



Ms. Harper has over 30 years' experience and is one of the few experts who is court qualified across many matters. As a former chief marketing officer for Fortune 500 companies, general manager for a leading global communications agency, serial entrepreneur, and an adjunct marketing professor, she has been engaged by hundreds of law firms in cases regarding intellectual property infringement, misleading advertising, licensing, breach of contract and performance, unfair competition, trade practices, consumer privacy, and standard practices. She has also been a designated expert in more than ten class action lawsuits. As a leading survey expert, Ms. Harper has conducted or rebutted more than 200 Lanham Act trademark, trade dress, and advertising surveys.

Since 2005, Ms. Harper has testified more than 100 times in virtually every Federal Circuit Court, along with State Courts, USPTO, TTAB, and in arbitrations through both AAA and JAMS.

Select Former Employment

- Chief Marketing Officer & Vice President of Marketing, Walmart Sam's Club
- Chief Marketing Officer & Vice President of Marketing, VF Corporation VFI
- Senior Vice President & General Manager, Ketchum Communications
- Global Director, Marketing Communications, UPS
- Marketing Promotion Director, Nabisco Biscuit Division
- High School Math Teacher
- Adjunct Marketing Professor, American University
- Adjunct Marketing Professor, Fairleigh Dickinson University
- Guest Lecturer, Emory University
- Guest Lecturer, College of William and Mary
- Speaker: Leading Universities, Fortune 500 Corporations, Premier Trade Associations

Select Former and Current Affiliations

- Board of Directors, Brand Activation Association
- Board of Directors, Insights Association
- Member, American Bar Association
- Member, International Trademark Association
- Member, Data & Marketing Association
- Member, American Marketing Association
- Member, Institute of International Research
- Member, American Association for Public Opinion Research
- Member, Public Relations Society of America

Education

- Master of Business Administration, Emory University Goizueta Business School – Vice President, Business School, 1988
- Bachelor of Science, Education/Math Resource, Illinois State University – Appointed Faculty Advisor, 1984