



STORYTELLING

Turn messages into stories that persuade,
inspire & transform

There is a reason the most compelling leaders are also master storytellers. Stories have a unique gravity; they pull us in, tap into our emotions, and stay with us long after the conversation ends. In a world of information overload, a well-told story makes your message stick. It is the ultimate bridge between leading an organization and connecting with your family—proving that the right words don't just share a message; they spark a movement.



Narrative is more than a skill—it is a way of seeing the world. Through interactive dialogue and creative practice, we invite you to unearth your "inner storyteller." This is a space to explore the architecture of a great tale and the courage it takes to tell it. Join us as we transform complex ideas into stories that move, engage, and inspire.



From the sidelines of the Chicago Bulls to serving as a soldier and a city official, Aida Johnson-Rapp has lived a few different lives. She's even taken the stage at The Second City for improv and storytelling. These days, she's focused on her role as CEO of Aspire to Harmony. Aida uses her eclectic background to lead workshops and create life-cycle celebrations, all aimed at helping people find mindful solutions for a balanced, joyful life.

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Aida offers other workshops including, '*Improv and Improve!*', '*Journaling for Self-Discovery*', *team building retreats* and several more.

Go to Aspire2Harmony.com for more information.