



HOW TO INVITE GUESTS

“I’d like to introduce you to a few business people; we are having breakfast together next week and I’d love to have you join us!”

“I am part of a business networking group that meets on Tuesday, and I think it would be great for your business: can I reserve a seat for you at our next meeting?”

“I recently joined a group of business professionals here and it has made a positive impact on my business! You would love meeting these people. Will you be my guest next week? You’ll be impressed!

“I am part of a business networking group that has been together for several months (years) now, and we are looking to add a few business professionals; your occupation happens to be one of those we are looking for. May I introduce you to our group at our next weekly meeting?”

The above are some opener lines. If the answer is yes, follow up with, “here is the catch.”

- **You must bring fifty business cards**
- **Be prepared to give a thirty second introduction**
- **Please be on time**
- **Business attire**
- **Since I am reserving a seat for you, please call me if you are unable to attend**

POWERFUL PHRASES:

“You would love these people.”

“You would be amazed how much business is done.”

“I don’t think your category will last too long.”

“You will be impressed.”

“The group is really looking forward to meeting you.”

“The only thing you’ll lose is 50 business cards!”