

Hornby Island Community Vision 2040

Addendum 1: 2040 SECTORAL GOALS

What could we do to achieve the 2040 Vision Statements?

Based on feedback from the community open-house, some *potential* goals were identified to make progress toward the **Community Vision 2040**.

I AGRICULTURE

- Create more opportunities to support local agriculture and buy local food.
- Promote inter-agency collaborations and support, including lobbying—e.g. Island Health, Agricultural Land Reserve, Islands Trust, BC Assessment Authority.
- Enhance systems for exporting products, including transportation and distribution and identifying new markets.
- Attract more willing workers.
- Develop more accommodation for farm workers.
- Increase processing facilities on island, such as a food processing hub, cold storage facility.
- Share expertise through programs such as educational farm-stays, internships, youth programs, visitor tours, demonstrations.
- Share equipment and facilities with Denman Island, such as a fruit press, mobile abattoir, mechanical chicken-plucker.
- Revitalize fallow land through mutually beneficial agreements between landowners and farmers.
- Enhance food sustainability: more year-round food production through greenhouses and winter crops, commercial food processing kitchen.
- Encourage value-added processing.
- Identify opportunities to support agricultural revenue through low-impact agri-tourism.
- Organize regular growers and producers get-togethers to share knowledge, make purchases, and plan together.
- Identify adaptations for aquaculture due to ocean acidification and warming ocean temperatures.

II ARTS

- Stimulate growth of the art sector via the new Arts Centre.
- Continue support for the Hornby Festival to provide high-calibre programming accessible to the whole community.
- Support all artists to develop and grow their practices, including courses introducing business skills and new technologies.
- Encourage renewed enthusiasm for all the arts and increase appreciation for local artists.

- Embrace the utilization of emerging technologies and techniques.
- Create employment opportunities through giving lectures, teaching workshops, Artists in Residence, and art events.
- Encourage collaboration between different groups and committees to support each others' aspirations.
- Create more affordable accommodation for artists.
- Embrace the stimulation of connecting to the world art scene.
- Establish inspiring, participatory opportunities for both residents and visitors to explore their creativity.
- Include Indigenous culture in the arts.
- Create exciting and inspirational new events and experiences.
- Encourage and support youth and younger artists.
- Develop more inter-island and inter-community coordination and cooperation within the arts sector.
- Articulate local values and share those with visitors to share our community's spirit. The arts serve humanity and help all to see things from different perspective.

III BUILDING PRACTICES

- Continue to have an identifiable Hornby aesthetic design suiting the rural nature of the island.
- Promote landscaping and buildings that tread lightly on the land.
- Encourage rainwater harvesting and storage to minimize the impact on groundwater use.
- Ensure wastewater is treated to the highest current standards.
- Encourage all owners to obtain the proper authorizations for construction, including Islands Trust, Island Health, and First Nations approvals.

IV COMMUNITY ENTERPRISE & INFRASTRUCTURE

- Seek creative solutions to the rental housing shortage, both year-round and for the summer workforce.
- Continue to work with BC Ferries for improved ferry service.
- Explore opportunities for local entrepreneurs to work with community groups and government agencies.
- Continue to support Hornbyisland.com as the community website, and to ensure it is meeting the needs of the sponsors and community.
- Help mentor and develop skills for youth.
- Investigate avenues for repatriating property taxes that are currently going off-island.
- Support initiatives around affordability, including social measures, transportation, childcare, rebate programs.
- Seek relevant grants for improving community infrastructure, such as water storage, sewage disposal, paths, public washrooms, and parking.
- Facilitate community self-sufficiency and resiliency, with a focus on the year-round economy, food security, and climate change mitigation.

- Support young families moving to the island and support jobs paying a “living wage”.
- Work with the Job Shop and educators to facilitate educational opportunities for the workforce, including apprenticeships, mentoring, workshops, and a workers availability board.
- Lobby for an increase in properties zoned for commercial and light industrial uses.
- Facilitate delivery of financial literacy workshops, including tax planning, succession strategies, investment options, and options for creative land ownership.
- Encourage entrepreneurship through measures such as information sharing, support network, workshops in basic book-keeping, and how to start a new business.
- Investigate Chamber of Commerce functions, such as how small businesses could access extended medical, employee benefit packages, credit card discounts, etc.

V EDUCATION

- Identify opportunities for local experts to share their knowledge and skills.
- Enhance Hornby Island Educational Society’s Lifelong Learning programs.
- Facilitate a “Train the Trainers” program.
- Establish an internet-based learning centre, similar to the former Computer Access premises.
- Promote widespread affordable access to the Spark Maker Space.
- Foster recognition of the important skills and expertise that seasonal residents and visitors can offer, and welcome expertise from the wider world
- Ensure the Tribune Bay Outdoor Education Centre remains open and available to Hornby youth and families, as well as to students from local school districts.
- Re-establish Hornby Elementary’s Education Enrichment programs.
- Encourage community access to the new Community School facilities, especially the gymnasium.

VI ENVIRONMENT

- Initiate and support program to mitigate the climate change crisis.
- Support education and rebate programs for building conversions to energy-efficient and environmentally friendly products such as heat pumps, more insulation, window upgrades, weather stripping.
- Support development and installation of innovative sewage and wastewater systems—e.g. neighbourhood septic treatment plants, composting toilet residuals processing for safe compost, plants for water purification.
- Lobby VIHA to recognize rainwater catchment as a source of potable water
- Encourage water catchment and storage systems as an alternative to using groundwater.
- Encourage more monitoring and regulation on water being trucked from one area of the island to another.
- Enhance education for all ages on environmental stewardship. Use creativity and arts to influence and inspire behavioral changes.
- Bring in people/experts from off island to help us learn about new ways of doing things.
- Work to identify the balance between clearing land for agriculture and the importance of our forests as carbon sinks.

- Protect sensitive ecological areas on land and sea, old growth forests, Garry oak groves, parks, beaches during spawning season, etc.
- Identify and respect First Nations' archeological sites.
- Post signage prohibiting marine anchorage in sensitive areas.
- Regulate marine sewage discharge, especially for anchoring boats in Big Tribune and boats in the Ford Cove Marina.

VII GOVERNANCE, PEACE MAKING AND CONFLICT RESOLUTION

- Enhance collaborations among institutions and agencies on issues that are cross-jurisdictional. Examples of such issues include climate change mitigation, water and septic standards, marine environment, health and home support, fire and emergency services, First Nations dialogue, public transport, BC Ferries, building practices, riparian regulations, garbage and recycling, policing, roads, wharf, and marina.
- Reduce the conflicts in the current “quilt” governance structure—many different institutions, groups, and agencies—with some protocol agreements in place for regular coordinating meetings.
- Continue to have regular reports from the CVRD, School District, Islands Trust, RCMP, VIHA, Fire Services, and HICEEC and other community groups at the HIRRA monthly meetings, to enhance participatory levels of public discussions.
- Encourage local governments to collaborate in hosting public discussions in an interesting and informative way. Invite island groups of community resources to be the special guests at these community meetings—e.g. the Ford Cove Harbour Authority, the Spark, the Community Fund, the Boat Ramp Committee, the Tribune Bay Outdoor Education Centre, Joe King Ballpark, the Kitchen, the Community Garden, Hornby Arts, New Horizons, Hornby Recreation, the School Parent Advisory Committee, Hornby Island Education Society.
- Make a commitment to be an inclusive community. Encourage new residents and younger people to become integrated into our governance structures.
- Strive to keep local involvement and a strong, informed democracy.
- Support regular review and updates of the Community Vision Statement to allow for changes in local circumstances and community intent. Increase awareness of the Community Vision Statement to foster reflection on and alignment with community intent.
- Support islanders to resolve their differences peacefully and take personal responsibility for dealing with personal and community conflicts.
- Encourage strong community bonds and understanding within geographic neighbourhoods and among neighbors.

VIII HEALTH & WELLNESS

- Support and encourage an integrated approach to health and wellness.
- Embrace the definition of health as inclusive of physical, psychological, emotional, sexual, and spiritual well-being.
- Promote prevention as infinitely preferable to cure, and address all aspects of mental, physical, and spiritual health.
- Support the Hornby Denman Health Care Society mission statement: “To optimize the health and health services for residents of Hornby and Denman Islands”, with coordinated and compassionate on-Island service delivery, planning and evaluation.

- Acknowledge the determinants of good health, which include safety; accessible housing; good food; clean water; social interconnectedness; economic well-being; support for children, families, and seniors; and easy access to all levels of health care.
- Maintain, and expand, current services such as permanent, full-time doctors, First Responders team, local clinic, dentist, home support services, Health Care Society and diverse alternative practitioners.
- Integrate new technologies, especially internet-based care, into planning.
- Lobby for government policies, and land use planning, for locating health and wellness practices on the island.

IX HOUSING

- Develop a plan for the steps necessary to move from vision to action.
- Identify the challenges involved in realizing the various affordable housing options.
Determine which of those obstacles are local in nature, which are the result of policies of various government agencies, and which are the result of market forces. Explore how to effect change in each of those areas, and prioritize the obstacles that would be most possible to remove.
- Develop a guide to housing issues: how zoning works, how zoning regulations can be changed, how Agricultural Land Reserve (ALR) affects land use, and how government funding for affordable housing can be accessed.
- Involve the wider community, especially the younger residents, in the crucial undertaking of increasing housing opportunities.

X RECREATION

- Support Hornby Recreation Committee to continue providing recreation programs for all members of the community and visitors all year round and to promote a healthy way of being in which physical activity is a valued and integrated part of everyday life.
- Support the Hornby Island Mountain Bike Association (HIMBA) in their ongoing stewardship of Mt. Geoffrey trails.
- Maintain the peace and tranquility of Mt. Geoffrey by banning all motorized vehicles from the trails.
- Support the Hornby Island Athletic Association in maintaining and expanding the recreational facilities at Joe King Ballpark.
- Support the Hornby Island Tennis Association in expediting tennis lessons for Hornby youth and adults.
- Support New Horizons in continuing their active seniors programming.
- Increase community access to, and involvement with, the Tribune Bay Outdoor Education Centre.
- Continue islanders' appreciation for fishing, sailing, kayaking, paddle-boarding, scuba diving, snorkeling, and non-invasive water sports.
- Ban jet skis and helicopter tours.
- Continue access to some horse-riding trails.
- Appreciate local businesses and residents who provide recreational opportunities to full-time residents, seasonal residents, and visitors.

XI SOCIAL SUPPORTS

- Acknowledge Hornby is the traditional unceded territory of the K'omoks First Nation.
- Create balance and harmonious relationships.
- Welcome people of different ethnic backgrounds and cultures.
- Recognize that the Hornby community is part of the family of humankind and strive to have compassion and global perspectives.
- Increase community capacity.
- Help people feel that their voices are heard and count.
- Strive to achieve a balance of families, singles, youth, and seniors, in order to retain a vital and diverse community.
- Ensure activities, services, and support are available for families so that they are able to have a safe and enjoyable life on the island.
- View youth as a vital part of the community and provide opportunities for their education, recreation and employment.
- Find ways to bring young people into the community discussions.
- Establish excellent infrastructure to allow our elders to remain on the island till the end of their days—including health care, housing and other support services.

XII TOURISM

- Articulate local values and share those with visitors, inviting people here to share our community strengths.
- Encourage visitors to read the First Edition and learn more about the flavour of island life.
- Identify ways of communicating a conservation message to visitors.
- Seek creative solutions to the rental housing shortage, both year-round and for the summer workforce, working towards the goal of accessible accommodation available for most income levels.
- Attract more workers to reverse the trend of fewer young residents on the island available to work for summer businesses. This could alleviate the perception that the island is busier; allow businesses to keep longer hours; and reduce bottlenecks and line-ups.
- Try to bridge the generational and occupational divides between people engaged in the tourism sector and those who are not.
- Maintain the HICEEC Ambassador booth at the Farmers Market, or a similar outreach for visitor information and messaging.
- Establish a Welcome Centre to share information about local values and activities. The conservation messaging can be seen as 'old news' and needs a refresh.
- Enhance the Events Calendar on hornbyisland.com for use by residents and visitors.
- Maintain a helpful and positive message on social media in an effort to elevate the caliber of discussions on the community forums.
- Acknowledge the importance of tourism to the agricultural, arts, retail, and hospitality sectors; and for family and friends to visit and enrich our lives.
- Embrace the stimulation of connecting to new people and new ideas.
- Establish inspiring, participatory opportunities, workshops, and experiences for islanders and visitors to enhance island life.

- Explore opportunities for inclusion of Indigenous heritage in sharing why Hornby is special.
- Support exciting and inspirational new events and experiences.
- Attract visitors who tread lightly and respectfully.
- Work on improving the capacity of the ferry service to help residents of the community, the travelling public, and delivery of our supplies and goods.
- Identify common community goals and reconnect through caring dialogue. So many of the visitor businesses are run by young people, which enables them to live here. We need to educate people about the benefits of this. Most people want to make sure that young families can stay here, and tourist business helps with that.

XIII TRANSPORTATION AND GREEN ENERGY

- Expand the community bus service beyond the summer season.
- Expand the electric vehicle charging station network on the Island.
- Move from fossil fuels to electric power for all transportation modes—e.g. the ferry, the community bus, the school bus, private vehicles, motorbikes, boats, float planes.
- Educate the public about their options for making the switch from fossil fuel vehicles.
- Continue to train bus drivers and establish a labour pool of qualified drivers.
- Identify a suitable area for a float plane terminal.
- Continue to lobby BC Ferries for increased vessel and route serviceability, through participation in the Hornby Denman Ferry Advisory Committee.
- Actively support measures for the emergency services teams in accessing transport for 24 hour emergency transport off island.
- Increase the capacity for boat moorage at Ford Cove Marina.
- Lobby the CVRD for improved access to the Comox Valley public bus service.
- Support a cross-Denman connector bus that would allow Hornby residents to use Comox Valley transit, and not have to pay for vehicle fares on the ferries.