



# Women+ In Tech of NWA's InnovateHER Technology Rotation Program

3/30/2024



Product &  
Project  
Management

Data &  
Analytics

## InnovateHER Technology Rotation Program

Project  
Simulation

Software  
Engineering

Cybersecurity

### Benefits & Outcomes:

- ✓ Program is **FREE** of charge
- ✓ Access to industry leading speakers and training
- ✓ Assigned **professional mentor**, throughout the 1-year program
- ✓ 3 Professional Certifications from the program: **Agile Project Management**, **Google Data Analytics Professional Certificate**, and Google Cybersecurity Professional Certificate
- ✓ Project Simulation in preparation for the **InnovateHER Apprenticeship Program**

**\*\* 4<sup>th</sup> certification possible: Google IT Automation with Python Professional Certificate available with 54 additional hours**

### Contact Us:

#### Address

4200 SW Acres Ave., Bentonville, AR 72713

#### Phone Number

(336) 937-4168

#### Website & Email Address

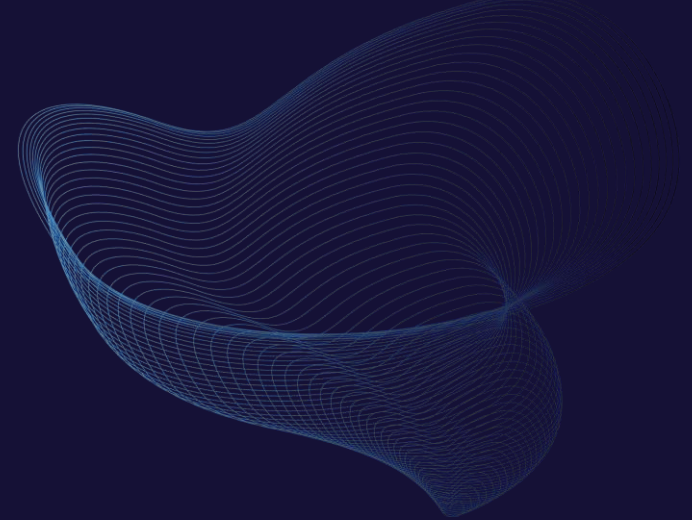
<https://innovatehertechprogram.org/>

[innovateherprogram@gmail.com](mailto:innovateherprogram@gmail.com)

---

# InnovateHER Program

## *Program Overview*



The “InnovateHer” Technology Rotation program focuses on improving the number of women in the Technology industry. This program will invite women of all levels, from high school and/or college graduates to those with non-technology workforce experience, to participate in a 1-year Technology rotation program that will lead to entry into a registered Apprenticeship Program. The first year will focus on education in the industry and include an overview of 4 technology tracks. The candidates will then be filtered over into a registered Apprenticeship Program with Arkansas Center for Data Sciences. Each participant will leave with 3 full industry leading certifications and will be 54 hours away from securing a 4<sup>th</sup>.

The first cohort will have 20 participants, 5 individuals in each of the 4 cohort technology tracks, that rotate throughout. The program will consist of the following:

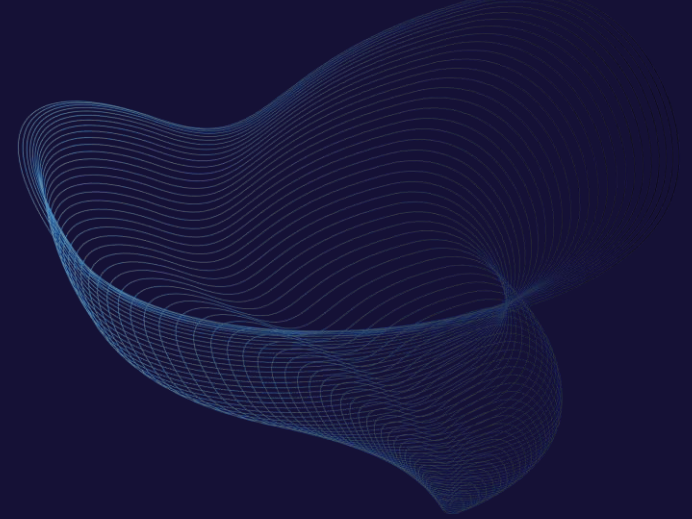
- ✓ Hybrid learning/training
- ✓ Networking & Connect speaker events
- ✓ 1:1 Mentoring

*\*Note: Some of the Pre-Apprenticeship hours with InnovateHER, will apply towards the Apprenticeship hours needed for employment*

---

# InnovateHER Program

## *Hybrid Learning*



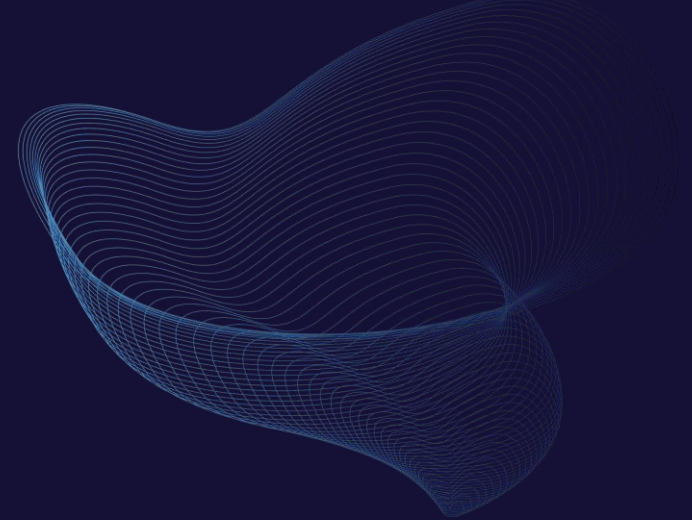
The “InnovateHer” Technology Rotation program’s learning consists of the following learning & tracks:

- ❖ Foundations – In-person
- ❖ Data & Analytics – Virtual learning, with in-person mentoring & networking & connect speaker events
- ❖ Software Engineering – Virtual learning, with in-person mentoring & networking & connect speaker events
- ❖ Product & Project Management – Virtual learning, with in-person mentoring & networking & connect speaker events
- ❖ Cybersecurity – Virtual learning, with in-person mentoring & networking & connect speaker events

---

# InnovateHER Program

## *1:1 Mentorship*



The “InnovateHer” Technology Rotation program’s participants are provided with an industry leading mentor:

- ❖ 1:1 Mentorship relationship
- ❖ Monthly connects and check-ins
- ❖ Goals & development plans included



---

# InnovateHER Program

## *Monthly Networking & Connect Speaker Events*



The “InnovateHer” Technology Rotation program’s participants attend a monthly networking & connect speaker event:

- ❖ Industry leading speakers brought in to present on a variety of topics, related to the current technology track they are in.
- ❖ Networking & connect opportunities as the Women+ in Technology of NWA organization hosts the event with invitees, from across NWA, attend.

# Tech Rotational Program Roadmap

Funding:  
OSD  
ACDS  
Tyson Foods

