



**SHG**  
SWISS HOSPITALITY GROUP

**SHG NOMAD**

Your European Degree

-

Your Country

-

Your future

Swiss Quality - Swiss Hospitality - Swiss Education



# OUR GROUP

SHG SWISS HOSPITALITY GROUP



## MISSION & VISION

Originally from Switzerland, SHG is currently in more than 20 countries all around the world. SHG is specialized in hospitality with 15 Hospitality & Business Schools.

SHG aims to become one of the leader in education in the coming years and to expand in more than 50 countries with Quality as value number 1.



SWISS QUALITY  
SWISS EDUCATION  
SWISS HOSPITALITY







## BEST QUALITY IN SWITZERLAND

SHG has become the leader in Hospitality in Switzerland and in Europe. Indeed, SHG counts many global experts in its team. Those hospitality experts are Michelin Chefs and former 5-star Hotel Managers, helping now students at SHG.

## EXPERT IN HOSPITALITY

SHG has a unique concept in mixing theory and practical. All students from SHG have 6 months courses, very intense and high level studies with the best teachers in Europe.

In addition, each student also has 6 months of practical in a luxury hotel. Indeed, SHG is working with **200 luxury hotels worldwide**, the best 5-hotels in Switzerland and abroad like **Four Seasons, Westin, Sofitel, Radisson, Hyatt, Le Méridien, Melia, Marriott, Hilton**, etc. All those hotels are competing to get SHG students.

## SHG TRAVELLING OPTION

With 15 Hospitality & Business Schools, SHG is the only education group to offer the possibility to their students to switch school every year. They can study in 3 different countries for example during their studies.

# LEADING BY QUALITY

SHG SWISS HOSPITALITY GROUP



SHG CONCEPT:  
6 Months Theory  
+  
6 Months Practical



# SHG UNIVERSITIES

HOSPITALITY & BUSINESS SCHOOLS



## PROGRAMS

### **Bachelor (3 years) & MBA (2 years)**

Under-graduate and Post-graduate programs including internships 6 months each year. SHG offers degrees in:

- International Hospitality Management
- French Gastronomy
- Italian Gastronomy

### **International Accreditations**

SHG is an international recognized institution, accredited by the EHSAC: European Hospitality Schools Accreditations Council.

[www.ehsac.org](http://www.ehsac.org)

Each year, students will get 60 credits (ECTS)

### **Requirements**

Courses are in English (minimum 5.5 IELTS). Need to have a High School Degree to join SHG. Need to have a Bachelor Degree to join MBA program.





# WHAT IS SHG NOMAD?

**SHG NOMAD** is a flexible and modern academic program designed for students who want an European education without relocating abroad.

## **Students:**

- Follow all courses 100% online
- Attend live and recorded lectures from SHG professors
- Complete exams online
- Do internships in their home country
- Graduate with a European degree awarded by SHG Universities & EHSAC (European Hospitality Schools Accreditations Council)

This program is ideal for students who wish to:

- Save on living costs
- Study while working
- Stay close to family
- Gain international qualifications remotely

## **Study From Anywhere**

You can study from:

- Your home country
- Any city in the world
- While working full-time or part-time

## **All you need:**

- Internet connection
- Motivation
- Commitment to your future

IT IS A  
GUARANTEE  
TO GET A JOB



# SHG NOMAD

## Study From Anywhere in the World

European Bachelor & MBA  
100% Flexible

Imagine earning a European degree while staying in your home country.

SHG NOMAD is an innovative international academic program developed by SHG Universities, allowing students to complete their Bachelor (3 years) or MBA (2 years) entirely online — from anywhere in the world.

- ✓ Study online
- ✓ Exams online
- ✓ Internships in your own country
- ✓ European degree
- ✓ Affordable tuition

🇪🇺 Tuition Fee: €5,450 per year







# PROGRAMS OFFERED

## **Bachelor Program – 3 Years**

Designed for high-school graduates or early-career students.

Focus areas may include:

- International Hospitality Management
- Business & Management
- Tourism & Entrepreneurship
- Digital & Sustainable Management

## **MBA Program – 2 Years**

Designed for professionals and graduates seeking career advancement.

Focus areas include:

- Strategic Management
- Leadership & Human Resources
- Finance & Accounting
- Digital Transformation
- International Business

## **Tuition Fees**

- ✓ €5,450 per year
- ✓ Significantly cheaper than on-campus programs
- ✓ No relocation or accommodation costs
- ✓ No travel expenses

This makes SHG NOMAD one of the most affordable European degree programs available internationally.



# SHG UNIVERSITIES

admissions@shguniversities.com  
www.SHGUniversities.com



# INTERNSHIPS IN YOUR OWN COUNTRY

## ✓ Internships can be done in:

- Hotels
- Restaurants
- Companies
- Tourism organizations
- Corporate offices

## ✓ Internship location:

- Your home country
- Or any country of your choice

This guarantees:

- Practical experience
- Career relevance
- Immediate application of knowledge

## 🏆 European Degree

Upon successful completion, students receive:

- A European Bachelor or MBA degree
- Issued by EHSAC (European Hospitality Schools Accreditations Council)
- Recognized internationally
- Valued by employers worldwide

## ★ Why Choose SHG NOMAD?

- ✓ Study from anywhere
- ✓ European degree
- ✓ Flexible and online
- ✓ Internships at home
- ✓ Affordable (€5,450/year)
- ✓ Ideal for working students
- ✓ International academic standards

📧 **ENROLL NOW**

Learn more and apply online:

🌐 <https://shguniversities.com/shg-nomad>

