



IRWIN CINEMA



Creating Better Experiences

Enhancing the guest experience is essential to compete with the many options consumers have for their leisure dollars. As a result, the entertainment industry is under constant pressure to upgrade services. Our seating products support this critical mission with components and accessories designed to elevate the patron experience while providing operational advantages to owners that includes unmatched service for the life of your seating.



A

Spectrum Recliner

The ZG4 platform features a seat module that offers exceptional comfort with a deep cushioned ride and a proprietary recliner mechanism for a smooth "Zero Gravity Motion." This unique mechanism enables patrons to find their personalized viewing position. Our Spectrum recliners provide operational advantages to keep cleaning and maintenance easy. The vast options available for our recliners allow a design team to create an experience tailored to the needs of their customer base.



B



C

A. Spectrum Eclipse ZG4
ZG4 platform, 3-Pillow Eclipse back, vinyl wrapped arm cap with upholstered pad, extra large swivel table with integral cupholder and recessed number / letter plates, flip-up center armrest, removable seat / footrest chaise cover

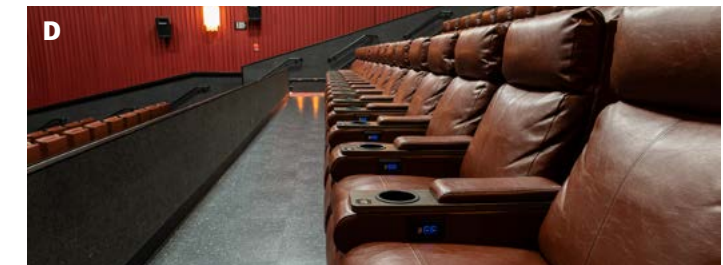
B. Spectrum Solstice ZG4
ZG4 platform, 2-Pillow Solstice back tailoring, vinyl wrapped arm cap with upholstered pad, cupholder and recessed for number / letter plates, removable seat / footrest chaise cover

C. Spectrum Eclipse V3
V3 platform with 3-pillow Eclipse back, upholstered casings with cupholder

D. Cinemark
Greeley, Colorado
Spectrum Solstice ZG4

E. Movie Tavern
Roswell, Georgia
Spectrum Eclipse ZG4 with custom table and call button

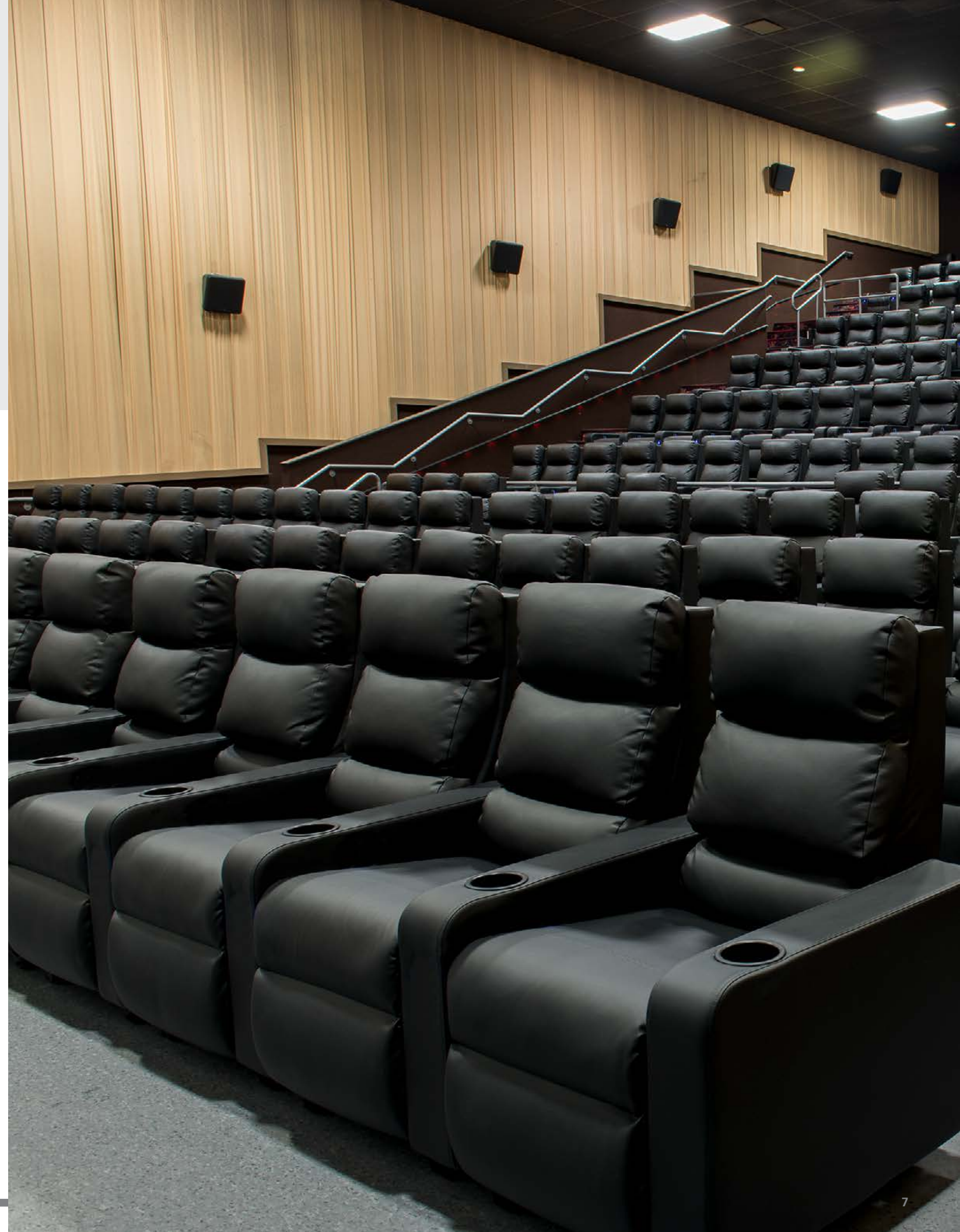
F. Showbiz Cinemas
Kingwood, Texas
Spectrum Eclipse ZG4





Luxury Lounger

Our Luxury Lounger is a great choice for spaces looking to balance capacity with a high-end aesthetic. The Lounger provides the same level of comfort as the Spectrum Recliner without the recline, allowing for more rows of seating to be installed. In addition, the Lounger is available with many of the same options so it can be customized to support your brand standards as needed.





A



B



C

Signature Rocker

Our Signature rocker mechanism is a quiet, smooth and reliable solution for high capacity theaters. The No. 2 rocker platform is supplied with our No. 12 self-rising seat while the No. 84 platform is manufactured with a stationary, ready-to-use seat. Both chair platforms are available with two options for flip-up, love seat style cupholder armrests. In addition, Signature backs are available in three heights and six standard upholstery styles.

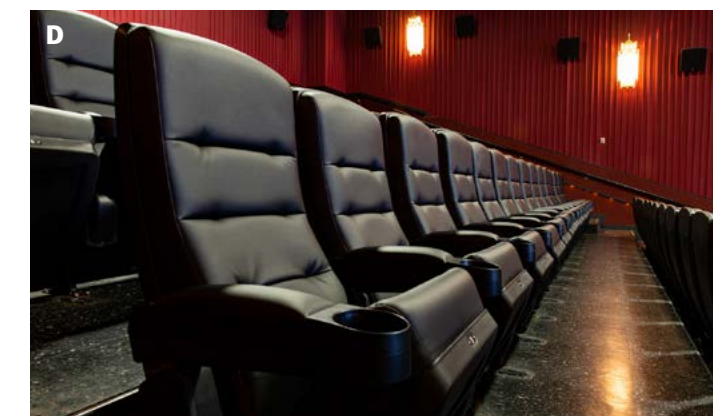
A. Signature No. 72.12.2.2
No. 72 Signature back with 41" height, No. 12 seat with sculpted loge cushion, No. 2 open aisle panel, padded & upholstered Caddy cupholder arms

B. Signature No. 73.84.2.84
No. 73 Signature back with 38" height, No. 84 deep cushion seat, No. 2 open aisle panel, padded & upholstered deluxe cupholder arm

C. Signature No. 73.12.22.2
No. 73 Signature back with 41" height, No. 12 seat with sculpted loge cushion, No. 22 laminate surfaced aisle panel, padded & upholstered Caddy cupholder arms

D. Cinemark
Cedar Hill, Texas
Signature No. 72.12.2.2

E. B&B Theaters
Grain Valley, Missouri
Signature No. 72.84.2.84





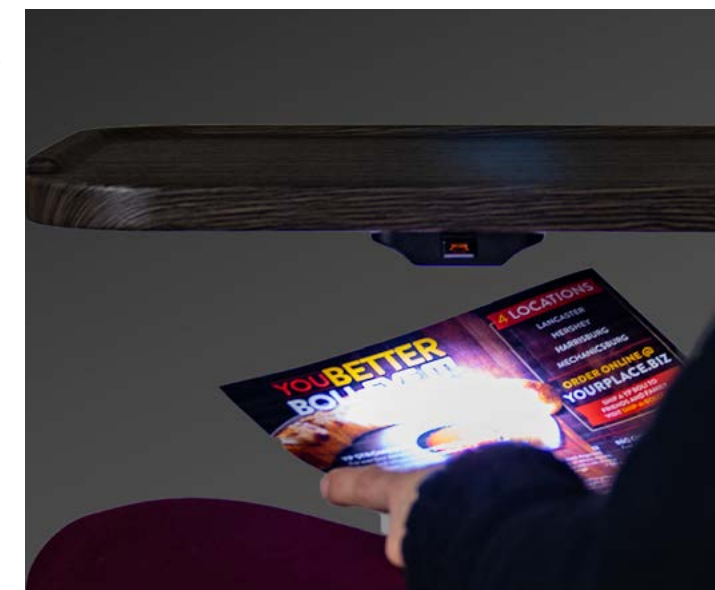
Custom Solutions

As your seating partner, we will work closely with you on everything from design and cost analysis to picking out the right materials to installation. Our assistance may include systems integration, a custom upholstery solution or a unique accessory to enhance the space. You are creating an experience like no other. We're here to help.





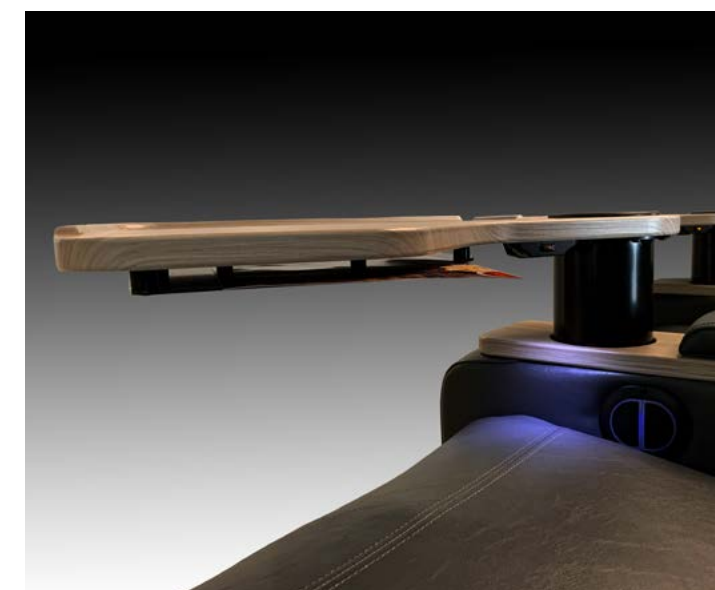
Large Swivel Table for Recliner & Lounger Seating



LED Swivel Table Light



Extra-Large Swivel Table for Recliner & Lounger Seating



Swivel Table Menu Holder

Options & Accessories

Like all of our seating products, Spectrum recliners are available with options and accessories that provide function, comfort and operational efficiency. Some options are designed to enhance the patron's movie-going experience and keep them coming back while others were created to make things easier for the staff. Of course, customization is always an option with Irwin Seating Company.



Extra-Large Swivel Table with Articulating Arm for Recliner & Lounger



Spectrum Recliner Control with Integrated USB Charging



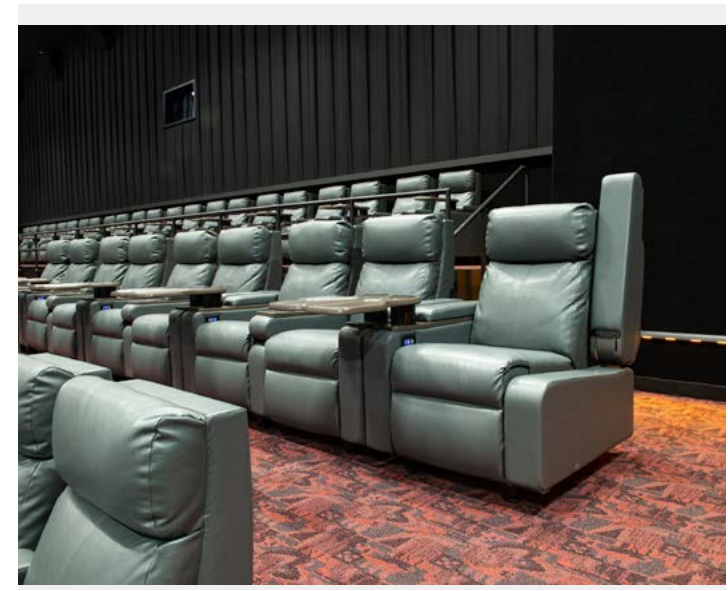
Spectrum Recliner Hand Control with Integrated Back Heat



Bronze Row / Seat Identification Plate (LP14)



Popcorn Deflector to keep mechanism free of debris



ADA Flip-Up Arm for Recliner & Lounge Seating



Tempo Aisle Light with Integrated Row Identification



Black with White Lettering Row / Seat Identification Plate (LP15)



Spectrum Recliner Mass Open / Close for Easy Clean Up



Headrest Cover for Recliner & Lounge Seating



Backlit Seat Identification



Aluminum Row / Seat Identification Plate (LP16)



Spectrum Recliner Battery Backup Insures Safety



Embroidered Headrests for Recliner & Lounge Seating



Let's Collaborate

Every project is significant to us, if you have one in the works, we would love to discuss your goals.

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