

# Ad agency quality deliverables without the high cost.

WNY Graphics showcases your brand with eye-catching graphics and consistent typography that commands attention and visually represents your voice. We deliver creative and effective designs in fresh new ways that generate on-time, high-impact marketing material. A service you can trust to make your business stand out and leap forward quickly while staying within your budget.



#### Custom Logo Design

WNY Graphics will set you apart from competitors and show customers who you are by visually capturing the essence of your business with a unique, timeless, and memorable logo that is designed for today's audience.



# Social Media Graphics

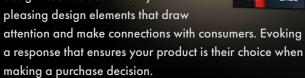
WNY Graphics provides visuals that are consistent with your social media content. Each design will showcase your products and services with simple, effective, eye-catching type and graphics to increase engagement.

"Mark has an impeccable eye for design, is organized and always timely with his deliverables. I highly recommend him to anyone looking for a talented and professional graphic artist."

David Rizzo

# Label & Package Design

WNY Graphics offers creative label and package design. We use aesthetically



RICCAR\* R25S, R25D, R25P

CONTACT US TODAY FOR A FREE, NO-OBLIGATION CONSULTATION



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716.597.6672 | wnygraphics.com



## Starting A New Business?

#### We have you covered...

WNY Graphics supports entrepreneurs by fulfilling all of their graphic and website design needs.

- Logo & Business Card Design
- Website Design
- Social Media Graphics & Advertisements
- Marketing Material and more...







## Professional Graphic Design



Choose WNY Graphics for professionally designed materials that are powerfully bold, clutter-free, and eye-catching. Compelling visual pieces that convey your brand and core message instantly.

#### **Print Media Digital Media**

- Brochures & Catalogs
- Menus & Mailers
- Print Advertising
- Trade Show Graphics
- Banner, Poster & Sign
- Website Graphics & Digital Ads • Social Media Graphics
- Emails & Newsletters
  - Digital Billboards & Presentations
  - and more...



Western New York's Premier Graphic & Web Design Business

## Responsive Website Design



WNY Graphics designs compelling and easy-to-manage websites that are CMS (content management system) enabled. Our websites are mobile-friendly, search engine optimized, and will turn your visitors into customers.

#### **Mobile-Friendly Web Design**

You will get a visually appealing, mobile-friendly design that is well-architected, intuitive, and engaging.

- Fluid Layout for Desktop, Tablet and Phone
- Eye-Catching Images
- Color Schemes that Complement Your Brand
- Typography that Commands Attention and Visually Repesents Your Voice

#### **Page Optimization**

- Consistent and Straightforward URL Structures
- "Short-tail" & "Long-Tail" Keyword Development
- Geographic Identifiers & Strong Meta Tags
- Image Compression for Quicker Load Time