

COUNTY of BLAIR

DEPARTMENT OF EMERGENCY SERVICES

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EMERGENCY SERVICES:

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911 CENTER & EMERGENCY MANAGEMENT AGENCY

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PRESS RELEASE FOR IMMEDIATE RELEASE

Introducing the New Smart911 App to Better Protect Residents in Emergencies

Blair County Department of Emergency Services announces the new Smart911 mobile app to provide greater access to the lifesaving benefits of Smart911, plus targeted location-based alerts to all residents. Blair County residents and visitors will now be able to download the Smart911 app to share and receive information needed in an emergency.

Smart911 is the only way Blair County community members can create a Safety Profile that displays when they call Blair County 9-1-1. Via the Smart911 mobile app, households can create a Safety Profile featuring any information about their household that they want 9-1-1 and response teams to have in the event of an emergency. When a community member makes an emergency call, their Safety Profile automatically displays to the 9-1-1 call taker, allowing them to send help faster and more efficiently. In addition, the app provides enhanced functionality by sending targeted alerts based on the user's location. Smart911 app users will receive the highest priority National Weather Service alerts including tornado warnings, flash flood warnings, and severe thunderstorm warnings based on their real-time location.

“Smart911 has proven to be lifesaving, and the addition of the app means more residents can participate and be better prepared in an emergency.” shares Mark Taylor, Director of Public Safety. “Every resident of Blair County should download the Smart911 app today and create a Smart911 profile. It could save your life.”

Benefits of the Smart911 app include:

- Residents who previously did not have home internet access or a computer can register from their mobile phones.
- Current Smart911 users can access their Safety Profile via the app and easily update their information in real-time.
- Residents can create a Smart911 Safety Profile via the app, which includes verified phone numbers, easily-updatable information for dispatchers, and uploaded photos.
- The Smart911 App automatically displays alerts from the National Weather Service on an interactive map for a more advanced warning (available to everyone, including those in areas that their 9-1-1 Center does not have Smart911 capabilities).

With no charge or additional fees for Blair County residents, there are no limitations to provide this safety service to the community. If you are not a Blair County resident, check <https://www.smart911.com/smart911/isSmart911InMyAreaForm.action> to find out if your county has Smart911 capabilities.

Search “Smart911” in your mobile app store or text “Smart911” to 67283 to receive the download link via text message.