Gate City
Charter School for the Arts

Gate City Charter School for the Arts
Fundraising Plan Fundraising Plan (SY25/26 – SY27/28)

1. Purpose and Goals

Beginning in SY25/26, GCCSA will implement a structured fundraising plan designed to sustain and grow resources in alignment with its mission of arts integration and student success. Fundraising will:

- Generate supplemental revenue to strengthen programming, facilities, and resources.
- Build strong partnerships with families, community members, and local businesses.
- Provide students with authentic opportunities to contribute to and benefit from community-based fundraising efforts.
- Ensure steady growth in unrestricted fundraising revenue with the long-term goal of reducing reliance on state funding alone.

Three-Year Goals (Forward-Looking):

- Year 1 (SY25/26): Establish consistency in annual and community events; raise **$30,000** through combined efforts.
- Year 2 (SY26/27): Expand annual event participation and sponsorships; raise **$40,000**.
- Year 3 (SY27/28): Achieve sustainability with multiple strong revenue streams; raise **$55,000** annually.

2. Governance and Structure

- **Board of Trustees** will oversee the fundraising strategy, lead the development of the large-scale annual fundraiser (*Bingo at Nashua Bingo Hall*), and work to secure community partnerships and sponsorships..
- **Director** will provide oversight of grant management and coordinate efforts between the Board, staff, and CSO to maximize value to the school, the community, and its students.
- **Grant Manager** responsibilities will be reassigned to a designated staff member with specialized training.
- **Community Staff Organization (CSO)** will continue to meet monthly and will expand its role in designing and implementing consistent fundraising initiatives.
- **Student Government** will partner with staff and CSO to co-create student-led fundraisers, ensuring student leadership remains central.

3. Annual Events

Bingo at Nashua Bingo Hall

- Starting in SY25/26, this event will serve as GCCSA's signature annual fundraiser. Goal: Net **$15,000+** annually once fully established.
- The Board, CSO, and staff volunteers will provide leadership and operational support.

Arts Festival

- Continue to hold a large-scale community arts festival in the spring to showcase band, art, and other talents. Additionally, we hold an art auction, host community partnerships, and offer food for purchase.
- Goal: **$ 7,000+**
- The CSO, partners, sponsors, and Staff will provide planning, organization and support.

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4. Community-Based Fundraising Events

From SY25/26 forward, the CSO and Student Government will expand their collaboration to host a variety of smaller-scale fundraisers that build community spirit while generating revenue. Planned events include:

- **Parents' Night Out** (childcare for donations)
- **Paint-a-Tile Night** (arts-focused community event)
- **Valentine's Bracelet Sale** (student-made crafts)
- **Book Fair** (partnering with Scholastic for literacy and fundraising)
- **Annual Arts Festival Raffle** (student performances paired with raffles/silent auction)

Projected Revenue: **$10,000–$12,000 per year**

5. Grants and Sponsorships

Beginning in SY25/26, GCCSA will expand its efforts to secure:

- **Grants** from state, federal, and private foundations with oversight from the Director/Grant Manager.
- **Corporate Sponsorships**, with a target of 5–10 local business partners annually. Sponsors will support raffle baskets, arts festival events, or the Bingo fundraiser, with recognition opportunities offered.

Projected Revenue: **$7,000–$15,000 per year**

6. Family & Community Giving

- GCCSA will launch an **Annual Giving Campaign** each fall, inviting families to contribute tax-deductible gifts.
- A **Matching Gift Program** will be promoted to leverage employer contributions.
- The **"Friends of Gate City" Circle** will provide tiered recognition for donors ($100, $250, $500, $1,000+).

Projected Revenue: **$7,000–$10,000 annually**

7. Communication and Engagement

- The Director's Weekly Notes will feature **regular fundraising updates**.
- A **Fundraising Progress Tracker** will be posted on the school website and shared at CSO meetings.
- Social media will highlight successful events, sponsors, and student participation.
- The Board will publish **transparent fundraising reports** annually to the school community.

8. Evaluation and Sustainability

- **Quarterly evaluation** will be conducted to compare fundraising revenue against established targets.
- An **Annual Fundraising Report** will be presented to the Board and shared with families and community partners.
- By SY27/28, GCCSA will move toward **fewer, higher-yield events** anchored by the annual Bingo fundraiser and supplemented by sustainable giving campaigns and sponsorships.