



INDEPENDENCE HALL OF FREEDOM

**Proposed by: American Citizen Defense Coalition
(a 501C4 organization)**

May 2026

THE CONCEPT

***A Global Cultural Landmark for
Heritage, Community &
Freedom in Washington, DC.***

**Self-finance to fund other
freedom projects.**

THE VISION

- **Preserve heritage**
- **Empower communities**
- **Foster global dialogue**
- **Advance cultural freedom**

Operated by Board of Trustees
Governed by Board of Directors

DC currently lacks:

- Vietnamese cultural institution**
- Tibetan and East-Turkistan center**
- Taiwanese cultural museum**
- Cuban cultural campus**
- Multicultural dining hall**

This project fills all five gaps.

EXECUTIVE SUMMARY

- **Multi-use: museum, lodging, secured offices, lecture hall, culinary, outdoor events**
- **Inspired by Architect Ngô Viết Thụ (winner of Grand Prix De Rome)**
- **Designed for long-term sustainability**

THE OPPORTUNITY

- **First U.S. campus dedicated to five global cultures**
- **High unmet demand in DC**
- **Multi-revenue model**
- **Strong alignment with embassies, universities, diaspora communities**

ARCHITECTURAL ADVANTAGE

- **Inspired by Independence Palace in Saigon, South Vietnam**
- **An icon of freedom bestowed upon the youngest nation at the time, the Republic of South Vietnam**
- **A rebirth of a symbol of freedom ring in DC**

PROGRAM ENGINE

- **Permanent exhibitions**
- **Rotating global exhibitions**
- **Five flagship cultural festivals**
- **Film, performing arts, lectures**
- **Artist & scholar residencies**
- **Educational programs**

ECONOMIC IMPACT

- **450–700 permanent jobs**
- **\$40M–\$65M annual economic impact**
- **150,000–250,000 visitors annually**
- **\$150M–\$250M construction impact**
- **Projected annual ROI = 5% - 10%**

FINANCIAL SNAPSHOT

Projected Annual Revenue:

- Lodging: \$4.5M–\$7M**
- Office Leasing: \$2M–\$3.5M**
- Culinary: \$3M–\$5M**
- Events: \$1.5M–\$3M**
- Museum: \$1M–\$2M**
- Retail & Memberships:
\$500K–\$1M**

Total: \$12M–\$21.5M annually

INVESTMENT STRUCTURE

Hybrid Model:

- **501(c)(3) nonprofit**
- **For-profit LLC subsidiary**

Investor Benefits:

- **Equity participation**
- **Naming rights**
- **Revenue share**
- **Cultural legacy impact**

CAPITAL STACK

- **Philanthropy: 20–30%**
 - **Government grants: 10–20%**
 - **Impact investors: 20–30%**
 - **Private equity / real estate: 20–30%**
 - **Debt financing: 10–20%**
- Balanced for risk mitigation and mission alignment.**

COMPETITIVE ADVANTAGE

- **Only campus of its kind in the U.S.**
- **Multi-use = diversified revenue**
- **Strong diplomatic and academic partnerships**
- **High cultural relevance**
- **Architecturally iconic**
- **Prime DC location**

DEVELOPMENT TIMELINE

54-Month Timeline:

Pre-development (12 months)

Design & permitting (12 months)

Construction (24 months)

Soft opening & grand opening (6 months)

CALL TO ACTION

Join Us

**Help build a global cultural
landmark for freedom,
heritage, and community.**

Self finance other freedom projects.

Independence Hall of Freedom



Washington, DC