

MURDAUGH MURDERS

PODCAST

MANDY MATNEY

**BACKGROUND, MISSION AND
LISTENER DEMOGRAPHICS**



BACKGROUND AND MISSION



For nearly 100 years, one family traded influence and held power in the South Carolina lowcountry until a fatal boat crash involving an allegedly intoxicated heir-apparent shed sunlight on a true crime saga like no-other. Award-winning journalist Mandy Matney of FITSNews.com has been investigating the Murdaugh family since that fateful night in 2019. The now-infamous Murdaugh family is surrounded by seven criminal investigations into fraud, obstruction of justice, the 2021 double homicides of Paul Murdaugh and his mother Maggie, the 2015 murder of young Stephen Smith, the suicide-for-hire plot of family patriarch Alex Murdaugh, and a vast insurance scheme that preyed on the region's most vulnerable citizens. Matney's podcast provides unmatched insight into the horrific deaths, botched investigations and newly-uncovered crimes that are all interconnected. Listeners follow along with Matney's reporting in real time from South Carolina as her exclusive sources guide listeners on a journey to expose the truth wherever it leads.

GOALS

EXPOSE THE TRUTH

Wherever this road leads, the truth will be told.

GET THE STORY STRAIGHT





Deliver the best and most accurate reporting.

GIVE VOICE TO THE VOICELESS

Protecting our sources, ALWAYS.

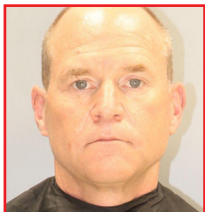
TIMELINE OF EVENTS

<p>2015</p>	<p>JUNE 2015 Stephen Smith found dead on country road; "Murdaugh Boys" Implicated</p>	<p>2018</p>	<p>DECEMBER 2018 Gloria Satterfield "Trips & Falls" At Murdaugh Property Then Dies</p>	<p>2019</p> <p>JANUARY 2019 Satterfield Estate Awarded \$500,000 by Murdaugh insurance</p>
				

<p>FEBRUARY 2019 Mallory Beach Killed In Drunk Boating Crash</p>	<p>JUNE 2019 Paul Murdaugh Indicted For BUI Causing Mallory's Death</p>	<p>2021</p>	<p>JUNE 2021 Paul & mother Maggie found dead by father/husband Alex Murdaugh</p>	<p>JUNE 2021 Mandy Matney & David Moses create "Murdaugh Murders Podcast"</p> 
				

<p>JULY 2021 SLED opens case into Smith's 2015 death based on double homicide investigation</p>	<p>SEPTEMBER 2021 Failed Assisted-Suicide Shooting of Alex Murdaugh & His Subsequent Arrest</p>	<p>SEPTEMBER 2021 Lawsuit Levied Against Alex Murdaugh For Theft Of Satterfield Settlement</p>	<p>OCTOBER 2021 Alex Murdaugh Arrested for Theft Of Satterfield Settlement</p>	<p>2022</p>
--	--	---	---	--------------------

MARCH 2022
Cory Fleming Indicted As A Co-Conspirator In The Satterfield Scheme



STAY TUNED TO THE MURDAUGH MURDERS PODCAST FOR ALL BREAKING NEWS UPDATES!

MANDY'S FITSNEWS COVERAGE WITH LINKS



[Who Is Paul Murdaugh? Unanswered Questions About Multiple Suspicious Deaths Connected To Family](#)



['A Slap In The Face': Update In The Stephen Smith Case and Murdaugh Murders](#)



['The Murdaughs Are Out To Pin It On Him'](#)



[CLICK TO LISTEN AND SUBSCRIBE TO THE MURDAUGH MURDERS PODCAST, THE ONLY REPORT GIVING YOU THE MOST UP-TO-DATE INFORMATION REGARDING THE MURDAUGHS AND THE MYSTERIOUS MURDERS SURROUNDING THE FAMILY.](#)

PODCAST NEWS COVERAGE

TODAY SHOW · FOX NEWS · OXYGEN · WSJ · NY POST
LE MONDE · THE GUARDIAN · DAILY KANSAN
DAILY MAIL · ATLANTA JOURNAL CONSTITUTION

NEWS INTERVIEW(S) AND REQUESTS

[20/20 \(aired 1/14/2022\)](#) · 48 HOURS · DATELINE
AMERICA'S NEWSROOM · BANFIELD · NEWSNATION
FOX NEWS · NANCY GRACE · COURT TV
GOOD MORNING AMERICA · INSIDE EDITION

INTERNATIONAL COVERAGE

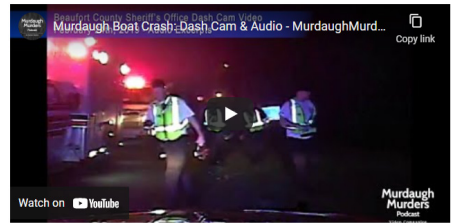


Videos show boat crash that put Paul Murdaugh in legal trouble before murder

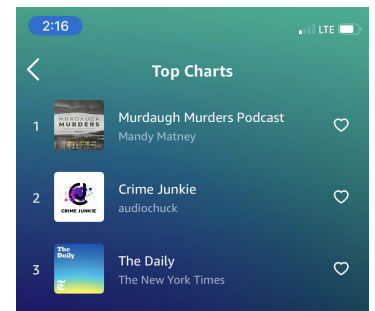
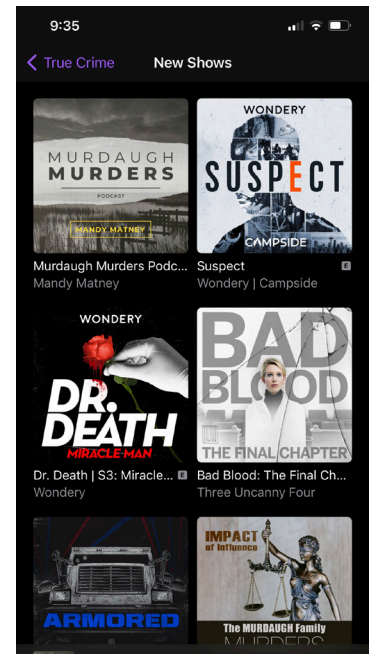
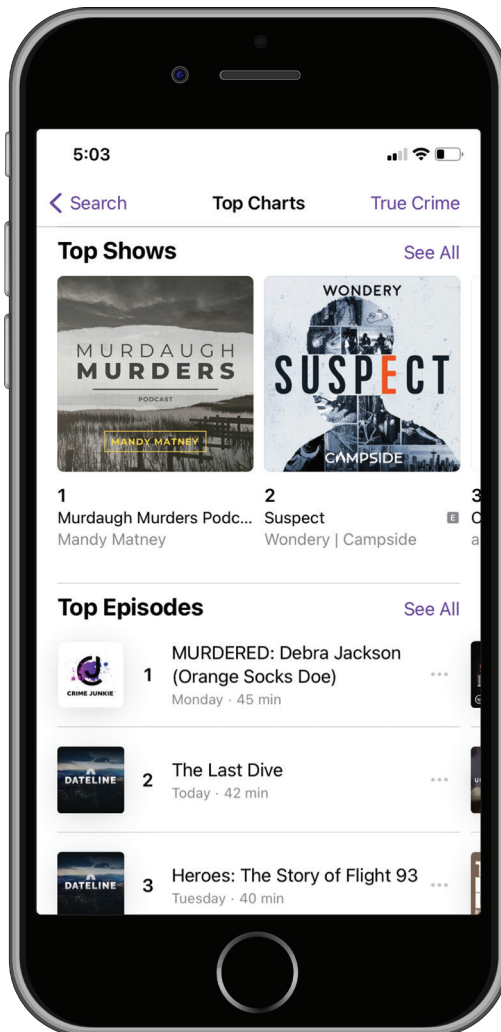
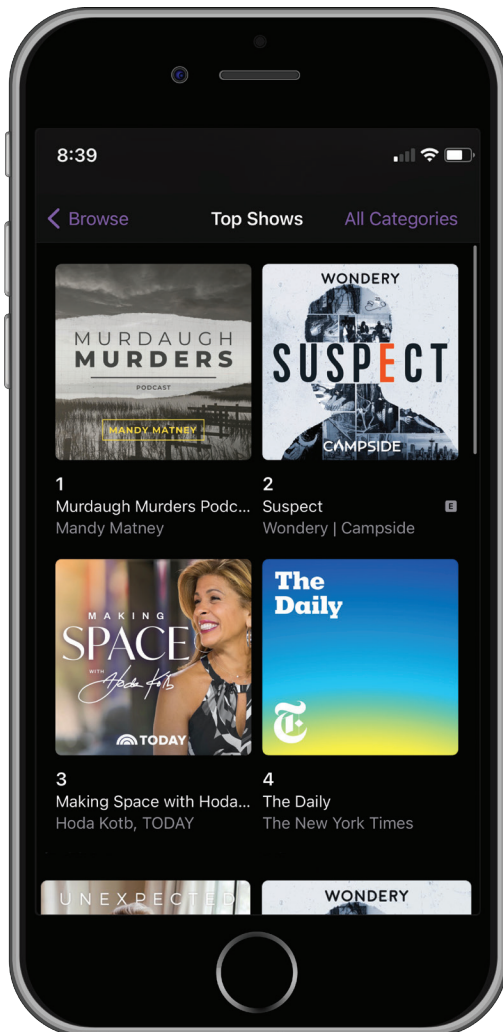
By Emily Crane August 6, 2021 | 9:02am | Updated



'You're smiling like it's f***g funny! My f*****g girlfriend's gone!': New audio reveals moments after fatal boating crash involving the 'drunk' son of a legal family dynasty - two years before he and his mother were shot dead**

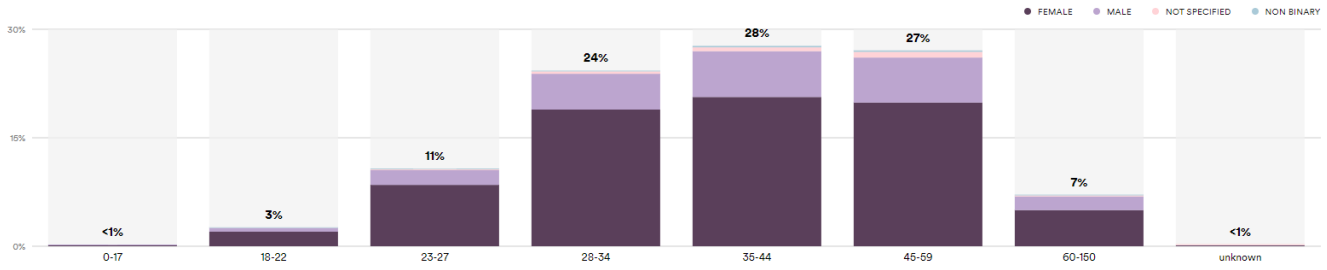


PODCAST POPULARITY



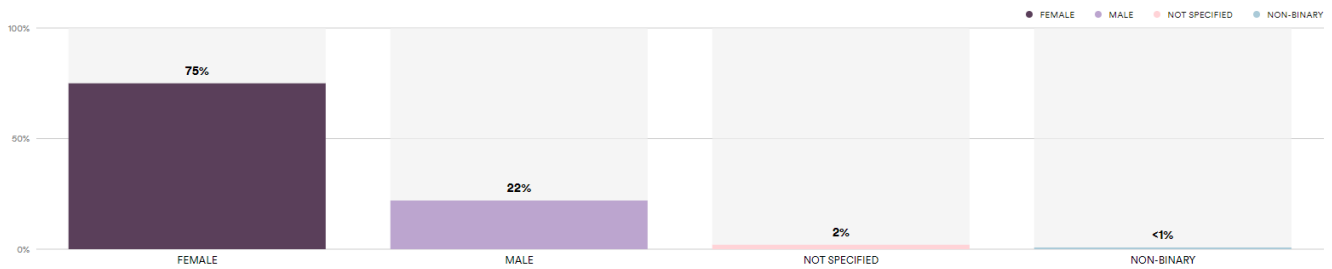
PODCAST GEO/DEMO AS 4/11/2022

Age

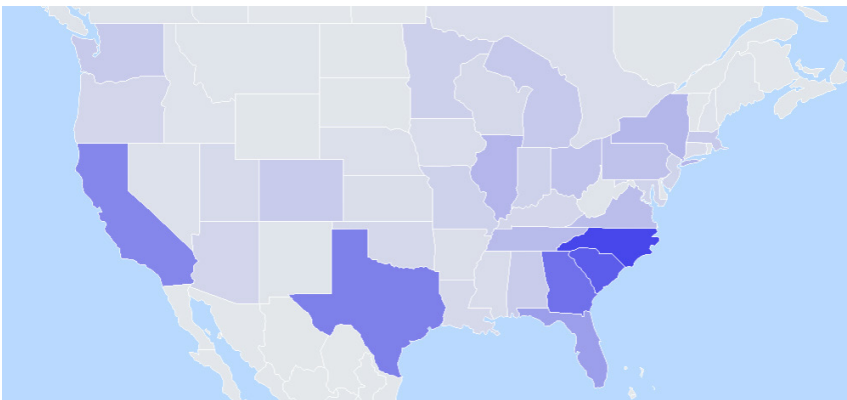


AGE DISTRIBUTION

Gender



GENDER DISTRIBUTION

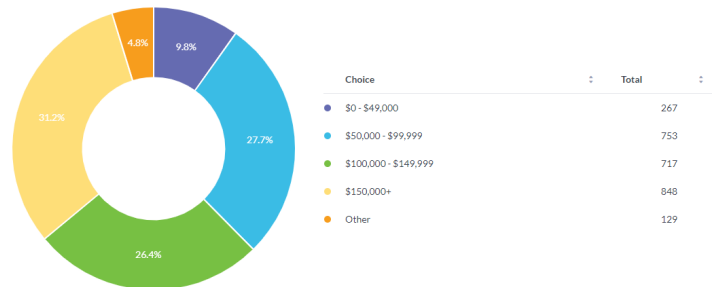
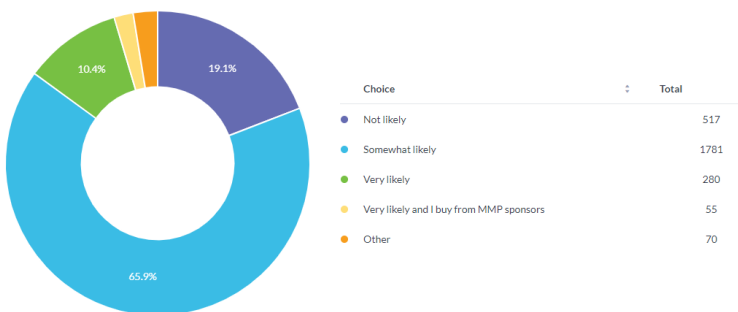


USA GEO-ZONE HEAT MAP

LISTENER SURVEY

Q3 How likely are you to buy a product from one of our sponsors?
Multiple Choice

Q5 Current combined household income?
Multiple Choice



MURDAUGH MURDERS

PODCAST

MANDY MATNEY

LEARN MORE AT
[MURDAUGHMURDERSPODCAST.COM](https://www.murdaughmurderspodcast.com)