



Image credit: ExploreAsheville.com

The **American Society for Veterinary Clinical Pathology (ASVCP)** is a 501(c)(3) non-profit society and leading organization in promoting **education** and **excellence** in veterinary clinical pathology. Accomplishments of note include:

- ✓ **60+ years of leadership and advocacy** for quality, research, and education in veterinary clinical pathology
- ✓ **12+ years of online education** through online rounds and webinars
- ✓ **multiple collections** of educational content including case banks, mystery cases, and scientific session contributions
- ✓ **globally recognized** ASVCP Quality Assurance and Laboratory Standards Guidelines
- ✓ **community forums** reaching over 800 members and 15,000 social media followers

The **ASVCP Symposium 2027** on April 16-19th, 2027 at the Renaissance Asheville Downtown Hotel in Asheville, North Carolina will continue the ASVCP mission with an in-person program featuring original scientific presentations, valued continuing education, and dynamic networking opportunities. Support of this groundbreaking ASVCP Symposium represents your **commitment** to ensuring quality and advancement in veterinary clinical pathology, **partnership** in support of world-class education and research in laboratory medicine, and **engagement** with established and upcoming leaders in the field, from students to clinician scientists, laboratory professionals, and renowned specialists.

Join ASVCP in the Blue Ridge Mountains to

- ***learn what is new*** in the world of veterinary clinical pathology,
- ***stay up to date*** on standards and practices,
- ***network*** with the diverse community of members, and
- ***promote the value of your organization*** to veterinary clinical pathology

Please see **Sponsorship Levels (Page 2)** and **Exhibitor Information (Page 3)** below.

More information about ASVCP is available at [ASVCP.org](https://asvcpsymposium.org). Information on the ASVCP Symposium will be available at <https://asvcpsymposium.org>. Please contact Rick Johnson (ASVCPsymposium@gmail.com) for additional information and invoicing.

Partner Recognition	Platinum \$30,000 USD	Gold \$20,000 USD	Silver \$12,000 USD	Bronze \$8,000 USD
<i>Identified as [level] sponsor on the Cover Page of electronic proceedings</i>	✓			
<i>Identified as [level] sponsor in electronic proceedings</i>	✓	✓	✓	✓
<i>Identified as [level] sponsor on the ASVCP Symposium webpage</i>	✓	✓	✓	✓
<i>Identified as [level] sponsor on ASVCP social media</i>	✓	✓		
<i>Identified as [level] sponsor in Symposium announcements and scrolling slides</i>	✓	✓	✓	✓
<i>Recognized as [level] sponsor at the ASVCP Business Meeting</i>	✓	✓	✓	✓
<i>Recognized as [level] sponsor in the ASVCP Newsletter Symposium Recap</i>	✓	✓	✓	✓
<i>Signage showing sponsor level (e.g., at Registration and Gala)</i>	✓	✓	✓	
<i>Complimentary registration: 2 attendees</i>	✓			
<i>Exhibitor space – large booth table (6 ft) in exhibition hall</i>	✓			
<i>Complimentary registration: 1 attendee</i>		✓	✓	
<i>Exhibitor space – small booth table (4 ft) in exhibition hall</i>		✓		

Symposium Exhibitor Opportunities

- Identified as an exhibitor in **electronic proceedings**
- Exhibitor space – **small** (US\$2,500) or **large** (US\$3,500) **table** in exhibition hall
- Academic/Non-Profit Organizations (verified 501(c)(3) or accredited academic institution) receive **50% off** exhibitor pricing, subject to ASVCP verification

Symposium Outreach Opportunities

- Identified as branded event in **Symposium schedule** and **electronic proceedings**

Lunch n' Learn – US\$13,500

- One of two lunches (Saturday or Sunday)
- Includes up to 40 minutes of educational content selected and approved by ASVCP, branded with the sponsor's name

Refreshment breaks – US\$7,000/day

- One or more days of sponsored coffee breaks
- Includes branded signage at the beverage stations

Resident Rendez-Vous – US\$3,000

- Saturday evening
- Includes up to 10 minutes of introductory information approved by ASVCP



Friday, April 16th

- *Optional Excursion*
- *Registration and Welcome Reception*

Saturday, April 17th

- *Current Topics*
- *Lunch Session*
- *Laboratory Operations*
- *Resident Rendez-Vous*

Sunday, April 18th

- *Abstract Presentations*
- *Lunch and Education Forum for Discussion*
- *Cytology Refresher*
- *Business Meeting & Awards Reception*
- *Gala Dinner*

Monday, April 19th

- *Current Topics*
- *Mystery Cases*
- *Lunch and Relax*
- *More Mystery Cases*
- *Chemistry Happy Hour*

