

2019 NHT Language Analysis Comparative Annotations

ASHA Lectures



juxtaposition
of 'whoosh'
and the lengthy
traffic
presents
bike lanes
as
aggravating
traffic
conditions

contrasting
facial expressions
↳ compare to "everyone
benefits from bike
lanes"

irony

contrasting
depiction
of bike
lanes
and
its
impact
on
traffic
congestion



negative
depiction
of cyclists
↳ enjoying
their preferential
status over
drivers

presents
bike lanes
as giving
cyclists
preferential
treatment / an
unfair advantage

play on words
'traffic jam'