffman
Mary Hoffman
Darian Kaderabek
Jane Kaderabek
Jim Kaderabek
Bruce Lukes
Lindy Lukes
Steve Oswald
Nan Oswald
Mike Quistorf
Sue Quistorf
Mike Rademacher
Emily Rademacher
Sally Rettinger
Candy Ruffalo
Lisa Saubert
Brandon Schmook
Sara Schuh
Hannah Sevrin
Steve Skarda
Carol Thomas
Wendy Turek
Laurie Virnoche
Barb Zill
Lynn Zimney
Tim Zinkel
Michele Zinkel

You need not feel hopeless and isolated when you hear the words “you have cancer.” Gumby’s Club Fore a Cure is a **Manitowoc County Local group** of committed individuals, whose purpose is to raise funds to support some of the unanticipated expenses of those **in our community** who are struggling with a cancer diagnosis. We are now in the process of planning our annual fundraising events.

Cancer’s journey, with all its crossroads, becomes a bit easier to endure with the hope and financial assistance of Gumby’s Club Fore a Cure. Our efforts help to decrease the frightening effects of diagnosis, treatment, residual effects, anxieties, and expenses incurred with a Cancer diagnosis.

What began in 2011 as a little golf outing fundraiser, organized by Rob “Gumby” Roseff (who had just been diagnosed with kidney cancer), has grown into annual events that include: Gumby’s Weekend, Gala, Scavenger Hunt, Bike Ride, Facebook Live Telethon, and other incredible happy events that celebrate life! All funds raised benefit **local** families who have been affected by cancer, by providing them with financial donations to help curb medical costs, traveling expenses, and other items that become difficult to manage.

**Since Gumby’s Club was formed, we have donated more than \$880,000 to approximately 720 families in our local area. So far in 2024, we have provided assistance to 97 local families.
The need now is greater than ever!**

We receive many heartfelt letters of gratitude from our recipients for the support that we have given to them. Many of our committee members are family members of previous recipients, or cancer survivors themselves.

Our 2025 events are dedicated in loving memory to our founder, Rob “Gumby” Roseff, whose 12 ½ year battle with cancer ended on August 31, 2023.

Cancer touches all of us. In Rob’s words, “WE GET IT.” We all know someone who has been affected by it, and know the feeling of helplessness that comes along with it. If you’re wondering “How can I help?” You can be an important part of this effort! Please consider partnering with us as a sponsor of our Gumby’s Club events this year. **(We are sending this corporate sponsor letter out earlier due to a change in sponsorship format. Effective this year, sponsorship now covers all annual Gumby’s Club events!)** As we celebrate life with local cancer survivors, their families, and the community who cares about them. Thank you for your consideration!

*We are a 501(c)(3) operating as Lakeshore Charities, Inc.
DBA Gumby’s Club Fore a Cure.*

2025 ANNUAL SPONSORSHIP OPPORTUNITIES

(Please note that most of these sponsorship levels cover all 2025 Gumby's Events)

Please note the commitment form with payment

deadline of 2/01/25 to receive logo/name recognition.

GUMBY'S PRESENTING SPONSOR (donation of \$10,000)

- Your name recognition at all Gumby's events. "Gumby's Club Fore a Cure, Presented by: (your name)"
- Your logo and name recognition on all printed materials, website, social media, etc.
- The opportunity to involve your associates with Gumby's events
- Plus, all items listed below at lower levels

GUMBY'S LOVE & COMPASSION SPONSOR (donation of \$5,000)

- The opportunity to speak at Gumby's Weekend events
- Plus, all items listed below at lower levels

GUMBY'S FAITH SPONSOR (donation of \$2,500)

- Your **large logo** at all Gumby's events (**on an individual banner that we provide**)
- Your **logo** on our Website and Facebook Page
- Your **logo** on back of Gumby's Weekend t-shirt (donation & logo file must be received by Feb. 1, 2025)
- Plus, all items listed below at lower levels

GUMBY'S HOPE SPONSOR (donation of \$1,500)

- Your name included in acknowledgements during radio promotional broadcasts
- Your **name** on back of Gumby's Weekend t-shirt (donation must be received by Feb. 1, 2025)
- Plus, all items listed below at lower levels

GUMBY'S RESILIENCE SPONSOR (donation of \$1,000)

- Your name included in Public Audio Announcement of business at the event
- Your name on Facebook Post for promotion of events
- Plus, all items listed below at lower levels

GUMBY'S STRENGTH SPONSOR (donation of \$500)

- Your name on Sponsor Banner at all Gumby's events (donation must be received by Feb. 1, 2025)
- Your **name** on our Website and Facebook Page (donation must be received by Feb. 1, 2025)

GUMBY'S ENDURANCE SPONSOR (donation of \$250) (donation must be received by Feb. 1, 2025)

- Your **name** on Gumby's Club Fore a Cure Website and Facebook Page

GUMBY'S GOLF HOLE SPONSOR (donation of \$100) *This sponsorship is only for the July weekend.*

- Your **name** on an individual hole sign that we provide (donation must be received by Feb. 1, 2025)

GUMBY'S BOWLING LANE SPONSOR (donation of \$100) *This sponsorship is only for the July weekend.*

- Your **name** on an individual alley banner that we provide (donation must be received by Feb. 1, 2025)

(complete sponsorship commitment form on back of this sheet)

2025 SPONSORSHIP COMMITMENT FORM

Covers Sponsorship of all of the following 2025 Gumby's Annual Events:

- **Gumby's Facebook Live Telethon: February 16th**
- **Gumby's Bik-A-Thon & Corn Hole Tournament: March**
- **Gumby's Gala: May 17th**
- **Gumby's July Weekend: July 12th & 13th**
- **Gumby's Bike Ride: September**
- **Gumby's Scavenger Hunt: October**

Indicate One Sponsor Level Below. Please understand the FIRM commitment form with payment deadline of 2/01/25 to receive any logo/name recognition...No Exceptions.

_____ Gumby's Presenting Sponsor (\$10,000) email logo to: gumbysclub@gmail.com

_____ Gumby's Love & Compassion Sponsor (\$5,000 or greater) email logo to: gumbysclub@gmail.com

_____ Gumby's Faith Sponsor (\$2,500 or greater) email logo to: gumbysclub@gmail.com

_____ Gumby's Hope Sponsor (\$1,500 or greater)

_____ Gumby's Resilience Sponsor (\$1,000)

_____ Gumby's Strength Sponsor (\$500)

_____ Gumby's Endurance Sponsor (\$250)

_____ Gumby's Golf Hole Sponsor (\$100 per hole) – *This sponsorship is only for the July weekend.*

_____ Gumby's Bowling Lane Sponsor (\$100 per lane) – *This sponsorship is only for the July weekend.*

Company Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Payments: Make checks payable to: Gumby's Club Fore a Cure, or complete the credit card information on our website (under the "events" tab).

Mail this form to:

Gumby's Club Fore a Cure, Barb Zill, 1719 Platt Street, Manitowoc, WI, 54220.

Phone: (920) 676-8271 Email: gumbysclub@gmail.com

Website: GumbyClubForeACure.org