Logo, company name

Description automatically generated[www.hornbyisland.com](http://www.hornbyisland.com)

2024 Advertising Rates (January 1, 2024 to December 31, 2024)

With over 300,000 unique site visits per year, www.hornbyisland.com is the #1 premium community website for Hornby Island. In 2021, we rebranded and launched a brand new website, to rave reviews! Any revenues generated from HICEEC’S interests, beyond the maintenance of the website, are re-invested to promote a strong Hornby Island economy. Together Everyone Achieves More.

**Advertising value for Accommodation providers**

* Most owners who only use www.hornbyisland.com fully book for the summer months.
* $275 flat fee is great value – a typical vacation rental that fully booked the summer season on AirBnB would cost upwards of $1,500/year in commission fees.
* Avoid potential problems of direct, non-personal bookings – get to know your customers before they arrive.
* Unique listing page is searchable by availability, amenities, price, and categories of accommodation.
* Availability calendar allows you to update your bookings in real-time as they come in.

**Advertising value for Non-Accommodation Businesses, Artists, Government, & Non-Profits**

* Capitalize on the “Hornby” community brand to help your business/organization generate increased brand awareness, traffic, and sales.
* Leverage your advertising. Hornbyisland.com is a community marketing initiative that advertises in the Comox Valley Map, and the Hornby/Denman Visitor Guide to help drive business to this community site.
* Easily create an online presence for a fraction of the cost of building and maintaining your own website.
* If you already have a website, leverage the high traffic www.hornbyisland.com receives to drive more traffic to your own website.
* Be part of the community initiative to responsibly share what Hornby Island has to offer.

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|  |  |  |  |  |  |  |  |  | **YEARLY FEE** | | |
|  | **RESORTS** | | | | | | | |  | $300/year | |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  | **VACATION RENTALS & CAMPGROUNDS** | | | | | | | |  | $275/year | |
|  | **NON-ACCOMMODATION BUSINESS LISTINGS** | | | | | | | |  | $150/year | |
|  | **ARTISTS, GOVERNMENT, & NON-PROFITS** | | | | | | | |  | $100/year | |
|  |  |  |  | Note:  GST will be added.  Payment deadline:  January 15,2024  Interest 2% per month  following. | | | | |  |  |  |



**Rates Include**

* A unique listing page and/or redirect to your own website.
* A large slideshow of up to 15 images to showcase your property/business.
* Up to 30 minutes of webmaster time for updates per year.

**Existing clients, we take payment by cheque or e-transfer to** [**billing.hiceec@gmail.com**](mailto:billing.hiceec@gmail.com)

**Please ensure you identify your name and the name of your business when contacting us.**

**For updates and new clients**, **please** contact[**karen@hiceec.org**](mailto:karen@hiceec.org)

