

LendersConnect 2020

Virtual SBA Lending Conference

CONNECTING SBA LENDERS IN CHALLENGING TIMES
AUGUST 17-19, 12:30 – 5:00 PM ET DAILY

PRESENTED BY

M&T Bank
Understanding what's important®

 **Acclivity**
FINANCIAL
A Subsidiary of Citibank

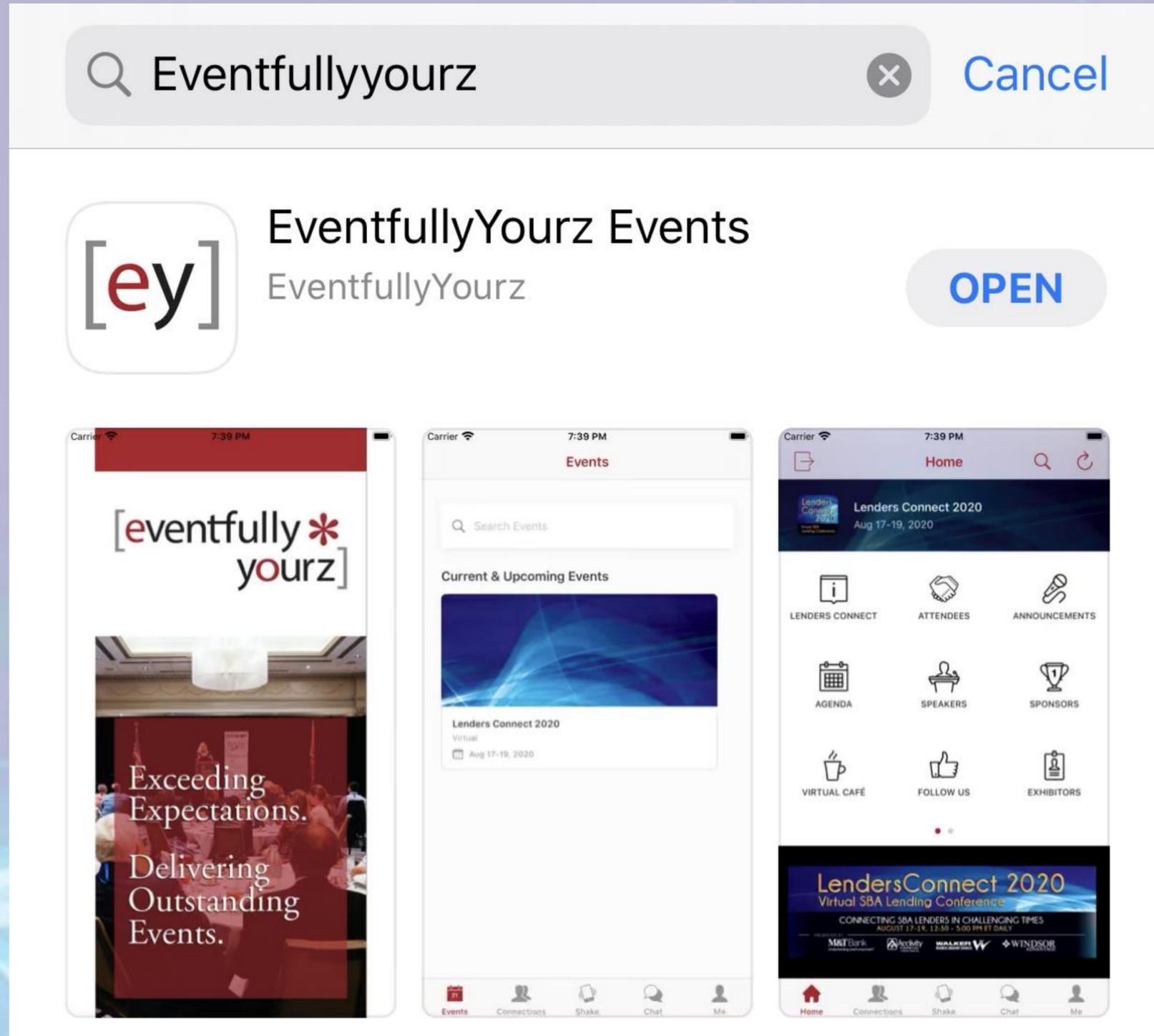
 **Entrepreneur Retirement**
Plan of America
Walker Advisory
Business Advisors and CPAs

 **WINDSOR**
ADVANTAGE

Conference Platform Instructions for Attendees

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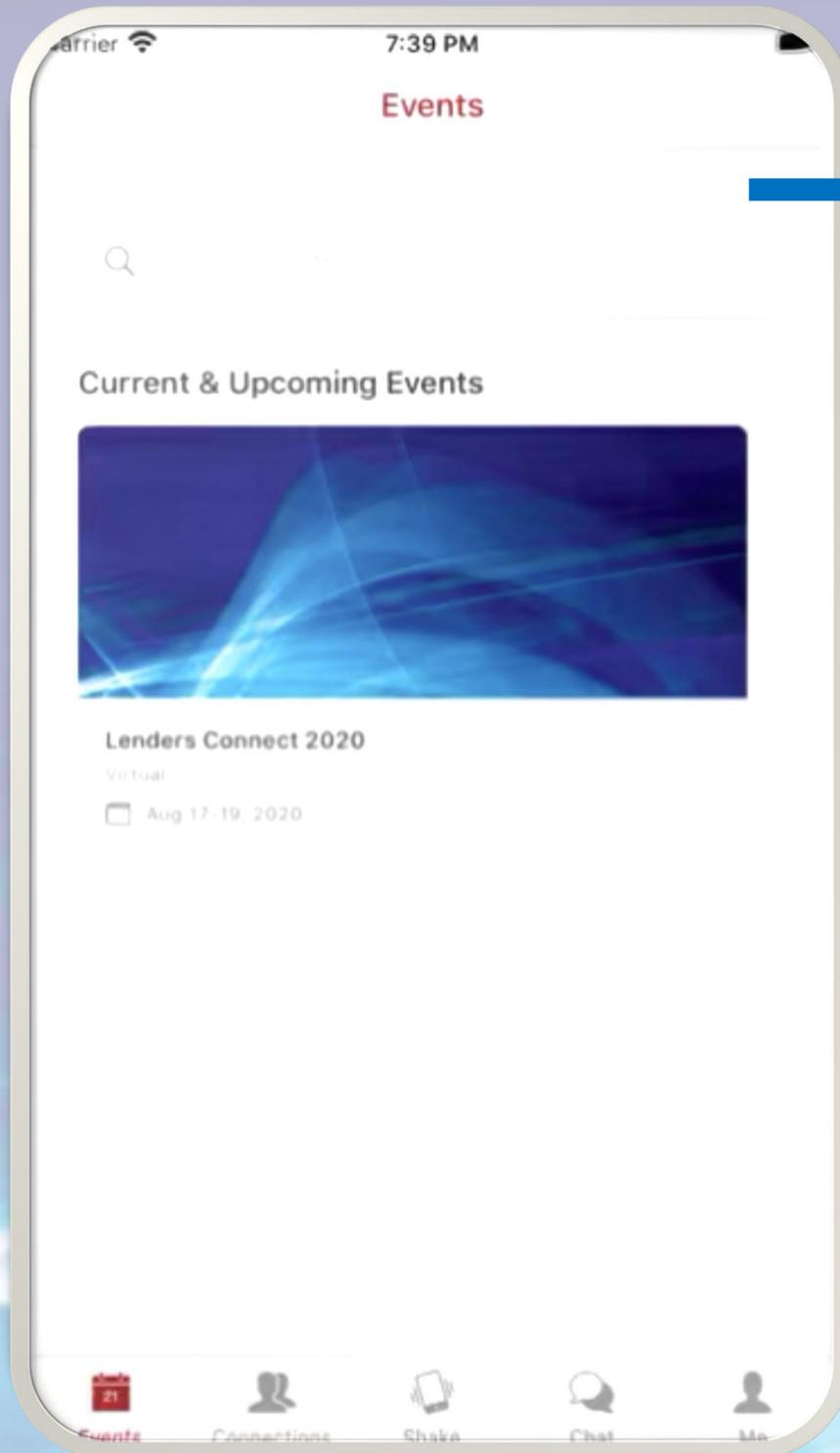
Step #1: Download the Mobile App



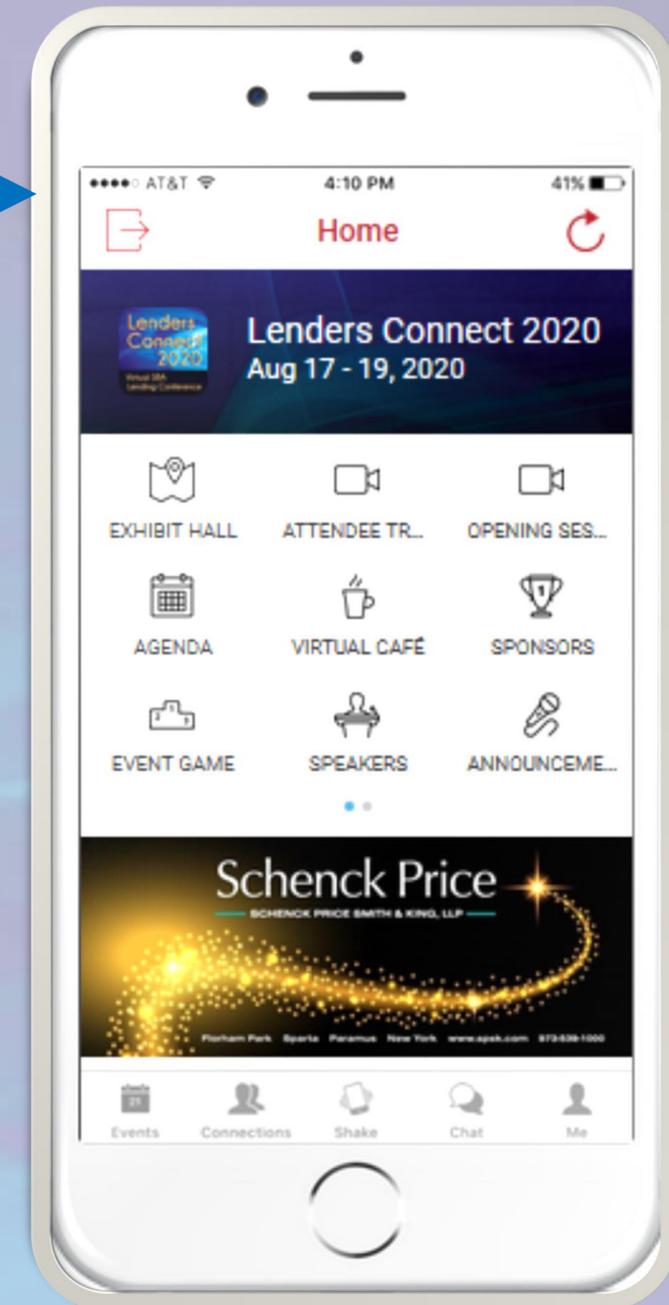
1. Download the **EventfullyYourz** Mobile App for iPhone or Android from your app store. Be sure to type as ONE word, no spaces exactly as you see here. If you cannot locate within your app store by searching [USE THIS LINK](#) from your mobile device.
2. After the app is installed, sign up using the **SAME EMAIL** address you used to register for the conference or the app will not be able to validate you.
3. Create your profile (you don't yet have a password – this is where you create one).

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Step #2: Find LendersConnect



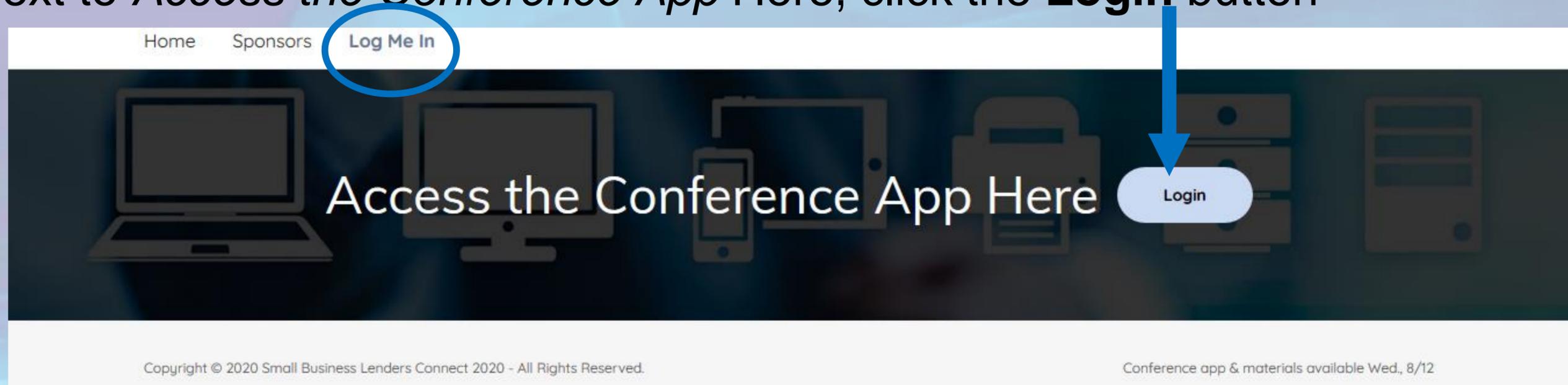
1. Find **Lenders Connect** under Current & Upcoming Events OR search using the search bar.
2. Tap **JOIN**.
3. Update your Profile in the conference app now with a **PHOTO** and other information about yourself.



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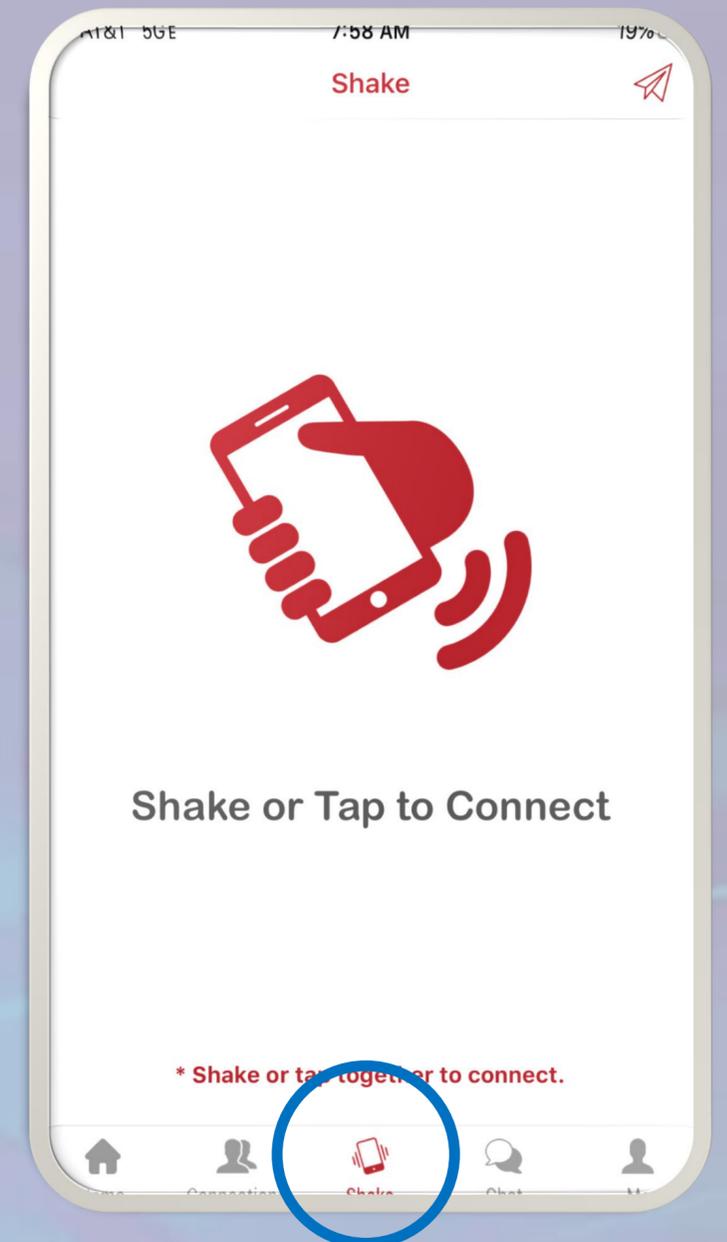
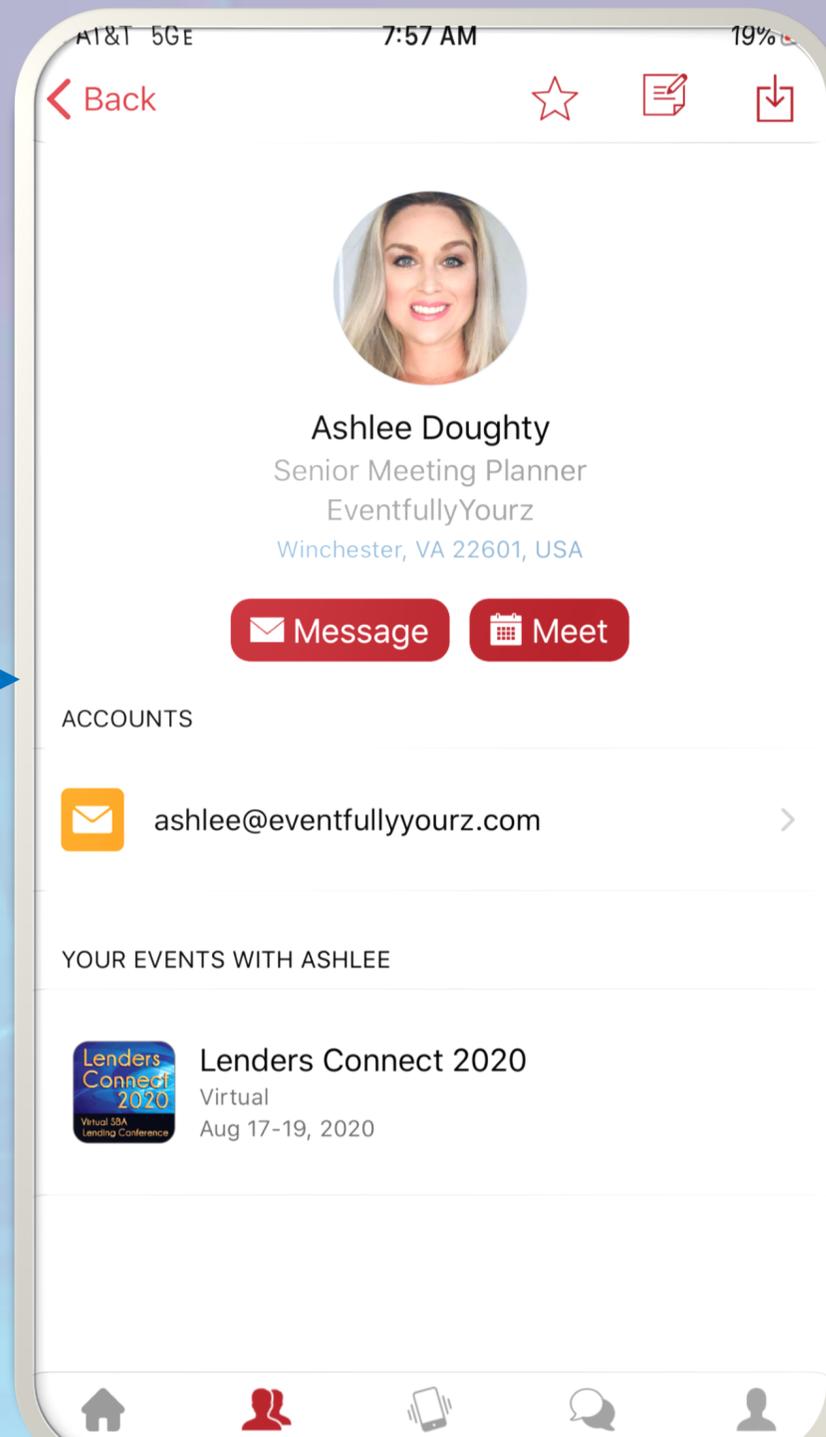
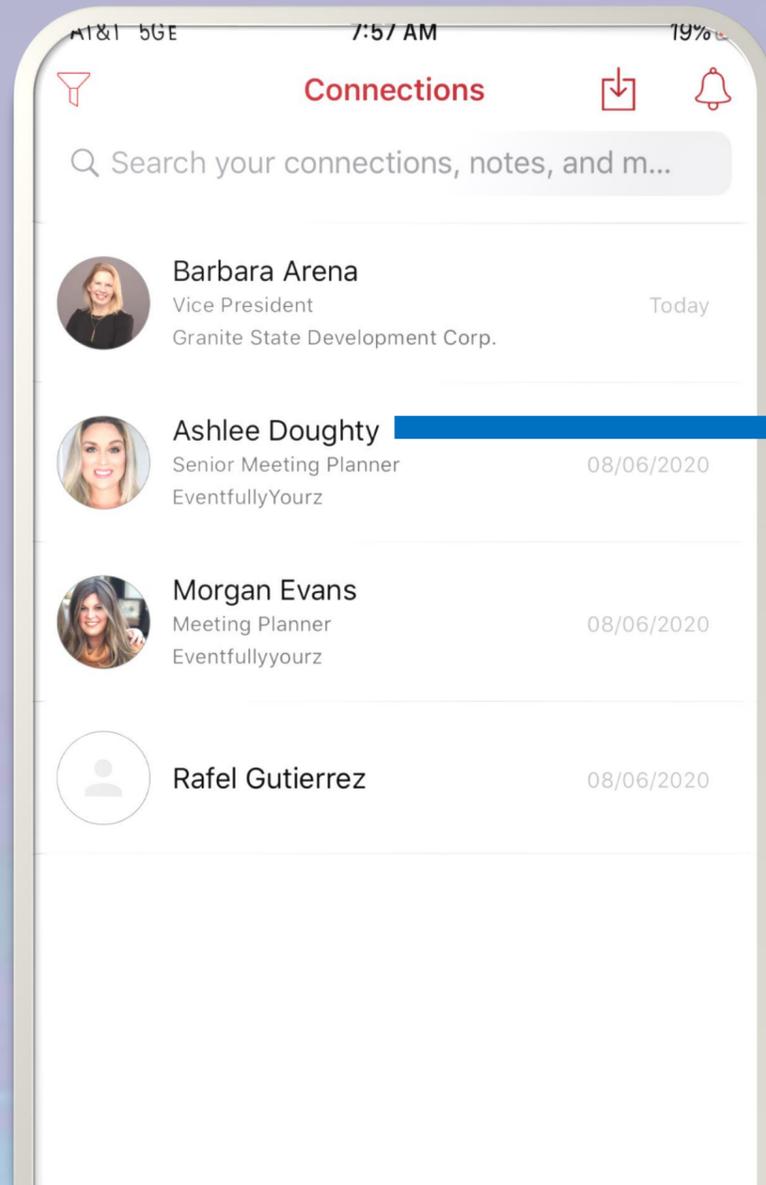
Step #3: Access the Web App

1. Only once you have installed and logged into the mobile app, may you access the web platform now that you have an account/profile.
2. Visit SmallBusinessLendersConnect.com
3. Navigate to the **Log Me In** tab
4. Next to *Access the Conference App Here*, click the **Login** button



4. Enter the email/password used to register on the mobile app.

Networking



To find fellow Attendees, from the HOME screen in the mobile app or the LEFT navigation in the web platform, find **ATTENDEES**. You can scroll through to connect and message with attendees, or access the **SHAKE** feature at bottom of the mobile app to connect with anyone else currently shaking their phones - we will try this LIVE during the conference!

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To Explore all Features of the App

Be sure to watch our **orientation videos** available from the **Log Me In** tab of our [website](#). This will show you how to attend sessions (live and on-demand), set notifications and reminders for yourself, visit the exhibit hall, participate in our event game and more!

Home

Sponsors

Log Me In

Attendees: Virtual Platform Instructions

Download

Attendee Orientation Videos

Video #1: The Basics

Learn how to download the mobile app, create your profile, use the web app on your computer and navigate around the platform features.

Watch Now

Video #2: Attending Sessions

This video shows you how to attend live, On-Demand and recorded sessions as well as how to visit with exhibitors and climb the leaderboard in our event game!

Watch Now

Video #3: Networking

Learn all the ways you can network with other attendees to make the most of your conference experience. Simulate an in-person experience as closely as possible!



LIVE HELP

If you are ever stuck within the conference platform and need help, we are here for you – LIVE! Just step into our **LIVE HELP** room via the **LIVE HELP** feature (on the left navigation in your web platform or as an icon in your mobile app) and one of our events team will be right in to assist you via livestream video!

If you are unable to access the platform after following these instructions, please email us at lendersconnect@eventfullyyourz.com.

