



Meducate Global, LLC

Research
Symposium
2026



American
Nurses
Enterprise

Session 2: Style, Delivery, and Connection: Helping Your Research Be Understood, Remembered, and Discussed

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Who Am I?



Health professions educator since 1994



Presenter, facilitator, and presentation coach across health professions education



Delivered hundreds of presentations and learned a few things from standup comedy about engaging



Currently

President, Meducate Global, LLC

Visiting Professor, Zhongshan SOM FAH-SYSU

Learning Science Consultant, Lecturio

How We Will Work Together!

This session is for you,
so please ask questions,
share concerns, and tell
us what would help you
most

Your input will help
shape today's
discussion and future
presenter support

If you get disconnected,
please dial back in

If I get disconnected, I
will reconnect as quickly
as possible!

What Should We Cover Today?



WHAT BROUGHT YOU
HERE?



WHAT WOULD BE MOST
HELPFUL TO YOU?



WHAT WOULD YOU LIKE
TO LEAVE WITH?

Today's Focus

Deliver with
clarity,
confidence, and
purpose

Strengthen
audience
connection

Stand out in a
busy program

Handle questions
and discussion

Extend the life
and reach of your
research

What Makes a Good Presenter or Communicator?

Effective Presenters Are Not All the Same

LET ME KNOW



Think of a
research
presentation that
you remember

What
characteristics
stand out?!

These Come Up Often...

CREDIBILITY



- Knowledgeable
- Prepared
- Competent
- Professional

CONNECTION



- Personable
- Sincere
- Relevant
- Understanding

CLARITY



- Organized
- Focused
- Applicable
- Easy to follow

ENERGY



- Interesting
- Passionate
- Appropriate
- Maybe funny

You do not need to perform a personality.
You need to help the audience stay with the message.

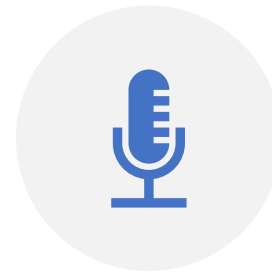
Different Roles, Different Delivery Choices



15-MINUTE PODIUM
PRESENTATION



POSTER
PRESENTATION



KEYNOTE OR INVITED
PRESENTATION



MODERATOR

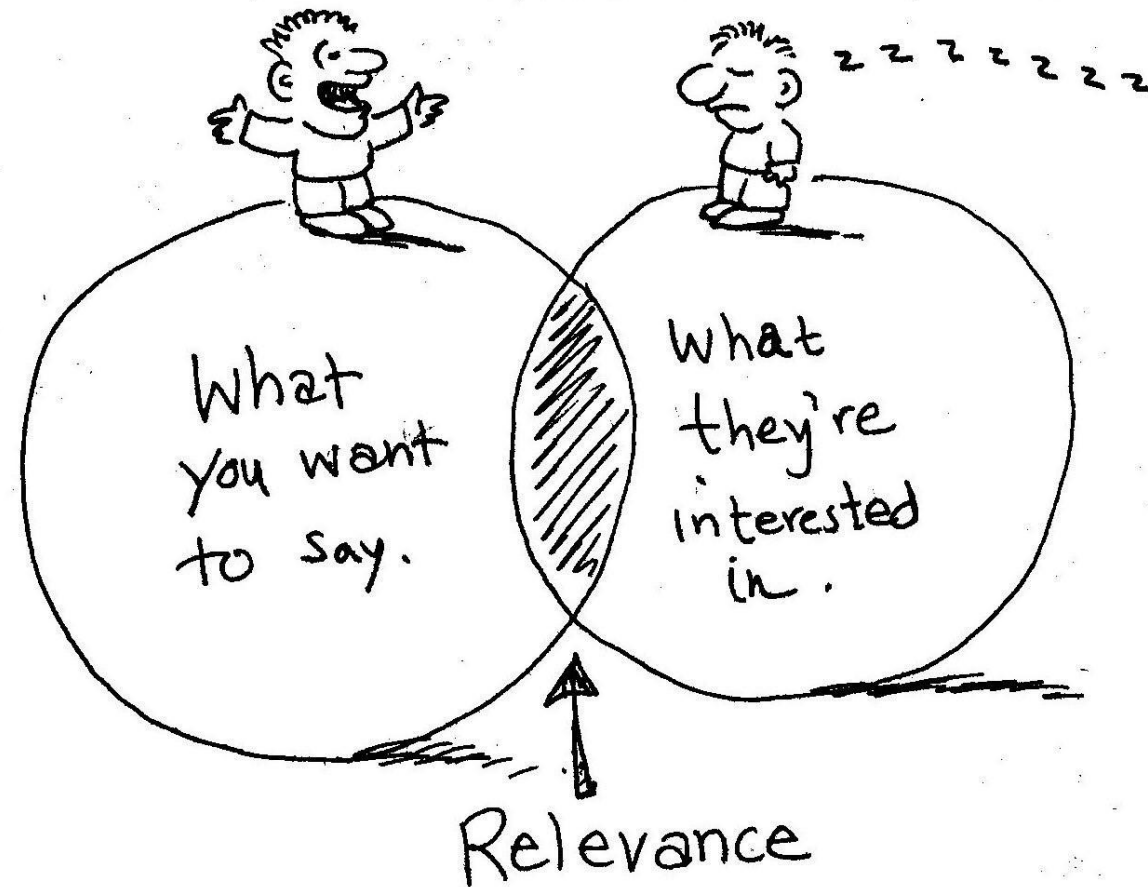
Who is There for Whom?

The audience is not there to admire the presentation. The presentation is there to serve the audience.



Delivery is Not About You

It is About What Happens For Them



Strengthen Audience Connection



What do they already know?



What do they need to know from you?



What should they understand, discuss, or do next?



How will you bring them in early?

Always Remember the 100-100-100 Rule!



Deliver With Clarity and Purpose

1

Do not add material just because you know it

2

Guide the audience through the message

3

Check understanding as you go

4

Address confusion early, not only at the end

5

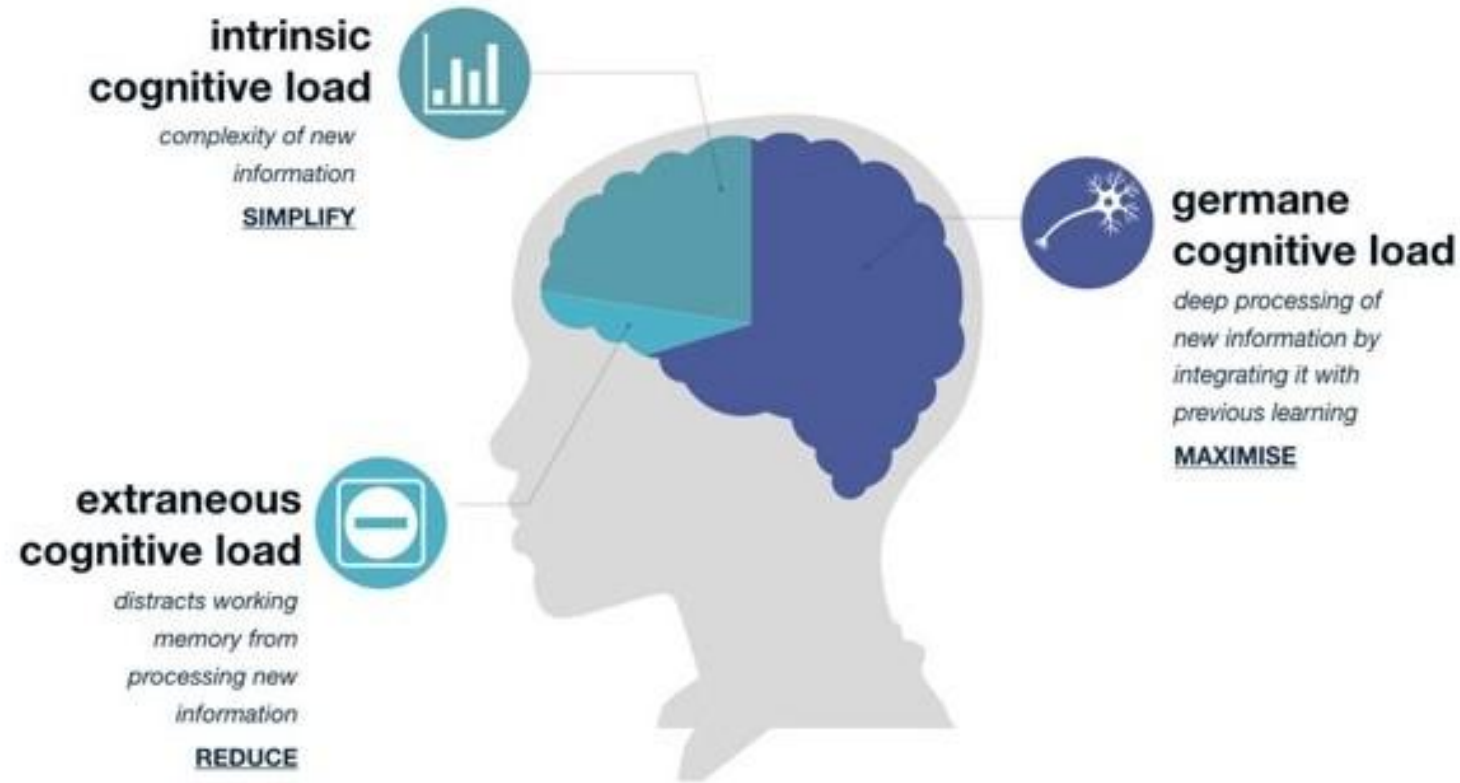
Keep returning to what matters most



Focus is a kindness.

Help the audience stay with the message.

Be Mindful of Cognitive Load!



Help The Audience Stay With You



SLOW DOWN AT KEY
POINTS



SIGNAL TRANSITIONS
CLEARLY



AVOID OVER-
EXPLAINING EVERY
DETAIL



GIVE THE AUDIENCE
TIME TO PROCESS



REPEAT
STRATEGICALLY WHEN
THE POINT MATTERS

Connect Early, Engage Often!



START WITH
RELEVANCE, NOT
INTRODUCTIONS



ASK A QUESTION THEY
CAN ANSWER
MENTALLY



VALIDATE WHY THE
TOPIC MATTERS TO
THIS AUDIENCE



MAKE THE
PRESENTATION FEEL
LIKE A CONVERSATION



USE Q&A AS A PART OF
THE LEARNING, NOT
JUST THE ENDING

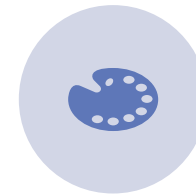
Storytelling, Rhythm, and Structure Help the Audience Stay With You



A story has a beginning, a middle, and an end (Aristotle)



Storytelling gives them a path to follow



Structure helps them know where they are



Transitions keep the story moving



A clear story helps the message feel confident even before you do!

From “What Is” to “What Could Be”



The In-Room Delivery Toolkit: Five Ways to Help The Audience Stay With Your Message



Eyes

Create connection



Voice

Signal what matters



Hands

Support meaning



Posture

Project readiness



Connectors

Keep them oriented

Small delivery choices can support the message or distract from it.

Delivery Choices Either Support The Message or Distract From It



Eyes: Where Should You Look?



When presenting in a small, medium, or large room?



When explaining a complex point?



When answering a question?



When focusing on a slide or notes?

Eyes: Connect, Then Move



Look at one person long enough to complete a thought



Move naturally to another part of the room



Avoid scanning without connecting



Avoid speaking to the screen, podium, or notes

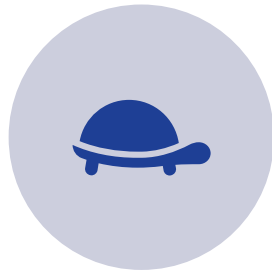


During Q&A look at the questioner and then bring the room back in

Voice: What Should the Audience Hear?



HOW LOUD DO YOU
NEED TO BE?



WHERE DO YOU NEED
TO SLOW DOWN?



WHAT NEEDS
EMPHASIS?



WHEN DOES SILENCE
HELP?

Voice: Clarity, Variety, and Control



Speak loudly enough to reach the back of the room



Slow down for complex ideas or key findings



Use pauses before and after important points



Vary pace and emphasis so everything doesn't sound the same



Let your voice signal what matters most

Not Everyone Hears What You Think That You are Saying



Hands: Helpful or Distracting?

People notice
hands more than
presenters realize

Purposeful
gestures can
support meaning

Repetitive
gestures can
become
distracting

Resting position
matters

Don't forget
international
context

Hands: What to do When Not Gesturing

Rest hands
comfortably in front

Gesture when it
supports meaning

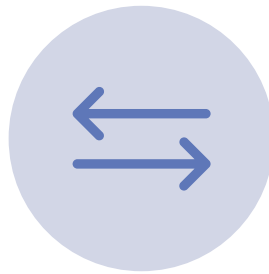
Avoid pockets,
podium, “looking
for keys,” or “spider
in the mirror”

Reset when you
notice distraction

Posture: What Does the Room See Before You Speak?



WHAT DOES POSTURE
COMMUNICATE?



WHAT DOES
MOVEMENT
COMMUNICATE?

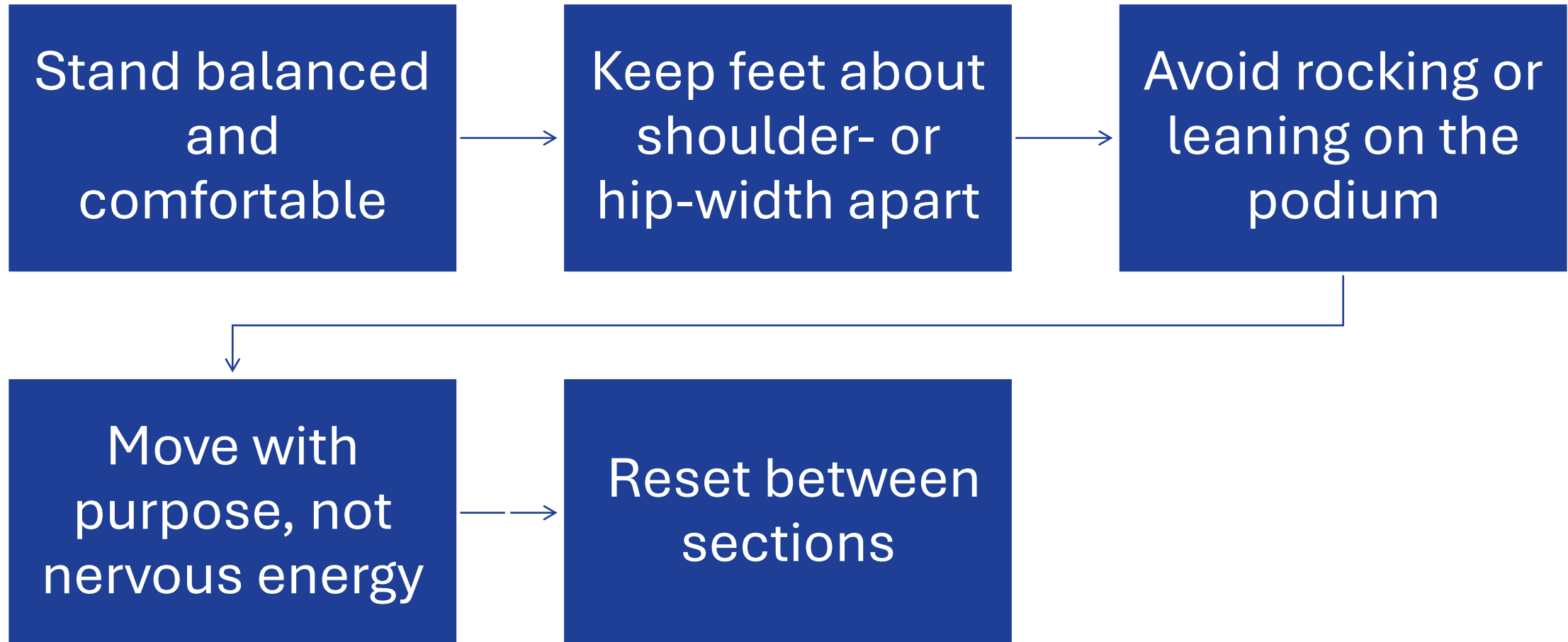


WHAT MAKES A
PRESENTER LOOK
CONFIDENT?



WHAT MAKES A
PRESENTER LOOK
UNCOMFORTABLE?

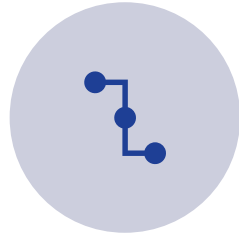
Posture: Stable, Open, and Ready



Connectors: Keep the Audience Oriented



“THE KEY POINT
HERE IS...”



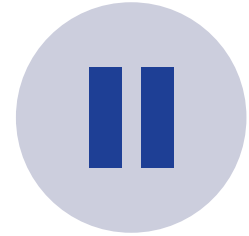
“NOW LET’S
CONNECT THIS TO...”



“WHAT THIS MEANS
IS...”

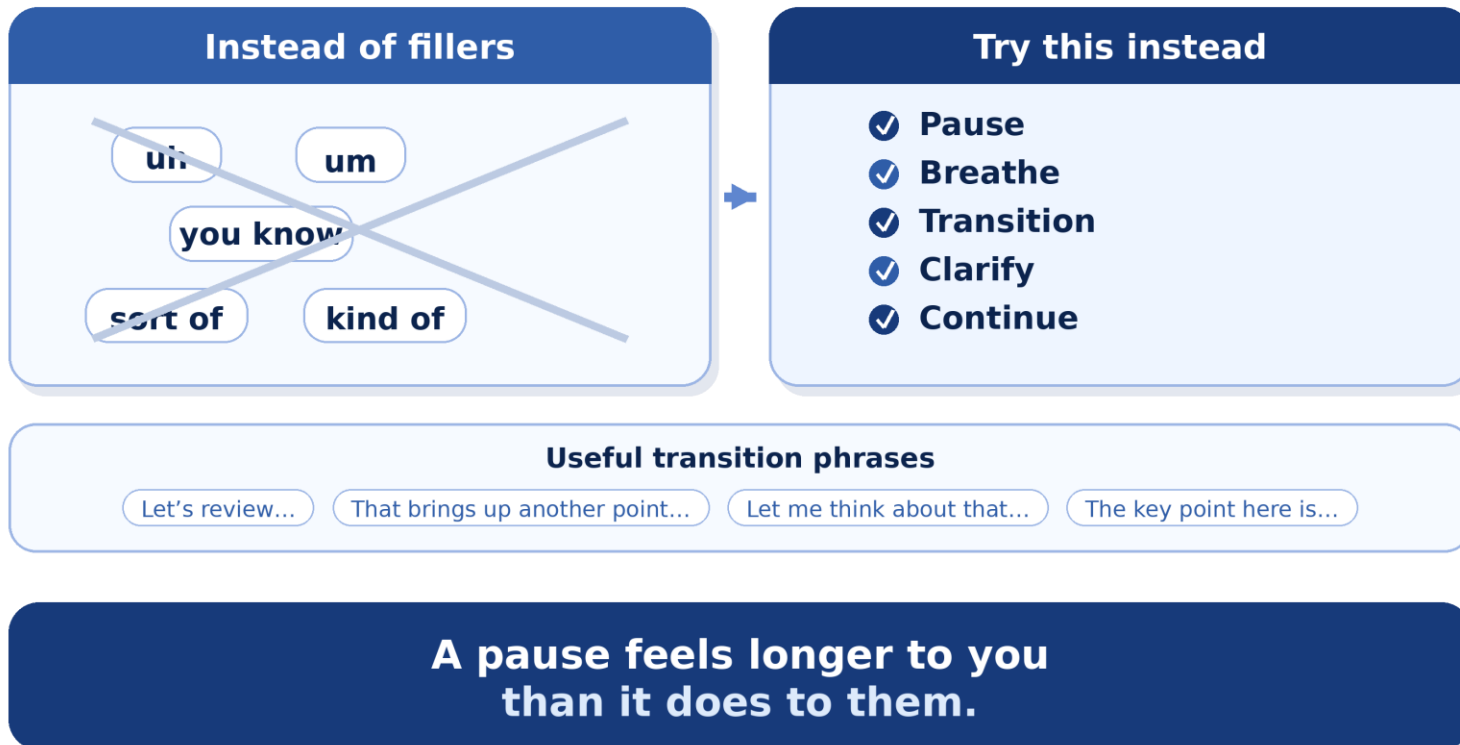


“HERE IS WHY THAT
MATTERS...”



“LET ME PAUSE
THERE...”

Replace Fillers With Silence or Structure



If Something Goes Wrong, Narrate Calmly

“Let me pause
and fix that.”

“I’m going to
restate that more
clearly.”

“Let me come
back to the main
point.”

“That is a great
question. Let me
think for a
moment.”

“I may need to
follow up with
more detail after
the session.”

Practice the Moments That Matter the Most

Before the Symposium, practice these moments:

1



Opening 60 seconds

2



One key transition

3



**One complex
explanation**

4



One visual explanation

5



Final takeaway

6



**Response to one likely
question**

Do not rehearse everything equally.

Rehearse the moments where the audience most needs you.

What Are You Taking Home?



Thank You!



I hope these sessions were helpful!



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