

# Giving A Voice To The Voiceless

Mandy Matney, News Director of FITSNews.com and creator of the Murdaugh Murders Podcast, is the only investigative journalist who has been covering the powerful Murdaugh family of South Carolina since the 2019 alcohol-fueled boat crash that killed 19-year-old Mallory Beach. The double homicide of Paul & Maggie Murdaugh and the shooting of Alex Murdaugh adds considerable intrigue to this already tragic saga. Matney's podcast provides insight into the murder investigations, struggles in Hampton County, and several other suspicious deaths that are all interconnected.



## OUR GOALS

- 1. Expose The Truth**  
Wherever this road leads, the truth will be told.
- 2. Get The Story Straight**  
Deliver the best and most accurate reporting
- 3. Give Voice To The Voiceless**  
Protecting Our Sources. ALWAYS. Film

## STORY ARC

Jun 2015 Stephen Smith found dead on country road; "Murdaugh Boys" Implicated  
 Dec 2018 Gloria Satterfield "Trips & Falls" At Murdaugh Property Then Dies  
 Jan 2019 Satterfield Estate Awarded \$500,000 by Murdaugh insurance  
 Feb 2019 Mallory Beach Killed In Drunk Boating Crash  
 Jun 2019 Paul Murdaugh Indicted For BUI Causing Mallory's Death  
 Jun 2021 Paul & mother Maggie found dead by father/husband Alex Murdaugh  
 Jun 2021 Mandy Matney & David Moses create "Murdaugh Murders Podcast"  
 July 2021 SLED opens case into Smith's 2015 death based on double homicide investigation  
 Sept 2021 Failed Assisted-Suicide Shooting of Alex Murdaugh  
 Sept 2021 Lawsuit Levied Against Alex Murdaugh For Theft Of Satterfield Settlement



## MANDY'S FITSNEWS COVERAGE WITH LINKS

[Who Is Paul Murdaugh? Unanswered Questions About Multiple Suspicious Deaths Connected To Family](#) 200,000 PageViews

['A Slap In the Face': Update In The Stephen Smith Case And Murdaugh Murders](#) 60,000 PageViews

['The Murdaughs Are Out To Pin It On Him'](#) 70,000 PageViews

## PODCAST NEWS COVERAGE

TODAY Show - Fox News - Oxygen - WSJ - NY POST  
 Daily Mail - Atlanta Journal Constitution - Charleston City Paper

## NEWS INTERVIEW REQUESTS

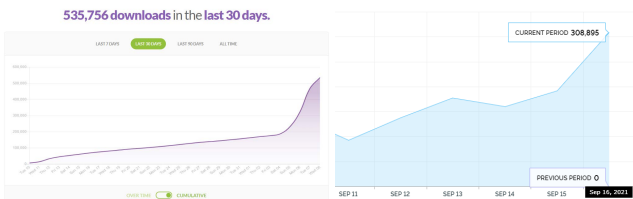
20/20 - 48 Hours - Dateline America's Newsroom - Banfield  
 NewsNation - Fox News - Nancy Grace - Court TV  
 TODAY - Good Morning America - Inside Edition

## INTERNATIONAL COVERAGE



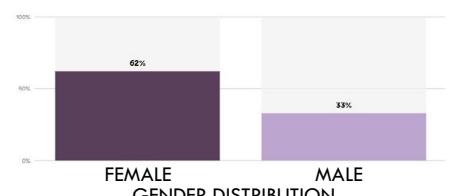
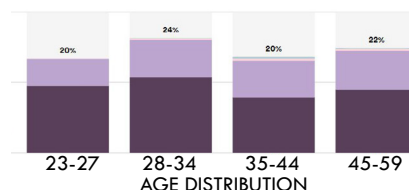
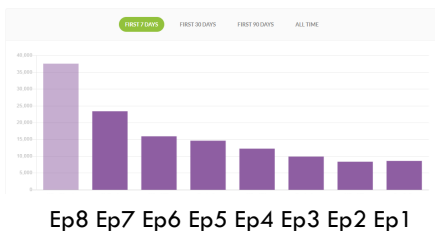
## PODCAST POPULARITY

## PODCAST STATISTICS & TRENDS AS OF 9/28/2021



- First Episode Published June 23, 2021 and currently has 4,350,000+ Total Downloads (Buzzsprout/Megaphone)
- 4,115,793 Downloads Last 30 Days (Buzzsprout/Megaphone)
- 6,500,000+ "streams" on Apple
- #1 Of All Apple Podcasts (9/8/21 - 9/18/2021)
- #1 Of All Amazon Podcasts (9/8/21 - 9/18/2021)
- #3 Of All Spotify Podcasts (9/8/21 - 9/18/2021)

### First 7 days of the last 8 episodes.



LEARN MORE AT [MURDAUGHMURDERSPODCAST.COM](https://www.murdaughmurderspodcast.com)