

SPRING 2021

MARY KAY[®]

the LOOK

**AMPLIFY YOUR
AGE-FIGHTING.**

INTRODUCING
MARY KAY
CLINICAL SOLUTIONS™
RETINOL 0.5 SET





New!

**INTRODUCING A NEW REALM
OF DERMOCOSMETIC
PERFORMANCE**

Mary Kay Clinical Solutions™
Retinol 0.5 Set, \$120

Price is suggested retail.

ELEVATE YOUR EXPECTATIONS.

POSITIVE EXPECTATIONS YIELD POSITIVE RESULTS THAT ARE SO NEXT-LEVEL, THEY CAN OFTEN BE SEEN AND FELT BY EVERYONE AROUND.

When you elevate your frame of mind and awaken your determination, you can expect nothing but the best. So amp up that beautiful outlook, and prepare to live your life to the fullest!

WITH GOLD-STANDARD SKIN CARE, LUXURIOUS BODY PRODUCTS AND TRIED-AND-TRUE FAVORITES OFFERED THIS SPRING, YOU CAN EXPECT TO TOTALLY TRANSFORM YOUR BEAUTY NORM AND ENRICH YOUR TRUEST SELF.

An eight-weeks-to-amazing dermocosmetic treatment will step up your skin care routine and help to prevent and reverse the visible signs of aging. An ethereal fragrance awakens your imagination to the wonder in every moment. Targeted body products amplify your everyday experience. You deserve quality ingredients and powerful formulas, and with the innovative, scientifically proven products of Mary Kay, you're all set to reach your beauty max.



Your Mary Kay Independent
Beauty Consultant

MARY KAY CLINICAL SOLUTIONS™ RETINOL 0.5 SET

01 AMPLIFY YOUR AGE-FIGHTING.

• **MARY KAY CLINICAL SOLUTIONS™ RETINOL 0.5**



Powered by pure, high-concentration retinol, the gold-standard ingredient dermatologists recommend to help prevent and reverse the visible signs of aging.

• **IMPROVES THE APPEARANCE OF:**

- Wrinkles
- Firmness
- Skin Tone

New!

**Mary Kay Clinical Solutions™
Retinol 0.5, \$78**

New!

**Mary Kay Clinical Solutions™
Retinol 0.5 Set, \$120**

Save \$8 when you purchase the set, recommended for first-time users of pure retinol.

*Results based on an independent expert evaluator assessing 22 women during an eight-week clinical study in which women used retinol 0.5 every other night for the first two weeks, then applied nightly weeks 3–8. Data reflects the percentage of panelists who showed improvement or the percentage of improvement for an attribute compared to baseline measurements taken at the beginning of the study.

†Results based on two independent clinical studies in which women used the calm + restore facial milk
All prices are suggested retail.



OVER
400%

IMPROVEMENT IN
SKIN RADIANCE
AFTER *EIGHT*
*WEEKS.**

OVER
100%

IMPROVEMENT IN
SKIN SMOOTHNESS
AFTER *EIGHT*
*WEEKS.**



02 NOURISH & SOOTHE

• **MARY KAY CLINICAL SOLUTIONS™** CALM + RESTORE FACIAL MILK

- Features plant oils (coconut, jojoba seed, safflower and olive) to deliver a power shot of rich fatty acids to nourish and soothe skin.
- Glycerin and sugarcane squalane are known to help prevent water loss, a vital benefit during the retinization period when skin is prone to increased dryness.

• **IN CLINICAL TESTING, THE FACIAL MILK WAS SHOWN TO:**

- **CALM** irritated skin.†
- **DELIVER** instant hydration.†

New!

Mary Kay Clinical Solutions™
Calm + Restore Facial Milk, \$50



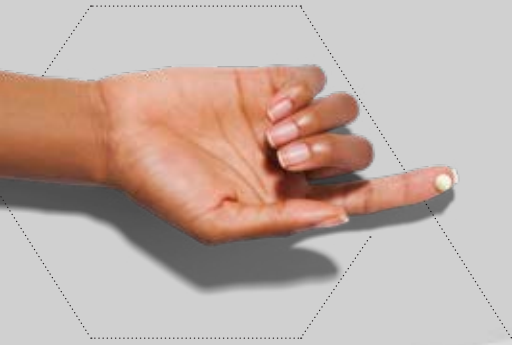
LOVE WHAT YOU SEE?

Take before-and-after pictures, and tag **@marykayus** with the hashtag **#MKClinicalSolutions**



EIGHT WEEKS TO TRAIN YOUR SKIN. EIGHT WEEKS TO AMAZING.

New to pure, high-concentration retinol?* Mary Kay recommends this unique, gentle retinization process to maximize results and maximize comfort. It was developed in association with dermatologists to help customers of every age, ethnicity and skin type experience the benefits of this potent ingredient.



WEEKS

1+2

1x PER WEEK
ON THE SAME NIGHT,
DILUTED WITH
CALM + RESTORE
FACIAL MILK

WEEKS

3+4

1x PER WEEK
ON THE SAME NIGHT,
FOLLOWED BY
CALM + RESTORE
FACIAL MILK

WEEKS

5+6

2x PER WEEK,
FOLLOWED BY
CALM + RESTORE
FACIAL MILK,
AS NEEDED

WEEKS

7+8

3x - 5x PER WEEK,
FOLLOWED BY
CALM + RESTORE
FACIAL MILK,
AS NEEDED

WEEKS 9+

Continued benefits come with continued use. Usage frequency of retinol 0.5 is based on skin tolerance. Once skin is retinized, product may be used as often as every evening, as tolerated, followed by calm + restore facial milk, as needed.

RETINIZATION TRACKER

As a first-time user of pure retinol,* Mary Kay's gentle retinization process is recommended for you.

Follow the guidelines shown on the back of this page to maximize results while maximizing comfort.



**MARY KAY
CLINICAL
SOLUTIONS™
RETINOL 0.5**

**MARY KAY
CLINICAL
SOLUTIONS™
CALM + RESTORE
FACIAL MILK**

During the retinization process, Mary Kay recommends avoiding physical and chemical exfoliation products, acne products and products with high concentrations of vitamin C since they may contribute to temporary dryness or irritation. For more information on usage and for Mary Kay recommendations, visit marykay.com/clinicalsolutions or contact your Mary Kay Independent Beauty Consultant.

Do not use *Mary Kay Clinical Solutions™ Retinol 0.5* if you are pregnant, lactating or planning to become pregnant.

**TimeWise Repair™* products do not contain pure retinol. *TimeWise Repair™* products contain an encapsulated, controlled-release retinol that's not designed to retinize your skin. If *TimeWise Repair™* products are your only source for retinol, Mary Kay recommends following the retinization process to help skin adjust to the potency of the high-concentration retinol found in *Mary Kay Clinical Solutions™ Retinol 0.5*.

Tear along perforation, and track your way to amazing results.

SUN MON TUE WED THU FRI SAT

WEEKS 1 + 2 🌙

1x PER WEEK ON THE SAME NIGHT, DILUTED WITH CALM + RESTORE FACIAL MILK

1							
2							

NOTES:

SUN MON TUE WED THU FRI SAT

WEEKS 3 + 4 🌙

1x PER WEEK ON THE SAME NIGHT, FOLLOWED BY CALM + RESTORE FACIAL MILK

3							
4							

NOTES:

SUN MON TUE WED THU FRI SAT

WEEKS 5 + 6 🌙

2x PER WEEK, FOLLOWED BY CALM + RESTORE FACIAL MILK, AS NEEDED

5							
6							

NOTES:

SUN MON TUE WED THU FRI SAT

WEEKS 7 + 8 🌙

3x – 5x PER WEEK, FOLLOWED BY CALM + RESTORE FACIAL MILK, AS NEEDED

7							
8							

NOTES:

DR. LUCY GILDEA

CHIEF SCIENTIFIC OFFICER

“Retinol is considered the foundation of youthful skin. Three decades of clinical research demonstrate its efficacy.”



SEE FOR YOURSELF!

The before-and-after photos shown below demonstrate visible improvement for multiple attributes – in only **EIGHT WEEKS**.

RADIANCE & FIRMNESS

Demonstrates average improvement in skin radiance and firmness experienced after eight weeks.* Individual results may vary.



WRINKLES

Demonstrates average improvement in wrinkles experienced after eight weeks.* Individual results may vary.



SKIN TONE

Demonstrates average improvement in pigmentation experienced after eight weeks.* Individual results may vary.



Represents an above-average response.



*Results based on an independent expert evaluator assessing 22 women during an eight-week clinical study in which women used retinol 0.5 every other night for the first two weeks, then applied nightly weeks 3–8. Data reflects the percentage of panelists who showed improvement or the percentage of improvement for an attribute compared to baseline measurements taken at the beginning of the study.



MARY KAY
IF YOU
BELIEVE



**EXPERIENCE
EVERYDAY MAGIC.**

Find enchantment in the everyday
with the whimsical, fruity floral

Enchanted Wish®
Eau de Toilette, \$36.

BELIEVE

IN LIFE'S POSSIBILITIES.

Follow your dreams to a woody citrus floral fragrance designed to awaken your imagination and discover the wonder in every moment.

**NEW! Limited-Edition† Mary Kay
If You Believe™ Eau de Toilette, \$36**



BERGAMOT

Named after the Italian city of Bergamo, the fruity-sweet essence of bergamot undulates with a mild, spicy note that lingers softly and brilliantly.



PINK MUGUET

Also known as lily of the valley, these charming little flowers exude a clean, bright, faintly sweet aroma.



SANDALWOOD OIL

This subtly refined oil offers a sweet, woody essence. Its mysterious qualities bring enchanting depth to any fragrance.

“ My inspiration for this fragrance was the duality of the dark and light, so **POWERFUL AND ENIGMATIC**, that represent contrasting forces.

LIGHT AND DARK together reflect the essence of magic ...

like radiant citrus notes with an intense woody accord surrounded by a dreamy floral bouquet. ”

MARYPIERRE JULIEN,
Perfumer, Givaudan Paris

ELEVATE THE EVERYDAY.

Whether your day brings fun time, sun time or hard-at-work time, Mary Kay makes anytime “you” time. These pampering, protecting products are made to boost your everyday experience.



THREE-STEP HAND SPA

Moisturize and soften your hands.

Fragrance-Free *Satin Hands*® Pampering Set, \$36

Set includes a fragrance-free protecting softener, a shea scrub, a shea cream and a giftable bag.

Also available in White Tea & Citrus

EFFECTIVE GERM-KILLING POWER

Features a quadruple blend of moisturizing ingredients: shea butter, aloe vera leaf extract, glycerin and betaine. This fast-drying, travel-friendly spray effectively kills germs.

Fragrance-Free *Satin Hands*® Shea Hand Sanitizer, \$8

WASH UP WITHOUT DRYING OUT.

Treat your hands to Fragrance-Free *Satin Hands*® Shea Hand Soap, blended with moisturizing, nourishing shea butter.

- Leaves hands thoroughly cleansed and purified.
- Does not leave hands overly dry.
- Fragrance-free.

Fragrance-Free *Satin Hands*® Shea Hand Soap, \$10



AFTER FUN IN THE SUN

After a day in the sun, enjoy this cooling, refreshing, hydrating gel. Leaves skin feeling soft and silky, never sticky.


**Special-Edition* Mary Kay® Sun Care
After-Sun Replenishing Gel, \$15**

FOR YOUR FAUX GLOW

Build up gorgeous color in about a week. Glides on evenly and absorbs quickly. No streaks!

**Special-Edition* Mary Kay® Sun Care
Subtle Tanning Lotion,* \$18**

*Does not contain sunscreen and does not protect against the sun



C + E:

EFFECTIVE ALONE. EXTRAORDINARY TOGETHER.

Vitamin C is great for skin.
So is vitamin E. Pair them,
and they become truly
extraordinary. Daily use
delivers skin that's visibly
firmer, brighter – glowing
with good health.



TimeWise Replenishing Serum C+E™, \$58

REVOLUTIONARY SKIN CARE

Give skin a boost with a daily dose of
antioxidants that brighten and renew.

INDULGE

IN A PAMPERING SKIN INNOVATION.

Take the fight against the signs of aging beyond your face with a supercharged lotion that helps skin appear noticeably toned, with contours that appear firmed.

TimeWise Body Targeted-Action®
Toning Lotion, \$32



REAL RESULTS

AFTER 2 WEEKS:*

- 94% said skin appeared smoother.

AFTER 4 WEEKS:*

- 77% said skin looked toned.
- 81% said skin looks firmer.

AFTER 8 WEEKS:*

- 68% said body contours appear firmed.
- 76% said skin appeared more defined.



CRIMSON & GOLD

Drench lips in the best red lipstick for your skin tone, and enhance your entrancing eyes with glamorous golden shades.

RED-HOT LIPS

Mary Kay Global Beauty Ambassador Luis Casco suggests deep cherry or brownish reds for deep beige and bronze skin tones, and pink- or orange-reds for ivory and light beige skin tones.

DEEP BEIGE AND BRONZE:

- **Red Stiletto**
(gel semi-matte, shown)

IVORY AND LIGHT BEIGE:

- **Red Smolder**
(gel semi-shine)

OR

- **Poppy Please**
(gel semi-matte)

Mary Kay® Gel Semi-Matte Lipstick, \$18 each

Mary Kay® Gel Semi-Shine Lipstick, \$18

GET THE LOOK:

Mary Kay Chromafusion® Eye Shadow, Rustic (base) and Gold Status (enhance), \$8 each

Mary Kay® Waterproof Liquid Eyeliner Pen in Intense Black, \$16

Mary Kay® Precision Brow Liner in Dark Brunette, \$14

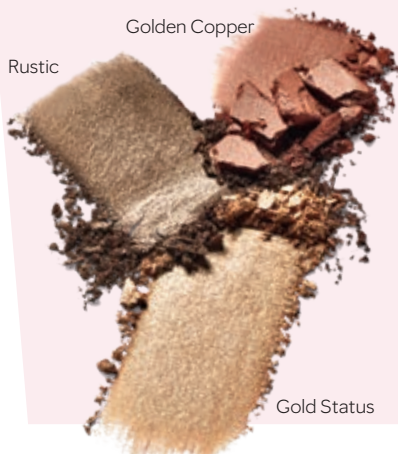
Mary Kay® Volumizing Brow Tint in Dark Brunette, \$14

Lash Intensity® Mascara in Black, \$18

Mary Kay Chromafusion® Contour in Latte, \$14

Mary Kay Chromafusion® Blush in Golden Copper, \$14

Mary Kay Chromafusion® Highlighter in Glazed, \$14





GET AN INSTANT MAKEOVER!

MirrorMe™ App

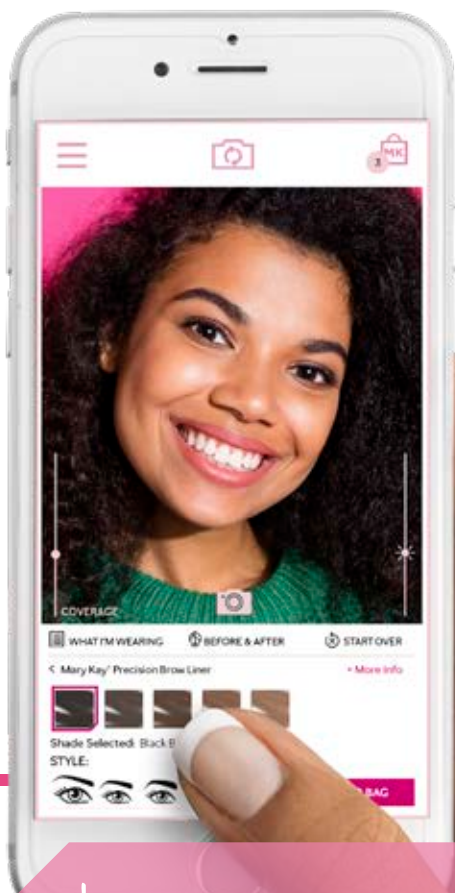
With the *Mary Kay MirrorMe™* App, you can try on tons of products and shades from your mobile device in seconds. Simply download the app, and start playing, clicking and moving – no uploading static, expression-locked photos again!

Mary Kay MirrorMe™ Web is available from any device. Simply visit marykay.com.



WHY YOU'LL LOVE IT:

- Looks move with you.
- Available from any device at marykay.com.
- Instant face recognition.
- Try individual products or full looks.
- Easier interface, improved makeup application and new eyebrows feature.



✦ Tag us in your favorite
Mary Kay MirrorMe™ look
@marykayus and add the hashtag
#MKElevateYourExpectations





BLUSH WITH GREATNESS

Create the best flush for your skin tone with *Mary Kay Chromafusion®* Blush:

IVORY: ● **Rogue Rose**

BEIGE: ● **Shy Blush**

BRONZE: ● **Juicy Peach**

DEEP BRONZE: ● **Hot Coral**

***Mary Kay Chromafusion®* Blush, \$14 each**

For the most natural glow, apply blush to the apples of your cheeks using the angled side of the ***Mary Kay®* Cheek Brush, \$14.**

GET THE LOOK:

***Mary Kay Chromafusion®* Eye Shadow in Rose Gold, \$8**

***Mary Kay® Ultimate Mascara™* in Black, \$15**

***Mary Kay®* CC Cream Sunscreen Broad Spectrum SPF 15,* \$22**

***Mary Kay®* Perfecting Concealer, \$16**

***Mary Kay®* Translucent Loose Powder, \$16**

***Mary Kay Chromafusion®* Blush in Rogue Rose, \$14**

***Mary Kay Unlimited™* Lip Gloss in Pink Ballerina, \$16**



SWEEP ON A ROSY GLOW.

Pops of luminous cheek color deliver an on-trend, just-in-from-the-cold flush. Paired with minimal eye makeup and natural, glossy lip color, your gorgeous skin is the star.

**COMPLETE
THE
LOOK.**



To make this look even more luminous, dab a drop of *Mary Kay Naturally*® Nourishing Oil above both cheekbones.

Mary Kay Perfect Palette® (unfilled), \$18

Mary Kay Illuminea™ Extrait de Parfum, \$70

Mary Kay Naturally® Nourishing Oil, \$48

Mary Kay® All-Over Powder Brush, \$16

DEFEND, DELAY AND DELIVER.

Powered by our exclusive, patent-pending *TimeWise® Age Minimize 3D® Complex*, the set helps defend, delay and deliver for younger-looking skin. It's a full-spectrum, three-dimensional approach to help minimize the appearance of skin aging so you can look younger longer.

TIMEWISE MIRACLE SET 3D®, \$110

Save \$14 when you buy the set!



Mary Kay is proud to share that the *TimeWise Miracle Set 3D®* has earned the Good Housekeeping Seal.

STEP 1:

CLEANSE ☀️ 🌙

***TimeWise® Age Minimize 3D® 4-in-1 Cleanser*, \$24**

Remove complexion-dulling impurities, and leave skin feeling clean and exfoliated.

STEP 2:

PROTECT ☀️

***TimeWise® Age Minimize 3D® Day Cream SPF 30 Broad Spectrum Sunscreen*,† \$32**

Re-energize your skin's natural glow while protecting it against UVA/UVB rays.

STEP 2:

REPLENISH 🌙

***TimeWise® Age Minimize 3D® Night Cream*, \$32**

Smooth on before bed, and wake up to skin that looks firmer and feels rejuvenated.

STEP 3:

BRIGHTEN EYES ☀️ 🌙

***TimeWise® Age Minimize 3D® Eye Cream*, \$36**

Help improve the appearance of dark circles, undereye puffiness, fine lines and wrinkles.

RENEW YOUR YOUTHFUL RADIANCE.

Restore what was lost and lift away the years with a scientifically backed regimen that targets the advanced signs of aging.

TIMEWISE REPAIR® VOLU-FIRM® SET, \$205

Save \$39 when you buy the set!



Mary Kay is proud to share that the *TimeWise Repair® Volu-Firm®* Set has earned the Good Housekeeping Seal.

STEP 1:

CLEANSER ☀️ 🌙

***TimeWise Repair® Volu-Firm®* Foaming Cleanser, \$28**

Gently sweep away complexion-dulling impurities while leaving skin feeling deeply cleansed, revitalized and hydrated.

STEP 2:

LIFT ☀️ 🌙

***TimeWise Repair® Volu-Firm®* Advanced Lifting Serum, \$70**

Reclaim your triangle of youth, and leave skin feeling softer, smoother and more moisturized.*

STEP 3:

RESTORE ☀️

***TimeWise Repair® Volu-Firm®* Day Cream Sunscreen Broad Spectrum SPF 30,† \$52**

Protect your skin against UVA/UVB damage while helping to support its natural collagen.**

STEP 3:

REACTIVATE 🌙

***TimeWise Repair® Volu-Firm®* Night Treatment With Retinol, \$52**

Fight the appearance of deep lines and wrinkles while you sleep.

STEP 4:

REAWAKEN ☀️ 🌙

***TimeWise Repair® Volu-Firm®* Eye Renewal Cream, \$42**

Target visible deep lines, dark circles, sagging, bags and upper eyelid droop.

*Based on panelists who agreed with statements in a six-week independent consumer study in which 195 women used the serum twice a day

**Based on in vitro testing of key ingredients

†Over-the-counter drug product

LEAVE SKIN FEELING BALANCED.

Keep your skin care nice and simple with this nutrient-packed regimen that helps your skin look healthy and hydrated without slowing you down.

BOTANICAL EFFECTS®

\$54 for the regimen

Regimen includes

cleansing gel, refreshing toner and moisturizing gel.

1

2

3

STEP 1:

CLEANSE ☀️ 🌙
Botanical Effects®
Cleansing Gel, \$18

Cleans deeply and effectively and even dissolves all traces of oil. Skin feels smooth, nourished and clean.

STEP 2:

TONE ☀️ 🌙
Botanical Effects®
Refreshing Toner, \$18

Traces of dirt are wiped away as are complexion-dulling dead skin cells. Helps control shine.

STEP 3:

MOISTURIZE ☀️ 🌙
Botanical Effects®
Moisturizing Gel, \$18

Quick-absorbing gel does not feel greasy, yet it moisturizes for 12 hours. Skin feels soft, smooth and fresh.

FOR A BEAUTIFUL BOOST, ADD:



Botanical Effects®
Invigorating Scrub, \$18

Exfoliates to remove dead and dull skin, leaving pores feeling deeply cleaned. Formulated with natural exfoliating fruit seeds to help unclog pores. Use two or three times a week, morning or night, after the cleansing gel.

CLEAR UP SKIN FAST!

Clear up blemishes without irritation, and fade the look of lingering acne spots with the regimen that uses a combination of salicylic acid and benzoyl peroxide to attack the multiple factors that can contribute to acne breakouts.

CLEAR PROOF® ACNE SYSTEM, \$45

Save \$14 when you buy the set!

System includes clarifying cleansing gel,* blemish control toner,* acne treatment gel,* and oil-free moisturizer for acne-prone skin.

STEP 1:

CLEANSE ☀️ 🌙

Clear Proof® Clarifying Cleansing Gel,* \$16

Gently removes dirt, oil and complexion-dulling impurities while helping to reduce and control shine.

STEP 2:

CONTROL ☀️ 🌙

Clear Proof® Blemish Control Toner,* \$15

Tones without overdrying and helps exfoliate dead surface skin cells.

STEP 3:

TARGET ☀️ 🌙

Clear Proof® Acne Treatment Gel,* \$10

Clears up blemishes and helps to visibly reduce the redness and size of pimples.

STEP 4:

MOISTURIZE ☀️ 🌙

Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin, \$18

Replenishes moisture to provide balanced hydration with no oily or greasy feel.

ADD-ONS THAT ADD UP TO CLEARER-LOOKING SKIN

Clear Proof® Deep-Cleansing Charcoal Mask, \$24

Two or three times a week, unclog pores with the power of activated charcoal.

Clear Proof® Pore-Purifying Serum,* \$17

Helps minimize the appearance of pores and reduces shine.



EXPLORE NATURAL- CERTIFIED SKIN CARE.

Mary Kay Naturally® products are clinically shown to be suitable for sensitive skin.

MARY KAY NATURALLY®

Nature is full of amazing wonders to benefit skin – so treat yours to four products with unique blends of ingredients such as skin-soothing sweet almond oil and antioxidant-packed cornflower floral water.



Mary Kay Naturally® Purifying Cleanser, \$26

Infused with skin-soothing *cornflower floral water* and *sweet almond oil*, helps remove dirt and leaves skin feeling nourished and soothed.

Mary Kay Naturally® Nourishing Oil, \$48

Leaves skin feeling hydrated and contains a blend of *sweet almond, olive* and *sesame oils*.

Mary Kay Naturally® Exfoliating Powder, \$34

Gently exfoliates skin, thanks to hydrogenated *castor oil* and *citric acid*.

Mary Kay Naturally® Moisturizing Stick, \$28

Made with *candelilla wax* and *beeswax*, it relieves dry skin, anywhere, anytime.

*At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients. For more information, go to marykay.com/naturally.
*This means that 99.49% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard.
**This means that 100% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard.

AMP UP HIS SKIN CARE.

MKMen® gives skin what it needs while helping it combat the visible signs of premature aging with advanced technology. It's a skin win-win!

MKMen®

\$81 for the regimen

Regimen includes
daily facial wash, shave foam, advanced facial hydrator sunscreen broad spectrum SPF 30* and advanced eye cream.

STEP 1: CLEANSE ☀️ 🌙 MKMen® Daily Facial Wash, \$16

Tough on dirt and oil and gentle on skin. Won't leave skin feeling stripped.

STEP 2: SHAVE ☀️ 🌙 MKMen® Shave Foam, \$14

Creates a comfort zone between the razor and skin for a clean, close shave. Protects against razor burn.

STEP 3: HYDRATE ☀️ 🌙 MKMen® Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30*, \$25

Protects skin from damaging UVA and UVB rays. Contains an antioxidant to help fight free radicals on the skin.

STEP 4: REVIVE ☀️ 🌙 MKMen® Advanced Eye Cream, \$26

Immediately hydrates and helps firm the look of skin around the eyes. Minimizes the appearance of fine lines and wrinkles.



MKMen® Cooling After-Shave Gel, \$16

Helps calm razor burn, leaving skin feeling soft and moisturized. Contains ingredients that soothe, cool and refresh the skin.

*Over-the-counter drug product

THE BEAUTY OF MARY KAY® BEST-SELLERS



Try these much-loved
Mary Kay® products that
deliver beautiful benefits!

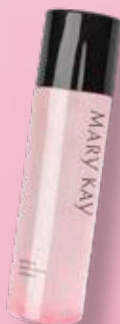
**Clear Proof®
Deep-Cleansing
Charcoal Mask, \$24**



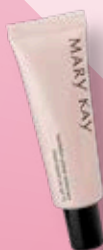
**Mary Kay®
Ultimate
Mascara™ in
Black, \$15**



**Mary Kay®
Oil-Free
Eye Makeup
Remover, \$17**



**Mary Kay®
Foundation Primer
Sunscreen Broad
Spectrum SPF 15,*
\$20**



**Mary Kay®
Eyeliner in
MK Black, \$12**



**TimeWise Repair®
Volu-Firm®
Advanced Lifting
Serum, \$70**



**White Tea & Citrus
Satin Lips® Set, \$22**



**TimeWise®
Age Minimize
3D® 4-in-1
Cleanser, \$24,
Normal/Dry**



**Mary Kay®
Hydrogel Eye
Patches, \$40,
pk./30 pairs**



**Mary Kay®
Extra
Emollient
Night Cream,
\$15**



The best-seller logo/designation refers to top-selling products within the *Mary Kay*® product line.

MARY KAY®

One Woman Can™
ACHIEVE HER
FINANCIAL GOALS.

A former victim of domestic violence, Belle left her marriage and started her Mary Kay business in 1992. Today, she pours her passion into helping other single mothers find their way. She believed in reaching her goals, and you can too!

#MyMKLife

▶ To see how **Mary Kay Independent Future Executive Senior Sales Director Belle Martin** and other fabulous women are living their dreams, go to **marykay.com/ican**.



Coty Maldonado
marykay.com/ican



Tehrie Brinkley
marykay.com/ican



Marni Hendricks
marykay.com/ican

AGE-DEFYING SKIN CARE

SKIN CARE PRODUCTS

TimeWise®

TimeWise Miracle Set 3D®, \$110

Breakthrough three-dimensional approach to skin aging.

Normal/Dry or Combination/Oily Set includes:

- TimeWise® Age Minimize 3D® 4-in-1 Cleanser
- TimeWise® Age Minimize 3D® Day Cream SPF 30 Broad Spectrum Sunscreen*
- TimeWise® Age Minimize 3D® Night Cream
- TimeWise® Age Minimize 3D® Eye Cream



TimeWise® Ultimate Miracle Set 3D®, \$165

Includes the TimeWise Miracle Set 3D® products in your choice of normal/dry or combination/oily, plus the TimeWise® Microdermabrasion Plus Set: Microdermabrasion Refine and Pore Minimizer.



TimeWise® Age Minimize 3D® Normal/Dry or Combination/Oily	4-in-1 Cleanser, \$24, 4.5 oz.	Day Cream SPF 30 Broad Spectrum Sunscreen,* \$32, 1.7 oz.	Night Cream, \$32, 1.7 oz.	Eye Cream, \$36, .5 oz.
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3-In-1 Cleansing Bar (with soap dish), \$20, 5 oz.

*A customer favorite,
bar none!*



Age Minimize 3D® Day Cream, (non-SPF), \$32, 1.7 oz. Available in Normal/Dry or Combination/Oily



TimeWise Miracle Set 3D The Go Set®, \$25 Travel-sized set



TimeWise® Age-Fighting Moisturizer, (non-SPF), \$24, 3 fl. oz. Available in Normal/Dry or Combination/Oily



TimeWise® Solutions for every age-defying skin care need

Get the look of **polished, younger skin** and significantly **smaller pores**.

TimeWise® Microdermabrasion Plus Set, \$55

TimeWise® Microdermabrasion Refine, \$32, 2.5 oz.

TimeWise® Pore Minimizer, \$27, 1 fl. oz.



Mix & Mask, \$46

Includes:

- TimeWise® Moisture Renewing Gel Mask, 3 oz.
- Clear Proof® Deep-Cleansing Charcoal Mask, 4 oz.



- 10 **pampering** minutes.
- 10 **skin-renewing** benefits.

TimeWise® Moisture Renewing Gel Mask, \$22, 3 oz.



Plus up your skin care with the **power of vitamins C+E**.

TimeWise Replenishing Serum C+E™, \$58, 1.5 fl. oz.



- Fights the look of **fine lines** and **wrinkles** around eyes.
- **Visibly firms**.
- **Brightens**.
- **Moisturizes**.

TimeWise® Firming Eye Cream, \$32, .5 oz.



Dramatically **evens** the appearance of skin tone.

TimeWise® Tone- Correcting Serum, \$45, 1 fl. oz.



Fights the look of **fine lines** and **wrinkles** on and around the lips.



TimeWise® Age-Fighting Lip Primer, \$25, .05 oz.

Hydrates skin and helps it look more **firm, toned** and **defined**.

TimeWise Body Targeted-Action® Toning Lotion, \$32, 8 fl. oz.



Mary Kay Clinical Solutions™

New!



Mary Kay Clinical Solutions™ Retinol 0.5 Set, \$120

Save **\$8** when you purchase the set!



Mary Kay Clinical Solutions™ Retinol 0.5, \$78, 1 fl. oz.



Mary Kay Clinical Solutions™ Calm + Restore Facial Milk, \$50, 2.5 fl. oz.



ADVANCED AGE-DEFYING

SKIN CARE PRODUCTS

TimeWise Repair®

TimeWise Repair® Volu-Firm® Set, \$205

Scientifically innovative products for the advanced signs of aging.

For all skin types

Set includes foaming cleanser, advanced lifting serum, day cream sunscreen broad spectrum SPF 30,* night treatment with retinol, eye renewal cream in a luxurious gift box.

Volu-Firm® Foaming Cleanser, \$28, 4.5 oz.

Volu-Firm® Advanced Lifting Serum, \$70, 1 fl. oz.

Volu-Firm® Day Cream Sunscreen

Broad Spectrum SPF 30,* \$52, 1.7 oz.

Volu-Firm® Night Treatment With

Retinol, \$52, 1.7 oz.

Volu-Firm® Eye Renewal Cream, \$42, .5 oz.

TimeWise Repair® Ultimate Volu-Firm® Set, \$318

Includes the TimeWise Repair® Volu-Firm® Set, plus the Revealing Radiance® Facial Peel and Volu-Fill® Deep Wrinkle Filler.

Uses glycolic acid to impact multiple surface layers.

**Revealing Radiance®
Facial Peel, \$65, 1.7 oz.**

Immediately fills in deep wrinkles.

**Volu-Fill® Deep
Wrinkle Filler, \$48,
.5 oz.**

Intensive facial treatment that delivers lifting and firming benefits.

**TimeWise Repair®
Lifting Bio-Cellulose
Mask, \$70, pk/4**

**TimeWise Repair
Volu-Firm The Go Set®, \$35**

Travel-sized set

NATURALLY DERIVED**

Mary Kay Naturally®

Our first natural-certified skin care line.



To learn more about the COSMOS standard, see cosmos-standard.org/ the-cosmos-standard.

**Purifying
Cleanser, \$26,
4.5 oz.**

**Exfoliating
Powder, \$34,
2.64 oz.**

**Nourishing
Oil, \$48,
1 fl. oz.**

**Moisturizing
Stick, \$28,
.38 oz.**

SIMPLE SOLUTIONS Botanical Effects®

Regimen, \$54

A simple three-piece set that keeps skin nourished, refreshed and healthy-looking.

Regimen includes:

- Cleansing Gel
- Refreshing Toner
- Moisturizing Gel

**Cleansing
Gel, \$18,
4.5 oz.**

**Refreshing
Toner, \$18,
5 fl. oz.**

**Moisturizing
Gel, \$18,
3 oz.**

**Invigorating
Scrub, \$18,
3 fl. oz.**

Formula 1 (Dry) or Formula 2 (Normal) Regimen, \$58

A simple regimen infused with the goodness of botanicals.

Regimen includes:

- Cleanse
- Mask
- Freshen
- Hydrate

**Cleanse,
\$14, 4 oz.**

**Mask,
\$14, 4 oz.**

**Freshen,
\$14, 5 fl. oz.**

**Hydrate,
\$16, 3 fl. oz.**

ACNE SOLUTIONS Clear Proof®

Clear Proof® Acne System, \$45

Clinically shown to provide clearer skin in just 7 days.^{††}

**Clear Proof
The Go Set®, \$20
Travel-sized set**

**Clarifying
Cleansing
Gel,*
\$16, 4.5 oz.**

**Blemish
Control
Toner,*
\$15,
5 fl. oz.**

**Acne
Treatment
Gel,* \$10,
1 oz.**

**Oil-Free
Moisturizer
for Acne-Prone
Skin, \$18, 3 fl. oz.**

**Deep-
Cleansing
Charcoal
Mask,* \$24, 4 oz.**

**More acne-
fighting power
Pore-Purifying
Serum,* \$17,
1.75 oz.**

AGE-DEFYING

MKMen®

MKMen® Regimen, \$81

Regimen includes daily facial wash, shave foam, advanced facial hydrator sunscreen broad spectrum SPF 30,* advanced eye cream.

**Daily
Facial
Wash,
\$16,
4.5 fl. oz.**

**Shave
Foam,
\$14,
6.5 oz.**

**Advanced
Facial Hydrator
Sunscreen
Broad Spectrum
SPF 30,*
\$25,
3 fl. oz.**

**Advanced
Eye Cream,
\$26,
.65 oz.**

**Cooling
After-
Shave
Gel, \$16,
2.5 fl. oz.**

**At least 90% of ingredients are derived from natural sources processed in accordance with third-party standards – currently the COSMOS standard. Visit marykay.com/naturally to learn more.

All prices are suggested retail.

*Over-the-counter drug product

††Based on a 12-week independent clinical study

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**Skinvigorator Sonic™
Skin Care System, \$75**

Includes device, one facial cleansing brush head and USB cord.


**Skinvigorator Sonic™
Facial Cleansing Brush
Heads, \$20, pk./2**
**Skinvigorator Sonic™ Facial
Massage Head, \$25, pk./1**
DRY SKIN

**Mary Kay®
Intense
Moisturizing
Cream, \$32, 1.8 oz.**
**NORMAL,
COMBINATION
AND OILY SKIN**

**Mary Kay®
Oil-Free
Hydrating Gel,
\$32, 1.8 oz.**
**VERY DRY
SKIN**

**Mary Kay®
Extra
Emollient
Night Cream,
\$15, 2.1 oz.**

**Mary Kay® Oil-
Free Eye Makeup
Remover, \$17,**

3.75 fl. oz.

Gently removes eye makeup.


**Mary Kay® Eye
Primer, \$12, .3 oz.**

Creates a foundation demonstrated to extend eye color wear.


**Indulge® Soothing
Eye Gel With Calming
Influence® Botanical
Blend, \$16, .4 oz.**

Ingredients reported to help reduce the appearance of puffiness.


**Mary Kay®
Oil Mattifier,
\$18, .6 fl. oz.**

Absorbs oil and helps control shine for eight hours.


**Mary Kay® Hydrogel
Eye Patches, \$40,**

pk./30 pairs, 3.5 oz.

Hydrates, soothes and cools eyes and helps with the look of puffiness and dullness.


**Beauty Blotters® Oil-
Absorbing Tissues, \$6,**

pk./75 tissues


**Mint Bliss™
Energizing Lotion
for Feet & Legs,
\$11, 3 fl. oz.**

**Mary Kay®
2-In-1 Body
Wash & Shave,
\$16, 6.5 fl. oz.**

**Mary Kay®
Hydrating
Lotion, \$16,
6.5 fl. oz.**
Hello, Clean, \$32

Includes:

- **Mary Kay® 2-In-1 Body Wash & Shave, \$16, 6.5 fl. oz.**
- **Mary Kay® Hydrating Lotion, \$16, 6.5 fl. oz.**


**White Tea & Citrus
Satin Hands®
Pampering Set, \$36**

Set includes a fragrance-free protecting softener, a scented shea scrub, a scented shea cream and a giftable bag.

Also sold separately:
**White Tea & Citrus
Satin Hands®
Nourishing Shea
Cream, \$12, 3 oz.**


**Fragrance-Free
Satin Hands®
Pampering Set, \$36**

Set includes a fragrance-free protecting softener, a shea scrub, a shea cream and a giftable bag.

Also sold separately:
**Fragrance-Free
Satin Hands®
Nourishing Shea Cream, \$12, 3 oz.**


**Fragrance-Free Satin Hands®
Shea Hand Soap, \$10, 6.5 oz.**

**Fragrance-Free
Satin Hands®
Shea Hand
Sanitizer,
\$8, 1.7 fl. oz.**
**White Tea & Citrus Satin Body®
Revitalizing Shea Scrub, \$18, 6.5 oz.**

Exfoliates and immediately buffs away dry skin.

**White Tea & Citrus Satin Body®
Indulgent Shea Wash, \$18, 6.5 fl. oz.**

Cleanses and soothes dry skin with an enveloping lather.

**White Tea & Citrus Satin Body®
Silkening Shea Lotion, \$18, 6.5 fl. oz.**

Provides immediate relief for dryness.

**White Tea & Citrus Satin Body®
Whipped Shea Crème, \$22, 4 oz.**

A rich, luxurious indulgence.


White Tea & Citrus Satin Lips® Set, \$22

Buffs away dry skin, then moisturizes to help keep lips soft.

**White Tea & Citrus Satin Lips®
Shea Sugar Scrub, \$12, .3 oz.**
**White Tea & Citrus Satin Lips®
Shea Butter Balm, \$12, .3 oz.**


Get this adorable cello gift bag **FREE!**
with every **Satin Lips® Set**
purchase. (Ribbon not included)

*Available from participating Independent
Beauty Consultants only



FLAWLESS FACE

Mary Kay® Foundation Primer Sunscreen Broad Spectrum SPF 15*, \$20, 1 fl. oz.
Apply under foundation to enhance wear and perfect skin.



Mary Kay® Perfecting Concealer, \$16, .21 oz.



Mary Kay® Undereye Corrector, \$16, .21 oz.
Helps wake up tired-looking eyes.



Mary Kay® Makeup Finishing Spray by Skindināvia, \$18, 2 fl. oz.
When makeup meltdown is not an option, give it the staying power to last up to 16 hours.

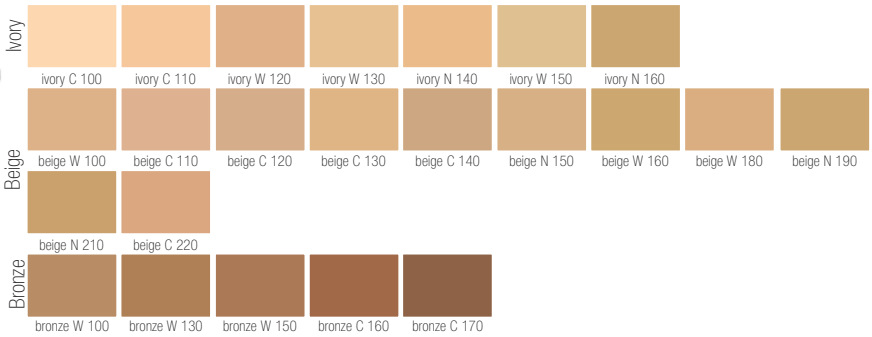


AGE-DEFYING

TimeWise® Matte 3D Foundation, \$25, 1 fl. oz.



TimeWise® Luminous 3D Foundation, \$25, 1 fl. oz.



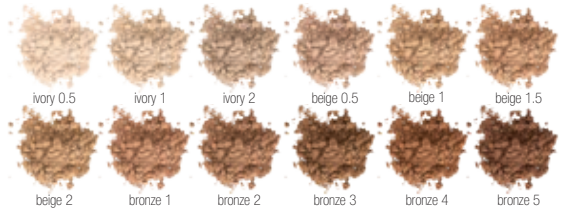
Mary Kay® Blending Brush, \$16



MINERAL FOUNDATION



Mary Kay® Mineral Powder Foundation, \$20, .28 oz.



Mary Kay® Powder Foundation Brush, \$14

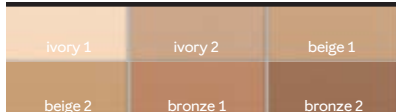


SHINE CONTROL

Endless Performance® Crème-to-Powder Foundation, \$18, .35 oz.

(Palette and cosmetic sponge sold separately)

¹Endless Performance® Crème-to-Powder Foundation contains a small amount of fragrance.



Mary Kay® Sheer Mineral Pressed Powder, \$16, .32 oz.

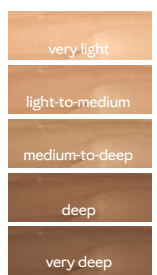
Be sure to add a Mary Kay® palette and applicator.



Mary Kay® Translucent Loose Powder, \$16, .39 oz.

Set your makeup. Reduce shine.

UVA/UVB PROTECTION



Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15*, \$22, 1 fl. oz.

- Light coverage
- Oil-free moisturization
- UVA/UVB protection





purple nova



light beam



pink starlight



meteor shower

Mary Kay® Liquid Eye Shadow, \$14, .14 oz. Pigment-packed color in a single swipe.



Mary Kay Lash & Brow Building Serum®, \$36, .15 fl. oz.
Improves the overall appearance of lashes; leaves brows looking healthier.



Mary Kay® Lash Primer, \$15, .28 oz.
Intensifies lash volume and creates longer-looking lashes.

EXPAND / EXTEND



Lash Intensity® Mascara, \$18, .32 oz.

DEFINITION



Lash Love® Mascara, \$15, .28 oz.

WATERPROOF DEFINITION



Lash Love® Waterproof Mascara, \$15, .28 oz.

LENGTH



Lash Love® Lengthening Mascara, \$15, .28 oz.

VOLUME



Mary Kay® Ultimate Mascara™, \$15, .28 oz.



Mary Kay® Gel Eyeliner With Expandable Brush Applicator, \$18, .15 oz.



Mary Kay® Volumizing Brow Tint, \$14, .14 oz. Tints, volumizes and tames.

Mary Kay® Waterproof Liquid Eyeliner Pen, \$16, .05 oz.



Mary Kay® Eyeliner, \$12, .01 oz.



Mary Kay® Precision Brow Liner, \$14, .003 oz.
Outlines, defines and fills.



Mary Kay® Brow Definer Pencil, \$11, .04 oz.
A creamy, long-wearing, waterproof formula.



SATIN SHEEN

**True Dimensions®
Lipstick, \$18,**

.11 oz.

It's like a color-infused fountain of youth for your lips.



SHIMMER SHINE

**True Dimensions®
Sheer Lipstick, \$18,**

.11 oz.

The formula you love in sheer color options.



SEMI-MATTE

**Mary Kay®
Gel Semi-Matte
Lipstick, \$18,**

.13 oz.

Color clarity with lip-cushioning gel comfort.



SEMI-SHINE

**Mary Kay®
Gel Semi-Shine
Lipstick, \$18,**

.13 oz.

Long-lasting wear without drying lips.

**Mary Kay Chromafusion®
Blush, \$14,**

.17 oz.

Long-lasting, lifeproof formula with light-reflecting pigments.

**Mary Kay Chromafusion®
Highlighter, \$14,**

.17 oz.

Perfect for creating a radiant, healthy glow.

**Mary Kay Chromafusion®
Contour, \$14,**

.17 oz.

Matte shades that blend seamlessly.

**Mary Kay Unlimited™
Lip Gloss, \$16,**

.13 fl. oz.

Available in 14 shades perfect for every skin tone and any occasion. Nothing but smooth, glossy goodness.

CREAM

PEARL

SHIMMER

**Mary Kay®
Lip Liner, \$12,**

.01 oz.

A waterproof, long-lasting, creamy formula.

*Mary Kay® Lip Liner classic formula

Mary Kay® Travel Roll-Up Bag
(unfilled), \$35



An all-in-one must-have organizer for your cosmetics, skin care and accessories.

Mary Kay® Essential Brush Collection, \$55

Set includes All-Over Eye Shadow Brush, Eye Crease Brush, Eye Smudger Brush, All-Over Powder Brush, Cheek Brush and portable clutch. Brushes also available separately.



Mary Kay® Brush Cleaner, \$10,
6 fl. oz.

Removes makeup buildup.



Mary Kay® All-Over Eye Shadow Brush, \$12

Fits naturally into the eyelid's delicate contours for easy blending.



Mary Kay® Eye Crease Brush, \$12

Designed to fit into the eyelid's contours and crease to add professional dimension to any eye look.



Mary Kay® Eye Smudger Brush, \$12

Designed to create detailed accents in hard-to-reach places and for easy smudging to create smoky eye looks.



Mary Kay® Eyebrow/Eyeliner Brush, \$10

Tames brows, blends eyebrow color, applies eyeliner and fills in brows.



Mary Kay® Cream Color Brush, \$12

Designed to mimic fingertip application for a streak-free finish.

‡For hygienic reasons, it is recommended to dedicate a separate brush for use with different products.



Mary Kay® Blending Brush, \$16

Dense but soft bristles make flawless application easy.



Mary Kay® All-Over Powder Brush, \$16

Helps pick up and distribute the right amount of face powder or bronzing powder.



Mary Kay® Cheek Brush, \$14

Innovative 3-in-1 shape helps enhance, sculpt and highlight cheekbones without leaving harsh lines behind.



Mary Kay® Liquid Foundation Brush, \$14

Stipples, buffs and blends liquid foundation with ease.



Mary Kay® Powder Foundation Brush, \$14

Provides perfect pickup and even, controlled application.



Palette Powder Brush, \$4.50



Palette Cheek Brush, \$2



Eye Sponges, \$2.50, pk/2



Cosmetic Sponges, \$4, pk/2



Mary Kay® Blending Sponge, \$12



Mary Kay® Mask Applicator, \$12

Maximize your masking with mess-free application and less product waste.



Mary Kay Pro Palette® (unfilled), \$25
Customizable, magnetic beauty essential.



Mary Kay Perfect Palette® (unfilled), \$18



Mary Kay Petite Palette® (unfilled), \$8



FRAGRANCES FOR WOMEN



Belara® Eau de Parfum, \$38, 1.7 fl. oz.

Bella Belara® Eau de Parfum, \$38, 1.7 fl. oz.

Cityscape® Eau de Parfum, \$50, 1.7 fl. oz.

Enchanted Wish® Eau de Toilette, \$36, 2 fl. oz.

Forever Diamonds® Eau de Parfum, \$40, 2 fl. oz.

Mary Kay Illuminea™ Extrait de Parfum, \$70, 1.6 fl. oz.

Live Fearlessly® Eau de Parfum, \$44, 1.7 fl. oz.

Thinking of Love® Eau de Parfum, \$32, 1 fl. oz.

Thinking of You® Eau de Parfum, \$32, 1 fl. oz.

FRAGRANCES FOR MEN



MK High Intensity® Sport Cologne Spray, \$40, 2.5 fl. oz.

MK High Intensity® Cologne Spray, \$40, 2.5 fl. oz.

MK High Intensity Ocean® Cologne Spray, \$42, 2.5 fl. oz.

Domain® Cologne Spray, \$38, 2.5 fl. oz.

Cityscape® Cologne Spray, \$50, 2 fl. oz.

True Original® Cologne Spray, \$36, 2 fl. oz.

NEW! Limited-Edition† *Mary Kay If You Believe™*
Eau de Toilette, **\$36**, 2 fl. oz.

Follow your dreams to a woody citrus floral fragrance designed to awaken your imagination and discover the wonder in every moment.



SPECIAL EDITION†

Special-Edition† *Mary Kay®*
Travel Color Bag, **\$16**

This cute, convenient, Mary Kay-branded bag is the ultimate ride-along for all your color essentials.



Special-Edition† *Mary Kay®*
Sun Care After-Sun
Replenishing Gel, **\$15**, 6.5 fl. oz.

After a day in the sun, enjoy this cooling, refreshing, hydrating gel. Leaves skin feeling soft and silky, never sticky.



Special-Edition† *Mary Kay®*
Sun Care Subtle Tanning
Lotion,* **\$18**, 4 fl. oz.

Build up gorgeous color in about a week. Glides on evenly and absorbs quickly. No streaks!

*Does not contain sunscreen and does not protect against the sun



BACK COVER PRODUCTS

Mary Kay Perfect Palette®; Beige 1 *Mary Kay®* Sheer Mineral Pressed Powder; Moonstone, Sand Castle and Cinnabar *Mary Kay Chromafusion®* Eye Shadows; Desert Rose *Mary Kay Chromafusion®* Blush; Pink Fusion *Mary Kay Unlimited™* Lip Gloss; *Mary Kay®* Oil-Free Eye Makeup Remover; *Mary Kay®* Ultimate Mascara™; *Mary Kay®* Eye Primer; Brunette *Mary Kay®* Precision Brow Liner; and MK Deep Brown *Mary Kay®* Eyeliner



*Free gift! ***

Ask me, your
Independent Beauty
Consultant, how to get a
FREE GIFT with purchase!**



**Available through participating Independent Beauty Consultants only



BEAUTY ON THE GO!

Create makeup looks you love in *real time* with the *Mary Kay MirrorMe™* App. It uses your phone's camera to apply makeup looks and color products – no mess made and no photo upload necessary! It's FREE, fun and easy!

And every girl needs the *Mary Kay®* eCatalog App so she can flip through page after page of beauty products, trend looks and more!

Download these apps from the App Store or Google Play on your mobile device.

BE 100% CONFIDENT!

Mary Kay Inc. stands behind its products sold by Mary Kay Independent Beauty Consultants. If for any reason you are not **completely satisfied** with any *Mary Kay®* product, it will be replaced without charge, exchanged or the full purchase price refunded following its return to your authorized Mary Kay Independent Beauty Consultant or, if she is no longer active, to the Company with proof of purchase.

CLEAR THE WAY FOR COLOR!



How could one bag contain so many possibilities? This cute, convenient, Mary Kay-branded bag is the ultimate ride-along for all your color essentials.

Special-Edition* Mary Kay® Travel Color Bag, \$16

♥ Contact me, your Independent Beauty Consultant.

Price is suggested retail
*Available while supplies last
Products sold separately

marykay.com |

