

Sports Law Week 2019

Beijing | Shanghai | London

Inclusive. Integrity. Insights

主办：
Hosted by: LexVeritas 国际法与体育产业组
LexVeritas International Law and Sports Business Group

懒熊体育
Lanxiong Sports



北京周协办：
Week Beijing Co-organiser: 北京仲裁委员会
Beijing Arbitration Commission



万国群星足球俱乐部
ClubFootball FC



媒体支持：
Media Support: 人民体育
sports.people.cn



北京电视台冬奥纪实频道
BTV



场地伙伴
Venue Partner: WeWork



北京周支持单位:

Blackstone Chambers

Week Beijing Sponsors:

沃资拓翻译 WordsTalk

由新书店 Insight Books

圣露海利根花园

Shenglu Heligan Garden

北京爱尔兰酒吧

Paddy O'Shea'S

复煮

Rebrew

Joe's 后厨

A Corner Studio

 Social Events

NDM = Nick de Marco QC

GC = Guo Cai

Rowan Simons = Chairman of ClubFootball FC

Alex Arnold = Director of Football, ClubFootball FC

Rob Skupien = Assistant Director of Coaching, ClubFootball FC

Roger Mao = Sports Business Professional (Speaker at Week Shanghai)

北京周（7月29日至8月3日）| Week Beijing (29 July – 3 August)

日期与时间 Date & Time	活动主题 Event Details	地点 Venue
7月29日（周一） 29 July (Monday)	足球经纪人职业培训 – 法律版块热身课 Professional Training for Sports Agents – Legal Essentials Warm-up	WeWork 上东公园里 WeWork (Parkview Place) 地址: 北京市朝阳区东四环北路2号上东双子座A区1号楼上东公园里三层 Address: 3F, Building 1, Zone A, Parkview Place, 2 East 4 th Ring Road
15:00 – 16:00	【NDM】 《国际足联经纪人规则》 FIFA Regulation of Agents	
16:00 – 16:20	茶歇 Tea Break	
16:20 – 17:20	【NDM】 球员代理实务 Practical Issues in Representing Players - “poaching clients” - “fronting” for others - Third Party Rights - Corruption Issues	
17:20 – 18:00	【GC】 中国球市的经纪人合规 Agent Regulation and Practice in China: Compliance with PRC Legal Framework	
19:00 – 21:00	晚餐讨论 – 课程介绍与答疑	安妮意大利餐厅（丽都店）

	Dinner Discussion – Introduction of the Agent Training Course and Q&A	地址：将台商业街 4 号楼 2 楼（丽都饭店南） Anne's Italian Experience Address: 2F, Building 4, Jiang Tai Commercial Street
7 月 30 日（周二） 30 July 2019 (Tuesday)	赞助事项研讨 Sponsors' Round Table	WeWork Naga 上院 地址：北京市东城区东直门内大街 9 号 4 号楼 4 层（Naga 上院南门 4 层） Address: 4F (Naga), Building 4, No. 9 Dong Zhi Men Nei Avenue, Dong Cheng District, Beijing
9:30 am – 10:30 am	【GC Led】 【NDM】 从新闻热点解读体育赞助中的法律问题 Navigating the Sponsorship Legal Issues in News	
10:30 am – 10:50 am	茶歇 Tea Break	
10:50 am – 11:40 am	【NDM Led】 体育赞助协议实务研讨 Practical Workshop on Sponsorship Agreement <ul style="list-style-type: none"> - Ambush Marketing - Reputation Clauses - Dispute Resolution and Damages 	
11:40 – 12:20 pm	【GC Led】 【NDM】 体育赞助巨头博彩业：拥抱抑或拒绝？	

	Betting Companies as Sports Sponsors? Embrace or Reject?	
12:30 – 13:30	社交午餐 Social Lunch	
14:00 – 14:40	【GC Led】 【NDM】 讨论：中国企业赞助国际赛事或体育 IP 注意事项 Discussion: Practical Notes to Chinese Sponsors Signing with International Sporting Events or Brands	
14:40 – 15:40	【Rowan Simons】 万国群星足球俱乐部赞助权益展示 ClubFootball FC Presentation on Sponsors' Package	
15:40 – 16:00	茶歇 Tea Break	
16:00 – 17:00	【娄进】 北京市青少年锦标赛赞助权益展示 DoBetter Presentation on Beijing Youth Championships Sponsors' Package	
17:00 – 18:00	自由交流 Mingle and Social	
19:30 – 21:30	匹萨、小食与美酒 Social Drinks By Paddy O'Shea'S	北京爱尔兰酒吧 Paddy O'Shea'S 地址：北京市朝阳区东直门外大街 28-5 号（港湾国际底商） Address: No.28-5, Dong Zhi Men Wai Avenue, Chaoyang District, Beijing
7 月 31 日（周三） 31 July 2019 (Wednesday)	草根足球 – 英国足球主题日 Grassroots Football is Great Day – An Orientation of English Football	复煮 Rebrew 地址：北京市朝阳区工体西路 3 号世联文创 A06（许仙

		楼附近) Address: No. 3, Gong Ti Xi Lu, Chaoyang District, Beijing
9 am – 9:30 am	【GC】 开场白 Introduction of the theme and speakers	
9:30 am – 10:30 am	【NDM】 Nick de Marco QC 分享：从女王公园巡游者（QPR）球迷到享誉英伦的足球法大咖 Nick de Marco QC: The Journey from a QPR Supporter to A Key Stakeholder in English Football - The Cultural, Economical, and Legal Significance of English Football	
10:30 am – 10:50 am	茶歇 Tea Break by A Corner Studio	
10:50 am – 12:00 pm	【Alex Arnold】 万国群星足球俱乐部：英国足球体系介绍 ClubFootball Presentation on English Football System	
12:30 pm – 13:30	社交午餐 Social Lunch by Joe's 后厨	
13:30 – 14:30	【Alex Arnold】 中国足球新趋势 – 一个外国教练的行业内思考 China's New Football Direction - An Outsider's View from the Inside	
14:30 – 14:50	【NDM and GC】 评论与总结 Comments and Wrap up	
14:50 – 15:20	自由交流 Mingle and Social	
15:30 – 17:30	自由探讨：青训、教育与可持续发展 Free Discussion on Youth Training, Education and Sustainable Development	

18:30 – 21:30	<p>【NDM Led】 作者分享：《足球与法》 Dinner Book Talk: <i>Football and the Law</i> (Services through out – free tea break)</p> <ul style="list-style-type: none"> - Book / Purchase Channel on Display at the Book Store - GC to introduce the book, NDM, and how she knew NDM through the book (special thanks to friend and barrister, Sydney Chawatama) - Nick to introduce the book, the concept of “sports law”, “football law” and why we can speak that there is law for football - 20:30 onwards, social drinks 	<p>由新书店</p> <p>地址：由新书店，北京市朝阳区东直门外斜街 56 号东外 56 号文创园 Address: Insight Books, No. 56 Dong Zhi Men Wai Xie Jie, Chaoyang District</p>
<p>8 月 1 日 (周四) 1 August 2019 (Thursday)</p>	<p>前沿研讨：体育保险与转播权 Cutting-edge: Sports Insurance and Broadcasting Right Seminar</p>	<p>WeWork</p> <p>【本周通知】</p>
10 am – 11 am	<p>【NDM】 运动伤害与体育保险 Overview of Sports Injury and Sports Insurance</p>	
11 am – 11:30 am	茶歇 Tea Break	
11:30 am – 12:10 pm	<p>【GC】 体育保险在中国的发展 Current Developments on Sports Insurance in China</p>	
12:30 pm – 13:40	社交午餐 Social Lunch	
2 pm – 3 pm	<p>【NDM】 当我们谈论体育赛事转播权时，我们在谈论什么？ Enquires into the Nature of Broadcasting Rights in the Context of Sports Events</p>	
3 pm – 3:30 pm	茶歇 Tea Break	
3:30 pm – 4:30 pm	<p>【GC】 体育赛事直播权：中国法项下的限制与有效保护途径建议</p>	

	Limitations and Possible Solutions for Protection against Unauthorised Livestreaming of Sporting Events	
8月2日 (周五) 2 August 2019 (Friday)	北仲名所论坛: 体育争议解决 BAC Forum on Sports Dispute Resolution	北京仲裁委员会 Beijing Arbitration Commission 地址: 北京市朝阳区建国路 118号招商局大厦17层国际 会议厅 Address: International Conference Hall of BAC/BIAC, 17F, China Merchants Tower, No. 118 Jian Guo Road, Chaoyang District, Beijing
14:00 – 14:30	领导致辞 Welcome Speech	
14:30 – 15:30	【NDM】 体育争议解决导览 Sports Dispute Resolution <ul style="list-style-type: none"> - Why arbitration in Sports? - How does arbitration works in football - Introduction of the work of Sport Resolution: its origin, development and future etc. 	
15:30 – 15:50	沃资拓翻译支持的茶歇 Tea Break Provided by WordsTalk	
15:50 – 16:30	【GC】 体育争议解决中的管辖权和适用法律	

	Jurisdiction and Applicable Law Issues in Sports Dispute Resolution	
16:30 – 17:00	【NDM】 英国体育仲裁机构 Sports Resolution 简介 Introduction of Sports Resolution	
17:00 – 17:30	问答 Q&A	
17:30 – 18:00	自由交流 Free Discussion	
8月3日 (周六) 3 August 2019 (Saturday)	足球仲夏夜 – 万国群星家庭日活动 Summer Soccer Family Fun	圣露海利根花园 Shenglu Heligan Garden 地址: 北京市朝阳区崔各庄 何各庄西口奶东工业园 Address: Vineyard Shenglu, Cuigezhuang Naidong Industrial Park, Chaoyang District, Beijing
17:00 – 18:15	<ul style="list-style-type: none"> 注册 Registration (家长参与环节 Parents to attend) 【Rob Skupien】 教练灼见: 为什么足球有益儿童成长 How Football Can Support Your Child's Development	西餐厅 Restaurant
	(儿童参与环节 Kids to attend) 小食 / 儿童活动 Snacks and kids friendly activities	鹿园 Yard / Deer Area
18:30 – 19:15	(家庭参与环节 Family to attend)	网球场 Tennis Court

	儿童足球体验课 Kids Football Trial Course	
19:30 – 20:00	(家庭参与环节 Family to attend) 观鹿和蔬菜采摘体验 Deer Watching and Vegetable Picking Experience	菜园 Gardens
20:00 -	自助晚餐 Buffet Dinner	西餐厅 Restaurant

【上海周日程详情见下页】

上海周 (8月5日至8月7日) | Week Shanghai (5 – 7 August)

Date & Time	Event Details	Venue
8月6日 (周二) 6 August (Tuesday)	足球经纪人职业培训 – 法律版块热身课 Professional Training for Sports Agents – Legal Essentials Warm-up	地址待通知 Venue to be announced
15:00 – 16:00	【NDM】 《国际足联经纪人规则》 FIFA Regulation of Agents	
16:00 – 16:20	茶歇 Tea Break	
16:20 – 17:20	【NDM】 球员代理实务 Practical Issues in Representing Players - “poaching clients” - “fronting” for others - Third Party Rights Corruption Issues	
17:20 – 18:00	【GC】 中国球市的经纪人合规 Agent Regulation and Practice in China: Compliance with PRC Legal Framework	
8月7日 (周三) 7 August (Wednesday)	《足球与法》与赛事票务法律问题 Football and the Law and Ticketing Issues	地址待通知 Venue to be announced
9:30 am – 9:50 am	【GC】 Due Diligence Issues in Sports Business Transaction 体育商业交易中的尽职调查	
9:50 am – 10:20 am	【NDM】 评论 Comments	
10:20 am – 10:40 am	茶歇 Tea Break	

10:30 am – 12:00 pm	【NDM Led】 作者分享：《足球与法》 Book Talk: Football and the Law	
12:15 pm – 2 pm	社交午餐 Social Lunch	
2:30 pm – 3:30 pm	【Roger Mao】 一个热刺球迷的的欧冠决赛之旅 UEFA Champions League Final Experience	
3:30 pm – 4 pm	茶歇 Tea Break	
4 pm – 4:30 pm	【Roger Mao】 足球赛事中的票务问题 Ticketing Issues in Football Games	
4:30 pm – 5:30 pm	【NDM】 足球赛事票务法律问题 Legal Issues in Ticketing 【GC】 中国法项下的体育赛事票务问题及总结 Ticketing Issues in China and Wrap up	