

# Style Guide For Sacred Heart of Jesus Catholic School

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## I. Rules and Restrictions

The colors, fonts, and logos found in this Style Guide are to be used as presented to represent Sacred Heart of Jesus Catholic School when communicating to internal and external audiences.

None of the colors, fonts, or logos may be altered or changed in any way, nor may they be incorporated into or combined with any other logo, mark, symbol, or graphic to create a new logo, mark, symbol, or graphic.

The logos may not be distorted in any way, nor may they be used for anything other than representing the school. All usage must be approved by the office and Dr. Russell.

## II. Official Colors

These are the official colors of Sacred Heart of Jesus Catholic School. They **must** be used in any and all representation of the school, including and especially: promotion, marketing, and academic and athletic activity.



Burgundy (RGB Code: R 103 G 0 B 1) (HTML: 680001)



Gold (RGB Code: R 172 G 140 B 79) (HTML: AC8C4F)



Navy (RGB Code: R 10 G 35 B 66) HTML: 0A2342)

### III. Fonts

These are the official fonts of Sacred Heart of Jesus Catholic School to be used in any and all logos, marks, designs, letterheads, and other representations where necessary.

#### Academic Font (lowan Old Style):

Sacred Heart of Jesus Catholic School

#### Athletic Font (Conthrax):

AaBbCcDdEeFfGg

### IV. Logo Design

These are the official logos for Sacred Heart Catholic School. As stated in section one, the logos may not be distorted in any way, nor may they be used for anything other than representing the school. Always use at a size that is legible, significant, and appropriate for the size and scale of the piece being produced.

